

**BURN  
UP  
THE  
COURSE  
WITH  
ROYAL  
SPECIAL  
L/P**

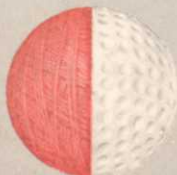


**ROOM USE ONLY**

**— first golf ball with New ACCELERATOR Thread  
for faster getaway, greater go!**

With new Accelerator Thread, the Royal Special L/P leaps faster off your clubhead. Delivers greater go for unexcelled distance...crisper click, sweeter "feel." For all this—plus unmatched durability, accuracy, long-playing whiteness—get the Royal Special L/P...and burn up the course. Like the Queen Royal for lady golfers and the tough-cover Royal Red, it's sold only at golf professional shops. **LOOK FOR THE L/P**

Red area denotes  
Accelerator Thread.



**U.S. Royal**  
GOLF EQUIPMENT



**United States Rubber**  
Rockefeller Center, New York 20, N.Y.  
WORLD'S LARGEST MAKER OF GOLF BALLS