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his club grow up into a club with a million-dollar property . . . Nelson has seen many of his assistants grow up, too . . . One of them, Norris Morgan, pro-manager of the CC of Greenwood, Miss., says Nelson probably has helped more pros, amateurs and country clubs than any other pro in the southeast . . . That's the way all Nelson Giddens' proteges feel . . . Four of them are in pro jobs in Mississippi . . . When Giddens resigned, his assistant, Ham Carothers, was hired to succeed him . . . Carothers had been on Ernie Sabayrac's sales force and was pro at Yazoo City (Miss.) CC . . . Carothers has Garrard White, son of the veteran playing and teaching star, Buck White, as an assistant.

Fairfax County (Va.) planning commission plans 18-hole public course with near-by riding and nature trails . . . Additional nine being added to Halifax County, Va., course . . . Brookfield, Mass., is expected to see a \$4½ million real estate development build around a 7,070-yd. course, clubhouse, cabana club and pool . . .

The Tioga (N.Y.) recreation association reports that it is halfway to goal for funds to construct an 18-hole layout, swimming and tennis facilities plus clubhouse.

New, nine-hole Par-3 in Cape Haze, Fla., is expected to be completed early next season . . . Pro Ted Smith from Boca Grande is serving as advisor to the Cape Haze project . . . A 9-hole Pitch and Putt range adjoining the regulation Galloping Hills GC in Union, N.J., opened for early spring play . . . Philadelphia, Pa., plans to spend \$100,000 on city's Torresdale Recreation Center GC, formerly the Holmesburg GC . . . Ed Sams has been named pro at the new Maple Hill CC in Clarksburg, N.Y. . . . Maple Hill CC is one of the 50 or so new courses scheduled to open in the Buffalo, N.Y., area this spring . . . A second nine at Saranac Lake (N.Y.) GC is estimated to cost \$70- to \$90-thousand . . . Pinebrook GC in Gloversville, N.Y., has set June 1 as the target date for the opening of \$60,000 improved clubhouse.

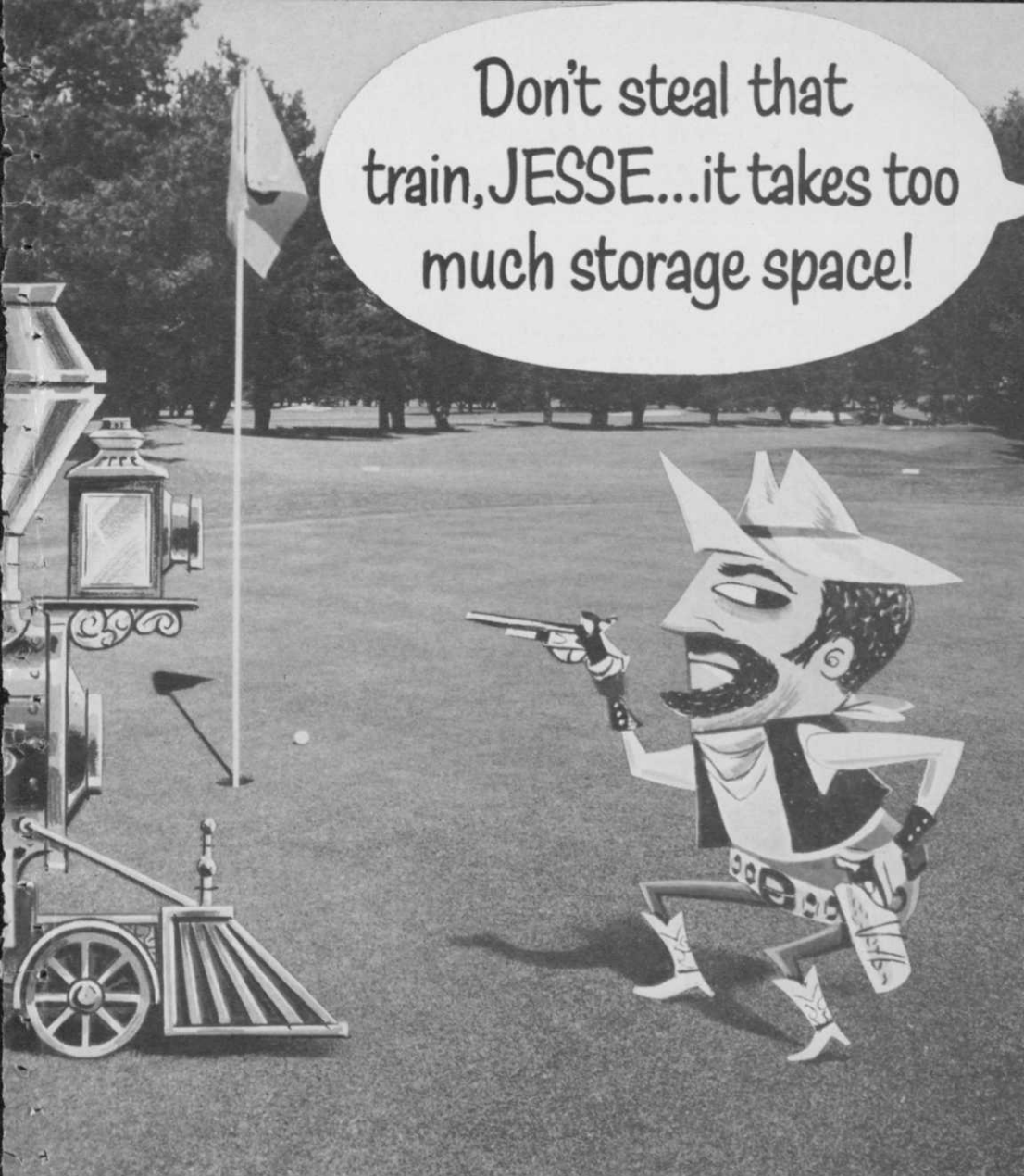
Jim Slominski returns from a two-year



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army hitch to become assistant to Dick Goechner, pro at La Quinta (Calif.) CC . . . The membership of Muttontown G&CC in East Norwich, L.I., has purchased the club and its 120 acres from developers for \$2,750,000 . . . May 5 is the date of the first NYC area championship for 1964 . . . That's the date of the Met Intercollegiate tourney . . . Allen McClay, former aide to Harold Sander-son at Canoe Brook CC in Summit, N.J., moves in as head pro at Spring Brook CC in Morristown, N.J., succeeding Jack Mahoney . . . Toby Lyons moves down state from the pro spot at Moon Valley CC in Jamestown, N.Y., to the new Burning Tree GC in Greenwich, Conn. . . . Norfolk, Va., may have a new lighted 9-hole course, driving range and miniature as the result of revamping of original 18 at Ocean View CC.

Pros Wes Ellis from Mountain Ridge CC in Caldwell, N.J., Mickey Homa from Rolling Hills in Conn., Mike Turnesa from Knollwood in White Plains, N.Y., and brother, Jim, from Ryewood in Rye,

N.Y., met in a best-ball match held in the Manhattan Savings Bank lobby on 47th and Madison in NYC . . . The foursome went the round at Pebble Beach via the motion picture and computer device that is becoming so popular . . . A rags to riches tale is about to unfold in Manteca, Calif. . . . The site of the 54-acre sewage disposal plant has been judged an interesting site for a muny nine with clubhouse, pool and tennis courts.

It's interesting to see the big boys go to it . . . Take Henry Mercer, president of State Marine Line, the firm that built the nuclear-powered ship, the Savannah . . . Driving along Mercer road in Asbury Park, N.J., Mercer stopped driver Harvey Deribelbis, who by the way acts as Mercer's manager, and decided that Hominy Hills Farm, Mercer's country spot nearby, was an excellent place for a country club . . . Mercer called in course architect, Robert Trent Jones, to design 18 and sent Deribelbis off to Rutgers to learn about turf . . . Next season, 75 to 100 of Mercer's friends will be enjoying the



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Hominy Hills CC . . . The excess land will be used to raise prize-winning hay and one of the nation's top herd of Golden Guernsey cows . . . Farm foreman, Larry Rising, is slated for the supt. spot, and if he is as good at babying fairways and greens as he has been with hay, Mercer shouldn't have a worry . . . Hominy Hills Farm has taken top honors with this crop in the last four N.J. Farm Shows.

Cumberland Vounty, Mass., is to have new 9-hole course . . . The Heritage CC in Charlton, Mass., hopes to have 12 of its 18 holes open by mid-July . . . Don Hoenig is one of the partners in this \$350,000 course.

Alexander McKay, course architect operating out of Morristown, Tenn., has started another 9-hole course at Link Hills CC in Greenville . . . Improvements on the Link Hills clubhouse will run to \$100,000 . . . Joe Greene, who keeps Golfdom posted on golf news in New Jersey, reports that a lot of praise is due Red Hoffman, Des Sullivan, golf writers

for the Newark News, and the New Jersey PGA for a terrific 1964 Golf Show . . . Held in Meadowbrook CC in Cedar Grove, N. J., the show was packed with golf enthusiasts and district pros . . . The Newark News-PGA show has become the traditional starting tee for the golf season.

Lou Marffie moves to Pennbrook as assistant to Jerry Masiello, and Art DiBlasi has moved from Upper Montclair, N. J., to assist Ray Ferguson at North Jersey CC . . . Andy La Pola of Preakness Hills in Jersey will have Dick Bull from the Naples (Fla.) CC as his assistant this season . . . Windmill Driving Range in Plainfield, N. J., owned by Ray Malain, is slated to give way to a new shopping site.

George Slinderland, Sr., pro at Pine Brook Golf-O-Rama near Newark, N. J., expects a second lighted-nine to be ready for play about May 1 . . . Jim Morrissey and Jay Halloran, insurance and securities brokers who set up the new supts.' pension plan, have joined the GCSA.

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Compromise in Green Building

(Continued from page 94)

courses dull. These are the courses you don't want to play and I am sure the reason that lengthening courses has been so publicized is because the shots to the greens and on the greens are too easy and uninteresting.

I have talked to many supts. in our area and they conclude that a small green today should be about 4,000 square feet, and under no circumstances should a green be over 8,000 square feet in area.

By taking into consideration the playing values, and using slopes, surface irregularities, contours and traps there should be sufficient area for changing cups, providing traffic flow and caring for all maintenance problems. If this were done it would create sufficient interest, require good shots, create long and short putting to keep golfers of all abilities happy and interested in that hole or that course.

This article is condensed from a speech made by Chuck Eckstein at the 1964 USGA green section meeting in New York.

Midwest Zoysia Released by Purdue University

A vigorous, open, medium textured zoysia has been released by Purdue University. W. H. Daniel, research director, has selected Midwest zoysia as a preferred type, resulting from a ten-year selection program. It is proposed for use on athletic fields, fairways, rotary mowed lawns in areas where zoysia is favored by warm, spring weather. It's zone of adaptation should not extend farther north than Meyer zoysia, but it is not as fluffy or difficult to maintain.

It was first released in 1963 to 52 purchasers in 15 states. Additional supplies are available for 1964. The price is \$4.00 per square foot with a minimum order of \$10.00.

As with other crops, Midwest zoysia is available not direct from Purdue, but from Agricultural Alumni Seed Improvement Assn., 2336 Northwestern Ave., West Lafayette, Ind.

National Golf Day • May 30



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Show Those Prices

(Continued from page 68)

happen when the price-mark is smeared, poorly written or the article is not marked at all. When price-marking is done mechanically errors are eliminated.

A printed price tag creates confidence in your shop and its merchandise. The golfer knows that a mechanically printed price is right and final. Some people claim pro shop prices are outlandishly high. Hand-written prices tend to propagate this false idea because people believe the actual price has been jacked-up by writing in a higher price. Psychologically, buyers always believe the worst. A printed price tag develops a sense of confidence in you and your shop. Put your best prices forward — but print them on labels.

Coding Merchandise

Successful retailers keep stocks up-to-date. Date-coding, cost-coding, supplier-coding or catalog-numbering are important parts of retail stock control systems. All can be printed on the ticket, tag or label. Coding the date merchandise is received enables a shop operator to keep watch on goods that isn't moving as fast as others. This slow-moving merchandise can then be "pushed" before it is outdated.

The visual stock control method is equally valuable at re-ordering time. Instead of using time looking up a piece of goods, the shop owner can now re-order from the shelves using the ticket as a complete reference. Information on the ticket will cut inventory taking time. The retail price, cost, date received, supplier and/or catalog number are all in one place — printed right on the ticket, tag or label.

Some Advertising Value

A printed price tag also has some advertising value. Not only will a price tag speed the flow of merchandise, cut re-ordering time and reduce inventory costs, but it will act as an advertising medium. Every time a customer looks at a price tag he sees your pre-printed shop name. Others may look at a tag in order to learn where a person bought certain merchandise. Your shop name is more

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firmly established in the mind of all who see the price tag.

Gives Protection

A price tag can do one other valuable job. It protects you, restraining pilferage and ticket switching by the use of labels that are tamper-proof or tags which have security seals. In clubs and pro shop the theft of merchandise is not the problem it is in retail stores, but it can and does happen.

Whether you're a large, small or medium-sized retail operation, you should be able to profit from an adequate price-marking system.

*The Monarch Marking System Co.
is located at 216 S. Torrence st., Dayton 3, Ohio.*

Three New Tourneys on Ladies PGA Schedule

Three new tournaments have been added to the Ladies PGA summer schedule. They are the Waldemar Open (Brookville, L.I.) June 26-28; Yankee Open (Flint, Mich.) July 17-19; and Omaha Jaycee Open (Aug. 14-16). All three offer \$9,000 or more in prizes.

Harbert, Tabor Shine

(Continued from page 72)

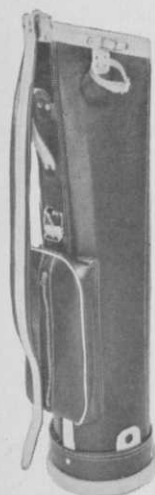
A number of the exhibitors provided prizes for the chipping contest winners and door prizes. The show was under the personal supervision of Angelo Paul, pro at Meadowlanes CC, Blue Bell, Pa., who is president of the Philadelphia section. Joseph R. Aneda, Jr., secretary of the section and pro at Newark (Dela.) CC, was the director.

Leo Fraser, president of the Atlantic City CC, who originated the show idea, was on the floor constantly, keeping things moving. Although he no longer is president of the section, the Philly show remains his favorite activity.

Gives Swing Analysis

Chick Harbert, former PGA champion, gave a swing analysis. He talked for more than a half an hour and proved to be as popular as ever. Chick recommended thinking as the most reliable method of lowering a person's score. "You people," he said, "try shots that would make Arnold Palmer shudder" Harbert said. "If you make a bad shot, get the ball back in

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play. Don't compound one mistake by making another."

Stresses Smart Play

Harbert cited wood shots from the rough and shots through trees as two sure ways to increase scores. "They're 5-1 shots," he said, "and I can beat any golfer in the world who tries 5-1 shots. A passage through trees may be 90 percent air, but the other 10 percent is dense timber."

"Golf is a target game," Harbert continued. "You should never swing a golf club without aiming it at something."

The former PGA champion laughed at players who worry too much about the proper position of their feet. "If I were going to kick the ball, I'd worry about my feet," he said, "but I'm going to hit it with this (the club) and so I'm going to worry about this."

In addition to presenting Harbert, the Philly PGA provided instruction in driving, blasting, chipping and putting, using numerous facilities set up in the ballroom.

Ed Pitches Pennies

Far off in the corner of the ballroom, Ed Tabor, pro at the West Shore club, pitched pennies and imitated a piano player to convince unbelievers that putting is really pretty simple. "Grip the club with your fingers," Tabor told a stream of puttering putters. "Don't palm it. That's like trying to play a piano or violin with the palm of your hand. You really have quite a touch if you use it."

Tabor then demonstrated the art of penny pitching to illustrate another point. "I bring my arm back a certain distance according to how far I want to pitch it," he said. "It's the same with putting. The length of the backstroke should determine the length of the shot."

The panel discussions between 7 and 8 p.m. attracted considerable attention. Harlan Will was master of ceremonies and the panelists included Chick Harbert, Wiffy Cox, Jack Mallon, Leo Fraser and Skee Riegel.

Two Get PGA Awards

PGA awards for "outstanding contributions to golf" went to Joseph C. Dey, Jr. of the USGA and Robert L. Taylor, president and publisher of the Philadelphia Bulletin. Edward C. Marshall,