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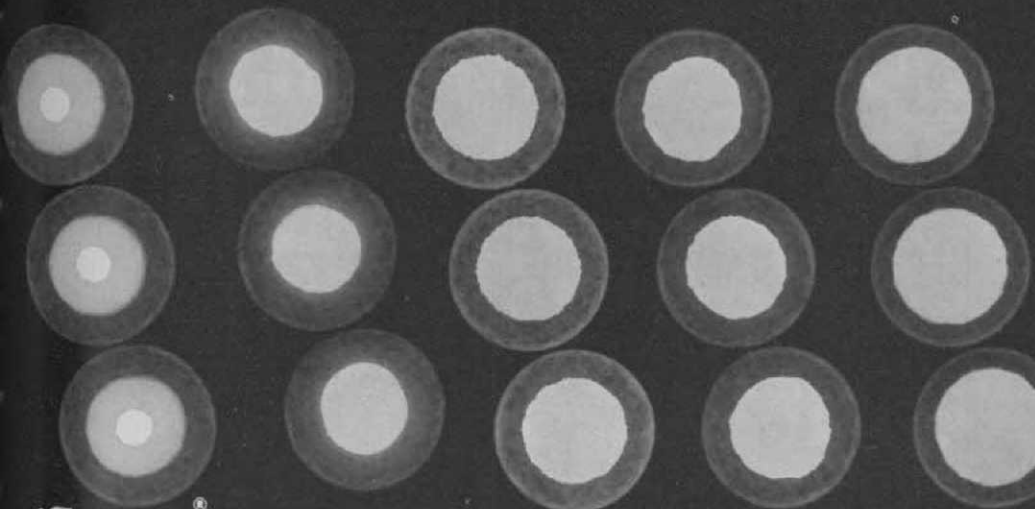
Bo Wininger



Norma Shook



Sharon Scollard



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U. S. PATENT NO. 2,914,328

BALL A

BALL B

BALL C

BALL D

Un-retouched X-ray of the five top selling golf balls taken at random from professional golf shops. Printed as received.

Brand names of balls illustrated available on request.

◀ *First Flight* ▶ Company CHATTANOOGA 5, TENNESSEE



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- ★ Exceptional driving qualities.
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wick, Ga., Feb. 10-16 over new 18-hole course designed by Dick Wilson . . . Tom Bean is the host pro . . . Henry Ogden Barbour has been named director of Michigan State University's school of hotel, restaurant and institutional management.

Francis Gallett, dean of Wisconsin pros, retired as shopmaster at Milwaukee's Blue Mound CC, last month after 38 years . . . He came to the U. S. in 1922 from Carnoustie, Scotland, and in 1923 finished eighth in the USGA Open . . . Francis won the Wisconsin Open five times, the state PGA four times and the state Senior title three times . . . He and Mrs. Gallett are planning to vacation in Scotland next year . . . Richmond (Calif.) G & CC reports that sea gulls give some of the fairways extensive aeration following heavy, steady rains . . . They are considerate, though, turning over only old divots in search for worms.

Edson E. Foster has been named vp of public relations by the CC of Miami . . . He is a former Miami advertising man and at one time handled the promotion of Port St. Lucie CC and other General Development Corp. properties . . . At a recent meeting of Southern Calif. GCSA, three women appeared on the program and told the supts. what they think should be done to improve course maintenance and operations . . . They made a lot of sense, too, according to reports . . . Trans-Miss GA Men's Amateur to be played May 6-12 at Phoenix CC.

Quite a TV dish being prepared for golf fanatics in the months ahead . . . Goodyear Tire & Rubber Co. is slated to sponsor four telecasts, three of them in conjunction with Wilson Sporting Goods Co. . . . These include Palm Springs Desert Classic, Feb. 3; Tournament of Champions in Las Vegas, May 5; USGA Open at Brookline, June 22; and PGA Championship in Dallas, on both July 20 and 21 . . . The Masters will be seen on Apr. 6 (5 to 6, N. Y. time) and on the 7th (4 to 5:30) with The Arrow Co. and Travelers Insurance Cos. picking up the sponsorship tab . . . Fred J. Corcoran again will be tournament chairman of this year's \$100,000 Thunderbird Classic to be played June 12-16 at Westchester CC in Rye, N. Y.

Glen Ridge (N. J.) CC modernizing its clubhouse to the extent of \$250,000 . . . Three-hole pilot course being underwritten by UVS Golf Swing organization for retarded students at Edward R. Johnstone

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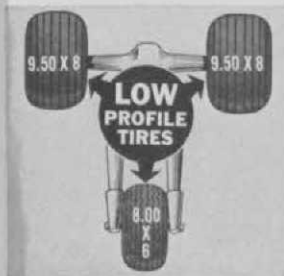


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Even with its extra-high lugging power and extra-high drawbar pull, the new Cushman Estate Model will not damage even the finest turf. Rear tires are big low-profile 9.50 x 8; front tire is 8.00 x 6. With the Estate Model's light weight, and these low-profile tires, here's a piece of golf course machinery that places far less pressure on the turf than a man's foot, performs many jobs more economically than heavy, expensive equipment. Use it for watering, for hauling, for moving equipment—all general maintenance work.

The Estate Model is highly maneuverable, needs only 4½ feet clearance, goes almost anywhere on the course, any time—even after heavy rains. Powered with famous, efficient, 9 HP or 18 HP OMC engine, it operates for just pennies a day, requires almost no maintenance. Made by Cushman—one of the great names in golf course equipment.

Ask your Cushman Dealer for a demonstration, or write direct for complete information.



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Training Center in Bordentown, N. J. . . . Kids also will get training as caddies, locker boys, shop helpers and maintenance workers at the course . . . Construction of 9-hole addition to Bermuda Dunes GC in Palm Springs has been started . . . The 3,500-yard course will give Bermuda Dunes the only 27-hole layout in the Palm Springs area.

New Mexico State U's new course in University Park opened in Dec. . . . The 7,000 yard course was financed with a \$300,000 bond issue that will be retired with membership sales, green fees and special student fee over 30 years . . . Designed by Floyd Farley, the layout's greens are at least 10,000 feet square and tees are from 30 to 50 yards long . . . At U. of California agricultural extension service clinic early in Jan., 12 different methods of controlling soil erosion were demonstrated . . . Wayne C. Morgan, Richard G. Maire and Alvin A. Baber put on the show.

Apparently there is no kick with the way the Northeast GCSA has been run since 1959 . . . Lawrence Mattei and Jim Thomson were returned to the president's and vp's chairs for the fourth year at a recent election . . . And Paul O'Leary, secretary, and John Espey, treasurer, were re-elected to third terms . . . Northeast's publication, Our Collaborator, is one of the best we've seen . . . It's edited by Genial Jack Gormley and is distinguished

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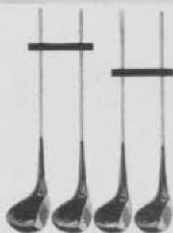
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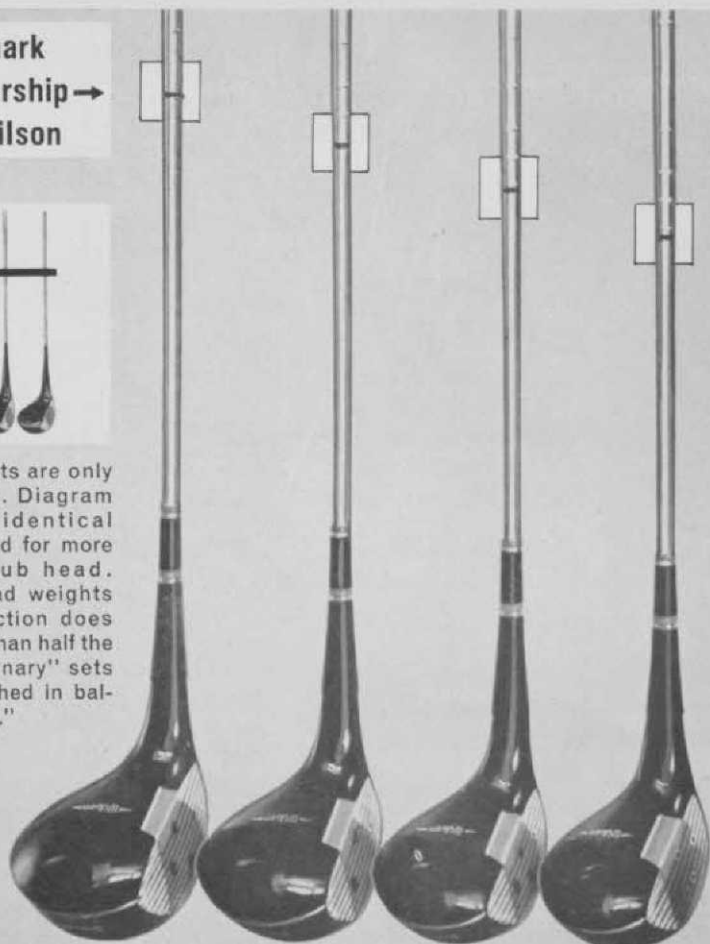
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First to match the flex of each shaft to the weight of its club head for the same sweet "feel" throughout the set!

See how the black ring steps down on each shaft as the weight of each club head increases. This black ring indicates that the flex-action of each shaft is scientifically engineered to compensate for the change in weight between club heads. Now, every set of

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by the fine balance of its technical articles, reports and personal news.

Poland Spring (Maine) Caddy Camp Alumni Assn. has search out to locate more than 2,200 ex-caddies . . . An alumni organization is being formed to further social, fraternal, charitable and athletic goals, according to Bill McMorrow, publicity director . . . The camp was founded in 1921 through the efforts of Boston's South End House and officials of Poland Spring House . . . All former club carriers are asked to register so they can be brought up to date on the 1963 program . . . 10th North-South tournament to be played Feb. 18-22 at Miami Springs CC . . . Prizes for pros will total \$3,000 . . . Jackie Robinson of baseball fame and Althea Gibson, former tennis champion won the men's and women's amateur events in 1962 . . . Pro winner of the North South last year was Willie Brown of Houston.

Len Gallett, who was with his brother at Blue Mound in Milwaukee for several years, has signed as pro at the new Rainbow Springs CC in Mukwonago, Wis. . . Milwaukee to have several new clubs ready to go in the spring . . . They include Parc Wood (private 18), Tumble-



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in fashion-right, leather-looking vinyl, for after-the-game relaxing in the club house. Bouncy foam rubber insoles, long-wearing sueded outsoles. Ladies' sizes Small, Medium, Large. Gold, red, black, white, pink, blue, banana, lilac, champagne. Sug. Retail, \$2.



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National Golf Day • May 25

brook (semi-private 18), and two privately owned 9-hole fee courses . . . Dorado Beach (P. R.) spring golf fiesta, Mar. 31-Apr. 6, to be a two man team competition with the best ball scoring . . . Joe Butler is president for 1963 of the New England GCSEA . . . His running mates include Leo V. St. Pierre and Anthony D. Caranci, Jr., vps, John Callahan, sec. and Arthur Cody, treas.

George Aulbach, well known to readers of *Golfdom*, was victimized by a fire that destroyed the clubhouse and pro shop of the Lufkin (Tex.) CC a few weeks ago . . . Total loss was estimated at \$250,000 and included around \$4,000 in pro shop merchandise and fixtures . . . Trophies, souvenirs and records that George had collected or kept through the years also were lost . . . These included a Ripley "Believe It or Not" cartoon that described how Aulbach, in 1922, scored a 355-yard ace that was a record for a long one for 20 years . . . George also lost a chart on his 11 career holes-in-one that he is now trying to reconstruct from memory . . . Another memento that was destroyed was a 33-inch solid gold trophy presented to him by the president of Mexico in 1945.

(Continued on page 101)

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