MORE PROFESSIONALS AND TOP AMATEURS PLAY IN BIG TIME COMPETITI THAN ANY OTHER BALI and **NO ONE IS PAID TO PLAY TITLEIST**



ACUSHNET GOLF BALLS SOLD THRU GOLF COURSE PRO SHOPS ONLY play the ball the best players choose



By HERB GRAFFIS

William H. Johnson, Riverside, Calif., former president of the GCSA and for some years active as a golf architect, recently completed Palo Mesa CC, Fallbrook, Calif. . . . Donnybrook Links at Rialto, Calif. also is a recent Johnson job . . . Johnson is finisking a par-3 nine hole course for M. R. Squires, near Escondido, Calif. on Route 295 . . . He also is designing a course for de luxe club in Mexico not far from San Diego.

PGA Seniors under presidency of Pres. William Mitchell, pro at Onondaga CC, Fayettville, N.Y., already is planning 1964 Seniors championship bigger than the record affair at Port St. Lucie CC this year ... Hoping that PGA's two new 18s will be in great condition ... Housing won't be as convenient, attractive and economical as at Port St. Lucie, but there is a flot of motel space within 10 to 15 miles of Palm Beach Gardens ... Listing desirable housing and making arrangements will be a big job.

John Allessio, owner of the Del Coronado hotel in San Diego and the Caliente race track, was host at the track to a number of supts. and their vives during the GCSA meet . .. Several supts. came out ahead . . . Said horses were easier to bet than the weather.

Cecil Hollingsworth, who shares with Gomer Simms top billing in Southern California fee course owner-management, started in golf in 1918 working for Herb White at the Angelus Vista sand green course at Los Angeles . . . Cece then was capt. of his high school football team and was starting to climb to playing and coach ing fame . . . When Angelus Vista was subdivided, Hollingsworth went to work on Bellevue in which White also was interested . . . In 1928 White got scared that fee courses were overbuilt . . . There were eight around Los Angeles then . . . He sold to Hollingsworth . . . Rates then were 35 cents daily and 50 cents Sat., Sun., holidays . . . Four players were started every five minutes then.

FRONT COVER

A southpaw putter frames the sixth green at The Sequoyah State Park golf course in Hulbert, Okla. Sequoyah was opened in 1961 by the Oklahoma planning and resources board and immediately became a big favorite with both tourists and local residents. Greens are planted to 328 and fairways are of common bermuda. A large, artificial lake is located directly behind the sixth green. Rex Presley is the manager at Sequoyah and Ben Dickson, pro-supt. Floyd Farley designed and built the course which runs to 2,960 yards on both sides and is posted at par 70.

Future Curtis Cup matches will be played at 18 holes rather than the traditional 36 . . . The 1964 matches are scheduled for Porthcawl, South Wales . . . This is in keeping with the changes made two months ago in the Walker Cup setup . . . 19th Women's Collegiate to be played June 17-21 at Pennsylvania State U. with Carol Sorenson of Arizona State U., being the defending titleholder . . A glance at the list of the past winners shows that only two of the gals have played professionally . . . A giant golf tee rises from the lower floor in the spectacular clubhouse of the

Gelfdom is published monthly except New, and Dec. Accepted as Controlled Circulation Postage Paid at Rochelle, Illineis Please address all advertising, circulation & editorial correspondence to GOLFDOM, 407 S. Dearborn St., Chicage 5.



Cour fairway water system is one hundred percent cast iron pipe, with a size range from six inches to four inches. This system was installed back in 1933. It has been trouble-free all these years. A recent inspection of the system shows the pipe to be in excellent condition.

> John O'Connor Grounds Supt. Salem Country Club Peabody, Mass.



Clubhouse and grounds—Salem Country Club Peabody, Massachusetts

greener COUNTRY CLUB

(and cast iron's at the bottom of it)

Clean, carpet-like expanse of the 18th hole-415 yards (par 4)

Twenty-nine years of cast iron pipe at Salem Country Club. Twentynine years of trim green, troublefree fairways. But that's not par for cast iron. Par is at least 100 years of dependable water delivery. So Salem can look forward to 70 more years of steady play—uninterrupted by torn-up fairways and expensive water system repairs.

 Cast iron is rugged—and right —for golf course irrigation. It shrugs off soil conditions, internal pressure, external loads and temperature extremes.

Eliminate hazards *beneath* the course; concentrate on fun above. Install cast iron pipe. For a wealth of information on planning and installation of golf course watering systems, send for your free copy of "Golf Course Irrigation," today.

CAST IRON PIPE Wallace T. M 3440-G Prue Chicago 1, I	
Send copy o	f booklet, "Golf Course Irrigation."
Name	Position
Name of Cou	Irse
Name of Cou Address	irse

NOW-your choice of 3 great range balls BY WORTHINGTON



Now you can select the range ball that best suits the needs of your range!

1. New Paintless Yellow

Golden yellow color gives better night visibility. Lively, yet tough as nails! No re-painting—wash and it's bright as new.

2. Paintless White (Patented) Operators call it the most rugged ball ever developed. Eliminates re-painting. A choice of color stripes. Exclusively manufactured by Worthington under U.S. Pat. Off. No. 2,997,302.

3. Luster-White Painted

A favorite with range operators. Lively! Extratough vulcanized cover with a new polyurethane finish that stays glearning white for the life of the ball.

All range-proven for years—guaranteed never to go out of round, or explode under scorching summer sun. Imprinted with your range name in big, bold wrap-around letters—up to 14 letters and spaces on each side of the ball. Choice of color bands, too.

For full details call your Worthington Representative now, or write WORTHINGTON GOLF INC., ELYRIA, OHIO.



new Skyline CC in Tucson, Ariz., to form, the orchestra platform . . . Club was officially opened in March.

Paul Bell recently shot a 9-under 63 to set a new course record for Naples (Fla.) G & BC, where he is pro . . . Previous low of 65 was shot by Dave Ragan . . . Eastern Air Lines recently released a 16 mm color film, "Florida- Golf Capital U.S.A.", that may be borrowed from any of the line's sales offices . . . Second Markham Cup Pro-Am to be played at Casper (Wyo.) CC, Aug. 1-4 . . . Prize money will total \$6,000 and 150 golfers are expected to enter . . . Of the 28 players who competed in the 1962 Las Vegas Tournament of Champions, only 11 of them had qualifide for the 1963 edition through mid-March.

Quite a story connected with Harry. Toscano of the University of Houston golf team . . . He made the U. of H. freshman basketball team, but couldn't make the golf squad . . . As a sophomore he caddied for a schoolmate in the All-American Intercollegiate and the Houston Classic . . . A powerful hitter, but a little short on finesse, Harry finally made the golfteam as a Junior and has done well in a couple of collegiate events . . . Last sum-



from the exciting country club line





Golfdom



Terra-Tire-T.M., The Goodyear Tire & Rubber Company, Akron, Ohio

A foot is tougher on turf than Terra-Tires

Even a dainty foot puts 24 pounds per square inch on your turf; Terra-Tires put down only five. Now you can get golf cars with Terra-Tires from most manufacturers. You get the well-known advantages of golf cars-faster play, happier membersplus the additional benefits of Terra-Tires. They're so gentle to turf, wet or dry. They go anywhere. They roll so easily, you often get an extra nine holes out of a battery charge. For the whole Terra-Tire story write The Goodyear Tire & Rubber Company, Akron 16, Ohio.

NOTE TO CAR BUILDERS: Terra-Tires come with smooth, rib or traction treads. Write for details.







Ladies Koordinates from \$11.95 Ladies Arnel Flannel Bermudas \$10.95 Koordinating Blouse \$5.95 Ladies Golfer Model Bermuda \$12.95 Place for golf balls, tees, towel and pencil 277 COLORS AND COMBINATIONS AVAILABLE Fabrics by: GALEY & LORD, AVONDALE, CROWN, LTD., DAN RIVER, and RSL FABRICS SOLD IN PRO SHOPS ONLY WRITE FOR CATALOG L Kunik Kasuals — Sales Offices

6818 VENTNOR AVE. VENTNOR, N. J

mer, the New Castle, Pa. youth went to the final of the Trans-Miss and Pennsyl-, vania Amateur . . . In high school he was a fine student, being a member of the National Honor Society.

February play at the muny course in Palm Springs, Calif. was second high on record . . . A total of 6,146 rounds was played, bringing the fiscal year total to more than 25,000 and receipts to \$140,-988 . . . Fiscal year for course ends June 30 . . . Goal for sale of Patrons & Seasons ticket sales for Colonial National (May 8-12) is \$100,000, about \$20,000 higher than in 1962 . . . As recently as 1957, pretourney sale for this event amounted to only \$23,000.

Notice how many fine golf courses that are in real estate sales promotions have small adjoining lots so closely jammed to the courses that wild shots are dangerous to people in yards or houses bordering the courses? . . . And how course and subdivision planning neglected to provide work roads for the course? . . . Bud Elmer goes to Kansas City (Mo.) CC as supt. after 25 years as supt. at Indian Hill CQ (KC dist.).

Ies Offices Charles Wysocki, son of veteran supt. VENTNOR, N. J. John Wysocki, became the 2000th mem-

RUBBER CORPORATION

SO. PLAINFIELD 26, N. J. EST. 1896

Don't let your players spoll expensive golf shoes. Sell them-

TINGLEY GOLF RUBBERS..

for a firm stance on soggy turf.

Molded one piece in natural rubber. No plastic or other substitute is used. Worn over ordinary street shoes, they are perfectly molded rights and lefts and because they stretch, 4 sizes provide a comfortable fit over any type of shoes 6½ to 13. Can be instantly washed inside and out . . . dry quickly. Will not cut or mark upper leather of shoes or roll over sole edge as plastic often does.

Suggested retail, from \$4.25

Distributed by A. G. Spalding & Bros., Inc.

Golfdom

NEW Knitted Club Sox

for Nos. 1, 2, 3, 4, 5 Woods. Red, Black, Gold, Green, White, Pink, Gray, Beige, Brown, Navy Blue, Sapphire Blue, Sky Blue, all with 2tone peppered Pom. Packed bulk in any assortment, or Gift Bagged in sets of 4. Sug. Retail, \$1.75 each Sox.

Sports Sacks

the handiest, handsomest "hold-all" for tees, balls, cosmetics, etc. In leather-looking vinyl . . . gold, red, black, white, pink, blue, banana, lilac, champagne. Sug. Retail, \$3.

Profit with the Products Golfers Want

pom-Tam **Knit Sports Caps**

flatter every hairdo; fit every head. Orlon or wool, Attractive-ly bagged. Bright and light col-ors. Sug. Retail, \$2.

Foot-Lights by Reliable

in fashion-right, leather-looking vinyl, for after-the-game relaxing in the club house. Bouncy foam rubber insoles, long-wearing sueded outsoles. Ladies' sizes Small, Medium, Large. Gold, red, black, white, pink, blue, banana, lilac, champagne. Sug. Retail, \$2. WRITE FOR FULL-COLOR, PRICE-LISTED BROCHURES.



Stretch Bands

Orlon knit circlets are the FASH-ION and the FASTEST WAY to make a sales hit. Keep hair neat-ly, nicely in place on the fair-way or in the clubhouse. I size fits all. Gay or pastel colors, plain or decorated. Bagged in-dividuelly dividually.

 Milwaukee 5, Wisconsin **RELIABLE Knitting Works**

April, 1963

0



ber of Golf Course Supts. Assn. . . . Another pleasant tournament at a great course is added to the Senior amateurs' calendar with the first annual matchstroke play tournament, April 10-13, at the Bay Hill Club, Orlando . . . Southern Seniors of Orlando are the hosts.

Fincastle CC, 18 designed and built by Dick Wilson at Double Gates, Va., just across state line from Bluefield, W. Va., expected to be open for play this fall . . . Over \$500,000 raised to start the project which will have besides course and clubhouse, pool, tennis courts, skeet range, ski and toboggan areas and residential sites. . . Nelson Doyle expects to open his Swansea CC 18 designed by Geoffrey Cornish May 30 . . The course at North Swansea, Mass., is bordered by a subdivision project.

Fine story on O. J. Noer by Ben Gleissner in Milwaukee Sentinel . . . Told of O. J.'s extensive travel as turf consultant with golf architect Dick Wilson since Noer's retirement from Milorganite after 35 years . . . Story was illustrated by photo of O. J. with USGA green section, 1963 award.

Jules Platte now pro at Paradise Valley

