



This beautiful green and fairway, at the new Cherry Hills Country Club in Grover, Missouri, was grown with Vertagreen to get the best results from the first seeding.

The Cherry Hills Country Club Wanted the Best Turf Possible... So They Used **Vertagreen**®!

The beautiful 18-hole golf course at the new Cherry Hills Country Club in Grover, Missouri was planned last year. Work began on its 156 acres in July.

Mr. Wilson Haussels, superintendent, has more than 15 years experience in greens-keeping and decided the best results for rich, uniform turf could be obtained only with Vertagreen.

Early in October, Vertagreen 5-10-5 for Lawns and Gardens was applied at the rate of 1,000 lbs. per acre on fairways and greens. This spring, another Vertagreen application of 800 lbs. per acre is planned. The club will open for play in May.

Mr. Haussels and the owners of Cherry Hills were quite pleased with the results they got from Vertagreen. Although there was no sprinkling system on the bluegrass fairways, the roots reached deep for water and quickly produced a strong, thick and vibrant turf.

Benefit from the experience of golf courses all over the country which have proved the best results come from Vertagreen. For beauty that starts fast, grows strong and *lasts*, order Vertagreen from your friendly Armour representative.

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Armorganic... For Organic Feeding During Hot Summer Months.

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Aug. 12-16 — Cornell U., Ithaca, N. Y.
19-21 — Houston, Tex.
Sept. 4-6 — New York City
9-11 — Michigan State U., East
Lansing.
16-18 — Seattle, Wash.

Date to be announced — San Diego,
Calif.

Tuition and other costs for the workshops are \$85 for CMAA members and \$95 for non-members. However, the charge at Cornell, where the workshop lasts five days, is \$150. The above figures include three luncheons and two dinners.

Further information concerning the workshops can be obtained by writing to the CMAA, 1028 Connecticut ave., N. W. Washington 6, D. C.

Keeps Roots Out

Bill Lyons, supt. at Firestone in Akron, O., describes a case in which copper wire placed in a drain tile some 13 years ago has kept tree roots from clogging the tile. The wire's chemical reaction gives rise to minute amounts of copper sulfate that kills any roots that may enter the tile.

Complete Canadian Picture Presented in RCGA Review

The 72-page Canadian Golf Review, released in March, includes reports from provincial associations, a review of green section activities and a summary of various tournaments and matches sponsored by the Royal Canadian GA and other associations.

It is estimated that there are now 750 golf clubs in Canada, an increase of about five per cent in the last year.

In his report, Dr. J. E. Leddy, pres. of RCGA, said that in 1962 major tournaments held in Canada were unusually successful. Part of this was due to the excellent weather that prevailed when the Open, Amateur, Junior Championship, Willingdon Cup Matches and Interprovincial team matches were played. Growing spectator awareness of golf also had much to do with the success of these events.

The golf highlight of the year, according to Dr. Leddy, came when the Canadian team finished second to the U. S. in the World Amateur Golf Championship played in Japan. Gary Cowan of the Canadian team was medalist in this event.



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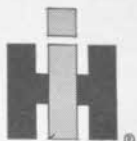
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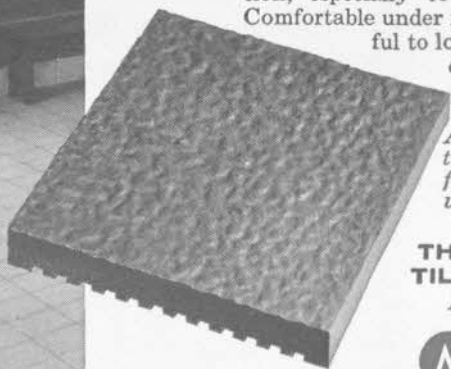
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First Senior Championship

The first Canadian Senior Championship was played at St. Charles CC, Winnipeg. Players from British Columbia to New Brunswick competed, but only five provinces fielded fourman teams. The team trophy was won by Ontario. Medalist for the tournament was A. W. Johnson of Vancouver while George C. Hevenor of Toronto won the match championship.

Green Section Report

Reporting on green section activities, C. E. (Robbie) Robinson, director of the RCCA's turf department, stated that the 11th Prairie conference, sponsored by the association, was attended by a record crowd of more than 100 persons. It was held at the Canadian Agricultural research station in Lethbridge, Alberta. Much of the session was devoted to a discussion of methods for preventing winter-kill. Another important Canadian turf conference is the three-day meeting held annually in March at the Agricultural college in Guelph, Ont.

A 24-page booklet listing Canadian golf records dating to the turn of the century supplemented the Review.

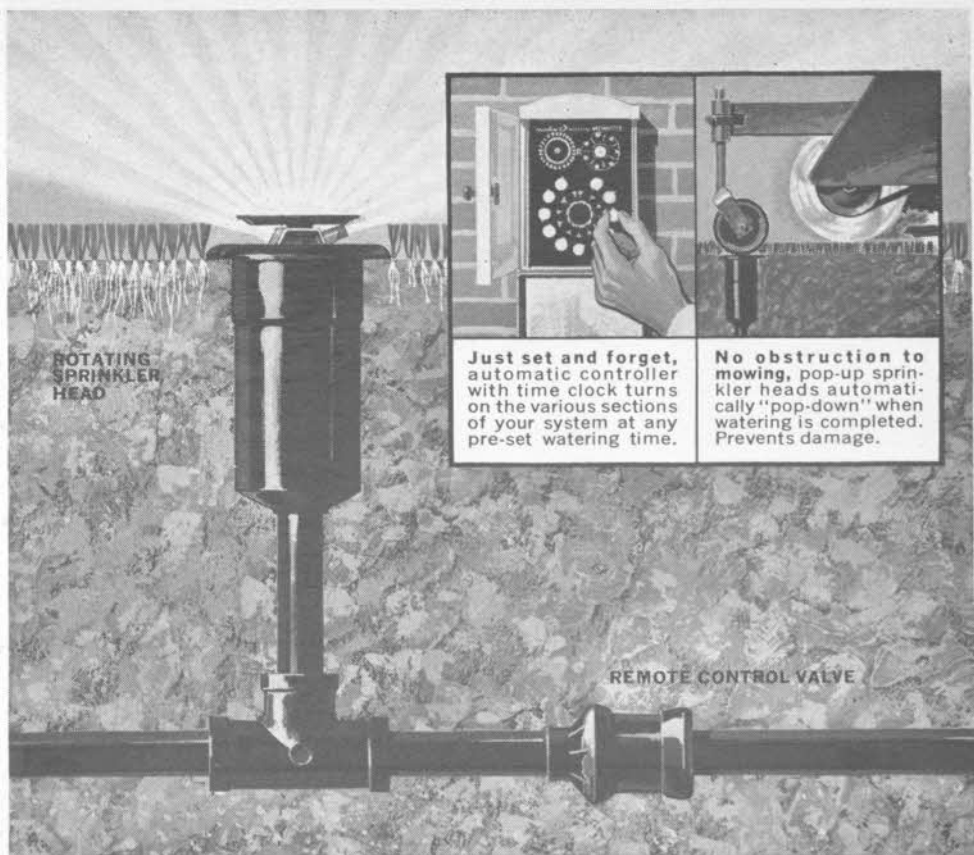
IRS Sends Exemption Form to Selected Clubs

According to the National Club Assn., Washington, D. C., the Internal Revenue Service is distributing a copy of the Treasury Dept. form 2845 (Exempt Organization Questionnaire) to some but not all country clubs. There apparently is no pattern of distribution, according to NCA, but it seems that these forms are being directed to clubs whose facilities are used by non-member or outside groups. Distribution is being made by local IRS offices.

The form calls for answers to nine questions on membership, type of activity in which the club engages, analysis of income from outside parties, advertising for public parties, etc. A covering letter gives the recipient 30 days in which to complete and return the form.

NCA recommends that the form be carefully reviewed by the club's tax counsel before it is returned to the revenue department.

**National Golf Day
May 25th**



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May 8 Is Deadline for Filing Entry in USGA Open

May 8th is the deadline for entries in the 63rd USGA Open which will be played at the CC of Brookline, June 20-22. Applications for entry must be in the New York office of the USGA, 40 E. 38th st., by 5 p.m. on that date.

Both local and sectional qualifying rounds will be at 36 holes. After local qualifying, the eligible field for the sectional will approximate 20 per cent of total entries, excluding those exempt from both qualifying series. May 27-28 are designated as local qualifying days with competitions to be held at 57 locations across the country. Thirteen cities have been picked as sectional qualifying locations. These will be held June 10-11.

The USGA has listed ten classes of players who are exempt from local qualifying. Players in seven classifications are exempt from the sectional tests. The latter include the last five Open winners, the 1962 winners of the Amateur, PGA, British Open and Amateur, the ten lowest scorers (and ties) in the 1962 Open, and the ten leading money winners on the PGA circuit as of May 8.

U. of Massachusetts Holds Spring Turf Conference

The U. of Massachusetts held its annual spring turf conference in the campus student union building in Amherst, Mar. 7-8. At the golf session, the following persons spoke:

John Espey, Robert St. Thomas and Leon St. Pierre, all supts., on course budgets; Alex Radko of the USGA green section on the relationship between the supt. and his committee; Charles Connelly on the duties of a chairman; Martin Monaghan on the functions of the green committee; George Farber on long-range planning; Sherwood Moore, former GCSA president, on the duties of a supt.; Leo Kowalski on the budget; and Leon St. Pierre on public relations.

Joseph Troll of the U. of Massachusetts' agronomy school was the chairman of the two-day meeting. New England GCSA members who assisted him in planning the conference included John O'Connor, Bob Grant, Richard Blake, Joe Butler and Albert Allen.

Classified Ads • P. 173



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Golf Books

The Offensive Golfer: A Handbook for Compulsive Hackers. Dick Brooks. 123 pages. Price \$3.95. Prentice-Hall, Inc., Englewood Cliffs, N. J.

This tome may have value since it recommends a way of speeding up the slow-release golfers in the foursome ahead. Brooks, a cartoonist, offers the Agnes P. Zamboulion Shot, named after the first victim of what has been recorded as a classic in offensive golf. The A.P.Z.S. is simply a well aimed, low hanging iron shot to the posterior of the foursome's leaders. It should be angled in to give the impression that it comes from an adjoining fairway.

Recommends Seething Hatred

Brooks suggests 18 phrases intended to confound opponents, yet invite a minimum of reprisal. In another chapter he tells why seething hate is the only proper psychological climate for golf. In the inevitable section devoted to instruction, Brooks describes his "Tension Swing."

He recommends yanking the club back fast because it has a long way to go. On the downswing, he favors keeping the head up; otherwise, how are you going to follow the path of a 300 mph ball. As for the followthrough, Brooks suggests breaking it off. It's wasted energy, says he, because the ball already has taken off.

"Golf Guide — 1963," a 92 page shirt-pocket-size booklet to be published May 15 by Snibbe, Mott & Associates of 19 West 34th St., New York 1, N.Y., will feature records of tournament winners, golf rules, lists of famous courses, handicapping systems and other information. Space is provided for recording courses played, scores and other personal golf data.

The publisher states that the new booklet, compiled and edited by golf writer, Joe Gambatese, is the first to present a variety of golf facts and figures in such compact, ready reference form for use on the course, in the clubhouse or at home. The booklet will be available in pro shops and other sporting goods outlets at \$1 a copy.

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Give Members What They Want

(Continued from page 94)

etc. In a few cases, a record is kept of a member's dislikes, especially if these are pretty definitely asserted. Bianco encourages his assistants to mentally catalog as many of the members' preferences as possible. It is because, as he says, "You do something for a customer's ego when, without asking, you can hand him the brand he prefers."

Wife Runs Shop Annex

When it comes to merchandising and knowing the customer, probably nobody at Dearborn CC is quite the equal of Bianco's wife, Virginia. She is established in a branch pro shop located in the women's lockerroom at the club. This may be the only setup of this kind in the country. Mrs. Bianco handles the ordering and sales of all apparel and accessories sold to the women players through the shop annex and, of course, is called upon when a consultant's or troubleshooter's advice is needed in the main emporium.

Tom Kinsley is Bianco's No. 1 assistant in the main shop and handles a good deal of the teaching. Joe Cook, Jr., Mal

Coulter and Bob Hay work under him, and Greg Grezlik serves as the caddiemaster. Another of Bianco's summertime assistants is attending Notre Dame University on an Evans scholarship and is majoring in mathematics. So, it's apparent that the Dearborn shopmaster not only picks brains but surrounds himself with them.

Has A Voice, Too

Before coming to Dearborn CC, Faust Bianco put in 21 years at the CC of Detroit. That implies that he's been around long enough to be grizzled and gnarled, but the fact is he started at the latter club as a caddie when he was about eight or nine years old. So, he has quite a few years of running club tournaments and selling golf merchandise ahead of him. If you are wondering about his given name, Faust, it was bestowed upon him by his father, who happened to be as interested in opera as his son is in golf. When Faust is in voice, incidentally, he'll give you a stirring rendition of the "Soldiers' Chorus" which, of course, is from the opera of the same name as that of the Dearborn shopmaster.