

## BAMBOO WHIPPING POLES FOR GREENS

"BY BRADLEY MEANS BEST BUY!"

Wrapped bale of 50, 18 ft. long  $\frac{7}{8}$ " to 1" Butts, 80 to 90 lbs. CONTRACT GROWN & GRADED, fully sun cured & straightened. Fresh stock, sulphur fumigated, yellow Oriental "Male" bamboo. Limited supply. \$40 truck delivered to East Coast & Midwest States areas. Introductory offer C.W.O.

GRASSLAND SUPPLY AGENCY Box 2 WAYNE, NEW JERSEY



At recent MacGregor service meeting were (front row, l to r): Robert Schnelle, Charles Meyer, Robert D. Rickey, Leon Nelson, George Neeley and James Roberts. (Second row) Larry Gildea, Dick Wiesenhahn, Dick Mitchell, Jim Fuhrman and Ed Schultz.

### Reassignments, Promotions Made at MacGregor Meetings

Several personnel reassignments and promotions were announced by Robert D. Rickey, vp of MacGregor pro golf division, at a recent series of service meetings held in Cincinnati. Charles Meyer has been named Rickey's administrative assistant and has been replaced as customer service manager by George Neeley. The latter's position as repair dept. manager is being filled by Jim Roberts, who has been with MacGregor for 12 years. At the service meetings, practically all emphasis was put on developing new methods of giving improved service to professionals.

### Axaline Personalizes Putters

A new line of pro-only, aluminum-shaft putters is being introduced by the Axaline Golf Co. through its exclusive national distributors, Knox & Sheehan, 5270 So. Meade, Tittleton, Colo. The putters are personalized through a special process featuring the reproduction of the professional's or golfer's name or initials in the face behind a clear epoxy inset. Club emblems, company names, trademarks — anything that can be photographed — can also be used, according to the manufacturer. The putters are further customized by a wide choice of head designs, grips, shaft lengths and color combinations including the inset design.

### Hubbard, Andrews Promoted by Wyandotte Chemicals

Two changes in its sales setup have been made by Wyandotte Chemicals Corp., Wyandotte, Mich. With the recent retirement of T. N. Jones, James S. Hubbard has been appointed to head the company's southeastern operation. His place as Cincinnati dist. sales manager has



Andrews



Hubbard

been filled by Richard H. Andrews. Hubbard has been with Wyandotte since 1949. In the last 10 years he has been a dist. manager in Boston and New York as well as Cincinnati. Andrews, a native of Washington and a graduate of Washington State College, has worked in the sales division of the Wyandotte firm for several years. T. N. Jones was with Wyandotte for 35 years, 22 of which were spent as the company's Atlanta manager.

# GET SOUND GUIDANCE

on **PLANNING, BUILDING and OPERATING**

## **GOLF FACILITIES**

*from Golf's clearing house of information*

### **PLANNING INFORMATION FOR PRIVATE COUNTRY CLUBS**

A compilation of practical, current data and information on planning and organizing the private golf and country club which includes a Planning and Organizing Guide, national growth, statistics, course planning and building information, excerpts from Excise Tax Laws outlining exemption from Club Dues Tax of certain payments for construction, architects, sample construction contract, suggested list of course maintenance equipment, suggestions for golf by-laws, data on club memberships, dues and fees, details of successful membership campaigns, club financing plans, sample club brochure, a clubhouse planning and evaluation checklist, and a brief study on developing golf course subdivisions. \$7.50 each.

### **PLANNING THE CLUBHOUSE**

This 96 page, 8½ x 11 inch (hard cover) book takes the guesswork out of golf clubhouse design with specific facts on various clubhouse facilities and the space they require, based on the size and type of membership to be accommodated. This data has been drawn from the practical operating experience of American golf clubs over many years through a study conducted by the Building Research and Development Corporation of Chicago. The only book of its kind. \$9.00 each.

### **GOLF EVENTS**

A 43 page, 4 x 9 inch check list of 101 tournament and novelty events that can be used to make any golf program varied and exciting. A definite aid to the golf chairman faced with the problem of 'coming up with something new.' Lists types of events and tournaments of any length desired, from day-long to season length programs. 50¢ each.

### **PLANNING AND BUILDING THE GOLF COURSE**

A complete, 32 page, 8½ x 11 inch fully illustrated guide for the design and construction of the regulation golf course. Includes: Selection of the Site, Soil Factors, Power and Water Availability, Natural Golf Features, How to Design a Golf Course, Golf Course Costs, Construction and Construction Equipment, Construction of Tees, Fairways and Traps and Greens, Maintenance Equipment, Watering Systems, etc. \$1.00 each.

### **GOLF OPERATORS HANDBOOK**

A 112 page, 8½ x 11 inch book of complete planning, building and operating information on miniature golf putting courses, golf driving ranges and par-3 golf courses. Contains ideas, data, photographs and plans based on the actual experience of hundreds of golf operators all over the United States. \$3.00.

Order from:

**NATIONAL GOLF FOUNDATION**

804 Merchandise Mart

Chicago 54 Ill.

## Classified Ads

**Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS**  
*Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.*

MANAGER wants private club for winter in south or west. Experienced in administration, supervision of all departments, maintenance. Excellent references. Address Ad 401 c/o Golfdom

Golf Professional desires a position with some Club in the south or southwest. Pier H. Morgan, 523 New Harding Place, Nashville, Tennessee

Class A PGA member wants 9 or 18 hole course — to 8 month season. Excellent instructor and credit. Address Ad 402, c/o Golfdom

English Professional seeks position in America. 16 years member of PGA. Age 34. Married, 2 children. First class teacher. Excellent references available. Address Ad 407 c/o Golfdom

Pro job wanted: Experienced. Prefer semi-private or public course in city of 20,000 or more. Married. Presently Pro-Mgr. All replies answered. Address Ad 408, c/o Golfdom

**PRO OR GREENKEEPER OR COMBINATION. COMPETENT, EXPERIENCED. EASTERN OR SOUTHERN LOCATION PREFERRED. MODERATE INCOME SATISFACTORY. ADDRESS AD 409, C/O GOLFDOM**

I am a top calibre Greens Supt. competent in all phases of Golf Course construction, renovation and maintenance. Practical experience with Northern and Southern grasses. Qualified in all fertilizers, fungicides equipment and irrigation. Presently located in South. Desire connection with good club where my ability would be appreciated. Any location. No manager interference or supervision by him. GCSAA Member. Address Ad 412 c/o Golfdom

**GREENKEEPER** — 23 years experience all types of maintenance. Motors — mower grinding — welding. Married; no children. Will go anywhere. References. Present club no longer in business. Address Ad 414, c/o Golfdom

Supt. — 33 yrs. experience building, rebuilding, chemicals, arc & acetylene welding machinery, desires change, West, Northwest or Midwest. 48 yrs. old; married; no children. Physically fit. At present close to Chicago. Address Ad 415, c/o Golfdom

Golf Pro-Manager and Wife, experienced in food, beverage, catering parties, luncheons, receptions, etc. Golf Instructor — class or individual, pro shop merchandising. Relocate Midwest or South. Address Ad 416, c/o Golfdom

Experienced Country Club Manager desires position with private club. Best of references. Twenty years experience in club and restaurant business. Address Ad 417 c/o Golfdom

Experienced Locker Room attendant. Twenty years at two Class A clubs. Thorough knowledge of service, bar and food operations. Courteous, meets the public well. Will consider winter or summer job. Address Ad 418 c/o Golfdom

Assistant Greenkeeper, 6 years experience, desires change to Ill., Chicago area, or Iowa or near by States, could be considered. Address Ad 421 c/o Golfdom

**AVAILABLE: "EFFICIENCY EXPERT" & PROMOTIONAL OPERATOR.** 25 yr. Class "A" PGA Professional, Course Architect & Manager. (Coast to Coast Experience throughout every phase of the Business.) **CULTIVATE:** Quality, Eye-Appeal & Showmanship Multiple Dept. Services. Thus, Stimulating VOLUME Patronization in every Department of Club, etc. "Professional Consultation & Recommendations for a Fee . . . ?" Willing to relocate upon mutual Contract arrangements . . . ?  
Phone or Write: "Chappy" Chapman, 3515 W. 118th Place, Inglewood, Calif. Phone: OSborn 6-6312.

Class A-1 member Canadian PGA for fourteen years requires position as Teaching or Head Professional, age 45. Past four years Teaching and Associate Professional Buffalo area. Address Ad 423 c/o Golfdom

Want job assistant Greenkeeper anywhere — GCSA member — good worker — appreciative — sober — healthy — age 53 — married.. Ad 424 c/o Golfdom.

### JOBS OPEN

**ASSISTANT WANTED IN CENTRAL OHIO. MUST BE SINGLE. WRITE WALNUT HILLS COUNTRY CLUB. BOX 145, REYNOLDSBURG, OHIO**

Wanted, PGA teaching Pro, a believer in Politeness Play. Must be able to handle pro shop in private country club, adjacent 24-tee driving range and long Par 3 — 9 hole course, both nite-lighted and open to the public. Complete project has automatically watered fairways and greens. A rare opportunity for a businessman. George Diamond Country Club, Highway 59 and Grass Lake Rd., Antioch, Illinois. Contact Mr. Harold Clunie

**ASSISTANT WANTED by GOLF COURSE ARCHITECT.** Applicant should have degree in Agronomy, Landscape Architecture or Civil Engineering, be between 28 and 35 years old, and willing to travel. Construction experience desirable, playing ability secondary. Permanent association for the right man, leading to career as golf course architect. Address Ad 403 c/o Golfdom

Wanted: Golf Course Construction Superintendent. Write to: Moore Golf, Inc., Box 606, Orange, Virginia. Phone: Orange 7357

**SALESMAN WANTED THAT CALL ON THE GOLF & COUNTRY CLUBS. FULL LINE OF MEN'S AND LADIES' SPORTSWEAR. 10% COMMISSION, ADDRESS AD 404 c/o GOLFDOM**

**PRO-GREENKEEPER — EASTERN SHORE OF VIRGINIA NINE HOLES — SECOND NINE UNDER CONSTRUCTION; PRIVATE CLUB; CLUBHOUSE FACILITIES AND PRO SHOP; WILL PAY SALARY PLUS USUAL GOLF ACTIVITY EARNINGS. GIVE REFERENCES, PAST EXPERIENCE. ADDRESS AD 410 c/o GOLFDOM**

Pro-Manager required for newly opened private Club in Eastern Pennsylvania. 9 hole course, Tennis, Riding, Swimming, etc. Reply giving full details, age, experience, salary requirements, references, etc. to Ad 411 c/o Golfdom

Retired Greenkeeper looking for something to keep active during 3 or 4 mos. to act as 2nd pair of eyes for a very busy greenkeeper — also can act as a ranger in a powered gas car. Address Ad 419 c/o Golfdom

**SALESMAN WANTED — TO SELL NEW TYPE OF CIGARETTE HOLDER WHICH IS READILY ATTACHABLE TO A GOLF CART HANDLE. THIS ITEM IS BEAUTIFULLY DISPLAYED AND HAS 24 CLIPS ATTACHED TO AN 11 x 14 CARD FOR COUNTER DISPLAY. WRITE — HEP MANUFACTURING COMPANY, 21 NORTHLAND AVENUE, BUFFALO 8, NEW YORK**

Representatives wanted for established line of imported alpaca, cashmere and wool knits. Territories open: New England, Mid-Atlantic States, Florida, Texas, Southwest. Address Ad 420 c/o Golfdom

Associate Greenkeeper wanted now for 18 hole public golf course in Chicago area. To assume position of Greenkeeper beginning with 1964 season. Year-round position and good fringe benefits. Send resume of past experience, references and salary requirement to Ad 422 c/o Golfdom

**SALES REPS WANTED — To contact Golf Clubs, Pro Shops, Driving Ranges, etc. for Golf Guide. New fast-selling, pocket-size fact booklet for golfers. Liberal Comm. Golf Guide, Room 1101, 19 W. 34th St., New York 1**

**SALESMEN WANTED** to sell **PLAYMASTER** golf equipment in the Midwest and Southwest. Complete line of golf gloves and golf jackets for women and men. High commission. Calree Glove Co., Inc., Box 43, Baldwin, N.Y.

Salesmen covering golf clubs to sell unusual, inexpensive, easy selling golf glove. Commission or otherwise. Write experience and territory covered. **KOOL GLOV, BOX 561, BRIELLE, N.J.**

#### MISCELLANEOUS

**FOR SALE — NASSAU GOLF CAR 1962 DEMONSTRATOR, LIKE NEW, USED VERY LITTLE. MUST SACRIFICE. CAN DELIVER. BOX 55, ONEIDA, N.Y.**

**WE WILL REPAINT AND RELETTER YOUR USED GOLF BALLS FOR 7¢ EACH. BADGER GOLF CO., WATERFORD, WIS.**

**WE MANUFACTURE IRONS, WOODS, PUTTERS TO YOUR SPECIFICATIONS AND TRADEMARK (JOBGING QUANTITIES). WRITE FERNQUEST & JOHNSON GOLF COMPANY, COLMA, CALIF. FOR PARTICULARS**

For Sale — 18 hole Par 70 Public Golf Course. Clubhouse, Dining Room, Ballroom, Bar, liquor license, large Pro Shop. Flourishing community Eastern Pennsylvania. Address Ad 405 c/o Golfdom

### WANTED FOR CASH

**OLD GOLF BALLS — RETRIEVED FROM PONDS, GOLF COURSES ETC.**

Cut or bumped .....\$0.36 per doz.  
Off brands and slightly nicked ..... 1.56 per doz.  
Round and perfect \$1.25 brands  
for refinishing ..... 2.40 per doz.  
At above prices, freight to be prepaid by shipper.  
Send for shipping tags and instructions

**NOTE—Golf Driving Range Culls wanted (Quotation upon request)**

We are nation-wide Distributors of the finest in Driving Range, PAR 3 and Miniature Course equipment — balls, clubs, mats etc. Send for our current supply catalogue

**NORTHERN GOLF BALL CO.**

2350 W. Roscoe Street Chicago 18, Illinois

**FOR SALE, MODEL 300 E-Z-GO Golf Cars, completely rebuilt and repainted, new batteries and charger, each \$495.00. Our trucks can deliver. Nassau Car Co., Inc., 133 Jericho Turnpike, Mineola, New York.**

**GOLF COURSE FOR SALE — 18 holes, Championship Layout with watered fairways. Liquor License. Course located 7 miles West of Detroit. \$220,000 down. Address Ad 406 c/o Golfdom**

**USED BUT GOOD:** Hand greens mowers, ball washers, sod strippers and "surplus" parts for mowers and other supplies. SES, Box 2, Wayne, N.J.

Close out sale: 2 — 1962 used Caddy Cars; 8 — 1961 used Caddy Cars; 3 — 1962 used TeeBirdies; 4 — 1962 New TeeBirdies. Address Circle Sales Inc., 405 Harrison Street, Springfield, Ohio.

**WANTED, "THE RIGHT MAN"** to build and operate 18 hole Golf Course. Owner has 175 acres, ideal terrain, water supply, Clubhouse, Motel Units, profitably operating as private club. Territory needs course badly — Business and Industrial leaders support assured. You build the Course, the property title is yours for token payment, with balance spread over 15-20 years. Age & Health are owner's reasons for this unusual offer. If you are the right man, contact **BILL BAIN, P.O. BOX 351, NEWARK, OHIO**

For Sale — 2500 used Range Balls 80% Worthington paintless, balance newly painted and re-stripped — used 2 seasons. \$18.00 per 100 — \$165.00 per M — \$900.00 lot, F.O.B. Cleveland, C.O.D. Highland Golf Range, Inc., 3601 Green Road, Cleveland 22, Ohio

**GOLF CAMP FOR BOYS —** at beautiful White Mountain, N. H. course — daily lessons — play, handicaps, etc. — all other camp activities — Write Richard A. Thomas, 392 Country Way, Scituate, Mass.

### Want Results? Use Golfdom's Classified Ads

#### On the Professional Side

(Continued from page 35)

being the most comfortable shoe a person can wear.

There are two things that I do want to bring up about displays. The first is that it is old fashioned to display shoe boxes. Your better shoe stores dropped the custom several years ago. You'll sell many more shoes if you put the boxes back in the storeroom and only show the shoes.

We mentioned in last month's article (page 42) that professionals may want to mount some of the more colorful catalog display pages and show them in lieu of stock. Just recently we saw this done. About 20 pages were mounted on heavy maroon paper and attached to a bracket fitted on to a pole lamp. All the customer had to do was flip the pages to look over the display. Possibly you have seen the same idea in music shops where records are displayed on pole lamps in similar fashion.

# Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature direct from the sources of supply.

## Golf Course

- ✓ Aerifying equip.: Fairway  green
- Algae Killer (ponds)
- Architects: course  house
- Ball mark repair tool
- Ball Washers
- Ball Washing Compounds
- ✓ Batteries (golf car)
- Benches (tee)
- ✓ Bent grass stolons
- Bermuda Stolons
- Brown-patch preventatives
- Color spray for turf
- Compost mixers
- Crabgrass control: Regular  Pre-emergence
- ✓ Crabgrass control machine
- Custom Stone Picking
- ✓ Drinking Fountains
- Fertilizers Solid  Liquid
- Flags (greens)  Flag poles
- Flag pole reminder signs
- ✓ Fungicides
- Golf Cars: Elec  Gas
- Golf course furniture
- Hole cutters
- Hose clamps
- ✓ Humus
- Hyd. lift haul carts
- ✓ Irrigation consultants
- Landscape Contractor
- Lapping-in Machine
- Lighting equip.: Miniature
- Par-3  Regulation Course
- Pract. green  Park
- ✓ Miniature Course Const'n
- Min. Course Obstacles
- Min. putting surface (felt)
- ✓ Mowers: putting green  rotary  tee  fairway  rough  hand
- ✓ Mower Grinders
- Peat Moss
- ✓ Pipe
- Putting cups
- Seed: fairway  green
- ✓ Seeding (spray-mulch)
- Seepage stopper (ponds)

- Shelter house: car  shower
- Signs — yardage, etc.
- Sod cutter
- Soil conditioner
- Soil screeners  Soil shredders
- Soil Pasteurizers
- Sprayers: power  hand
- Spreaders: seed  fertilizer  topdressing
- Spikers: greens  fairway
- Sprinklers: f'way  green
- Stone picker (mechanical)
- Sweepers
- Sweepers-mulchers (turf)
- Swimming pool paint
- Tee Markers
- Tee Shelters
- Thatch removing machine
- Tractors
- Trees  Shrubs
- Turf Insecticides
- Utility Trailers
- Water systems, fairway
- Weed chemicals for turf  for water
- Gasoline motors (golf car)
- Golf Cars: Elec  Gas
- Golf car transmissions
- Golf car protector
- Golf gloves
- Golf grips: Leather  Comp.
- Golf Practice Devices
- Golf shoes
- Golf Shoe Brush & Scraper
- Golf Shoe Cleaners — Tee and entrance
- Grip slip preventative
- Handicap Computer (auto)
- Handicap racks  cards
- Lighting equip. — range
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Putting Devices
- Rubber-spiked Overshoes
- Score cards  Charge checks
- Score card & pencil Tee Box
- Shoe Deodorizer
- Sportswear: Shirts  Socks
- Sport jackets  Rain jackets  Windbreakers  Slacks
- Bermuda shorts:
- Ladies  Men's
- Tee bag racks
- Tee mats
- Teeing device (automatic)
- Trophies

## Pro Shop

- Bags: Canvas  Leather
- Bag storage racks
- Bag carts  electric
- Bag Tags — Guest Tags
- Balls: Regular  Range
- Ball dispenser (coin operated)
- Ball Name-Markers
- Ball Markers — for greens
- Ball retriever
- Ball Stripper (range)
- Ball washer
- Ball washer, counter & dispenser
- Batteries (golf cars)
- Battery chargers
- Caps and hats
- Cash Registers
- Charge books: pro shop  green fee
- Clubs: Woods  Irons  Putter  Range
- Club head covers
- Club repair supplies
- Floor covering (spike resistant)

## Club House

- Both mats
- Bath slippers
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Greeter pins
- Link Type Mats
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Printing
- Runners for aisles
- Rugs
- Towels (golf, disposable)
- Trays (with club emblem)

Send information (please fill in as completely as possible) \_\_\_\_\_ Your Title at \_\_\_\_\_

To: Name \_\_\_\_\_ the Club \_\_\_\_\_

Club \_\_\_\_\_ Address \_\_\_\_\_

Town \_\_\_\_\_ Zone (\_\_\_\_) State \_\_\_\_\_ Check if new club

(see reverse side)

# 37th YEAR OF SERVICE

as golf's clearinghouse  
of information on the  
most successful  
operating practices  
and products for your club.  
*Make use of it!*

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the *right men at your club do the job right.* Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

CHECK TYPE OF COURSE:

Private  Semi-Pvt. or Fee  Municipal (City or State owned)   
If a Par 3 course, check here

NAME OF CLUB  
OR COURSE .....

No. of Holes ..... Original date of club opening (if known) .....

MAIL ADDRESS: .....

CITY: .....

ZONE ..... STATE .....

President's:

name ..... (Zone .....) .....

Add.: ..... Town: ..... State: .....

Manager's:

name ..... (Zone .....) .....

Add.: ..... Town: ..... State: .....

Course Superintendent's (Greenkeeper):

name ..... (Zone .....) .....

Add.: ..... Town: ..... State: .....

Professional's:

name ..... (Zone .....) .....

Add.: ..... Town: ..... State: .....

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**Swinging Around Golf**

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The 28th Southeastern Amateur tournament will be played June 6-9 at the CC of Columbus, Ga. Bill Key is the defending champion . . . Highland Golf Association plans to open 9-hole course in Marfa, Tex., this summer . . . Richard C. Demarest has been named general manager of Stamford (N. Y.) GC . . . C. Scott Ma-

rozan has purchased the 9-hole Kingsboro GC in Glovesville, N. Y. . . The wife of Earl Christensen, an Acushnet rep since 1948, died recently in her home in Guysville, O. . . George Hudak, Sr. of Linden, N. J. and associates have opened a range and miniature in Manchester twp . . . Clare Conland building 9-hole regulation course at his Crystal Lake subdivision in Bath, O.

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