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Write For 1963 Catalog

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Named Rain Bird Distributor

Don C. Lake, vp of Rain for Rent Corp., Bakersfield, Calif., has announced that his firm now is the exclusive franchise distributor for National Rain Bird Sales & Engineering Corp., in five Calif. counties. Wosco Turf div. has been set up by Lake to handle sales and service for Rain Bird. The latter firm manufactures a complete line of sprinkler heads, pop-up sprays, turf valves and the new Rain-Clox, an electronic controller for irrigation system.



John Hancock, Rain Bird sales rep, and Lake test Rain-Clox

Northwestern Adds Three Pros to Advisory Staff

Leo G. French, sales manager of Northwestern Golf Co., Chicago has announced the addition of Byron Nelson, Johnny Revolta and Mary Mills to his firm's staff. Nelson and Revolta have been helping out in designing and improving clubs in Northwestern's plant. Miss Mills was the Ladies PGA rookie-of-the-year in 1962. She has been a pupil of Revolta for several years.

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St. Charles, Ill.

Barnes Handles Marketing of Plymouth Golf Balls

Thomas F. Barnes, Jr. and Assoc. has been named exclusive sales and marketing agent for



Barnes



Hogg

the pro line of golf balls manufactured by Plymouth Golf Ball Co., Plymouth Meeting, Pa., according to James G. Hogg, pres. of the latter firm. Barnes has recently made an investigation of the ball industry on a worldwide basis. The marketing firm has established warehouses in Seattle, Wash. and Orlando, Fla. for distributing the Stylist and other quality Plymouth balls, and more outlets are planned. Plymouth continues to ship balls from its Pa. headquarters.

Buyers' Service • P 191

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American Society of Golf Course Architects



MacGregor to Again Use Outdoor Posters

MacGregor Golf Co., which used 24-sheet outdoor posters in 1962 to promote major PGA tournaments in 17 cities, plans to step up the



exposure this year. Miniature reproductions of the huge outdoor boards are displayed in pro shops in conjunction with the tournaments.

Orangeburg in New Plant in Ravenna, Ohio

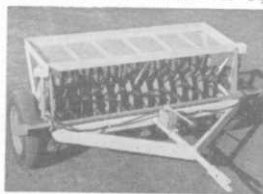
Commercial production of Flintite asbestos-cement pipe started Mar. 1 at the new \$10,000,000 plant of Orangeburg Manufacturing Co., Ravenna, O. The 183,000 square-foot plant has an annual production capacity of from 10- to 12-million feet of pipe. Approximately 150 persons are employed at the plant.

Flintkote Picture Improves

The Flintkote Co., 30 Rockefeller Plaza, New York 20, in a preliminary report on last year's operations, said they showed an improvement in Dec. quarter sales and earnings, and for the year 1962 as compared with 1961. Sales from Oct. through Dec. amounted to \$65 million, an increase of \$3 million over the previous year. Net income in this period was \$3,269,000 in 1962 compared to \$3,176,000 in 1961. For the full year of 1962, Flintkote's sales totalled \$272,357,000.

West Point's Grasslan 140 Gives Uniform Cultivation

West Point (Pa.) Products Corp's 1963 Grasslan 140 Aerifier is equipped with 140 cul-



tivating spoons to provide extensive cultivation of a swath. Spoon discs are mounted independently on the shaft to give maximum turning without scuffing or spoon breakage. Straight line construction of the 140 drives spoons into high, hard spots and also prevents over-penetration of soft low spots. Cultivation width is six feet and the unit may be equipped with double edge spiking blades.

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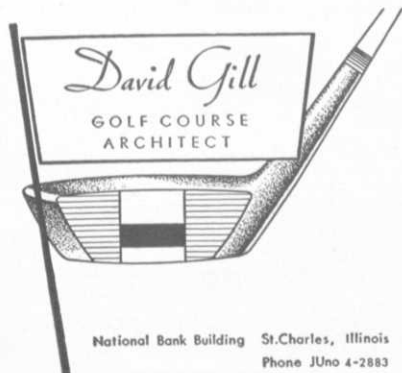
Many Items Featured in Eastern's 1963 Catalog

Eastern Golf Co., 2537 Boston rd., Bronx 67, N.Y., recently released its 1963 catalog. In addition to an extensive selection of golf balls, Eastern features carts, bags, tee mats, practice balls, par tubes, head covers, Golf Tee and other items. Ralph DeSalvo, Eastern president, is predicting greatly increased sales for his firm's products after enjoying a most successful 1962. A copy of the catalog can be obtained by writing to Eastern.



Velsicol's Bandane Kills Crabgrass As It Germinates

Bandane, new pre-emergence crabgrass control chemical, a product of Velsicol Chemical Co., 330 E. Grand ave., Chicago 11, is said to kill crabgrass seed as it germinates and isn't harmful to good grass, seed or seedlings. Bandane is available under leading brand names from regular chemical suppliers, comes in granular form and can be applied with any standard type spreader. A folder describing the product can be obtained from Velsicol.



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Release Wilson Press Book

Wilson Sporting Goods Co.'s press, radio and TV booklet, which carries the records and biographic information on its women's golf advisory staff, was released in February. Seven leading Ladies PGA players are on the Wilson payroll. Besides the biographic information there is a summary of several of the leading women's tournaments.

Pennsalt's Aquatic Herbicide

A new combined contact and systemic action herbicide developed by Pennsalt Chemicals Corp., Tacoma, Wash., is effective in eradicating about 25 aquatic weed species without harming fish when applied at recommended dosages. Known as Aquathol Plus, it will be offered commercially in 1963.

Sales engineers and commercial product service men employed by Jacobsen Manufacturing Co., Racine, Wis., recently took part in an extensive service education program at a midwinter sales meeting in Racine.

Frank G. Gottberg has been named sales manager of Sprinkler Irrigation Supply Co., 1320 N. Campbell rd., Royal Oak, Mich. Gottberg, a Michigan State U. grad, formerly was with the Frito Co.

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Rake-o-Vac Unit Has Three Functions

The Rake-o-Vac, made by Goodwin Manufacturing Co., PO Drawer 671, Manteca, Calif., is said to have three functions — it's a litter pickup,



turf conditioner and street sweeper. Equipped with renovator, flex-tip and sweeper reels and side brushes, it picks leaves, pine needles and cones, small debris, etc., off turf with ease and, of course, does the same thing when used in parking lots and similar areas. Its light scarifying action is said to increase water and pesticide penetration and reduce the need for turf renovation. The unit's enclosed basket is of large capacity, eliminating the need for frequent

dumping, and it has an angled bottom for quick unloading. The machine is pulled by tractor, jeep or light pickup truck.

Miniature O Inhaler Is Automatically Controlled

The miniature oxygen inhaler, Oxygen Aid, marketed by Oxygen Aid Inc., Spring Lake Heights, N.J., provides a fine pickup for the weary golfer. Pocket-and pursesize, it contains seven quarts of U.S.P. oxygen and is automatically controlled. No piercing is necessary to open the container and no mask is needed when inhaling the self-metered element. Refills are available. Pros may be interested in knowing that one doz. inhalers are displayed on a single card.

Treads Available in Many Widths, Says American Mat

A new extrusion technique has made possible the production of rubber stair treads in any width up to 10 feet, according to American Mat Corp., 1802 Adams st., Toledo 2, O. Depths of 10- and 12-ins. in treads that are 3/16 ins. thick are among those available. Treads and risers come in black, brown, grey or beige. Corrugations run parallel to the tread width.

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William H. Davidson (L), president, and Ralph K. Zickert, sales manager, of the Harley-Davidson Co., Milwaukee, demonstrate a golf car made by their company. Photo was taken at HD's annual February sales meeting.

A date to remember . . .
National Golf Day • May 25

Hogan's Princess Wedge

The first Princess utility wedge, personally designed by Ben Hogan, is making its debut in the 1963 AMF-Ben Hogan line of equipment for lady golfers. It is said to give fingertip sensitivity and controlled accuracy to pitch and trap shots. The club has the new Hogan shaft and grip to match those specified for corresponding models of Princess woods and irons which are available in high fashion colors. The wedge is available only at pro shops.



Lynn with Par Golf

George W. Lynn now is sales manager of Par Golf Co., Milan, Ill. This company distributes supplies and equipment for ranges, miniatures and Par 3 courses. A 36-page catalog describing the firm's complete line can be obtained by writing to Par Golf.

Huntington Industries, Bethayres, Pa., has resumed refining balata, a natural gum used in golf ball covers, in a new plant on a 26-acre site in Hatfield twp., Pa.

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Dura Transaxle Designed for Gas or Electric Cars

The automatic transaxle, designed for use with gas or electric golf cars, is a lightweight unit that directly connects the power to the wheel. It is made by the Dura Corp., 2800 Greenfield rd., Oak Park, Mich. Housed in aluminum, the Dura unit features a fluid torque converter, caliper disc brakes and a limited slip differential. The transaxle is available in two different gear ratios — standard 16.85 to 1 and high torque 20.5 to 1.



Fisons Acquires Doggett-Pfeil

Fisons Horticulture, Ltd., has acquired a majority interest in Doggett Pfeil Co., Springfield, N. J. The acquisition gives Fisons, leading United Kingdom manufacturer of lawn products, a base for becoming established in the U.S. horticulture market. G.V.K. Burton is chairman of the new Doggett-Fisons Co., S. H. Doggett is president, A. K. Doggett is vp and K.J.S. Vasey, sec.-treas.

Certain-teed Promotes Two

Certain-teed Products Corp. has named James V. Gear, former manager of the company's asbestos-cement pipe plant in Hillsboro, Tex., marketing manager of its pipe sales division. He makes his headquarters in Ardmore, Pa. His replacement is Naaman Rhoades, who has been assistant manager of the St. Louis plant. Gear has been with the firm for more than 30 years and Rhoades is a 25-year employee. The K & M division of Certain-teed is said to be the country's second largest producer of asbestos-cement pipe.

Scott Features Springfield CC

Archie Thomson, supt., and Joe Hayes, pro, of Springfield (Pa.) CC, were recently featured in a flyer published by O. M. Scott & Sons, Marysville, O. An outline of Thomson's schedule for maintaining greens was presented in text and photos, and his crabgrass elimination program also was described. About 40,000 rounds are played annually at Springfield CC.

Chandlerlin Seed Co., Inc., 96 Forrest st., Jersey City 4, N. J., has appointed Alex E. Sehlmeier vp and general manager. For the past 10 years he has been associated with the grass seed and golf dept. of Vaughan Seed Co. and is widely known in the turf field.



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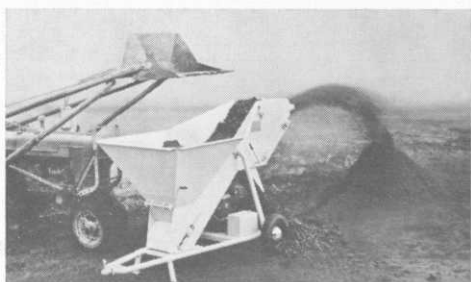
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Royer's Shredder-Blender Handles Several Jobs

A new shredder-blender, unveiled by Royer Foundry & Machinery Co., 158 Pringle st., Kingston, Pa., at the GCSA convention, bids to



replace the hand-shovel fed model on many courses. The new unit combines automatic trash removal, a receiving hopper for loading with small, tractor buckets and high discharge for truckloading or stockpiling. The "Superintendent", as the new model is called, is 12 ft. long, 6 ft. high, and is a mobile, complete processing plant that provides better blending of topdress-mixtures and fast, mechanical loading for building tees, greens, etc. The receiving hopper is unloaded by a flight conveyor which moves material to a unique elevated belt shredding assembly.

List Numerous Features of the Kro-Kar

The manufacturer of the Kro-Kar golf car, Kro-Kar, Inc., 55 Market ave., S.W., Grand Rapids, Mich., points out that these highlights are features of the vehicle: Welded steel body and chassis to prevent rusting; 36-volt traction type motor that is powered by six heavy duty, 90 amp batteries set in rubber molded container to withstand shock; All-electric switches and controller, silver plated for long life and non-arcing; Internal expanding brakes that are foot operated; Differential type rear axle for dual wheel drive; Thick, seamless Naughahyde seats; Automatic charger and canopy top as optional equipment. The Kro-Kar is 83½ ins. long, 42 ins. wide and has a wheelbase of 56 ins. It is available in red, yellow, orange, white, blue and green plus other colors that may be requested.

Smith-Scott Acquires Livermore Pipe Plant

Smith-Scott Co., Inc., Riverside, Calif., has acquired the assets of the Livermore, Calif. steel pipe fabricating plant of Armco Steel Corp. The plant produces 4-in. to 24-in. pipe for water transmission, irrigation, etc. Smith-Scott is a leading manufacturer of steel water pipe in western U.S. It has a branch plant in Pleasant Grove, Utah. The firm's primary product is cement-mortar protected steel pipe which it provides for city, county, state, federal and other public water agencies.

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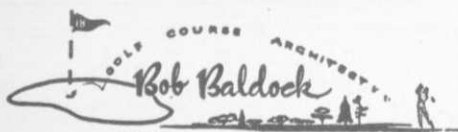
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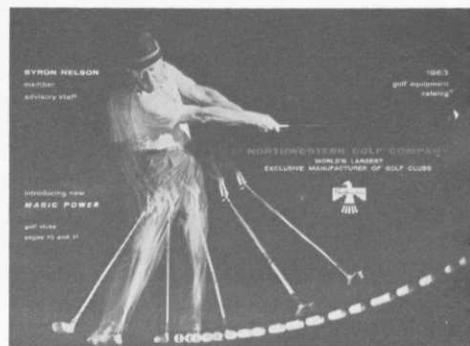


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Jewelled Putter Featured in Northwestern Catalog

The 1963 catalog of Northwestern Golf Co., 3505 Elston ave., Chicago, Ill., is 40-page, multi-color edition that portrays a complete line



of golf equipment items. Included are nine models of men's and women's clubs, registered under the names of as many well known pros, in addition to specially designed Northwestern utility clubs. There are several lines of putters, including the Jeweled copy that contains genuine diamonds. Also shown in the catalog are bags, caddy carts, gloves, head covers, golf balls, umbrellas, practice devices and other items. Northwestern has a dozen well known staff members including Byron Nelson, Johnny Revolta and Chandler Harper. Copies of the catalog can be obtained by writing to the company.

Bowers Battery Announces Six Sales Promotions

Bowers Battery & Spark Plug Co., Reading, Pa. has announced a half dozen promotions within its sales organization. They are: John G. Rickolt from factory rep to Philadelphia district manager; James R. Bevan from commercial rep to district manager in Buffalo; Clifford B. Mowels from warehouse rep to district manager in Richmond, Va.; William G. Yedlicka from Pittsburgh commercial rep to assistant sales manager of the entire Bowers operation; Edmund J. Deakin from commercial rep to district manager in Buffalo; and Ralph Farran from commercial rep to assistant district manager in Philadelphia.

Agriplast Liners Suggested for Preventing Seepage

Agriplast vinyl film liners for preventing seepage, used widely in western irrigation, are marketed by Agricultural Plastics Co., 1982 W. Jefferson ave., Detroit 16, Mich. Recommended for reservoirs and water hazards, the liners are said to save water and pumping costs by eliminating seep areas and general seepage. The liners are available in sizes up to 61 feet wide and 1,000 feet long. Literature describing them can be obtained from the company.

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

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PGA Member — 12 years experience desires employment as Pro or assistant radius 100 miles from New York City. Address Ad 303, c/o Golfdom.

Pro Job Wanted: Available immediately for interview. 33 years old; experienced in private and public clubs. Address Ad 304, c/o Golfdom.

GREENS SUPT. QUALIFIED, AVAILABLE. 2 YEARS EXPERIENCE IN ALL PHASES OF COURSE MAINTENANCE AND CONSTRUCTION MARRIED, GOOD HEALTH, 58 YEARS OLD REFERENCES. ADDRESS AD 305, c/o GOLFDOM

Class A PGA member wants 9 or 18 hole course — to 8 month season. Excellent instructor and credit Address Ad 306, c/o Golfdom.

Assistant Professional desires position for the coming season. Attended PGA Business School and O.S.U college of Pre-Med. Experienced and references. Tom J. Martin, 1436 Northgate Rd., Springfield, Ohio.

AVAILABLE: "EFFICIENCY EXPERT" & PROMOTIONAL OPERATOR. 25 yr. Class "A" PGA Professional, Course Architect & Manager. (Coast to Coast Experience thruout every Phase of the Business.) CULTIVATE: Quality, Eye-Appeal & Showmanship Multiple Dept. Services. Thus, Stimulating VOLUME Patronization in every Department of Club, etc. "Professional Consultation & Recommendations for a Fee . . ." Willing to relocate upon mutual Contract Arrangements . . . ? Phone or Write: "Chappy" Chapman, 3815 W 118th Place, Inglewood, Calif. Phone: 056-6312.

Dedicated, Experienced Golfer seeks seasonal or year round employment as Assistant Pro to Conscientious Professional. Graduate of 1963 PGA Business School — 3 years experience — 29 years old. Resume and References upon request. Write: Scott Edson, P.O. Box 651, Evanston, Illinois.

Ambitious, young married pro, presently employed, desires change. Will consider a head pro's or good assistant's position. Good character and references. All replies considered. Address Ad 320, Golfdom.

GOLF COURSE SUPERINTENDENT—sixteen years experience at resort and semi-public courses desires change to Eastern location. Will consider pro-superintendent. Address Ad 321, Golfdom.

Golf course Superintendent — many years experience in maintenance and construction in Chicago District. Excellent references. Qualified and interested in reconstruction. Address Ad 322, Golfdom.

Head lockerroom man desires more active club. 10 years experience, age 38, married, references. Will relocate for good offer. Address Ad 323, Golfdom.

Experienced, qualified, veteran superintendent of maintenance and construction available. Please state full particulars. Address Ad 325, Golfdom.

Young, intelligent, low-handicap golfer desires to offer services as assistant in pro shop or on tee. Will bring thorough knowledge of golfing equipment and techniques resulting from sales experience and college training. Desirous of becoming teaching club professional. Must have living expenses only. Excellent references upon request. Address Ad 328, Golfdom.

Supt. — tops in Golf Course Construction and Maintenance, Greens expert. Full knowledge of northern bents and southern grasses, 328 and Ormond Bermuda. Thoroughly experienced in fungicidal diseases, insecticides, fertilizers and equipment. GCSA member, married, no children. Locate anywhere, South preferred Address Ad 331 c/o Golfdom.

Retired Greenkeeper looking for something to keep active during 3 or 4 mos. to act as 2nd pair of eyes for a very busy greenkeeper — also can act as a ranger in a powered gas car. Address Ad 332 c/o Golfdom.

Scotsman desires employment as Assistant Professional in U. S. Single, 31 years old, good player. Robert S. Morrison, St. Bdidg's, Seamill, West Kilbride, Ayrshire, Scotland.

JOB OPEN

Pro-Greenkeeper wanted immediately for new Metropolitan Golf Course. Send full details to Ad 307, c/o Golfdom.

SALESMAN WANTED THAT CALL ON THE GOLF & COUNTRY CLUBS. FULL LINE OF MEN'S AND LADIES' SPORTSWEAR. 10% COMMISSION. ADDRESS AD 308, c/o GOLFDOM.

Midwest Factory Sales Representatives Wanted. Golf umbrellas direct from maker, give pro better value than competition, with workmanship even better than umbrellas up to twice the price. Cotton or Nylon, wood or glass shafts. Only men experienced in the territory with other items considered. William Beehler, Inc., 205 W. Lombard St., Baltimore 1, Md. The Oldest Umbrella House in America.

Wanted: Assistant Professional, experienced. April 8th till Nov. 1st. Duties: Teaching, Starter, Assist in Pro Shop. \$90 per week, plus 1/2 lessons, plus meals. Near Cleveland, Ohio. Send snapshot, qualifications and references. Address Ad 314, c/o Golfdom.

Assistant Pro — Southern Ohio club has opening for an experienced teaching and shop assistant. Reply with references, experience, picture. Address Ad 315, c/o Golfdom.

Want job assistant Greenkeeper anywhere — GCSA member — good worker — appreciative — sober — healthy — age 53 — married. Ad 319, c/o Golfdom.

Salesmen Wanted — Major midwest distributor with complete line of nationally advertised golf equipment, accessories and apparel seeks salesmen to cover golf pros and stores in: Minn., Iowa, No. and So. Dakota and northern half Wis. Attractive proposition for the right man. Address Ad 330, c/o Golfdom.

Wanted Experienced PGA Golf Starter for full time starter's job from May 1 thru October 1 at Northwest Suburban Chicagoland semiprivate golf course. List qualifications. Salary open. Address Ad 326, c/o Golfdom

Salesmen covering golf clubs to sell unusual, inexpensive easy selling golf glove. Commission or otherwise. Write experience and territory covered. KOOL GLOV, BOX 561, BRIELLE, N. J.

SALESMEN WANTED — TO SELL NEW TYPE OF CIGARETTE HOLDER, WHICH IS READILY ATTACHABLE TO A GOLF CART HANDLE. THIS ITEM IS BEAUTIFULLY DISPLAYED AND HAS 24 CLIPS ATTACHED TO AN 11 x 14 CARD FOR COUNTER DISPLAY. WRITE — HEP MANUFACTURING COMPANY, 21 NORTHLAND AVENUE, BUFFALO 8, NEW YORK.

SOME TERRITORIES AVAILABLE FOR ESTABLISHED REPS. THIS IS LEADING LINE OF LADIES SPORTSWEAR BY FLORIDA MANUFACTURER — CAN BE YOUR BIGGEST LINE. GIVE FULL PARTICULARS — TERRITORY, OTHER LINES, REFERENCES, ETC. Address Ad 327, Golfdom.

Salesmen: Northeast area, well established firm. Agricultural chemicals, irrigation equipment. Excellent opportunity. Salary good, other benefits. Address Ad 324, Golfdom.

MISCELLANEOUS

FOR SALE, MODEL 300 E-Z-GO Golf Cars, completely rebuilt and repainted, new batteries and charger, each \$495.00. Our trucks can deliver. Nassau Car Co. Inc., 133 E. Jericho Turnpike, Mineola, New York.

For Sale — Pixtone — used on 20 acres. Excellent condition. \$750.00 f. o. b. Akron, Ohio. Bill Lyons, 1843 Glenmount Ave.

For Sale — 18 hole Par 70 Public Golf Course. Clubhouse, Dining Room, Ballroom, Bar, liquor license, large Pro Shop. Flourishing community Eastern Pennsylvania. Address Ad 309, c/o Golfdom.

WANTED TO BUY—25 TO 50 USED GOLF CARTS (PULL TYPE). FAIRMONT GOLF COURSE, 751 N. 24TH ST., EAST ST. LOUIS, ILL.

For Sale — Nassau Golf Car 1962 demonstrator, like new, used very little. Must sacrifice. Can deliver Box 55, Oneida, N.Y.

GOLF CENTER for sale or lease. Central New England. For further information address Ad 310, c/o Golfdom

WE WILL REPAINT AND RELETTER YOUR USED GOLF BALLS FOR 7¢ EACH. BADGER GOLF CO. WATERFORD, WIS.

WE MANUFACTURE IRONS, WOODS, PUTTERS TO YOUR SPECIFICATIONS AND TRADEMARK (JOBING QUANTITIES). WRITE FERNQUEST & JOHNSON GOLF COMPANY, COLMA, CALIF. FOR PARTICULARS.

GOLF COURSE FOR SALE — 18 holes, Champion ship Layout with watered fairways. Liquor License Course located 7 miles West of Detroit. \$220,000 down Address Ad 311, c/o Golfdom.

WANTED FOR CASH

OLD GOLF BALLS — RETRIEVED FROM PONDS, GOLF COURSES ETC.

Cut or bumped\$0.36 per doz.
Off brands and slightly nicked 1.56 per doz.
Round and perfect \$1.25 brands

for refinishing 2.40 per doz.
At above prices, freight to be prepaid by shipper.
Send for shipping tags and instructions

NOTE—No Golf Driving Range Culls wanted at present time.

We are nation-wide Distributors of the finest in Driving Range, PAR 3 and Miniature Course equipment — balls, clubs, mats etc. Send for our current supply catalogue

NORTHERN GOLF BALL CO.

2350 W. Roscoe Street Chicago 18, Illinois

FOR SALE: 41 Gas powered golf cars and parts. Part or parcel. Being replaced by '63 models. Excel. cond. Ready for spring service. Rodney O. Slotten, 414 N. Garfield Street, Lombard, Illinois. Ph: LA 9-6232.

USED & RE-MANUFACTURED ELECTRIC GOLF CARS FOR SALE. SEE OUR AD ON PAGE 69, THIS ISSUE OF GOLFDOM. H. COSTER ELECTRIC CAR CO.

FOR SALE: 1 1959 Cushman Truckster. R. O. Slotten, 414 N. Garfield, Lombard, Illinois. LA 9-6232.

For Lease — Golf Course, constructed in 1962, nine hole, 36 par, 3075 yard golf course in growing central Michigan community with area population of over 200,000. Ideal location and good possibilities for establishing a private club or could be very profitable as public or semi-private course. Address Ad 316, c/o Golfdom.

FOR RENT OR LEASE — COUNTRY CLUB, BAR AND DINING FACILITIES, SWIMMING POOL, 18 HOLE GOLF COURSE, LIGHTED DRIVING RANGE, \$300.00 PER MONTH, MAINTENANCE EQUIPMENT EXTRA, LOCATED IN NORTH LOUISIANA. ADDRESS AD 317, c/o GOLFDOM.

Fast Pic Stone Picker For Sale \$650.00. Fast Pic Stonepicker, excellent condition on rubber. Operates Hydraulically from pto. Milt Burkhart, R.D. No. 1, Oriskany, N.Y.

Nelson With Brunswick

James A. Nelson has been named vice president of manufacturing for Brunswick Sports. He has degrees in engineering and business from Colorado School of Mines and the U. of Chicago and formerly was a manufacturing director for J. I. Case Co.

Carlson Company Provides Complete Curling Services

The Laurie Carlson and Son Co., PO Box 1465, Madison 1, Wis., carries a complete line of curling supplies and is sole U.S. agent for Andrew Kay curling stones, manufactured in Mauchline, Scotland. The Carlson firm also serves as a curling consultant and can provide guidance on structures, promotion and equipment. Numerous country clubs have added curling to their list of activities in the last five years or so. Complete information about the sport and its possibilities can be obtained by writing to Carlson and Son.

Named Goodwin Marketing Manager

Vern Cashman has been named marketing manager of Goodwin Manufacturing Co., Manteca, Calif., maker of the Rake-o-Vac sweeper. He will handle the establishment of national distributor outlets for the Goodwin firm and be in charge of its nationwide marketing. Before taking his present position, Cashman was a branch manager for Massey Ferguson.

Scott Features Springfield CC

Archie Thomson, supt., and Joe Hayes, pro, of Springfield (Pa.) CC, were recently featured in a flyer published by O. M. Scott & Sons, Marysville, O. An outline of Thomson's schedule for maintaining greens was presented in text and photos, and his crabgrass elimination program also was described. About 40,000 rounds are played annually at Springfield CC.