Mexico's Finest Handtooled Handmade Golf Bag

the AZTEC



This IMPORTED GOLF BAG represents the ultimate in authentic handcraft leather. It is skillfully fashioned by native craftsmen in Mexico of the finest quality genuine saddle leather, handsomely handtooled.

The "AZTEC" has large 24" x 4" deep compartment on side — two large zipper compartments for balls, tees, etc. — full length zipper on side of bag for easy access to the entire inside of bag and is completely leather lined. Also included is a zippered hand-tooled matching leather hood to completely protect clubs. Bottom of golf bag has rain escape, weighs 8 pounds, and is available in choice of black, brown and tan colors. No two bags have the same handcrafted design.

EXCLUSIVE from AZTEC — Manufacturers of the Finest in Mexican Hand Carved Leathercraft!





The AZTEC Golf Bag Company

1317 Robin Road South • St. Petersburg 7, Florida Fred H. Hayden, president

October, 1963



Beware the Club Manager; He's A Morbid Fellow

At a brainstorming session held in conjunction with the CMAA Workshop at Michigan State University in September, the club managers apparently were in a rare morbid mood. They were asked to select a theme for a club party and then develop it as to the props that would be used, the menu that would be provided and the entertainment that would be in order. One gruesome person in the audience suggested that he thought members of his club would enjoy attending a "funeral party" and equally grisly people attending the session immediately and unanimously endorsed it.

Marlett Is The Digger

Since Gerald V. Marlatt, manager at Parc-Wood CC, Mequon, Wis., was moderator of the session, that automatically made him the Digger O'Dell. At his prompting and you might say, with his inspiration, the audience laid out a format such as this:

The hor d'oeuvres would consist of such things as meat balls, pickled herring,

brains, blood sausage and cold cuts;

For dinner, these things: could be served: Blood soup or borscht, wilted lettuce, black bread, blood rare fillet, tripe, ghoulash, devil's food cake, coffee diablo and other equally delectable dishes;

For props, the managers decided these things could be used: A hearse, coffin, gravestone place cards complete with epitaphs, wreaths, candelabra and similar bric-a-brac;

Club employees would be garbed as gravediggers and skeletons with an occasional angel spotted around the premises to give the party goers an idea of what they were going to miss;

Dante's Inferno

The bar would be a replica of Dante's Inferno with organ music pervading the clubhouse. A harp would be conspicuous and one manager suggested that a Dixie Land band should be imported to lend the kind of atmosphere some people think is appropriate;

Invitations to the party and all publicity attending it would be in the form of death certificates:

The theme of the jamboree would be "Go now — pay later."

MALLINCKRODT WEATHER FORECAST

Inclement for golfers... ideal for snow molds. For healthy, unscarred greens next spring...

use CALO-CLOR Now!

Cold, wet weather during the coming months may keep the golfers off your course, but it's a perfect invitation for another kind of inhabitant—snow molds. These dangerous fungi spread with disastrous speed and deadliness when temperatures are 28-42°F and there's plenty of moisture.

NOW—these next few weeks—is the time to treat to prevent snow mold. If you don't you may have to reseed or resod entire greens next spring! Leading turf authorities throughout the country rate Calo-Clor "TOPS" for snow mold control, and confirm these advantages:

- Effective—prevents snow mold for the entire winter with a single late-fall application of 3 oz./1000 sq. ft. If weather is unusually severe, a second treatment may be applied during a mid-winter thaw.
- Lasts longer—insoluble mercurous chloride in Calo-Clor gives long and sure residual control. Doesn't leach out of turf and soil after application as rapidly soluble chemicals do.
- Uniform coverage—improved Calo-Clor is micropulverized, doesn't settle to the bottom of the spray tank... gets to your greens gives uniform coverage. Can be used in dry applications (with sewage sludge, sand, etc.) since its fine particles adhere to carrier surfaces and still give uniform coverage.
- Economical—Calo-Clor costs only \$1.10 per thousand sq. ft. of turf (used at the 3 oz. rate) yet gives full season protection against snow molds.

No other turf fungicide is "the same as" Calo-Clor. Calo-Clor alone gives full control and residual control. Some products settle rapidly to the bottom of the spray tank—and never reach your greens. Calo-Clor is micropulverized—all of its positive action gets to the green. Some products leach out. The insoluble mercurous chloride of Calo-Clor stays put—all winter long.

Use CALO-CLOR® now for long-lasting protection against snow molds during this winter's inclement weather. Call your Mallinckrodt turf fungicide distributor—today! You'll be happier, your greens healthier, next spring.





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S-84-LEATHER 'N WOOL STRETCH

Capeskin palm and All Wool back. Tan or Black. Men's Medium Size fits S-M. Men's Large Size fits ML-L-XL. Women's Size — One size fits all. \$6.00 Pair



S82-IMPORTED CAPESKIN

All Leather glove with Dacron and Wool Lining. Elastic bands at wrist. Tan or Black. All sizes for men and women; including cadet sizes for men. \$8.00 Pair



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Paul Hahn

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Guldahl, Revolta Selected for PGA Hall of Fame

Ralph Guldahl, the dominant figure in professional golf from 1936 through 1939, has been elected to the PGA Hall of Fame.

The 32nd person to become enrolled in this exclusive society, he will be inducted when the proorganization holds its annual meeting in Palm Beach, Nov. 29-Dec. 6.

Now head pro at Deauville CC, Tarzana, Calif., Guldahl, in the years of his glory, inspired the writers to turn out nearly as much copy about him as they have about Arnold Palmer in recent years. Between 1936 and 1939 he won 11 bigtime tournaments and was



Guldahl with '37 Open Cup

the runnerup in eight others. During this span, the Dallas, Tex. native won three consecutive Western Opens, the 1937 and 1938 USGA Opens and the 1939 Masters. He was runnerup in the latter event in both 1937 and 1938. Guldahl still remains the only player to have captured the Western Open three times. His best finish in the PGA Championship came in 1940 when he was a semi-finalist. He was a member of the Ryder Cup teams of 1937, 1939 and 1941.

Turned Pro in 1931

Born in 1911, Guldahl started leaning toward a career in golf when he was elected captain of his Woodrow Wilson high school team in Dallas. A few months out of high school, he won the Dallas city amateur championship in 1929. Two years later he turned professional. His first big tournament victory came in 1931 when he won the \$5,000 Motion Pictures Industries event, defeating MacDonald Smith and several other noted golfers.

Guldahl retired from competitive golf in 1942 and until about three years ago, when he took the Deauville job, was out of the game. However, he has served as a Golfcraft, Inc. consultant for many years. NEW
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We submit that your women golfers will be pleased to wear Tingleys over walking shoes on soggy days, and save their expensive golf shoes for brighter weather.

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Already a "must" for outdoor sports, GOLF PAL styles a spray insect repellent to tickle the buying impulses of the golfer. The clever plastic golf ball cap does it! Handy 4-oz. size, convenient to carry. Longest-lasting protection against most every insect except the "golf bug." List-\$1.25 per can. Cost to pro - 75c per can. Comes 6 in handsome display carton, two cartons and 12 cans to a box @ only \$9.00. Expands pro's market for home use. And the 6-pack is the newest gift for the golfer. To be sold exclusively through pro shops. Orders to us will be filled from your nearest distributor. Send check for \$9.00 to cash in on the "buggy" days ahead.

Sales-tested display carton holds six cans, starts coining "pro" profits the day you put it on your counter.



THE VERKAMP CORPORATION Cincinnati 37, Ohio • Since 1914 At Deauville, which has 45 holes, Ralph is professional to about 1,500 members.

He is married, has a 25-year old son

and one granddaughter.

Playing ability is the criteria for electing a golfer to the PGA Hall of Fame. To be elected, the nominee has to be retired from active national competition and be at least 50 years old.

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Shortly after Culdahl was elected to the Hall of Fame, the PGA announced that Johnny Revolta had been selected as the 33rd member of the fraternity. Revolta has been the head pro at Evanston (Ill.)

CC for more than a quarter century.



A native of St. Louis, Johnny won his first golf title, the Wisconsin Caddie championship, at the age of 14. He turned professional at the age of 18 in 1929. In the next few years, Revolta didn't push many

few years, Revolta didn't push many people out of the headlines, but in 1935 he blossomed, winning the PGA Championship and the Western Open. He was the year's leading money winner and before the season was over, claimed the Wis-

consin Open.

In 1936, Johnny won the Sarasota and Thomasville Opens and the International Four-Ball. He repeated in the Four-Ball the following year, also captured the Miami-Biltmore Open and was No. 6 in the money standings for the season. His outstanding play during these years won him berths on both the 1935 and 1937 Ryder Cup teams. Revolta won 27 tournaments during his career along with numerous Wisconsin and Illinois championships.

The Evanston professional's fame as a player possibly has been overshadowed by his accomplishments as a teacher. Known as the "doctor of the pros" he is constantly consulted by circuit stars, both men and

women, who seek aid for ailing swings. Revolta is married and has a son and daughter.

100 Teams in Bermuda Pro-Am

More than 100 teams have accepted invitations to play in the Goodwill Pro-Am, to be played in Hamilton, Bermuda, Dec. 3-6. The U.S. will send teams from 16 states. Following the pro-am, pros will meet in a one-day championship event.



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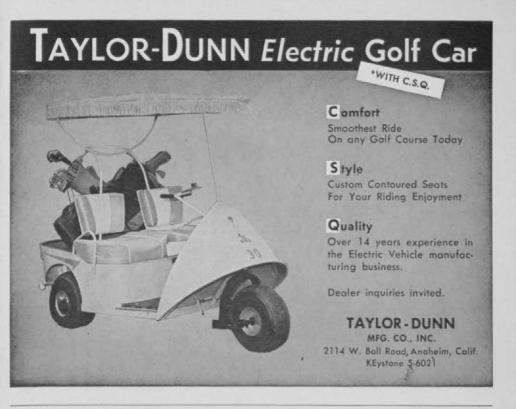
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USGA, R & A Agree on All But Four Rules

Changes in the rules of golf proposed last May by a joint American-British committee have been adopted by the USGA and the Royal and Ancient GC of St. Andrews, Scotland, and will become effective Jan. 1, 1964. In addition, the USGA has made amendments in its code which were not adopted by the R & A.

The USCA changes for 1964 not to be

found in the R & A Rules are:

1. Flagstick: A ball striking an unattended flagstick when played from the putting green or within 20 yards of the hole will entail a penalty of loss of hole in match play and two strokes in stroke play. (At present there is no penalty for striking an unattended flagstick which is in the hole.)

2. Unplayable Ball: The penalty will be reduced from two strokes to one stroke for dropping a ball from an unplayable lie under an optional procedure; as a new alternative, a ball may be dropped

within two club-lengths of the point where the unplayable ball lay (as well as behind that point, as at present). The stroke-anddistance alternative has been retained.

3. Provisional ball: May be played only for a ball which may be lost or out of bounds. Thus, a provisional ball may not be played for a ball which may be unplayable or in a water hazard. (The R&A code for 1964 will allow a provisional ball for a ball which may be lost, out of bounds or unplayable.)

4. Local Rules: Authority is given for several local rules differing from those in the R&A appendix to the rules. One deals with a ball out of bounds and will allow local committees to permit dropping a ball, under penalty of one stroke, within two club-lengths of the place where the original ball last crossed the boundary line.

The only other difference between the USGA and the R&A codes for 1964 will be the long-standing variation in minimum

diameter of the golf ball.

Most of the USGA changes originated in trial rules developed by the USGA in 1960-61, dealing with unplayable ball, pro-

October, 1963



visional ball and the optional local rule for ball out of bounds. After gaining knowledge from their experimental use, the USGA suspended their operation until the recent quadrennial conference with the R&A. They were then proposed by the USGA for the international code. However, the R&A did not adopt them, hence new divergences between American and British Rules.

Agree on Two Rules

In two important new particulars, the 1964 rules will be the same everywhere, as follows:

1. Ball overhanging hole: In an effort to prevent long delays to determine whether a ball on the lip of the hole is moving, Rule 35 will provide that when any part of the ball overhanges the edge of the hole, the owner will not be allowed more than a few seconds to determine whether it is at rest. If, by then, the ball has not fallen into the hole, it is automatically deemed to be at rest.

2. Penalty for exceeding the maximum of 14 clubs will be limited to a maximum per round of loss of two holes in match play and four strokes in stroke play for each excess club. Any such club must be

declared out of play immediately upon discovery. There is to be no change in the permissible number of clubs.

Clarifying Amendments

A number of other clarifying amendments in form or language have been made. In all, the changes affect two of the 20 Definitions and 21 of the 41 Rules of Golf; the majority are of minor nature, for simplicity and clarity. A booklet bringing the rules up to date will be made available by the USGA in December.

As to the increase in number of differences between the British and the American codes, Wm. Ward Foshay of New York, chairman of the USGA Rules of Golf Committee, said: "We naturally regret that the R&A and the USGA could not agree completely on universal rules, but we recognize that differing conditions in our respective countries have to be taken into account. We shall continue to consult on the rules and their interpretation. It seems likely that another quadrennial conference will be held in 1967."

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