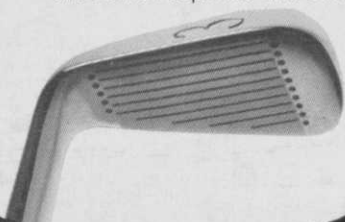


Overheard in the clubhouse...

EDUCATION

I get better distance and accuracy with my new Royal Micro-Balanced irons. The Flexomatic shafts they talk about are perfectly matched. Each club swings with the same response and extra thrust.



I'm driving much better with these new Royal woods. The Unilam heads are made of bonded sheets of selected sugar maple . . . the improved Flexomatic shafts are perfectly matched to the club-head weight for less torsion and vibration.



How do you like my new Royal bag. It's made of Premiere Naugahyde®. Doesn't chip, crack, stiffen, or stain. And it looks great. Wipes clean as new with water.



By the way, have you played the great new Registered Royal golf ball?

Join the big swing to **Royal** Golf Equipment—it's built to go the distance.