UNGHALLENGED TOURNAMENT LEADER FOR THE

STRAIGHT YEAR

TITLEIST HAS BEEN PLAYED BY MORE PROFESSIONALS AND AMATEURS IN BIG-TIME COMPETITION THAN ANY

OTHER BALL...LOOK AT THE RECORD.





TOURNAMENT RECORD

TH

Tournament

Los Angeles Open San Diego Open Bing Crosby Open Lucky Open Palm Springs Open Phoenix Open PGA Seniors New Orleans Open Baton Rouge Open Pensacola Open St. Petersburg Open Doral Open Azalea Open Greater Greensboro Open Houston Classic Texas Open Tournament of Champions Waco Turner Open Colonial National Open Hot Springs Open "500" Festival Open Memphis Open Thunderbird Classic USGA Open Championship 65th Annual NCAA Championship Eastern Open Western Open Canadian PGA Buick Open Motor City Open PGA Championship 37th Amateur Public Links Championship of USGA

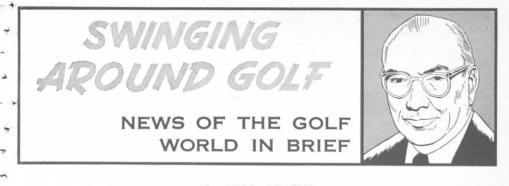
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By HERB GRAFFIS

Jerry Diefenderfer, pro at Crystal Springs GC, Haverhill, Mass., is conducting class lessons as a pre-season promotion for the club owned by George Gelt ... Pros at some Par-3 courses have been doing phenomenal jobs of promotion in getting adults, especially senior men and women, into golf via instruction classes and individual lessons . . Roy O'Neill, jr. named pro at Oxford CC, Chicopee Falls, Mass. . . Leo Mallory resigns as pro at Oak Lane CC, Woodridge, Conn.,

pro at Oak Lane CC, Woodridge, Conn.,
and has signed at Rocky Point CC, Tampa, Fla., for winter and spring.

James Kelley and Mike Driver, supt., Brookwood GC, Fort Wayne, Ind., buy course from Miss Emma Klein and hire former city golf champion, Charles Byrket, as pro-mgr. . . . Alexander G. Sidar, jr., chairman, Rutgers University golf committee, says course at New Brunswick, N.J., enlarged from 9 to 18 will be in play about June 1 . . . Carroll (Ia.) CC to build second nine . . . Robert Matt is president . . . Burlington (Ia.) GC to remodel clubhouse to plans of J. Bradley Rust, Iowa City architect who has done marvelous work at moderate cost in remodeling clubhouses . . . The Burlington club was . incorporated May 1, 1899 . . . Pine Grove CC, Iron Mountain, Mich., spending \$121,000 on capital improvements.

Thomas A. Puckett, oil operator and golf enthusiast, with design suggestions from pros, supts. and southern Illinois amateurs, has built 6,200 yd. Indian Hills GC at Mt. Vernon, Ill. . . . Puckett and his advisors studied the 152 acre site from helicopter in making their plans . . . Area was conditioned per recommendations after soil tests . . . Puckett built attractive pro lounge and lockerroom and equipment buildings . . . Plan to open this June . . . J. Bud Geoghegan starting 18th year as pro at Crestmont CC, West Orange, N.J. . . . Bud again conducting adult golf classes in evenings at high schools in Nutley, South Orange,

FRONT COVER

Here's a view, cactus tree and all, of the 18th green at the Tucson National GC, opened in mid-February Developer William Nanini reportedly has introduced something new here in allergy-free Bermuda turf, and among other things, the Spanish Colonial clubhouse boasts an authentic Finnish sauna. The course plays to a maximum of 7,500 yards, presents three large lakes and is ringed by the foothills of the Santa Catalina mountains. Bob Klewin is the resident pro, Bob Harris teaches at the club in the winter and Ed Currlin is the supt. The course is surrounded by homesites.

The women's hospitality program at the GCSA convention was in the capable hands of Hi-Lo Desert supts' wives shown in the inset photo. They are (I to r): Mrs. Phyllis Moore, Mrs. Helen Sims, Mrs. Annie Sanders, Mrs. Irene Hardin, Mrs. Bud Turner, Mrs. Harriett Gaughenbaugh and Mrs. Anne Hixson.

Clifton, Caldwell and Kearny . . . Steadily growing popularity of these classes and their high value in golf market development recommend Geoghegan's plan to high school officials and pros.

Bridgewood GC, Macon, Ga., is a ninehole course owned and operated by father and son, Tommy Lowe, jr. and III . . . They handle all jobs involved in running

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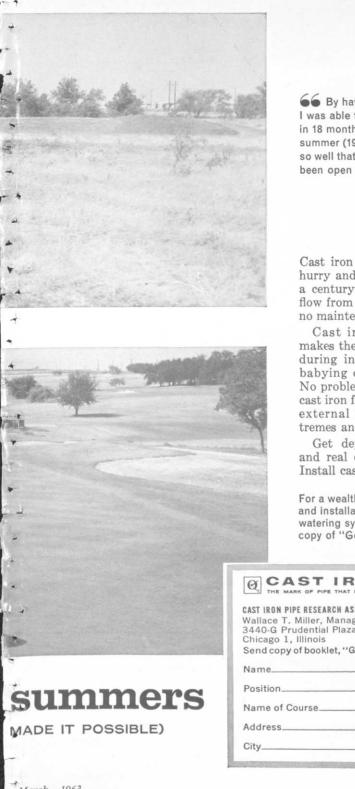
to this

Cast iron pipe awaits installation on the 15th fairway, during construction of Shady Oaks Country Club, Ft. Worth, Texas.

Eighteenth green at Shady Oaks-two summers after cast iron pipe went to work.

in just two

Golfdom



← By having a good watering system I was able to cover this course with turf in 18 months. By the end of the second summer (1959) I had the course covered so well that most people thought we had been open for at least five years. ●

> Ross Bush, Supt. Shady Oaks Country Club Ft. Worth, Texas

Cast iron gets down to work in a hurry and stays on the job *at least* a century. Full, unimpeded water flow from the start—with virtually no maintenance or repair problems.

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a good course in fine condition . . . Tommy III is a graduate of the PGA Business . School at Dallas . . . He's been a pro for five years . . . Dave Eckberg returns to Greenville (Mich.) CC as pro-mgr. . . . Dave was there 12 years before going to Kendallville (Ind.) CC, another "pleasant club with ardent golfers," to quote Dave.

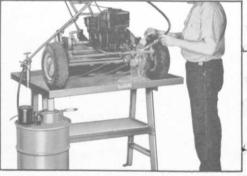
Think things are going to be tough when women do a lot of the bossing as club officials? . . . As they certainly will inside of ten years when there will be more women than men playing . . . Quit worrying, boys . . . Harry É. Vinall, who leases and operates the course at Pough-keepsie, N.Y., owned by Vassar college, has been in golf all his business life and says he has found the ladies at Vassar (officials, faculty and students) the finest people he has ever dealt with . . . His son, Harry Vinall, III, is supt. and he repeats his father's rating . . . The course is a half mile from the nearest highway . . . Gets heavy play and has a waiting' list.

Dale Parish, pres., Idaho Falls (Ida.) CC says club hopes to play on first 9 of its planned 18 next fall . . . Saratoga Spa (N.Y.) State Park to open second nine of its new course in spring . . . Wm. and

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David Gordon architects of 18 semi-private that Hunterdon Properties, Inc. planto build in Hunterdon County, N.I.

Jack Lumpkin, who switched from Echo Lake CC, Westfield, N.J. to pro job at Oak Hill CC, Rochester, N.Y., is former co-captain of the University of Georgia golf team . . . He will have as assistant at Oak Hill Bob Moser, former Georgia golf captain and a winner of Southern Intercollegiate and Southeastern Conference championships . . . Moser leaves pro job at Georgia Warm Springs Foundation GC.

William (Buck) Woy had the distinction among the 268 attending the PGA Business School at Clearwater of being sent on the order of his city's mayor . . . Woy is associate pro and assistant manager working with E. P. Wentz and Garland Parsons at Good Park municipal course in Akron, O. . . Mayor Ed Erickson thinks Akron's public golf should be run by men trained on the same high level as the city's other public services . . When woy told the mayor about the school, His Honor said: "It ought to be good business for the city to have you go and learn all you can". . . Akron's Good course plays

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WHAT

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or more out of a car battery charge. And they're great for other golf course equipment, too. Want the whole Terra-Tire story? Write The Goodyear Tire & Rubber Company, Dept. 770, Akron 16, Ohio.

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about 50,000 rounds a year and does business of more than \$100,000 annually.

Akron long has been alert and able in tying first class golf operations into attractive municipal publicity . . . The Rubber City Open and a PGA national championship, with the publicity and organizing genius of Lauren Tibbel, Akron News-Bell sports editor, have been worth a lot of money to the city . . . GCSA first began to make itself known nationally as a valuable constructive force in golf when an Akron publicity man, connected with Good park, became the GCSA publicity director . . . when he handled publicity, the GCSA got more nation-wide newspaper publicity than it ever had before.

George Bellino, another of golf's bright young men at the PGA Business School, Clearwater, Fla., has been promoted to a pro supt. post at Mahoning CC in Youngstown, O. . . Bellino is a protege of Jim McGunigal, retired after 31 years as the pro-supt. at the course . . . Bellino got into golf as one of McGunigal's junior pupils as did Rick Jones, National Collegiate champion in 1956 and now a professional . . Bellino caddied, then became Mc-Gunigal's assistant for seven years . . . McGunigal has been awarded the Youngs-

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