

**BURN
UP
THE
COURSE
WITH
ROYAL
SPECIAL
L/P**



**— first golf ball with New ACCELERATOR Thread.
for faster getaway, greater go!**

With new Accelerator Thread, the Royal Special L/P leaps faster off your clubhead. Delivers greater go for unexcelled distance...crisper click, sweeter "feel." For all this—plus unmatched durability, accuracy, long-playing whiteness—get the Royal Special L/P...and burn up the course. Like the Queen Royal for lady golfers and the tough-cover Royal Red, it's sold only at golf professional shops. **LOOK FOR THE L/P**

Red area denotes
Accelerator Thread.



U.S. Royal
GOLF EQUIPMENT



United States Rubber
Rockefeller Center, New York 20, N.Y.
WORLD'S LARGEST MAKER OF GOLF BALLS