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GOLF CLUBS

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Louisville, Kentucky

SWINGING AROUND GOLF

NEWS OF THE GOLF WORLD IN BRIEF



By HERB GRAFFIS

Clarence Doser became the first Senior to win the Maryland Open when he beat Dick Whetzle and Cos Tiso in a playoff in July after the three had tied at the end of the regulation distance . . . Doser represents the Washingtonian CC in Gaithersburg . . . Indian Hill Club in Winnetka, Ill., has honored its veteran pro, Sam Bernardi, by calling its 36-hole low net tournament, played in late July, the Sam Bernardi Trophy event . . . Mrs. Faye Roseman, widow of the Joseph A., who founded the Roseman Mower Co., died in July in Glenview, Ill. . . . Saratoga Spa's full 18 was put in play in July with the opening of the back nine . . . Tom Creavy is pro at the Saratoga Springs, N. Y. course.

Before turning pro in 1960, Bob Charles, the British Open champion, won the New Zealand Open and twice played with that country's team in the World Amateur . . . Walt Thiel of the Moorestown (N.J.) Field Club, who has the reputation of running one of the best Junior programs in New Jersey, doesn't put the kids through the paces en masse . . . He teaches them through advanced, middle and beginner classes . . . Dean Brown and his son, Randy, who salvage golf balls from lakes on nine San Francisco courses, haul in between 70,000 and 80,000 pellets every year.

Charles Beverage has been named head pro at Dorado Beach GC in Puerto Rico . . . He takes the place of Rusty Gilbert, who has a summer job at Woodstock (Vt.) CC and will continue to teach at Dorado in the winter . . . Mrs. John Allen took a 43 on a Wednesday in a Grinnell, Ia. women's tournament, then repaired to the

FRONT COVER

The evening before the entrants in the Western Open, played at Beverly CC in Chicago in July, were to start practicing for the tournament, the course was hit by storm that in less than an hour left three inches of rain in its wake. At least three other holes on the back nine were in about the same condition as No. 14 (on cover) the following day. The course was closed for 24 hours while the water abated. Thereafter, Beverly quickly snapped back and before the tournament was over many players said it was the most beautifully conditioned layout they had played on all season. That, indeed, was music to the ears of Supt. Ted Woehrlé who had been ready to go over the hill shortly after the storm struck.

hospital on Friday and gave birth to 5½ pound boy . . . Sioux City, Iowa's new 18-hole muni course, dedicated in July, is known as Green Valley . . . The city's C of C ran a competition to decide the name and a mail carrier, John A. Pearson, submitted the winning entry . . . He was given a set of clubs for his brainwork.

Ridgemoor CC, Norwood, Ill., 20 minutes via expressway from Chicago's loop, is observing its 50th anniversary . . . The original location was bought in 1913 for \$82,000 . . . The club started with nine holes and expanded as finances permitted . . . Just recently it put \$350,000 into clubhouse improvements and construction of a pool . . . Revenue from the first full month of operation (June) of Jacksonville Beach (Fla.) CC was \$9,500 . . . About 2,600 rounds were played and on the 29th, 275 golfers were out.

Dallas Athletic Club CC, in handling the PGA Championship, did one of the

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Practice green at Butterfield with typical irrigation sprinkler head operating. Butterfield uses cast iron mains exclusively to water its grounds.

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Result No. 3: Butterfield now has enough water to supply a fire sprinkler system should the club decide to install one.

And the savings don't stop there. Rugged cast iron pipe will serve Butterfield Country Club for at least a century. That's a fact: 55 U.S. cities use cast iron water mains a century or more old.

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smoothest and most complete jobs of tournament operation I've seen . . . General Chairman W. L. Todd, Jr. and every man and woman on all the committees, all the club members, who gave up their beautiful and busy club for two weeks, the department heads and their staffs impressed players, spectators and press with their work . . . No sports event would be able to afford services of the extent and character of DACCC members' labors if they had to be bought and paid for . . . Dallas Salesmanship Club, sponsors of the PGA championship as a fund raising operation for a boys' camp, was one of the luckiest breaks the PGA ever had in getting angels for its championships.

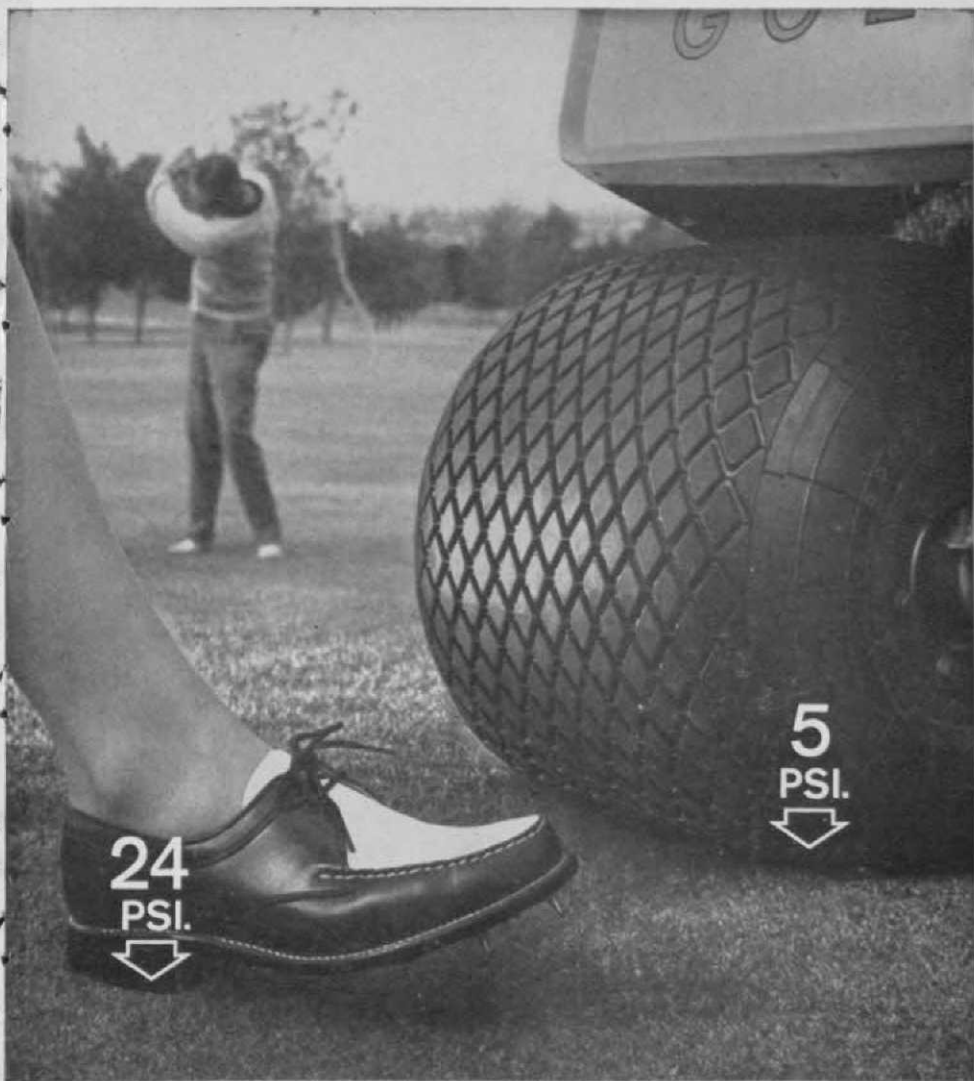
DACCC 36-hole club is a magnificent distance from the center of Dallas, even in a country of magnificent distances, but the transportation operation was perfect . . . Women members, smartly attired in white sports outfits and wearing chic straw hats with blue and gold bands, drove a big fleet of courtesy cars . . . One shift of them began at 5:30 a.m., getting early starters to the course . . . Women scorers, wearing the very attractive white costume, standard for the tournament girls, looked refreshingly cool and poised on the course where temperatures were well over 100



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CEDAR FALLS, IOWA

and players and male spectators were soaking their shirts and larding the lean earth with sweat and dragging along looking beaten . . . The DACCC Adorables at the PGA gave Dallas more fine golf fashion publicity than even the Neiman-Marcus organization has been able to get.

These Dallas golf girls are very, very soothing to tired eyes . . . They certainly know how to dress for golf and how to keep their complexions from getting burned and weatherbeaten like the saddlebags of a pony express rider . . . Business in Graham Ross' pro shop was rushing . . . Graham and his staff had a large stock of women's apparel conveniently displayed . . . His staff did a great job of shopkeeping in maintaining stock in neat order considering all the pawing it got.

Dick Tarlow of Foot Joy commented that Dallas people have two wise ways of ducking punishing heat in July . . . One is air-conditioning everywhere under roofs and the other is to have on the thermometers only one reading: "It's somewhere around 100."

Big seller in Ross' pro shop at DACCC was a souvenir umbrella that Bud Walz of Haas-Jordan made . . . On the yellow umbrella was printed in blue: "PGA 1963 Championship Dallas Athletic Country Club." . . . Great for protection against the blistering sun out on the course . . . And for a shower just in case . . . Umbrella sold for \$5 in the shop . . . Lyne Price,

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"Granular AGRICO saves time in application, too, and we can put it on without concern for wind or weather," says Arthur Elmers, superintendent at Preakness Hills Country Club,

give us the latitude we need to fit our feeding program into our maintenance program."

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Evanston, Illinois

Hogan sales manager, has been selling bales of these umbrellas as invitation tournament souvenirs.

Graham Ross who sold club members on taking the PGA Championship, can relax now that the tournament proved the club is one of the world's top golf set ups . . . Some pros and club officials who got a chance to look at the huge car operation at the DACCC wish they had been as wise and foresighted as Ross and his club officials in working out car operation as mutually profitable and satisfactory to the club and pro . . . Without the car operation, the two 18s and the big clubhouse would be very short of business in the heat of July and August . . .

With all due bows to Dallas ACCC members, the Dallas Salesmanship Club members and Texas PGA members for their good management and hospitality, Dallas in July is not the best place for a national golf championship . . . The Dallas heat renewed talk about September being the logical month for the PGA Championship . . . I have a hazy recollection that the 1927 PGA championship, played at Cedar Crest CC, Dallas, was played in September . . . PGA record book does not give the date, the total and first prize

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