

**UNCHALLENGED
TOURNAMENT
LEADER FOR THE**

14TH

STRAIGHT YEAR

TITLEIST HAS BEEN PLAYED
BY MORE PROFESSIONALS
AND AMATEURS IN BIG-TIME
COMPETITION THAN ANY
OTHER BALL...LOOK
AT THE RECORD.

ACUSHNET GOLF BALLS

SOLD THRU GOLF COURSE PRO SHOPS ONLY
REMEMBER: NO ONE IS PAID TO PLAY TITLEIST



TOURNAMENT RECORD

Tournament	Playing Titleist
Los Angeles Open	50
San Diego Open	62
Bing Crosby Open	101
Lucky Open	51
Palm Springs Open	187
Phoenix Open	81
PGA Seniors	233
Tucson Open	91
New Orleans Open	96
Baton Rouge Open	96
Pensacola Open	89
St. Petersburg Open	81
Doral Open	67
Azalea Open	76
Masters	28
Greater Greensboro Open	91
Houston Classic	46
Texas Open	95
Tournament of Champions	5
Waco Turner Open	90
Colonial National Open	13
Hot Springs Open	61
"500" Festival Open	65
Memphis Open	62
Thunderbird Classic	40
USGA Open Championship	66
66th Annual NCAA Championship	164
Eastern Open	62
Western Open	56
Canadian PGA	57
Buick Open	74
Motor City Open	80
PGA Championship	51
37th Amateur Public Links Championship of USGA	

SWINGING AROUND GOLF

NEWS OF THE GOLF WORLD IN BRIEF



By **HERB GRAFFIS**

Metropolitan Amateur Golf Assn. of Miami, Fla., to have "Dinner of Champions" in March honoring "Greatest Golfers of Past, Present and Future" . . . Frank Strafaci, MAGA Executive Director, is chairman, selection committee and is polling MAGA members and golf writers . . . Tom Crane, executive sec. and PGA counsel back on job after being all . . . PGA delegates lauded Crane at the annual meeting, but he wasn't there to hear it . . . Some PGA officials say that if the PGA had made use of Crane as the USGA does Joe Dey, the PGA would have escaped a lot of costly headaches in last few years.

Herbert F. Sargent from manager post at Town & CC, Altadena, Calif., to be general manager of Arrowhead CC, San Bernardino, Calif. . . . When Al Ackerman left Glen View Club, Golf, Ill., to become manager of Shady Oaks CC, Fort Worth., R. M. Broms moved from Skokie CC (Chicago dist.) to become Glen View manager and Glenn O. Gunderson switched from Vernon Hills CC, Mundelein, Ill., to be Skokie manager . . . Idaho Falls (Ida.) CC, Dale Parish, president, building first 9.

Joe Conrad leaving pro post at Canyon Creek CC, San Antonio, Tex., to operate, on lease, a Par 3 course and range on city property . . . Chuck Klein formerly operated the center . . . Ralph Plummer designing new course at Corpus Christi, Tex. . . . Plummer, among other jobs, also is remodelling Ridgewood CC, Waco, Tex. . . . Willard Wood from Bryan (Tex.) CC, now is pro at Pine Forest CC, Hous-

ton, succeeding Dudley Bell . . . Shelley Mayfield from Meadow Brook Club (NY Met dist.) to pro job at Brook Hollow CC, Dallas, Tex., succeeding veteran Larry Nabholtz, who resigned.

You wouldn't believe it to see and talk to the guy, but Tom Higgins, now with a Brunswick sports dealer in New York, is in his 51st year in the sporting goods business . . . He started in 1912 as an er-

FRONT COVER

One of the fairest and oldest in the South is the Great Southern GC, located in Biloxi, Miss. Recently sold to Mrs. Joe W. Brown, owner of the Broadwater Beach Hotel in that city, Great Southern was built in 1908 by Bert Jones, son of Capt. J. T. Jones, founder of the city of Gulfport. Capt. Jones, struck oil in Pennsylvania in the early 1900s after drilling 12 dry holes and invested his riches in numerous ventures throughout the South. Mrs. Brown plans to pour additional money into the Biloxi course because many people feel that it has the potential of a Pebble Beach. Our cover gals are JoAnne Gunderson and Patty Berg. You'll see more of them on p. 48.

rand boy with Von Lengerke and Detmold in New York and, in 1914, went with Crawford, MacGregor and Canby and with Jack Jolly of the St. Mungo ball company . . . He was there until 1933 when he went with Herbert Lagerblade of the Bristol Co. in introducing the steel shaft.

Dick Mulvaine named pro at new Estrella Mountain course near Goodyear, Ariz. . . . First nine of eventual 18 at Es-

CONCLUSION AT MIDWEST COUNTRY CLUB:

"One of the best things Cast Iron Pipe in



Foursome warms up on the practice green fronting the clubhouse at Midwest Country Club, Hinsdale, Illinois. A semi-private club, Midwest was established in 1927. Originally it had 27 holes; 9 more were added in 1954 when Robert Bruce Harris redesigned the course.

So says Marv Gruening, superintendent of grounds at Midwest Country Club, Hinsdale, Illinois. Marv has supervised a continuing program of modernization at the club—including installation of a cast iron water system to irrigate greens and tees. He's seen the performance cast iron delivers.

"We installed cast iron pipe ranging from six inches to three inches," he says. "We used the new slip-on joint, and to date we have never had to dig out or repair one foot of it."

Cast iron pipe is naturally strong—tests out at 500 psi at the foundry, and easily takes the high working pressures needed by golf courses. Joints are as strong as the pipe itself for down-the-

...e did was to install ...r water supply system"



Sprinkler wets down a well-manicured 9th green at Midwest Country Club.

...e dependability. Result: full, steady water flow. Leak-free performance that rules out torn-up tees, fairways, greens and annoying expensive water system repairs.

Long-term performance, too. Cast iron pipe stays on the job for at least a century or more. Resists temperature extremes, adverse soil conditions, high internal pressures, surges and external loads.

For worry-free water delivery, install cast iron pipe. Do the job right the first time!

Get valuable information on planning and installation of golf course watering systems. Send for your free copy of "Golf Course Irrigation," today.



CAST IRON PIPE

THE MARK OF PIPE THAT LASTS OVER 100 YEARS

CAST IRON PIPE RESEARCH ASSOCIATION

Wallace T. Miller, Managing Director
3440-G Prudential Plaza
Chicago 1, Illinois

Send copy of booklet, "Golf Course Irrigation."



Name _____

Position _____

Name of Course _____

Address _____

City _____ Zone _____ State _____

True Quality,
Real Luxury



For the golfer who wants a bag of exceptional quality, the Tufhorse label is his assurance of satisfaction, and your assurance of a satisfied customer. This distinguished name has stood for the finest for over 40 years. Marketed exclusively by Dunlop.

**Remember, it isn't a Tufhorse-Dunlop bag unless it bears the above trademark.*

DUNLOP TIRE AND RUBBER CORP.
Sporting Goods Division
500 Fifth Avenue, New York 36, New York
Made by **DES MOINES GLOVE & MFG. CO.**
Des Moines, Iowa

trella, first county-operated course in Arizona, recently was opened . . . Phoenix park supt., L. Cedric Austin, expects to open Papago Park 18 in April . . . Receipts of Eberhart-Petro municipal course in South Bend, Ind. for 1962 were \$46,603, an increase of \$2,318 over 1961.

Columbia (S. C.) CC moves into new clubhouse . . . Clubhouse, pool, etc., cost \$650,000 . . . Talking about building course, ski, skating, swimming and other resort facilities in Roan Mountain area near Asheville, N. C., with assistance of Federal Area Redevelopment Act (ARA) financing . . . Clubhouse and pro Bill Parker's shop at Los Coyotes CC destroyed by fire . . . One area, not burned, contained members' clubs.

Although **Greenwich, Conn.** does not expect to have its municipal course in play until 1964, city officials already are getting applications from men who want pro or supt. posts . . . Harry Root III and his father, Harry, Jr., both of Tampa, Fla., recently won annual Father and Son scotch medal play tourney at Atlantic CC, Lake Worth, Fla. . . . Harry III recently named captain of U of Florida golf team . . . The Atlantic father-son

TERRIFIC VALUE IN GOLF CARS FOR RENTAL USE!!

250 Re-manufactured Cushman, Victor, E-Z-GO or Pargo electric golf cars. ABSOLUTELY LIKE NEW! New batteries, cables, seats, mats, trim, etc. New or like new bodies refinished original 2-tone DuPONT DULUX enamel. Mechanically perfect. **NEW CAR WARRANTY** (90 days unconditional).

Do not compare these vehicles with ordinary used cars. They are completely rebuilt by factory trained mechanics using genuine replacement parts for new car performance & appearance.

PRICE . . . \$450.00 includes reconditioned chargers, E-Z terms if desired. 10% down payment. Free delivery on our transports within 1500 miles.

Also available used gas and electric cars from \$150.00. 1962 VICTOR demonstrators (23) Close out price \$675.00 each.

WIRE, WRITE or CALL COLLECT
H. COSTER ELECTRIC CAR SALES & SERVICE

P. O. Box 40083, Indianapolis, Ind.
Telephone: FL 6-6388
Warehouse — Indiana State Fairgrounds



Miller Barber Jr.

tournament playing professional

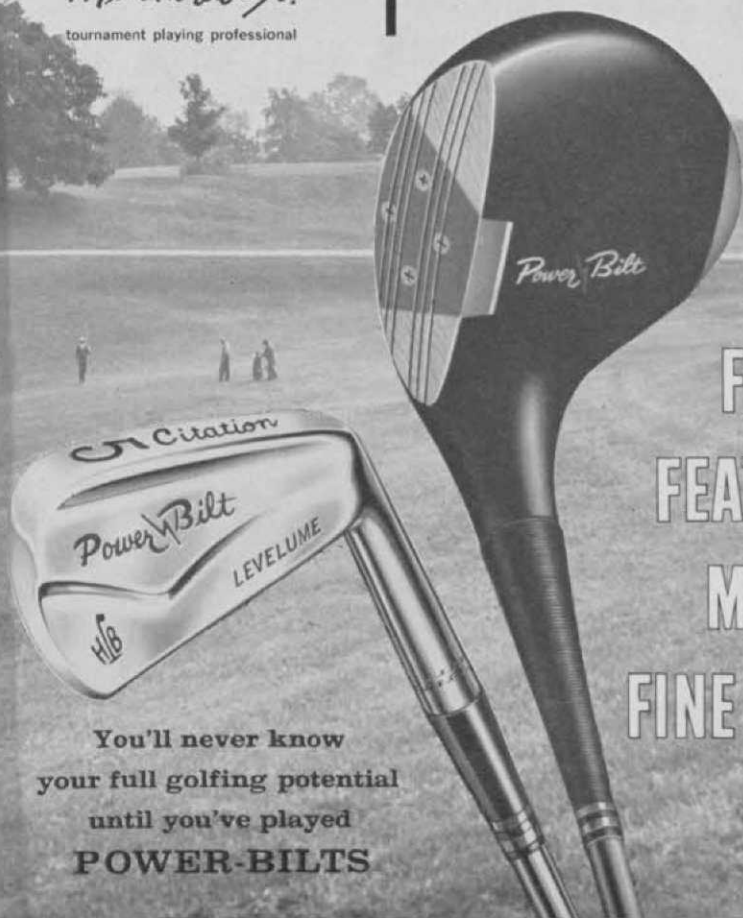
The club must feel right to play right and all clubs of a set must feel the same . . . this is the long-held premise behind our Master-Matching process of clubmaking.

True uniformity or desirable sameness in the feel and balance of Power-Bilts aids concentration and promotes the confidence so essential to a successful game.

HILLERICH & BRADSBY CO.

Louisville, Kentucky

Sold only by
Golf
Professionals

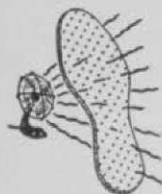


FINE
FEATURES
MAKE
FINE CLUBS

You'll never know
your full golfing potential
until you've played
POWER-BILTS

Extra Profit

LIKE
WALKING
ON
PILLOWS!



*Air-Cooled!
Air-Ventilated!
Air-Cushioned!*

Dr. Scholl's AIR-PILLO INSOLES

Made of soft Latex Foam. No adhesive. Convert any shoe into an air-cushioned shoe for only 60¢!

3 PAIRS FREE!

With a 3 dozen assortment of men's and women's sizes you get 3 pairs FREE if you order promptly. Packed in metal counter display dispenser. Each pair cellophane wrapped. Men's 7, 8, 9, 10, 11, 12 and Women's 5, 6, 7, 8, 9. Retail 60¢ a pair.



YOUR COST \$14.40. YOUR PROFIT \$9.00

Nationally advertised in THE SATURDAY EVENING POST, THIS WEEK, DELL MODERN GROUP and PARADE.

SELL ON SIGHT!

Mail your order today!

THE SCHOLL MFG. CO., INC.
213 W. SCHILLER ST., CHICAGO 10, ILL.
62 W. 14th ST., NEW YORK 11, N. Y.

event had a big field of Christmas holiday visitors.

Lordsbury (N. M.) GC building 9-hole Par 3 . . . American Golf Corp. building 18-hole Par 3 in Brainerd Village section of Chattanooga . . . Sam Newman building 9-hole Par 3 at Visalia, Calif. . . . Putnam County Recreational Enterprises Co. to build 9-hole Par 3 at Patterson, N. Y. . . . Idaho Falls (Ida.) CC building 18 . . . Dale Parish is club president . . . Manchester CC looking for course site in vicinity of Hebron, Conn. . . . Open Brownville GC in Senoia, Ga. . . . Viking-Brookland Corp. to build 18 near Overbrook Park subdivision in Richmond, Va. . . . To open second 9 of new Saratoga Spa State Park course, Saratoga Springs, N. Y., in the spring.

Hunterdon Properties, Inc., to build 18 near Stanton, N. J., to plans of William F. and David W. Gordon . . . Sunset Hills Golf Course, Inc., plans to build 18 in northwestern section of Charlotte, N. C. . . . It is planned as 18-hole daily fee course plus a lighted Par 3 . . . Kent Moseley, West Mecklenburg high school basketball coach, is among Sunset Hills organizers . . . Club will be Charlotte's 14th course and raise city total to 207 holes.

Bert Weaver, part time tournament

A GOLFING MUST!

ADVERTISE YOUR BUSINESS

- TOURNAMENTS
- FIX BALL MARKS
- SOUVENIRS
- CLUB NAME

MARK-A-BALL

Write for samples and prices
Dept. G • P.O. Box 5844 • PORTLAND 22, OREG.



Stay out Front
by a Maxfli mile . . .

IN PRO SHOP SALES AND PROFITS!

Sell the ball that keeps your golfer out front on every hole...the Super Maxfli...and see how easy it is to stay out front in profits, too. • Apparently more and more golfers are discovering the winning difference the Maxfli makes because last year saw every previous sales record smashed...again. And you can expect more of the same in '63. • This year we're telling your golfers to "hit it a Maxfli mile" through their favorite golfing magazines...in our biggest advertising effort ever. And we're backing up every word of this challenge with the ball that delivers all that it promises. From its Energy-Bank center to its gleaming white, chemically-bonded finish, the Maxfli is engineered to the "nth" degree to give your golfer greater distance, accuracy and consistency...and to give you a ball that keeps 'em coming back for more. And when they do...make sure you're well-stocked. A Super Maxfli fan won't settle for anything *almost* as good!



Sports Division
500 Fifth Ave., New York 36, N.Y.
Sold only by golf professionals

NYRACORD

Rippletone FLOOR TILE



resists

**WEAR
SCORING
DENTING
PUNCTURING**

EVEN UNDER SPIKES

That's why it is by far the most popular flooring for grill rooms, locker rooms, halls and washrooms.

It is resilient, prevents slipping, and is easily cleaned.

A variety of beautiful colors, thicknesses and sizes.

SEND FOR CATALOG AND PRICES.

American Mat Corporation

1802 ADAMS STREET
TOLEDO 2, OHIO

player, is resident pro at Edgewater Gulf Hotel course in Edgewater Park, Miss. . . . He formerly represented Tyrrell Park in Beaumont and Riviera CC, Daytona Beach, on the circuit . . . Ladies PGA has arranged to have the last round of this year's Championship at Stardust in Las Vegas televised . . . You'll have to wait until Oct. 13 to see it, though . . . Leon Pounders, former pro at Kaneohe Klipper course in Hawaii and now owner of a Par 3 in Omaha, had to slip back to the Islands in January to get in some golf . . . Shows you how busy those abbreviated layouts can keep a fellow . . . Mill Creek CC in Moline, Ill.-Davenport, Ia. area has 410 members who will start playing the new layout in June, according to Roy O. Gillen, pres.

Chester Mendenhall, supt. at Mission Hills in Prairie Village, Kans., is new president of Heart of America GCSA . . . Jim Tobias of Chapel Woods, Blue Springs, Mo. is vp, and Howard Denny, Meadowbrook CC, Overland Park, Kans., is sec-treas. . . . Howard, incidentally, reports that Heart of America operated at a profit in 1962 and had \$220 in the coffers at year's end . . . National Senior tourney to be played at Jekyll Island, near Bruns-

Pro-Grip

NON-SLIP



First choice of better golfers everywhere. (Same product only the jar is new.)

MANUFACTURER'S SPECIALTY CO. INC.

2736 Sidney St.

St. Louis 4, Mo.