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things over in evenings in the pleasant homes surrounding Port St. Lucie's two fine courses, PGA members asked themselves: "When we can get a layout like this for our Seniors, Quarter Century and Club championships do we need the risk and expense of a club of our own? . . . Any good business reasons for having the PGA headquarters office in a Florida subdivision instead of in a major city? . . . What is there to the rumors of heavy legal and clubhouse architects' expenses that we owe?"

Mario Carfagno, who was pro at the San Francisco Giants' Mayfair CC, Sanford, Fla. and at Eden (Nova Scotia) GC before going to the Cleary sisters' Tara Greens, Par 3 and range at New Brunswick, N. J., says the Par-3-range combination is the best thing that has happened in years for golf market promotion . . . It brings in young, middle-aged and old, male and female, for sampling the game and basic golf instruction at low prices and in short time . . . Cedar Brook CC (NY Met dist.) a \$2,500,000 club, sold by its builder and owner, Graziano Zara, to private club group headed by Ken Kushner . . . Cedar Brook to have \$10,000 Ladies PGA tourney in June . . . Benefit



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# Invocation at the Awards Dinner of the Metropolitan Golf Writers' Association

given by Monsignor S. J. McGovern, Church of St. Joseph, Spring Valley, N. Y.

Bless us and these gifts which we are about to receive,

May the fairway of life rise to meet you, May the wind be ever at your back,

May His grip sustain you

And a heavenly green await you,

May you be ten thousands years in heaven

Before the devil knows what your score really was.

for Waldemar Cancer Research Foundation and Police Athletic League.

John S. Dombek, 56, supt., Ludlow (Mass.) CC for past 17 years died suddenly at his home in Ludlow on Jan. 1 . . . Recently he had been pushing a program of modernizing the course design and construction and installing a watering system . . . He was active in New England and national supt. organizations . . . He is survived by his wife and a son, Edward J. . . Lloyd Wadkins signed as pro at Indianapolis CC . . . Club pros are the heroes of O. W. Feller's poem, "Profile of a Golf Professional", written to present George Jacobus' qualifications as a PGA Hall of Fame occupant . . . Ray Feller, Western NY PGA sec., had the poem published and circulated, and it received much critical acclaim.

Eleventh annual International Golf and Canada Cup matches will be played at Golf de Saint-Nom-La Breteche, near Paris, Oct. 24-27 . . . This is the first time the matches will be played on the continent . . . Interesting statistic: Somebody at Medinah (III.) CC got busy with the computer, added up the daily scores of the Western Open, played there last summer. and found that average scores on the fourth day were higher on 12 holes than they had been on the third day . . . Appropriately, they named the fourth day "Pressure Sunday." . . . R. C. Rowley, designer of the Par 3 Tomahawk Hollow



GC in Gambier, O., reports that five aces were scored on the new course after it was opened late in August of 1962 . . . Tomahawk will have its clubhouse completed this spring.

Matt Green, secretary of the Boston Newspapermen's Golf Assn., calls our attention to an oversight in the January issue (page 3) . . . In the account of the awards dinner of the Boston golf writers, mention wasn't made of the fact that Tom Fitzgerald of the Boston Clobe was the ringmaster . . . Tom does such a smooth job at these affairs that he constantly runs the risk of being overlooked in the roundup material . . . He's a little like good whiskey in this respect . . . New Jersey PGA section and the Newark News are going to collaborate on a golf show in Irvington on Mar. 29 . . . Feature will be a "Continuous Clinic" . . . President of Echo Lake CC in Westfield, N. J., is Robert T. Jones . . . This one isn't the original, however.

Ala Wai GC, Honolulu municipal course, recently was improved to the extent of about \$40,000 . . . Improvements (Continued on page 130) Rainmaster Cuts Costs Most. W W Specialized Automatic Sprinkling for Golf.



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# Pacific Northwest Group Gives Caddies A Lift

The Pacific Northwest Golf Assn., now in its 65th year, had assets totalling nearly \$20,000 at the close of its fiscal period in 1962. The bulk of these consisted of cash in the Association's general, reserve and scholarship funds. More than \$7,400 was contributed to Western GA's Evans Scholarship fund in 1962, according to Pacific Northwest's annual report.

About 550 players took part in the four major tournaments sponsored by PNGA in 1962. These were the Men's and Women's Open and the Boys' and Girls' tournaments. The Association also held its first intra-zone team match during the season with teams from Washington and British Columbia participating.

## Helped 14 Boys

In addition to contributing to its share ' of the cost of Evans Scholarships of the Western Golf Assn., PNGA helped defray the expenses of 14 youngsters who attended Pacific Coast colleges in 1961-62. Since the local scholarship plan was undertaken, 12 boys have received college



Golfdom



educations with the aid of PNGA funds. The 1963 Mens' and Womens' Championships will be played in Spokane, July 8-13; the Junior Girls' tournament will be played at Portland GC, July 22-26; and the Junior Boys' tourney is scheduled for Corvallis CC, Aug. 26-30.

#### Helms Foundation Recognizes Luxford's Golf Contributions

When the Helms Athletic Foundation compiled information on Maurie Luxford, prior to inducting him into its Hall of Fame, it unearthed these facts: Maurie came to the U.S. from New Zealand in 1919 after having served 4½ years with an Anzac battalion in World War I. He has belonged to Lakeside GC in L.A. for 36 years and has been president of the Southern Calif. and Calif. GAs at some time in his life. He is president of the L.A. recreation and parks commission and has been tournament director of the Bing Crosby pro-am for the last 18 years. Fittingly enough, Maurie has received a flock of awards during his career. A good deal of his work in behalf of the game has been on a no-salary basis.



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# Golf Business News

#### **Gets Dunlop Promotion**

Joseph Bold has been appointed Southwestern regional manager for the sports div. of Dunlop Tire & Rubber Corp. Bold makes his headquarters in Dunlop's Dallas regional office. He has been promoting the sale of the company's golf and tennis equipment for 15 years.

## **Rubado Handles DeYoung Glove**

Earl Rubado who retired after 40 years with United States Rubber selling golf balls to pros in Pa. and N. Y., is covering his old territory selling the DeYoung capeskin golf glove, made in England. Rubado heads the Veritas Import Co., 2501 Grant Blvd., Jamaica, N. Y.

#### Feldner with Hornung

Claude Feldner has jointed Hornung's Pro Golf Sales, Inc., Fond du Lac, Wis. Feldner, formerly in the retail clothing business in Fond du Lac, will cover territory from Florida north for the Hornung organization.

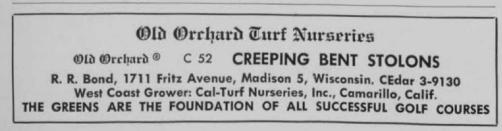
#### Cushman's Scotsman Is Dual-Purpose Vehicle

The Scotsman, newest in the line of golf cars made by Cushman Motors, Lincoln, Neb., subsiliary of Outboard Marine Corp., is a double-



duty vehicle that can be used for utility purposes as well as transporting golfers. It is powered by gas and is designed so that a utility body fits neatly on its rear deck. Fertilizer and other materials can be hauled in the utility unit. The two seat Scotsman also can be equipped with an optional surrey. The car is powered by a 5 hp engine, has a 12 mph forward speed and turns in a 11.5 foot circle. The tri-wheel Scotsman has standard automatic electric starting, brake-accelerator control and a positive locking parking brake. For golfing convenience, it has front mounted golf racks and ball and tee compartment.

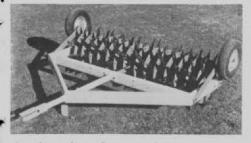
Miller Chemical & Fertilizer Corp., 3006 W. Cold Spring Lane, Baltimore 15, Md., has introduced Broad Spectrum turf fungicide.





# West Point Adds Fairway Spiker to Aerifier Line

West Point (Pa.) Products Corp., has added a companion tool to its line of tractor-drawn aerifiers, the FS-1 Fairway Spiker. It is design-



ed to keep the surface open for water penetration rather than runoff. The FS-1 is 6 ft. wide and has flipover transport wheels. There are 140 double end spring steel spiking blades on the unit, and it is said to slice the soil without disturbing the lie for the golfer.

Al Florian now is with Wittek Golf Range Supply Co., Chicago, covering Md., Dela., Pa. and N. Y.

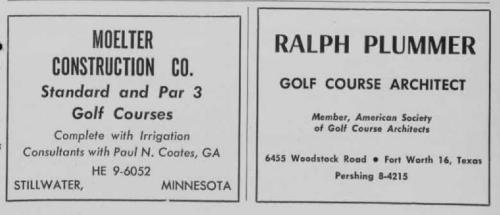


## Benkert, McGrath Elected Vps by H & B; Becker Is Controller

Carl J. Benkert has been elected executive vp, sec. and treas. of Hillerich & Bradsby Co., Louisville, Ky., succeeding E. B. Reichmuth, who died in Dec. Benkert has been with H & B since 1929 and for many years has been vp in charge of distributor sales, a board member and member of the executive committee. Also recently elected an H & B vp was John J. McGrath, who is the



company's director of advertising and promotion. He has been with the firm for 37 years and for the last 20 has been advertising manager. B. W. Becker is H & B's controller, a new position, assistant treasurer and member of the executive committee. Becker was with a public accounting firm before joining H & B.



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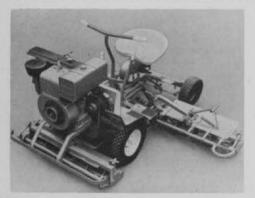
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## Jacobsen Turf-King 76 Has V-Belt Drives

The Turf-King 76, a 3-reel heavy duty mower, manufactured by Jacobsen Manufacturing Co., Racine, Wis., is powered by a 9 hp engine and



V-belt drive for each reel with a total of 7 belts. Belts are subjected to prolonged stresses with the frequently used 76 and so the V-belt, with fully molded notches and fully jacketed to give maximum flexibility, is used on the mower. Smoother



and cooler operation is said to result from use of the notched belt. The belts are manufactured by Raybestos-Manhattan, Inc.

## Densified Wood, No Screws in Pedersen Wood Heads

Pedersen Sales Co., Wilton, Conn., is making its Exel model woods (1 through 5) with densi-



fied wood inserts and no screws. Drivers with "Bomber" and medium depth , faces are available for men, and shallow No. 1 heads for women. The woods h a v e persimmon heads, stained golden brown with copper color markings

on top. All woods have the exclusive "Peder-Seal" finish. It is said to stabilize the heads and prevent shrinkage, swelling and marring under all playing conditions. Three standard flexes are available for men and one for women. Pro-Fit shafts in all flexes may be specified.

Classified Ads • P 125





# **Packaged Comfort Station**

Super Secur Comfort Stations, 778 Burlway rd., Burlingame, Calif., markets a pre-fab steel



rkets a pre-fab steel comfort station that is said to meet the need for low cost comfort facilities on courses. Single room units are 8 x 8½ feet and separate room, 14 x 8 feet. Plumbing fixtures are unbreakable cast

aluminum. Flush valves, mirrors and security bolts are of vandal-proof design. The Super Secur station is designed for package delivery, is erected on self-leveling stakes and a flat slab can be poured after the building is completed.

## First Flight Opens Outlet in New Jersey

New quarters of First Flight Co's Northeast division were opened in Jan. in Hackensack, N. J. It will serve pros is N. J., Pa. and other northeastern states. Manager of the new quarters is Ed Philbin, who has been with the firm for several years and formerly headed its Midwest division. He is succeeded in Chicago by Mike Jiaras. First Flight has announced plans to open a



Southwest division in the Dallas- Ft. Worth area in Sept. A total of 31 sales reps now call on golf pros in the U. S., according to GordonRamsey, chief sales executive,

# Toro's Parkmaster Not Stymied by Obstacles

According to Toro Manufacturing Co., Minneapolis, the Parkmaster greatly reduces mowing time because of its ability to go over or run



around obstacles. Raising or lowering of blades or tucking them in for transport is handled through a quick-acting hydraulic system. The Parkmaster can be fitted with six-or eight-blade reel Spartan gang mowers. Its high torque engine is geared to give proper mowing speeds with reserve power for any mowing operation.



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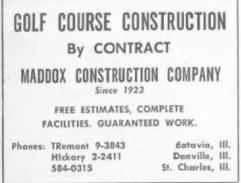
> 11607 Grandview Avenue Silver Spring, Maryland WHitehall 2-0716

#### Beauty, Durability Feature Two Ben Hogan Golf Bags

Beauty and durability are said to be combined in two new Ben Hogan bags that are sold in pro shops only. The Kangaroo-Ala-Gator (left) unites 10-in, stepdown keystone construc-



tion wih easy-carry triple bridle-brace suspension. It has a roomy, three-zippered ball pocket and extra zipper pouch across the face of the deep boot pouch. The round molded leather bottom is steel ring reinforced and fitted with slotted drain holes, metal drag plate and a foam rubber cushion to protect grips. The exclusive deluxe bag (right), of imported Kangaroo leather, has all the features of the copy described above plus gold welting and handset copper rivets. It is available in black, red, loden, mink and alligator pattern. Carry-all,





shag bag and head covers, to match, are avail- a able with both bags.

## Burgett's New Par-D-Lux Glove Gives Skin-Tight Fit

A new stretch golf glove, with snap fastener on the back to give a better fit. is being market-

ed by K. L. Burgett, Co., Peoria, Ill. The helanca nylon insets stretch to give the player a skin-tight fit, although the glove slides on and off with case. It is cut from pigtexed capeskin with full finger styling. Known as the Par-D-Lux (B7B), the glove comes in champagne and red, champagne and champagne, champagne and wheat,



wheat and wheat, black and red and black and black. Burgett manufactures a complete line of gloves, head covers and accessories for the pro shop trade.

#### **Bonamy Gets PGA Appointment**

Robert Bonamy has been appointed assistant sales manager of PGA Golf Equipment Co., Inc., according to Robert F. Smith, the firm's president. Bonamy has been in the golf business for several years and until recently was assistant sales manager of the AMF Ben Hogan Sales Co.

