



OLD STANDARD

Square toe and heel and flat top on blade.

STANDARD MODEL

Has tapered or pointed toe and heel and crowned top blade.

HEAVY BLADE

The original Bull's Eye model . . . slightly thicker blade for the player who prefers a little more head weight.

LIGHT BLADE

A slender, narrow blade, just a bit lighter in weight with blunt toe and heel and flat top. A very popular model.

OFF SET

A beautiful new model with a slight off set in the hosel. Puts you "right over the ball."

PICK THE BULL'S EYE PUTTER THAT WORKS FOR YOU

Bull's Eye is not just the name of a putter — it's a whole line of putters. There are five different Bull's Eye heads, for instance, each with a subtle difference in weight and feel. □ Your player can pick his own combination of head shape, weight, lie and grip to fit his stance, his stroke and the speed of the greens he usually plays. As a matter of fact, many professionals and top amateurs (and more of them use the Bull's Eye in major competition than any other putter) have more than one Bull's Eye; to suit their mood or varying course conditions. □ Bull's Eyes are the most imitated putters in the world, but no others compare because each Bull's Eye is a hand-forged, hand-finished original.

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TRADEMARK

SWINGING AROUND GOLF

NEWS OF THE GOLF WORLD IN BRIEF



By HERB GRAFFIS

A high spot of 1963 has been the Junior golf leagues . . . We don't know how many have been in operation but certainly there are at least 50 more than in 1962 . . . Harold Sargent, East Lake CC Mo, says Atlanta's six-club Junior league showed at least the competitive spirit of Atlanta's Jones kid, if not his early ability . . . Senior golfers are showing more interest in Junior play and, generally, have stopped griping about youngsters taking over the courses . . . Kids are winning the old guys with good golf manners and fast play.

Fiftieth anniversary of George Jacobus' appointment as pro at Ridgewood (N.J.) CC being celebrated by the club Oct. 26 . . . George was one of the youngest pros to hold a job at a big club . . . John Sproul, after making history with U.S. Rubber golf ball dept. and covering about as many air miles as the U.S. and Russian astronauts on selling trips and meetings, is at his new home in Deerfield Beach, Fla. . . . John isn't fully retired but will act in a sales advisory capacity . . . Fred P. Koehler has succeeded Sproul.

Harold (Jug) McSpaden, one of the tournament stars of yesteryear, finishing a de luxe semi-private course at Piper, in the Kansas City area . . . McSpaden's course, called Dubs' Dread GC, is an interesting job of design . . . It's on 240 acres . . . Yardage ranges from 5,900 to 6,700 . . . Jug is talking more about the fine showing of his wife, Betsy, in KC women's golf, than he ever talked about his own victories . . . Same way with Frank Stranahan whose wife has been doing very well in women's national and regional amateur championships.

Many people are saying that Ralph

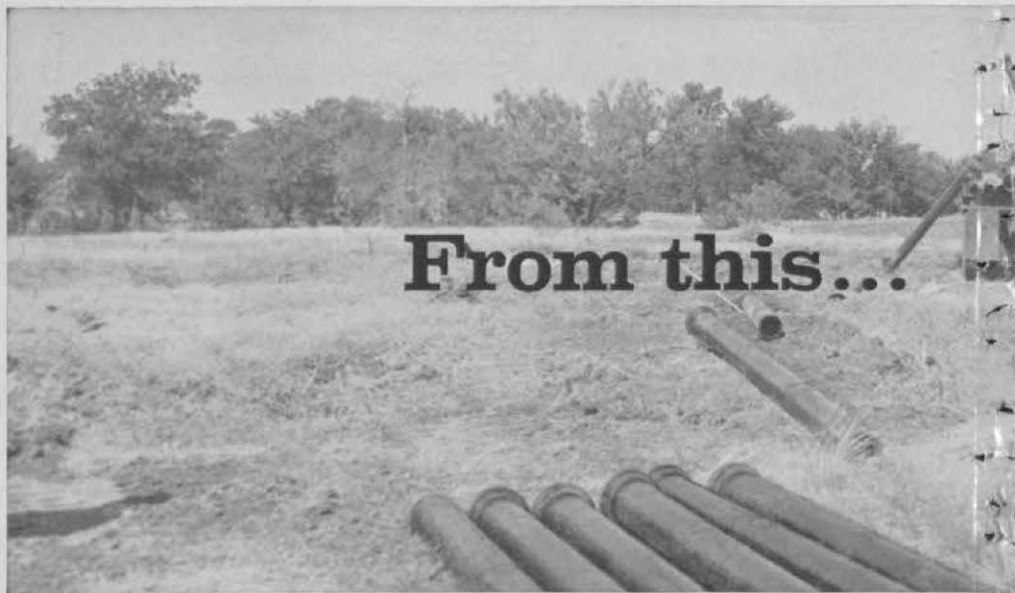
FRONT COVER

The Maddox Construction Co. is hard at work getting Long Grove (Ill.) CC into shape for a next Memorial Day opening. The course is being built for Roy C. Anderson to the design of Robert Bruce Harris. There are five artificial lakes on the layout which will play between 6,200 and 7,115 yards. Greens average 8,000 square feet, with the largest covering 11,000 square feet, and the tees range in length from 125 to 300 feet.

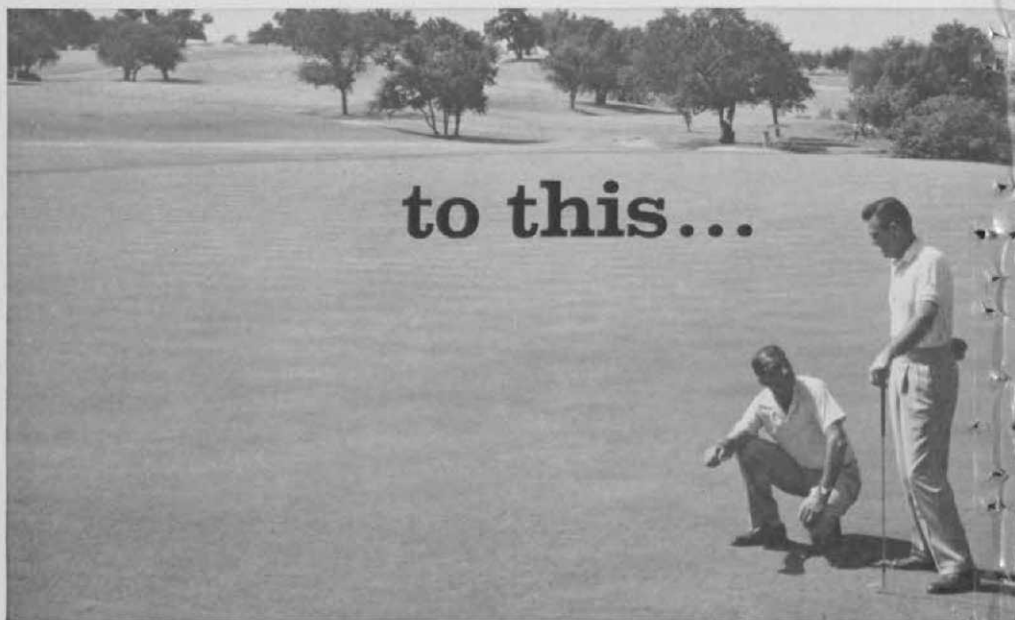
Plummer's job in re-designing and planning construction of CC of Salt Lake City's course is one of the year's most interesting accomplishments . . . Plummer installed fence-to-fence watering . . . A trout stream runs under one green and surrounds another . . . Members got the story of the reconstruction first hand as Plummer took colored pictures of how the course looked before remodeling, the work that was done and how the layout shapes up now . . . The pictures were shown on a screen at a club party.

Plummer is to build an 18 municipal for Grand Prairie (between Dallas and Fort Worth), another 18 for Ridgelea at Fort Worth and is revamping Westwood CC at Houston . . . He recently rebuilt Ridgewood CC at Waco . . . Plummer designed the Preston Trail Club 18, a \$4000 admission club that will be for men and golf only, near Dallas . . . It is to open in July, 1964 . . . Byron Nelson is consultant for Preston Trail . . . Plummer

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Cast iron pipe awaits installation on the 15th fairway, during construction of Shady Oaks Country Club, Ft. Worth, Texas.



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Shady Oaks Country Club
Ft. Worth, Texas

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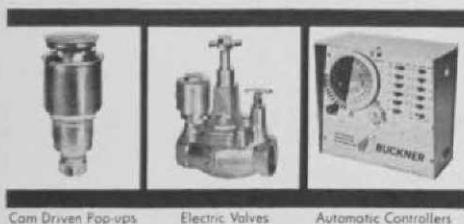
summers

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also has started 18 for Horace Stoneham at Casa Grande, between Phoenix and Tucson, the San Francisco Giants' spring training location . . . Other Plummer jobs include three more public courses for Fort Worth.

Quite a few supts. are getting into the fee course business and doing well . . . Among them are M. H. Veal, sr. and his son, M. H., jr., supt. at Dallas AC CC, who are operating the Louisville, Tex., semi-private nine . . . Still some talk about a couple of the smaller golf club manufacturing companies being bought by large interests . . . Nothing in the rumors to worry employees who are on the job . . . A major problem of the possible new owners is to have a competent, energetic organization.

Mickey Riley, veteran pro of Meadow Brook CC, Salt Lake City, says pros are going to have to do a lot of thinking about growing problem of used clubs . . . Riley observes that some men would rather get popular brand used clubs at low prices instead of cheap new clubs, but women usually prefer cheap new clubs of almost any brand rather than used clubs of biggest selling brands . . . Mrs.

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How AGRICO's steady feeding action reduced disease on greens at Lincoln C.C.



J. C. Hadwick

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Country Club, Lincoln, Nebraska.

tilizer, but find that AGRICO does the best job of keeping our fairways, tees and greens dense, healthy and colorful."

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Ann Casey Johnstone, who was runner-up to JoAnne Gunderson in 1957 Women's National Amateur and was on three Curtis Cup teams, leaves amateur golf to become a golf instructor at Stephens College, a girls' school at Columbia, Mo. . . . Harvey Penick, CC of Austin (Tex.), pro and nationally noted instructor, limits his lessons to 10 a day . . . He teaches while he is sitting on a shooting stick.

U. S. Junior Chamber of Commerce's booklet on instruction clinics and novice tournaments is of considerable interest to professionals conducting Junior programs . . . A pro can get a complimentary copy by writing Jaycee Junior Golf Development Program, PO Box 7, Tulsa 2, Okla. . . . Craig Ranch CC, Las Vegas, opens first nine . . . John T. Stinson and son, John C., are owners . . . Jack Smith is pro . . . Bernie H. Haas will succeed Al Hubbard in November as pro at Acacia CC in Cleveland . . . Hubbard is retiring after 21 years.

Claude Pattemore, Hamilton, Ont., won U.S. Blind Golfers championship, at Westchester Hills GC, White Plains, N.Y., with 97-104 . . . Pattemore beat the defending champion Joe Lazaro, Waltham, Mass., who had 98-104 . . . Lazaro took a 10 on



CYCLONE POWER SEEDERS

CYCLONE MODEL S-3 BROADCAST POWER SEEDER (above). Does a fast, accurate job, whether used for seeding or applying fertilizers. Spreads up to a 30 foot swath, depending on material being spread. Operates from heavy duty, flexible drive shaft which fits tractor PTO. Double agitator, easy setting rate gauge, and positive shut-off. 1, 2½, 3 and 5 bushel sizes.

BIG CAPACITY CYCLONE BROADCAST MODEL 200 SPREADER. Hopper capacity 200 pounds. For accurate, precision spreading of herbicides, insecticides, pelleted and granular fertilizer, seed, lime, ice melters, etc. Covers a 6 to 8-foot swath with most materials. Feathered-edge spread prevents skips and double overlaps. Model shown is push model. Also available with drawbar for small tractor operation.

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