

ACUSHNET DOESN'T CHANGE ITS TUNE!

That's right. Acushnet is the *only* manufacturer of golf balls who sells *only* through golf course pro shops. There are others who claim a "pro-only" policy for a given brand name of ball, but *every other* golf ball manufacturer makes balls for store sale. Each one makes balls to compete with the ones you carry. But every single bit of Acushnet's production, promotion and advertising is designed specifically to increase golf sales where they belong . . . in your shop. This is the Acushnet policy and it has been lived up to, without exception, for 28 years.



TRADEMAR

ACUSHNET GOLF BALES Sold The World Over Thru Golf Course Pro Shops Only



By HERB GRAFFIS

Bob Ledger, for 14 years pro at River-*side (III.) CC, has resigned . . . He is managing BelleVernon Lodge & CC in the Cleveland dist. . . Chicago Tribune's free golf school, presented for 31 consecutive springs at Chicago Park District courses with the cooperation of Illinois PGA members, again added thousands to the big list of those this public service *has introduced to golf . . . It was one of the early promotions of Charley Bartlett when the Tribune's widely known golf writer was new on the job.

Metropolitan PGA tournament schedule is a very convenient little folder that the section's tournament committee, headed by Mike Turnesa, published with W. F. Harrity Co., the insurance people, picking up the tab . . . John C. Palmer, Fiskdale, Mass., and Edmond Keenan are building a 9-hole course . . . Open Burnet Park nine-hole Par 3 municipal course at Syracuse, N. Y. . . . It is the world's first course built exclusively for juniors (boys 8 to 15; girls, 8 to 16) . . . Larry Murphy is pro . . . Bill O'Leary is his assistant . . . They are giving free class lessons.

Kalispell (Mont.) completing its nine on a volunteer labor and contributed equipment and material basis . . . Another doit-yourself course construction job, that at Greenwood Park, East Baton Rouge, (La.) parish, will open its first nine this year . . . Bond issue to build the course • did not pass so the citizens and recreation and park commission organized the construction operation . . . Contributions of labor and material and \$60 memberships are to be good for play in first year . . . The course is expected to be valued at \$200,000 . . . Prisoners from parish jail helped in construction . . . Clubhouse, nearly built, cost \$20,000 . . . Amateur movie of the golf course work of the East Baton Rouge people has stirred considerable favorable comment at southern park and recreation meetings.

George Diamond, restaurateur, who owns George Diamond CC 18 near An-

FRONT COVER

These curious youngsters from the Dallas Salesmanship Club Camp for Boys insisted on finding out how one golf club differs from another. Gary Player, abligingly gave an answer to their question. The boys were among the spectators at the round of champions between Player and Jack Nicklaus in Dallas in May. The Club for Boys will be the beneficiary in the 45th annual PGA Championship to be played at the DAC CC the week of July 15.

tioch, Ill., building lighted course that's to have par of 28... Building first nine of Heather Hills GC par 3 at Bradenton, Fla... Building Par-3 nine at Patterson, N. Y., for Putnam County Recreational Enterprises ... Former North Hills GC, recently opened as Douglaston Park GC, is 11th course of the New York City department of parks.

Metropolitan (N.Y.) GA in cooperation with 30 other golf organizations has compiled a large wall calendar giving golf tournament schedule (dates, events and clubs) for May through October . . . Women's events appear in green italics on

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After eight years with "low-cost" pipe HINSDALE

GOLF CLUB

has switched to Cast Iron



Clubhouse at Hinsdale Golf Club. Currently in its 64th year, Hinsdale is one of 10 U. S. courses still on original ground. The Club covers some 132 acres. Cast iron pipe goes in at Hinsdale Golf Club, Brandon Hills, Illinois. Cast iron is easy to handle, requires no special tools or labor. Pipe can be installed as fast as a
ditching machine opens the trench. After eight years, the "low-cost" pipe in Hinsdale's fairway watering system gave up. Pipe leaks and failures restricted play, ran up maintenance and repair costs in the thousands of dollars. Easily offset what had looked like an economical buy.

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the MGA calendar . . . Grinnell (Ia.) CC enlarges its clubhouse . . . Corncord, Calif., opens first nine of its municipal course . . . Bob Baldock designed the course.

Earl Dean, for 41 years at Bob O'Link GC, Highland Park, Ill., as its pro, supt. and/or manager recently was made an honorary life member of the club . . . Coeur d'Alene (Ida.) Public GC building new clubhouse . . . Pebblebrook CC in suburban Cleveland, O., to build second 18 . . Carmen Rizzo, formerly at Itasca CC (Chicago dist.) now manager CC of Terre Haute, Ind. . . Dunedin (Fla.) CC starts building \$200,000 clubhouse to replace the old one used when the Dunedin site was the PGA National Golf Club . . . David C. Senn now manager of Sunset Oaks G&CC in the Sacramento area.

George McDermott to build 9-hole layout at Coventry, Conn. . . . Donald Sheets using \$5,000 of Farmers Home Administration loan to complete nine holes on his farm near Mechanicsburg, O. . . . Robert Trent Jones designing municipal 4 18 for Greenwich, Conn. . . . Open Bob Goalby Yorktown Par-3 18 at Belleville, Ill. Clete Idoux is pro-manager at the

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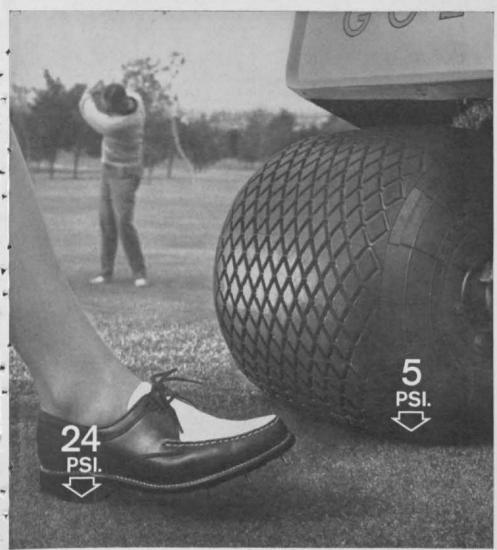
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Golfdom



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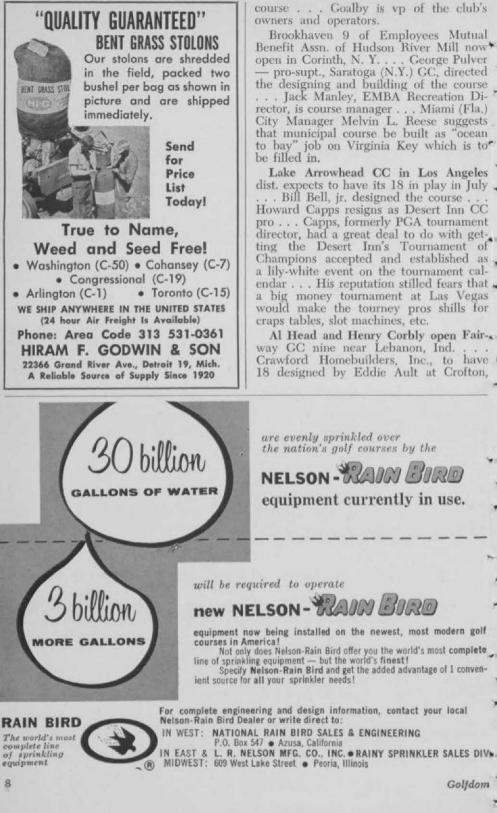
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June, 1963



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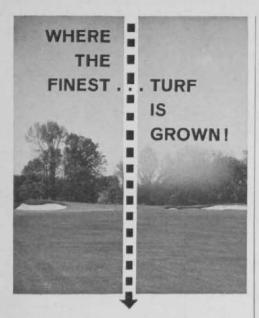
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proposed community of 1,600 acres between Baltimore and Washington . . , O. T. Fowler, pres. Modern Chevrolet, Winston-Salem, N. C., heads Grandview GC.* Inc., building semi-private 18 which will be eighth course in Winston-Salem area . . . John E. Langland and family open Willow Run daily fee nine at Frankfort, Ill.

Ed Anthony, Gastonia, N. C., expects to open first nine of his Gastonia National Championship course in August . . . Don Muhm, farm editor of Des Moines Register reports that Farmers Home Administration state director, Gene L. Hoffman, says Strawberry Point, Hubbard, Glidden, Sioux Center, Rockford and other localities are interested in getting FHA loans to transform farmlands into golf courses . . Hoffman told Muhm that queries about borrowing come not from farmers but from groups of citizens interested in getting golf courses for their . communities.

Knollwood Club, Lake Forest, Ill., sets dates of its annual Governor's Cup invitation four-ball match play tournament for . Aug. 2-4 . . . This team of two best ball event gets a field of top amateur class for



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