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*Walter Hagen*

# Haig Ultra golf ball

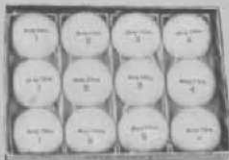
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**Walter Hagen Golf - Grand Rapids, Michigan**





Six skylights help illuminate interior of car storage building at Middletown club. Building has a concrete floor and eight-foot wide overhead door.

Pre-engineered additions permit quick, inexpensive expansion in keeping with the building's original lines. Six reinforced plastic sky-lights provide illumination in the storage building. Supports are positioned in walls, allowing complete freedom of movement on the asphalt floor. An 8-ft wide overhead door permits easy maneuvering of cars in and out of the building.

### Date Conflicts Straightened Out; World Series to Go On

The second World Series of Golf will be played at Firestone CC in Akron, O., Sept. 7-8. The winners of the U. S. and British Open and PGA Championship will compete against Jack Nicklaus, Masters winner, for the \$50,000 first prize. The runnerup will receive \$15,000 and the third and fourth place finishers, \$5,000 each.

An additional \$20,000 will be contributed to the prize purse of the Utah Open, which will be completed the same weekend as the World Series is played. The dates of last year's World Series conflicted with those of the Denver Open and a great stir was created. So, the contribution to the Utah Open can be construed as something of a peace offering. The Series now has official PGA status. Ten per cent of the Akron prize will be paid to the professional association by sponsors of the World Series.



Garage accommodates 36 cars and can be expanded, if necessary. It cost less than \$5,000 to erect this structure.

More than 200 stations will carry 90-minute colorcasts of the Series on both the 7th and 8th. To insure that four players will take part in the Series, the sponsors have set up a system whereby alternates will compete in case there is a multiple winner in the qualifying championships.

### Jaycee Golf Tourney to be Held in Texas

The 18th International Jaycee Junior golf tourney will be played Aug. 18-23 at Midland and Ranchland Hill GCs, Midland, Tex. For the first time there will be special qualifying events at the local, state and national levels for novice as well as championship flight players.

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By ED ELLIS  
National Golf Foundation



# After Many Revisions A Golf Film Is Born

*Getting the NGF's instruction movie assembled and edited took great patience . . . but a superb production resulted*

"Make the finest, most effective golf instruction motion picture possible using the best professional golfers and the techniques of leading teachers familiar with the game."

In a few words, this was the objective laid down by the National Golf Foundation 16 months ago as it prepared to pick a team that could do the job — better than it had ever been done before.

What better place to look for top pros than in the PGA Educational Committee? Three were named: Don Fischesser, chairman, and pro at the Evansville (Ind.) CC; Johnny Vasco, pro at LeHigh Valley CC, Allentown, Pa.; and Irv Schloss of Dunedin Fla.

To find the best teaching talent, the Foundation selected a leader in the field — Les Bolstad, PGA member and assistant professor and golf coach of the University of Minnesota. To make sure the woman's angle was properly presented, two LPGA members rounded out the staff. They were Ellen Griffin, associate professor, Woman's College of the University

of North Carolina and 1962 LPGA teacher of the year; and Barbara Rotvig, woman's golf instructor, University of Michigan, and 1960 LPGA teacher of the year.

### Teaching Aids Needed

There was little question about the need for such a project. A million new golfers joined the ranks of players in the last two years. Another 750,000 are anticipated in 1963 which swells the total to over 6,000,000 players.

Golf's popularity is increasing even faster than the population explosion. It is leaping along in an area where more instructors, more playing facilities and more visual aids are going to be sorely needed — among the 32 million youngsters between 10 and 19 years old. Experts, incidentally, predict 41 million in that bracket by 1970.

As long ago as 1958, the Foundation began studying the school golf market and spotted a startling demand for more golf instruction in the nation's colleges and high schools — even among Junior high and elementary schools! For example, one survey that year showed that only



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18 per cent of the high schools, with enrollments of over 100, included golf in their physical education curriculum. But a whopping 83 per cent indicated that they wanted golf included.

#### Why Film Is Needed

This meant, of course, that physical education instructors were to be called upon to teach more and more golf. More pros were to be recruited to participate in school programs. Unfortunately, the demand was and still is going to outdistance both the club professional's and physical education instructor's time. Unless, of course, every possible aid — including

or a group of individuals each of whom use a different teaching technique. In some cases there is no technique and few can afford full color.

Add to this another rub. There have been fine examples of cooperation between the local club pro and the schools, but in many areas no professional is available and the physical education teacher is called upon to teach the golf class.

As a result, golf professionals have taken a critical view of physical education teachers — and teachers, naturally, are not always enthused about the pro's teaching methods.

#### Script Torn Up

Perhaps this is why, when the Foundation's film advisory staff sat down to examine the first script, they ripped it to shreds and decided to start over.

It took only five months to write the U. S. Constitution, but almost 14 to agree on the general principles and techniques for the Foundation's golf instruction series.

The educators set the pattern for the Foundation film approach. It is based on the whole-part-whole technique, accepted as a fundamental of learning. In fact, it is the principle on which the teaching machine and the whole concept of programmed learning is based.

#### Pupil Starts Swinging

A few golf pros have been using the basic idea for years. Instead of starting the beginner with the grip or stance or some particular part of the swing, they hand him a club and tell him to start swinging. Only after he has had an opportunity to get the

*(Continued on page 96)*



Don Fischesser



Ellen Griffin

*... longer than the Constitution.*

teaching films — were incorporated into the lesson plans.

#### Methods Vary

However, herein lies a problem. There are hundreds of fine golf films available, but many are centered around individuals



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## **County Getting Back on its Feet** **— 19th Hole Is Necessary Adjunct**

By **WILLIAM JABINE**

Is that time-honored institution, the Nineteenth Hole, a necessary adjunct of a golf or country club?

The Supreme Court of Pennsylvania seems to think that it is. That court ruled recently that a catering club liquor license should be granted to the Willowbrook Country Club located in Allegheny twp., Westmoreland County, although the Pennsylvania liquor control board had turned down the club's application for a license. Before the matter reached the supreme court, two lower courts had reversed the liquor board's ruling. The board appealed their decision to the Supreme Court.

The Pennsylvania statutes governing the issuance of liquor licenses permit licenses, in addition to the regular town quota, to be issued in a resort area. Willowbrook contended that its property was in such an area. After a lengthy discussion of various definitions of resort areas, the supreme court affirmed the ruling of the

superior court that Willowbrook was in fact located in a resort area.

In discussing the reasons for permitting additional licenses in such areas, the court said in part: "A study of the proceedings before the legislature when this enactment was adopted is evidence that it was intended thereby to render an equitable distribution of such licenses in areas, where during certain seasons, the population is increased to such an extent that the usual number of licenses is not adequate to serve the needs of the people.

### **Not Enough Licenses**

"Under the undisputed facts, there is an unusual and great influx of people into this particular area during certain seasons of the year. It is quite obvious to us that the character and number of the usual licenses could not possibly meet the existing need.

"In the instant case there are no licensed premises located within five miles of the Willowbrook CC. Additionally, all presently licensed premises are small taverns lacking adequate facilities to serve the large number of people Willowbrook caters to. The testimony clearly manifests a substantial need in relation to the pleasure, convenience and general welfare of





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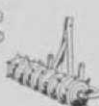
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the persons who make use of the facility.”

Two of the seven justices of the supreme court did not regard the Nineteenth Hole as a necessity and dissented. (Appeal of Willowbrook Country Club, Inc., 187 A. 2d 154.)

### 1962 Course Mishaps Up 20 Per Cent Over Previous Year

A two-year survey of golf accidents throughout the country by the Institute for Safer Living of the American Mutual Liability Insurance Co., reveals that more than 1,300 disabling injuries resulted in 1962 from spills, collisions and other mishaps involving golf cars. This is said to be a sharp increase over the previous year.

The Institute emphasizes that as in the majority of highway accidents, the cause is not the vehicle, but the driver.

More than 18,000 disabling golf injuries of all types were recorded in 1962. This is an increase of about 3,000 over the previous year.

#### 10,000 Hit by Golf Balls

Approximately 10,000 persons were struck by golf balls. Nearly 10 per cent

of those injured were struck by clubs, and about the same number were the victims of heat prostration. Overexertion disabled seven per cent of the total. Players were injured in more than half the cases reported. Around 6,300 caddies and 900 course workmen also were victimized, according to the institute.

An Institute spokesman pointed out that while golf car accidents accounted for only about seven per cent of the casualty total, continued recklessness on the part of drivers may easily result in a sharp uptrend in course mishaps.

### National Handicap Tourney at Three Bradenton (Fla.) Clubs

First annual DeSoto National Handicap championship will be played May 16-18 at Bradenton (Fla.) CC, at nearby DeSoto GC and Lodge and Longboat Key Club. Golfers with USGA handicaps of 18 and under are eligible. Competitors will play 18 on each of the three courses with net scores determining championship and flight winners. There will be a shotgun start. Tournament headquarters are at Bradenton (Fla.) Cabana, 222 10th st., West.

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