



Charles Schalestock (l), supt, at the CC of Fairfax, Va., correctly identified by name all of the 11 seed samples at the Mock Seed Co. GCSAA convention booth. Charlie was one of the few who successfully passed this test. With Charlie are Mock seed salesmen, Robert A. Harsch and Al Suvak. Photo was taken by Joe Gambatese.

### Snappy Display Holds 24 Edmont Golf Gloves



According to Edmont, Inc., Coshocton, O., 43812, its display now being offered to pro shops creates interest and encourages impulse sales. Made of pegboard and wood, the Edmont merchandiser should last many seasons. The display is available with 24 men's, or with 16 men's and 8 women's gloves, in assorted sizes and colors. As an

extra incentive, a free glove is given with each order for the display setup.

### Deluxe Cowhide Golf Bag Offered by Ben Hogan



Of quality cowhide trimmed with alligator, the golf bag made by Ben Hogan Sales Co., 2919 W. Pafford St., Ft. Worth, Tex., offers protection as well as good looks. The leather bottom is treated with Carnauba wax for permanent water-proofing, padded for protection of grips and fitted with grommeted drain holes. Super-strength nylon thread is used for the stitching, and seams at stress points are

double stitched. Heavy-duty hardware is used throughout, according to the manufacturer. The bag is available in red with red and black trim, copper with black trim and gun metal with black trim.

Joe Calwell, PGA Professional and Associates

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Classified Ads • P. 173

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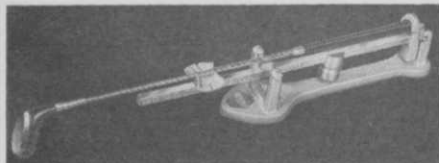
Trailer bed tilts to the ground for fast, effortless loading and unloading. Low center of gravity, automotive type springs. Accessory winch available.

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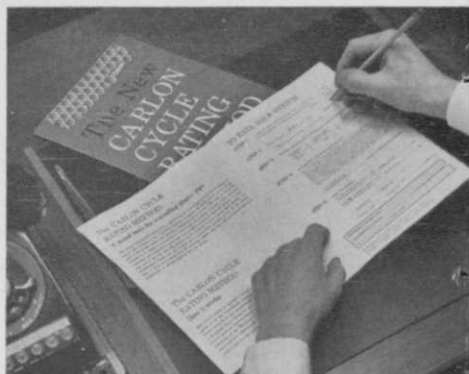
Write for handy SHOP SUPPLY LIST

### **Kenneth Smith** **GOLF CLUBS**

*Hand-made to fit You*

*World's Largest Custom Club Maker*

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Carlton Products Corp., Box 133, Aurora, O., has published a booklet explaining the cycle rating system. According to the firm, cycle rating offers a realistic estimate of expected performance of plastic pipe installed in a turf irrigation system. The operator is able to select the pipe that will give him optimum combination of economy and expected performance life.

### **Rotary Mower from Toro** Does More Than Cut Grass

Toro Manufacturing Corp., Minneapolis, Minn., is marketing a 1964 line of Whirlwind rotary mowers with "three season" versatility. According to the firm, the exclusive "wind-tunnel" permits the operator to vacuum-clean the grass in the spring, mow and bag grass clippings in the summer and bag or mulch leaves in the fall. Powered by a 3-hp 4-cycle engine, the Toro's Whirlwind is available with 19-in. or 21-in. blades.

### **MacGregor Billboards Set** for Major PGA Tourneys

For the third year, MacGregor Pro Golf, a division of Brunswick Sports, will use billboards to promote its products and help create interest



in leading PGA tournaments. The billboards will be located on major routes leading to the courses where the events are played. Featuring a picture of Jack Nicklaus and a DX Tourney golf ball, the slogan is "Go the Way of the Winners."

Classified Ads ● P. 173  
Buyer's Services ● P. 175

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### Allis-Chalmers Tractor and a Charming Friend



Sitting side-saddle on Allis-Chalmers' B - 10 suburban tractor is Mary Burmeister who reigned as "Miss Flower Show" during the Midwest Spring Festival in West Allis, Wis. The show was held for nine days in mid-March and attracted 75,000 visitors. The B-10 tractor is recommended by Allis - Chalmers for plowing, cutting, re-

moval of leaves and clearing of snow.

### Shower Room Layout and Planning Booklet Issued

Onox, Inc., Dept. 4-E, 121 Second St., San Francisco, Calif. 94105, has published a four-page brochure covering shower room layout and planning. Plans of actual installations designed by nationally known architects are included as well as ideas for the features of a perfect shower room. The brochure is said to contain aids in solving common design problems.

## GOLF COURSE DESIGN AND CONSTRUCTION EDMUND B. AULT GOLF COURSE ARCHITECT

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### U. S. Agent Named by Hughes Wheels

Geo. H. Hughes, Ltd., of Birmingham, Eng., a manufacturer of "Holomatic" wheels for the golf cart industry, has appointed Martin A. Glass, One Park Ave., New York, N.Y., 10016, as its U. S. representative. Hughes "Holomatic" wheels are now used on a number of American-made golf carts as well as on all imported English models.

### Eradi-Cake Banishes Offensive Odors

J&J Enterprises, Box 753, Joplin, Mo., offers the Eradi-Cake, an odorless room deodorant,



which is said to banish rather than mask offensive odors for 8 months or longer. According to the firm, Eradi-Cake is an organic chemical which volatilizes

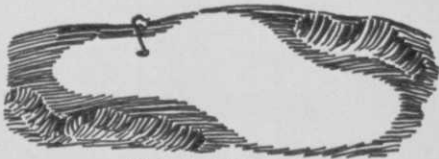
at a controlled rate and removes smoke, kitchen and bathroom odors, etc. It is claimed to be a considerable improvement over perfumed sprays and liquids.

National Golf Day • May 30

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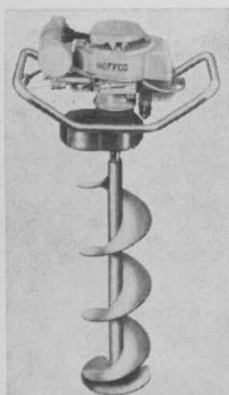
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**"I Supervise All Work"**

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Phone: 699-6974 or 673-1067

**Auger Drills 8-in Holes  
In Earth and Ice**



Hoffco, Inc., Richmond, Ind., has completed its line of chain saws, portable power scythes and brushcutters with the addition of a one-man portable power earth and ice auger. Driven by a lightweight 2½ hp, 2-cycle engine, augers are 2-, 4-, 6- and 8-in. diameters. A handle bar throttle grip, spring return loaded, is a major safety feature that makes possible maximum control at all times with both hands on the handle bars, according to the manufacturer. The Hoffco power auger drills 8-in. diameter holes up to four feet deep even in dense and compacted soil.

according to the manufacturer. The Hoffco power auger drills 8-in. diameter holes up to four feet deep even in dense and compacted soil.

**Classified Ads ● P. 173**

**Buyer's Services ● P. 175**



Winners of the Etonic Fall Sales Contest met with Etonic officials at the PGA Merchandise Show in Palm Beach Gardens, Fla., in February to collect their prizes. From l to r are Etonic's sales manager, Chuck Cumming with winners, Vic Ryan, Harold Candland, Bill Johndrow, Jim Mickel, Lock Lowman, Bob Eaton, Etonic vp, George Bawtinheimer and Bill Schoenbaechler. Winners not attending the PGA show included Wally Taft, Pat Norton, Rex Johnson, Howard Holzum and Ray Haywood.

**Sarazen's Etonic Shoes,  
Gold-Plated and On Display**

The Etonic shoes worn by Gene Sarazen as he conducted TV viewers around the globe during the past three years on Shell's "Wonderful World of Golf", have been preserved in 14 karat gold. Worn through thunderstorms, sandstorms, snow and baking heat, the shoes are on display in the Golf Trophy Room at the Mike Manuche Restaurant, 150 West 52nd St., NYC.

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Set of 9 ..... \$44.00  
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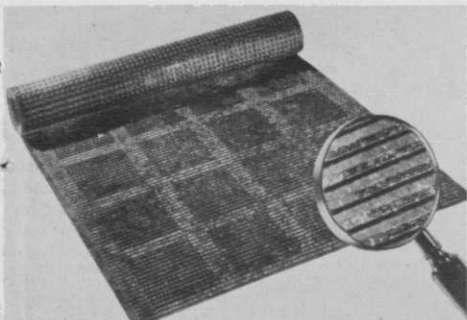
Standard wordings, 10" x 7": OUT OF BOUNDS,

REPLACE DIVOTS, etc. \$1.60 ea. Hole numbers 1-9 \$13.75; 1-18 \$27.00; 26" Steel Stakes .60 ea. Write for golf catalog, traffic sign catalog.

**GRIMCO • 8105 Rosalie • St. Louis**

### Two-Tone Runner Presents Extra Dimensional Effect

A cross ribbed runner matting with a two-tone appearance that adds dimensional effect



is marketed by the American Mat Corp., 1802 Adams Street, Toledo, O. The nylon reinforced matting is available in ebony black, white on black, red and white on black, green and white on black and mosaic on black.

### Cleary Corp Introduces 'MCP' Herbicide

Recently added to the line of turf products manufactured by W. A. Cleary Corp., New Brunswick, N. J., is the new herbicide MCP.

### Driving Range Operators and Distributors

We specialize in rebuilding golf balls with all new materials, and a new cured tough cover. Satisfaction guaranteed.

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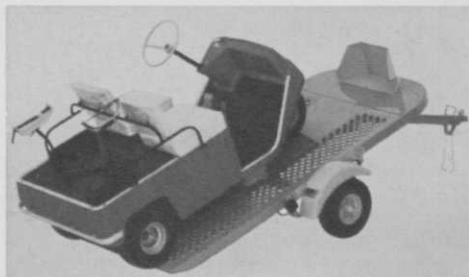
**GOLF CO.** 3030 SUMMER AVE.  
MEMPHIS 12, TENN.



This liquid weed killer is said to be useful in bentgrass greens and on fairways as well as in other grasses for the control of clover, knotweed, chickweed and broadleaf weeds. According to the firm, Cleary's MCP has been tested by the agricultural stations and will be widely used by golf courses this season.

### Trailer for Travelers' Golf Car by Snow Co.

The Snow Co. of Omaha, Neb., has introduced a series of trailers designed for golf car



transport. Four models are available with ease and convenience features that protect the golf car in travel, according to the firm. The overall length of all trailers is 12-ft. Widths are 5-ft. 1-in. and 5-ft. 7-in.

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Ph. 5-3612 Sioux City, Ia.

### Lastuck Appointed Moody General Sales Manager



Moody Sprinkler Co., Inc., has appointed Albert J. Lastuck general sales manager. Lastuck joined Moody in late 1962 and has handled distributor sales east of the Mississippi. He now has charge of distribution plans and sales in the U. S. and Canada. A native of Toronto, Canada, Lastuck with Nees Turf

Moody. Moody's address is Box 210, Arcadia, Calif.

### Sahara Water Cooler Saves Labor Hours

The Sahara Products Co., 1300 N. E. Quincey, Minneapolis, Minn., claims that its water cooler saves up to 60 hours of labor per month. Manufactured by the C. W. Olson Co., the Sahara cooler operates on L-P gas, needs no electricity and eliminates the need for ice. No moving parts are involved so maintenance is at a minimum. The cooler is backed by a one year unconditional guarantee and an insurance plan protects courses from vandalism, fire and theft.

### Buschini Named Eastern Sales Representative for Roseman



Roseman Mower Corp., Glenview, Ill., recently announced the appointment of Frank Buschini as eastern factory sales representative. Buschini has been associated in the gang mower field for the past 12 years and is well qualified in the sales and service field. An extensive demonstration program is

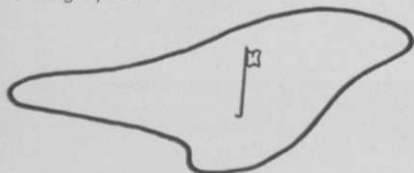
being scheduled by Buschini. It will be coordinated through Roseman's eastern distributors for the 1964 season. Buschini's headquarters are in Valhalla, N. Y.

### Artificial Tartan Turf Marketed by 3M Company

An artificial turf has been introduced by the Minnesota, Mining and Manufacturing Co., 2501 Hudson Rd., St. Paul, Minn. 55119. Called Tartan Brand Turf, the product is said to be resilient, abrasion-resistant, non-absorbent, outdoor weatherable, soil-resistant and virtually maintenance free. Especially designed for golf and similar lawn sports, Tartan Brand Turf has the appearance and roll of natural bent grass. Available in green, black or red, the Turf comes in modifications that withstand spike traffic.

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**Eight Per Cent Sales  
Increase for Jacobsen**

Jacobsen Manufacturing Co., Racine, Wis., reports six month net sales of \$7,532,192. This is an eight per cent increase over last year. Net earnings rose to \$87,341 compared to a 1963 loss during the same period of \$37,363. An existing long-term loan has been re-financed with a new 15-year \$2,500,000 loan. Increased working capital gained through this re-financing is \$2,140,000.

**Compact, Economical Sprayer  
Made by H. D. Hudson Firm**

Equipped with a 10-gal. tank, the Spra-Boy, made by H. D. Hudson Manufacturing Co., 589 East Illinois St., Chicago, Ill. is designed

for small areas. According to the manufacturer, the Spra-Boy will handle most garden spraying jobs for small areas and trees up to 20-ft. high. Included in the outfit are an 84-in. hose, pistol grip spray control valve, 18-in. brass spray extension tube and nozzle, and a special broad-spray nozzle for swaths up to 36-ins. wide.



**Galica Joins Spalding's  
Pro Sales Staff**



After 18 months in A. G. Spalding and Bros. Inc., sales trainee program, Walter Galica recently was named golf pro sales representative in the northern New England territory. Galica covers Maine, Vt., N.H. and northern Mass. A low handicap golfer, Galica was a letterman on golf teams in high school and at Western New England College.

**Tee Facilities in One  
Compact, Portable Unit**

D&W Equipment, Inc., 500 W. 8th St., Muncie, Ind., offers a portable Golfers' Rest that combines all tee accessories in one unit. A fiberglass and steel canopy offers sun protection. The contoured seats are of colorful, durable fiberglass. A view stand is provided to avoid spike damage to the seats, and a handy ball washer is attached to the rugged welded steel frame. The unit can be moved to follow tee changes and prevent grass wear in any one spot. During the winter, the unit knocks down for easy storage.

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*Robert Trent Jones*

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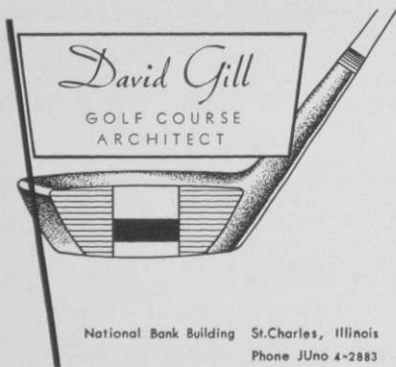
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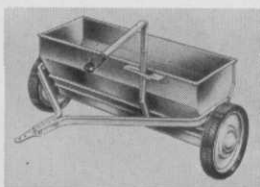
Dudley Perkins, Jr. (l), San Francisco Harley-Davidson dealer, receives a golf car school certificate from Harley-Davidson president, Wm. H. Davidson. Looking on are John Cook, Ann Arbor, Mich. dealer and W. Doyle Creegan, mechanic for a Shreveport, La. Harley-Davidson dealer.

### Consolidated Pipe Rep

Consolidated Pipe Co., Stow, O., recently announced that the McIntyre Co. of Denver, Colo. is the representative for Consolidated's line of plastic pipe and fittings. The McIntyre Co. covers Wyo., Colo., N.M., Ariz., Utah, Idaho and western Neb.

### Schneider's Seed-Fertilizer Spreader Has 85-lb Capacity

Designed for use with small tractors or riding lawn mowers is the model 30 spreader made by



Schneider Metal Manufacturing Co. 1805 South 55th Ave., Chicago, Ill. The 30-in. hopper has a capacity of 85 lbs., suitable for

coverage of large lawn areas, landscape work, public parks, schools, industrial and hospital grounds and athletic fields, according to the manufacturer. The hopper bottom and slide are available in galvanealed or stainless steel.

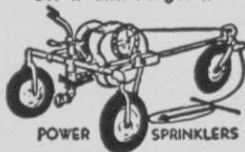
### Corn Associates Handle Brockton Footwear Exhibits

Brockton Footwear Inc., makers of Foot-Joy golf shoes, has named Peter Corn Associates, Inc., of New York, as its exhibit agency. Working with the firm and its advertising agency, Mogul Williams & Saylor, Peter Corn Associates will handle exhibits and displays at golf shows and other special events.



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## New Power Top Dresser from Sod-Master

Sod-Master, manufacturer of turf maintenance equipment, located at 3456 No. Washington Ave., Minneapolis, Minn., has introduced a



new model of the Mete-R-Matic powered top dresser. A lower overall height makes the machine easier to load, provides greater stability and increases spreading efficiency, according to the firm. The machine's capacity is  $\frac{1}{2}$  cu. yds. Simplified controls, within easy reach of the operator, make it possible for one man to do a complete top dressing job.

## Pocket-Size Wire Club Cleaner

A new club cleaning device made by the Eraser Co., Inc., 1068 S. Clinton St., Syracuse, N.Y., is compact and easy to carry around the course for club brush-ups during play. About 4-in. long, the capsule container protects pliable stainless steel wires that can be extended by means of a screw mechanism to various lengths for different cleaning jobs. A handy clip attaches the club cleaner to shirt or sweater pocket. The club cleaners are available in quantity lots at a moderate price. The anodized case comes in several colors.



Norm Kramer (r), supt. at Point O' Woods CC in Benton Harbor, Mich., accepts prize at the Par Aide GCSA convention booth — a portable TV set. Congratulating Norm are Joe Garske, president of Par Aide, and a convention model. Three TV sets were given to lucky supts. by Par Aide at the show.

## Sit 'n Rest Offers Two New Products

Sit 'n Rest Golf, Inc., 631 E. Center St. Milwaukee, Wis. 53212, has added two products to its 1964 line. In the upper right corner of the photo, the Valet Pak is shown. It is a roomy, zippered, supplemental storage bag of vinyl leatherette. It slides over the Cart-Bag handle and snaps to the frame. It can also be carried as



a tote-bag. In the lower left corner is the Tee-Seat for Sit 'n Rest carts that do not have a hammock sling seat. The Tee-Seat attaches to the frame and folds flat. Both products, according to the firm, add usefulness to the Sit 'n Rest Cart-Bag.

Buyer's Services • P. 175

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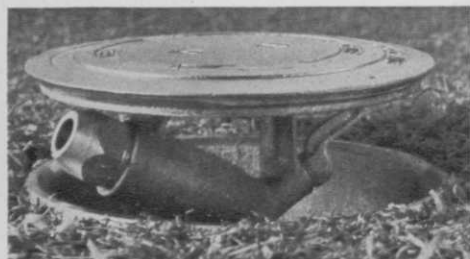
### Golf Course Architect

Fiddler's Green Amherst, Mass.

Phone: 413-253-3913

### Complete Cam-Driven Sprinkler Line Introduced by Buckner

Buckner Industries, Box 232, Fresno 8, Calif., claims to market the original and only complete line of cam-driven, rotary pop-up sprinklers.



The heavy-duty 1300 series provides coverage from 100 to 215-ft. in diameter, and combines "unexcelled performance with big economies in turf care and equipment maintenance," according to Buckner officials. Features include cam-drive with moving parts, no gears to wear, all brass construction, simplified one-piece housing, and accessible internal parts permitting servicing with removal of the unit.

Tell Them You Saw  
The Ad In GOLFDOM

### Appointments Announced by Certain-Teed Pipe

John E. Crawford, Rodney C. Stauffer and Jack L. Anderson were recently appointed to positions in the Certain-Teed organization. Crawford joins Certain-Teed as production supt. of the Ambler, Pa. pipe plant and is responsible for asbestos-cement pipe production facilities. Stauffer is plant industrial engineer in the Ambler plant with duties designed to improve production and reduce manufacturing costs. Anderson has moved from plant engineer at Certain-Teed's Hillsboro, Tex., plant to become assistant chief engineer under Robert A. Schneider, who supervises Certain-Teed plants in Hillsboro, Santa Clara, Calif., St. Louis, Mo., and Ambler.

### Brown Appointed Assistant to VP of Arnold Palmer Company



The Arnold Palmer Co., 81 Tremont St., Chattanooga, Tenn., recently announced the promotion of Tom Brown to the position of marketing and advertising assistant to Bob Robinson, vice president and general manager of the firm. Brown has been with the Arnold Palmer Co. since its inception as a sales rep.



**ROBERT BRUCE HARRIS**

*Golf Course Architect*

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