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Ironton, Ohio

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Swinging Around Golf

(Continued from page 28)

What the tremendous ticket-selling power of a well-regarded community charity means in putting over a golf tournament is evident in the Thunderbird Classic in Metropolitan New York . . . Last year the United Hospital Building Fund raised \$150,000 through the tournament sponsored by Thunderbird dealers . . . Prize money was \$100,000 . . . United Hospital Building Fund this year again will be beneficiary of the tournament, June 3-7 . . . Fred Corcoran directs the event.

The ticket-selling gimmick for the Doral Open at Miami, Fla., included play in preliminary "celebrity" pro-am event . . . sales plus the program "muscle" reduced deficit of the third Doral tourney to the extent that Doral CC and hotel owner, Alfred Kaskel, may increase the purse next year . . . Frank Strafacci as Doral tourney director, Johnny Dolan, manager of the club, and Pro George Buck had the Doral tournament operating

like one of the seasoned ones . . . Jim Yancey, supt., can take bows for the A-1 condition of the course . . . Jerry Dobin, Doral press agent, did a job that's hard to beat in publicizing the event . . . One letter explained how each club in the Miami area can run its own tourney and get one pro-celebrity place for each 20 Doral season tickets sold at \$10 per . . . That's an idea other clubs can use.

The Cleveland \$100,000 Open lost money its first time on the circuit last year . . . Not enough to cause pain to any of the eight commercial sponsors . . . The Cleveland Open TV rights, which didn't bring in much, went to the sponsors and will go to them this year . . . That comparatively minor amount keeps the angels happy and the pros playing for \$100,000 . . . Shows you how golf tournament TV situation needs realistic and foresighted handling.

Loren Shook returns to Saginaw (Mich.) CC as pro succeeding Bill Markham who is building a course at Gainesville, Fla. . . . Shook was pro at Saginaw in 1936 after serving there as assistant to Leo

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"SAHARA WATER COOLERS are the answer to supplying our players with cool drinking water plus, cutting our labor and maintenance costs," says Wally Mund, pro at Midland Hills C.C., St. Paul, Minnesota, and former Secretary of the PGA.

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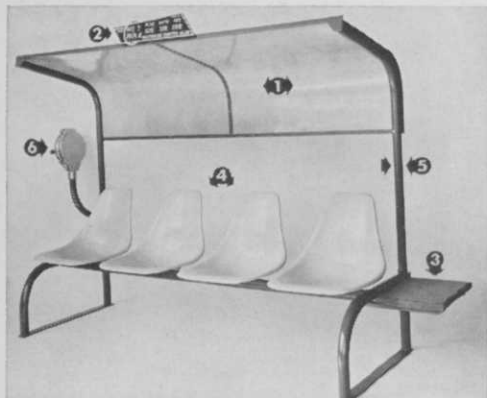
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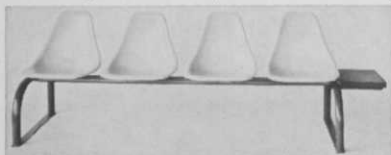


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The GOLFERS' REST has all the Tee accessories in one unit. Moving the unit to follow tee changes provides convenience to the golfer and prevents wearing of the grass in one spot.



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Fraser . . . Then, Shook went to pro jobs at Flint (Mich.) CC, at Saugatuck, Mich., and Warwick Hills G&CC, Flint . . . His daughter Patti is one of Michigan's girl amateur stars . . . Ron Young, Clearwater (Fla.) Sun sports writer, says contestants in American Seniors' championship last winter got valued expert help from their caddies' advice about greens . . . And some players hadn't the slightest idea that several of the helpful caddies were hotel bellboys who'd never caddied before but were mustered into service in a caddie shortage.

Springfield (O.) Snyder Park public course had 36,541 rounds in 1958 . . . Then Springfield's Reid Park course was opened . . . Last year Snyder Park had 43,091 rounds and Reid had 40,133 . . . Springfield is figuring on building two more courses . . . E. C. Losch Co., Inc. wants to build 18-hole Par-3 at Costa Mesa, Calif. . . . Open nine-hole Par-3 at Driftwood Beach Club, Huntington Beach, Calif., adjacent to motel and to mobile home community . . . Palm Springs, Calif., is considering building a

many "executive type" course.

Oceanside Land Co. is planning to build Par-3 nine in San Diego area . . . Kenneth Polakowski plans to build Par-3 near Williamsport, Pa., White Deer course . . . Gordon Himn and Chick Adams are building 18 par-60 course at Yacht Club Estates, Clearwater, Fla.

New England amateurs and pros will have their annual "Tee Party" with Ole Clark, pro at Longmeadow (Mass.) CC, as guest of honor, in Springfield, Mass., April 15 . . . At Amherst, during the Turf Council section of the turf management short course program, Orville Clapper, president of the Clapper Co., West Newton, Mass., was presented with a plaque on which was expressed gratitude for his long and valuable service to New England turf interests . . . The veteran Clapper served for the past three years as the Council's secretary-treasurer . . . The Council signed 81 new members at the Amherst meeting . . . There were 578 registered at the University of Massachusetts turf conference . . . I doubt that there were 50 present when Professor

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Edgewood GC, Fargo, North Dakota
Raisin River CC, Monroe, Michigan
Briarwood GC, Deerfield, Illinois
Wayzata CC, Minneapolis, Minnesota
Long Grove CC, Long Grove, Illinois
Larimore CC, Larimore, North Dakota
Meadowbrook CC, St. Louis, Missouri
Lakewood CC, New Orleans, Louisiana
Riverwoods CC, Riverwoods, Illinois
Chillicothe CC, Chillicothe, Illinois
Jamestown CC, Jamestown, North Dakota
Elmwood GC, Sioux Falls, South Dakota
Maple Lake CC, Downers Grove, Illinois
Vermilion Hills CC, Danville, Illinois
University of Iowa GC, Iowa City, Iowa
Old Wayne Golf Club, Wheaton, Illinois
Lincoln Greens GC, Springfield, Illinois
Concord Green GC, Libertyville, Illinois
DuWayne Motel GC, West Chicago, Illinois
Grand Forks CC, Grand Forks, North Dakota
Lake of the Woods GC, Champaign, Illinois
Isle Dauphine CC, Dauphin Island, Alabama
Pheasant Run Lodge & CC, St. Charles, Illinois
Country Club of Florida, Delray Beach, Florida

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DIRECT CONTROL — Rain Bird Rain-Clox does the sprinkling **where, when and how** you want it. Has the most flexible of all 14-day cycles . . . sprinkle as briefly as a minute, as long as an hour. Set the cycle that's best for each area . . . then forget it. All settings are easily made with dependable switches and dials. No loose pins or pegs to get lost or broken.

PROPER SPRINKLING — Rain Bird sprinklers are scientifically engineered to provide the precise amount of sprinkling needed. No "missed" spots . . . no run-off. And no trouble!



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Rain Bird Rain-Clox remote sprinkling controller. Completely automatic. Just set it and forget it.

Rotor Pop-up in open position. Green vinyl covered top. Numerous models.



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TURF SPRINKLING EQUIPMENT.

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SUREST AID TO IRRIGATION

L. S. Dickinson started that pioneer golf course management conference at Amherst . . . Assistant professor, Joe Troll, is substantially developing the university's service to golf course supts., owners and officials every day.

Building new course and clubhouse at Corpus Christi (Tex.) CC . . . Present site has been sold . . . Robert Trent Jones is architect of new course . . . Ben Goldsmith from Scottsbluff (Neb.) moves to manager post at Cheyenne (Wyo.) CC . . . Pittsburgh Parks Director, George B. McDonough, asked county commissioners for approximately \$40,000 to improve North Park course for 1965 USGA Public Links championship.

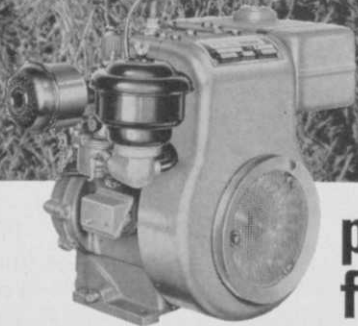
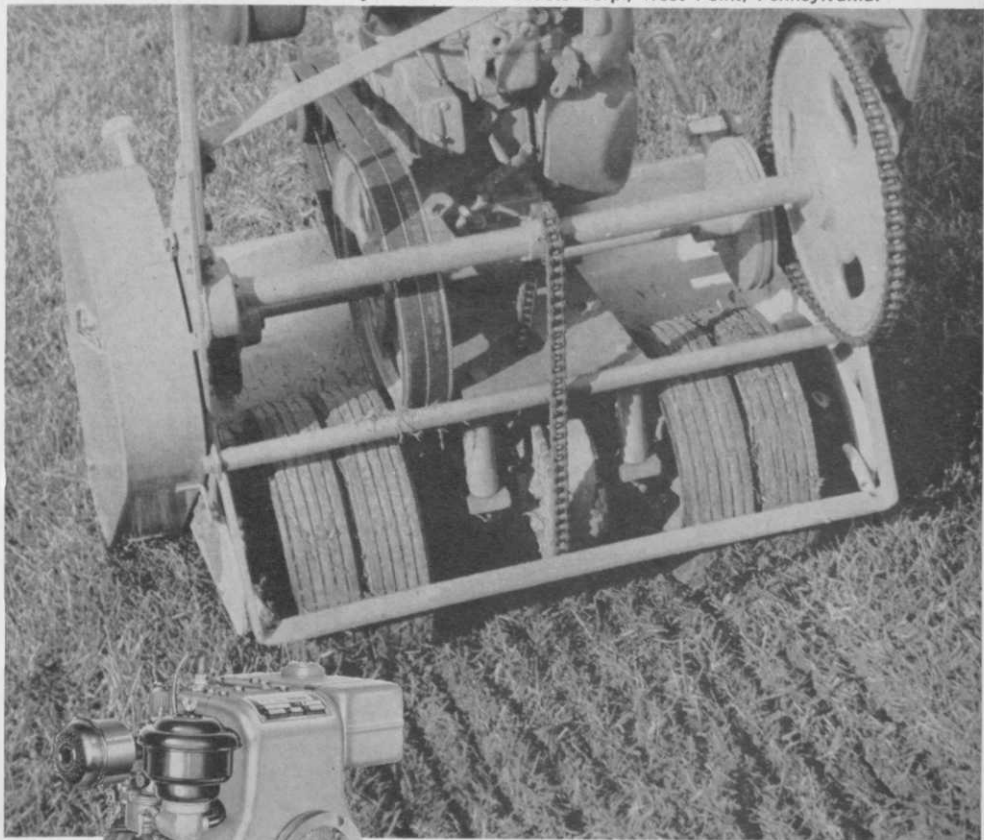
James L. Kellerman now manager at Country Club of Indianapolis . . . Old course and clubhouse of Grand Forks (N.D.) CC has been bought by group including Douglas Blackmun, who has been the club's manager for some years . . . New course and clubhouse are being built . . . Blackmun and associates will operate the old property as a daily fee course.

Pro changes in Washington, D.C., dis-

trict: Lloyd Kelley to River Road CC replacing Jim Hightower who moved to Northwest Branch, new course to open in June . . . Kelley has been assistant to Clagett Stevens at Brooke Manor . . . Frank Abood now pro at Laurel Pines . . . Abood has been assistant to Jimmy Clark at Argyle CC . . . Nick Petrillo now pro at Bellport (L.I., N.Y.) GC . . . Lawrence Ostrander from Bethlehem (N.H.) CC to pro job at Windham (N.Y.) CC . . . Paul Munro, for past six years assistant to Bill Barclay at Salem (Mass.) CC, now pro at Meadow Brook CC, Reading, Mass.

Richard J. Murphy, 55, pro at Chester Valley GC, Fraser, Pa., died recently in his home at Merwood Park, Pa. . . Prior to his service at Chester Valley, Mr. Murphy was at the Pennsylvania GC for 17 years . . . He is survived by his wife, daughter, Jean and son, Richard J. . . . Terry Lally, son of veteran Joe Lally, sr., pro at Louisville, Ky., Seneca club, and for three years assistant to Ed Kerby at Fairlawn CC, Akron, O., now pro at Owensboro (Ky.) CC . . . Terry was

Verti-Cut mower is made by West Point Products Corp., West Point, Pennsylvania.



prevents creeping bent from committing suicide

NEW WISCONSIN-powered Verti-Cut: Now you can stop healthy creeping bents from smothering themselves into lifeless mats. The unique vertical mower cuts the thick matted growth beneath the lush surface to let in air and moisture — and provides food and growing space for a well-groomed turf. No wholesale reseeding or resodding during the season.

The S-7D Wisconsin is an ideal power mate. It's the most rugged 7.25-hp cast iron engine made. Crankshaft and connecting rod are forgings, *not castings*. The tapered roller end bearings are the best in any engine — require no servicing. Stellite exhaust valve and insert plus rotator outlast ordinary valves up to five times. And rugged load-lugging power plus close-governed speeds ease the S-7D — and the mower — through the toughest work without stalling or delays.

Keep your turf well-groomed at lowest all-around cost with equipment powered by dependable Wisconsins — 3 to 60.5 hp. They're available on most of the mechanized equipment you use. Get Bulletin S-324. Write to Dept. P-34.



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- Neutral color tones blend with any background.
- Guaranteed for THREE years against ALL traffic.

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captain of 1960 Notre Dame golf team.

Bill Tatum now pro at Danville (Ky.) CC . . . Kurt Apel now pro at California CC, Whittier, Calif. . . . Ken Welty is new pro at San Gorgonio Pass GC, Banning, Calif. . . . The nine-hole course is owned by Ray Gwynn . . . Dale Muenchow now manager, Fox Lake (Wis.) GC . . . John Rhodes, Circleville, O., heads group that has bought Riceland CC 18 at Orrville, O. . . Pro Bob Smith and Supt. Bob Baughman continue at Riceland.

"Bed tax" on motel rooms is proving partial means of financing municipal courses to attract tourists to smaller California communities that have resort possibilities . . . Mackle Brothers, the firm that developed Cape Charlotte and Port St. Lucie, fine new communities in Florida with excellent golf courses, is to develop Marco Island in Southwest Florida . . . Expect to build two courses at Marco in next few years . . . Mackle Brothers also to have course in new Florida community between Orlando and Daytona Beach . . . Jerry Marlatt is new

manager at Northmoor CC, Ravinia, Ill.

Beaumont (Tex.) CC building \$464,000 clubhouse . . . Los Angeles County's Western Ave. course to have new clubhouse . . . The Western Ave. 6,020 yd. course averages almost 340 rounds per day for 12 months . . . Los Angeles public golfers also getting \$148,500 clubhouse at Marshall Canyon Regional Park.

Frankenmuth (Mich.) CC to open in July . . . Owners are Carl A. and Mike Hegenauer . . . Mike will be pro at Frankenmuth . . . Critical water shortage in Brockton, Mass., area has Brockton CC, Thorny Lea CC and Pine Valley CC faced with problem that may require expensive answer.

Government participation in golf club financing is giving editorial writers a juicy subject to chew pro and con . . . Utica (N.Y.) Press commenting on Farmers Home Administration guaranteeing \$190,000 loan for Skenandoa CC, Clinton, course, clubhouse, tennis courts, swimming pool and picnic area, said: "The club is patriotically pursuing a course that will

54 regulation-length holes are proving the benefits of General Electric lighting



Pete McEvoy, Sr., and Pete McEvoy, Jr., co-owners of Tall Pines Golf Club

Night golf works for Tall Pines. How about you?

If you're waiting for night golf to prove itself, the proof is in. General Electric has already lighted 54 regulation-length holes, with more going in weekly.

And the success stories are piling up. For example, when the Tall Pines Golf Club in Sewell, N. J., installed its 9-hole G-E lighting system, we told them it would pay for itself in four years.

"After several months of operation, that General Electric estimate looks conservative," says Pete McEvoy.

"We expect the system will be paid for before the four-year period is up. Then those extra dollars will come in as extra profit. Lighting is giving us a better return than we've made on any capital investment in the course.

"General Electric was a tremendous help in getting our course lighted," say the McEvoy's. "Ours was the first regulation-length course ever lighted, but their experience with small courses and a number of individual regulation-length holes kept us from making a lot of mistakes that could have been costly."

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retire unneeded crop land and make life more enjoyable for its neighbors . . . Mr. Finley might turn to the Department of Agriculture for help in building a new stadium for his embattled baseball team in Kansas City. " . . . From Jamaica (N.Y.) Long Island Press: "We spoke out in righteous outrage here last Saturday against the idea of a federal loan to finance a new golf course in Ellsworth. And now word filters back to us from the Pierce county seat that a lot of Ellsworth people (golfers?) disagree. Their argument, as it reaches us second-hand, is not unfamiliar. Everybody else is getting federal aid, they say. Why not us?"

A popular program on Channel 11 in Pittsburgh, "Luncheon at the Ones," has western Pennsylvania pros giving television lessons to women on making the shots, rules and etiquette . . . Owen Griffith, Hartford Courant golf writer, pays tribute in his column to Don McKay, who has retired after 27 years as supt., of Hartford GC's 27 holes . . . Don built the third nine . . . His successor, Al Hawkins, not only worked with Don but with Don's

son, Don, Jr., at Wethersfield (Conn.) CC . . . He, also, was with George Stumpf at the East Hartford GC.

Ernie Gerardi now is pro at Shennecossett CC at Groton, Conn., succeeding the late Vic Panciera . . . Gerardi is former Connecticut and New England amateur champion who has served as pro at Edgewood and Manchester clubs in the Hartford area . . . Al Bove is new pro at Hartford's Goodwin Park municipal course . . . He has Howard Pearson with him.

More changes in Connecticut: Gifford Nutbrown from Scarsdale (N.Y.) CC to pro job at Brooklawn CC, Bridgeport . . . His assistant is John Stevens . . . Bob (Spike) Repass now pro-manager at Edgewood CC . . . Floyd Gensler now pro at CC of Waterbury, succeeding Ardy Guilbault . . . Toby Lyons signed as pro by Burning Tree CC, Greenwich . . . Johnny Farrell's son, Billy, goes to another new club in Greenwich, Stanwich, CC as pro.

Bill Salvatore, who won four Connecticut Junior titles, and Don Zabat are co-pros at Crestbrook CC, Watertown, succeeding Mickey Cresh . . . Cresh was