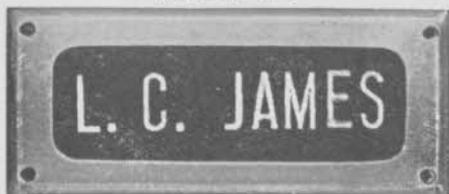


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Par-Mate Features Winter Golf Gloves

Par-Mate, 10 W. 33d st., New York City 1, reminds pros of the fast growing business in winter golf gloves. Last fall and winter the Par-Mate S-82 got a strong play in pro shops for winter play and as Christmas gifts. Par-Mates S-82 is a tacky capeskin with a back lined with leather and wool. It comes in several sizes for men and women and is available in tan or black. Par-Mate's S-84 is a capeskin palm, with all-wool tweed back and is fashioned for men and women.

Victor Comptometer Earnings

Victor Comptometer Corp. of Chicago, which manufactures golf cars as well as other products, and reported increased sales and earnings for the second quarter of 1962 compared with the previous period. Sales totaled \$15,843,000 and earnings were \$1,402,000 or 31 cents per common share.

McCleary Gets Hayman Promotion

Warren W. McCleary has been named director of turf equipment sales for the B. Hayman Co., 3301 Leonis blvd., Los Angeles 54, Calif. He handles the entire Southern Calif. area and is available for consultation, etc. McCleary has been with the 85-year old Hayman firm since 1949 and in 1954 got into the turf equipment field when the company started selling mowers, turf and various products. McCleary's position is newly created.

Larson Adds Two Models to Broad-caster Line

Improvements in design and the addition of two models mark the Larson line of link broad-caster fertilizer and seed spreading equipment.



In the new line is the 410 trailer type broad-caster, with 15 cu. ft. hopper, said to be ideal for courses. A modification of the 410 is the 403 "Piggyback" with 15. cu. ft. capacity and 3-point tractor hookup. All Larson models cast spreads up to 50 ft. in width. Complete information on the line can be obtained from L. L. Larson Machine, Inc., Princeville, Ill.

Reiterman Re-Joins Belt

Glen J. Reiterman has re-joined the Belt Corp., Orient, O., as field sales manager. Among the products manufactured by Belt is the Brod-Kastor fertilizer distributor. Reiterman attended Ohio State U. and has held sales and management positions with a number of farm equipment manufacturers.



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Golf Course Architect
 MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS
 664 N. MICHIGAN AVENUE CHICAGO 11 • ILL.
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**Tri Powered Introduces
 Light Hauling Vehicle**

Tri Powered Corp., 210 Industrial Blvd., Austin 4, Tex., has introduced a three-wheel vehicle designed for light hauling. Called the



Tripco Truckmaster, it can haul 750 lbs and has a turning circle of less than 15 ft. The frame is constructed of unitized structural steel and body and engine box are of fiberglass. The pickup bed is built of 18 gauge metal. The Truckmaster is powered by a 2 cylinder, 18 hp motor and two custom designed mufflers give it maximum silence. The vehicle travels up to 40 mph, has two forward speeds and reverse and can be equipped with a fiberglass cab.

BUYERS' SERVICE — P. 97

**Flash Reaction Restores
 Roundness to Hogan Ball**

Designed to deliver full potential to the swing, the new IFR Ben Hogan ball is said to have an "improved flash reaction" factor for greater distance and control. This embodies an exclusive design principle that, it is claimed, snaps the IFR ball back to perfect roundness instantly after impact. It works through a principle of a built-in remembrance factor. The IFR ball is available only in pro shops.



Bright, DeLongy with Shakespeare

The Shakespeare Co., Kalamazoo, Mich., has appointed John E. Bright of Denver and Marvin DeLongy, Derby, Kan., to represent its new professional line of clubs and equipment. Bright covers Ariz., Colo., N. M., Wyo. and West Texas. DeLongy covers Ark., Kan., Neb., Okla. and part of Iowa. Some Shakespeare territories haven't yet been assigned and the company is considering applications from pro line reps.

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Spring-Green Is Antidote for Dead Spot in Bermuda

The antidote for spring dead spot in Bermudagrass, according to Mallinckrodt Chemical Works, St. Louis, Mo., is Spring-Green, a wettable powder. It is applied monthly via spray from Sept. through April at 4 ozs. in 25 gals. of water per 1,000 sq. ft. for nearly 100 per cent control. The USDA has given Mallinckrodt registration to sell Spring-Green in 1962-63 and the firm expects unrestricted permission to sell the product after that. It is backed by a year's test and has given outstanding control thus far.

American Machine & Foundry Officers

Carter L. Burgess, former pres. of the American Machine & Foundry Co., has been elected board chairman and chief executive officer, succeeding Morehead Patterson who died unexpectedly early in August. Burgess has been succeeded by Rodney C. Gott, former executive vp. Gott's successor is Frank P. Downey, who was an AMF vp and pres. of AMF Pinspotters, Inc. Another recent appointment announced by American Machine was that of Richard J. Sargent to the post of recreational products vp.

Golf-O-Mat Vends Two Bucket Sizes



The Golf-O-Mat ball dispenser, a product of North American Dynamics Corp., 251 Northern blvd., Great Neck, N. Y., is proving to be a reliable money making unit at numerous ranges and private clubs. The Golf-O-Mat vends two size buckets of balls and can be set to dispense any number the operator chooses. At private club ranges, a personalized token used for vending purposes is proving to be very popular. It is sold in the pro shop and charged to members' accounts.

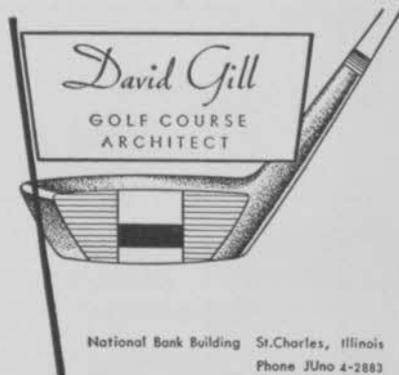
Consolidated net sales of Alco Chemical Corp., Philadelphia, climbed to a record \$5,840,000 for its third fiscal quarter which ended June 30. This compared with \$1,142,000 in 1961. Net earnings for the 1962 period were \$307,000 as against \$29,000 in the similar 1961 quarter.

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in both one doz. and one-half doz. sizes. The balls are displayed in rich-grained leatherette cases with gold eagle and gold line ornamentation. The cases, 11 x 4½ x 2½ inches, are sturdily built to provide long service as valet, vanity box or knick-knack container. The dozen-size gift package features tip-up trays which elevate the balls to an easel position when the lid is opened.

Henderson Thin-Cut Removes
Thatch, Opens the Soil

The Henderson Mfg. Co., Fisher, Ill., will exhibit its line of Contour Power lawn tools at the national hardware show late in Sept. The Contour Thin-Cut, a vertical cutting renovator for removing thatch and crabgrass and effective in opening the soil for fertilizer and water penetration, will be featured. In the photo are the vertical cutting unit and lawn mowing unit which may be quickly installed to convert the machine to contour power mower. The machine may be purchased as a combination unit.



Don't Dig It Out!

O. M. Scott & Sons, Marysville, O., issued a bulletin recently advising against digging out crabgrass. It probably does more harm than good in that it pockmarks turf, injures roots of desirable grasses and scatters crabgrass seed all over the place. The easy way out, says Scott, is to use its chemical control, CLOUT.

ROBERT TRENT JONES

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American Society of Golf Course Architects

Golf Course
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IHC's 404 Lo-Boy Designed for Hillside Stability

International Harvester Co. is producing a 404 Lo-Boy hi-stability tractor designed especially for golf course use or other operations



where great flotation and hillside stability are needed. The 35 pto hp tractor has 135 cu. in. 4-cylinder gas engine, self energizing brakes with dual pedal safety lock, and front pto coupling. The standard model has four forward speeds ranging from 1.7 to 11.1 mph and reverse of 2.7 mph. The tractor may be equipped with single or dual rear wheels and the front wheel and rim combinations are rated for use of front mounted loaders or other front mounted equipment. Rear frame clearance is 9 ins. and fuel capacity is 16.2 gals.

Classified Ads • P. 99

Benjamin Named VP of Newly Acquired Toro Subsidiary

Wallace C. Benjamin has been named vp and treasurer of Moist O'Matic, Inc., Riverside, Calif., according to David M. Lilly, pres. of Toro Mfg. Corp., Minneapolis. Moist O'Matic, which manufactures underground sprinkling systems, is a recently acquired subsidiary of Toro. Benjamin is a former Toro controller. President of Moist O'Matic is Edwin C. Hunter.

Versatility Claimed for West Point's Verti-Cut

The VC-3A Verti-Cut is claimed by West Point Products Corp., West Point, Pa., to be the ideal vertical mower for greens. It has a cutting width of 18 ins., weighs 255 lbs. and height of cut is adjustable in 1/32-in. increments in using it. Other advantages claimed for its use: It restores the surface after aeration; makes fertilizer and topdressing more effective; helps water penetrate better; and when mounted on two saw horses, can be used for stolon shredding.

Southern California Plastic Co., Glendale, is marketing a plastic 10-oz. steinette and 10-oz. carafe with thermos feature for use in snack bars and at pools.

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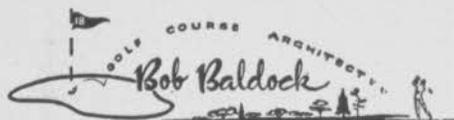
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- Architects: course house
- Ball mark repair tool
- Ball Washers
- Ball Washing Compounds
- Batteries (golf car)
- Benches (tee)
- Bent grass stolons
- Bermuda Stolons
- Brown-patch preventives
- Color spray for turf
- Compost mixers
- Crabgrass control: Regular
Pre-emergence
- Crabgrass control machine
- Custom Stone Picking
- Drinking Fountains
- Fertilizers Solid Liquid
- Flags (greens) Flag poles
- Flag pole reminder signs
- Fungicides
- Golf Cars: Elec Gas
- Golf course furniture
- Hole cutters
- Hose clamps
- Humus
- Hyd. lift haul carts
- Irrigation consultants
- Landscape Contractor
- Lapping-in Machine
- Miniature Course Const'n
- Min. Course Obstacles
- Min. putting surface (felt)
- Mowers: putting green
rotary tee
fairway rough hand
- Mower Grinders
- Peat Moss
- Pipe
- Putting cups
- Sand (for greens, tees)
- Seed: fairway green
- Seeding (spray-mulch)
- Seepage stopper (ponds)
- Shelter house: car shower
- Signs — yardage, etc.

- Sod cutter
- Soil conditioner
- Soil screeners Soil shredders
- Soil Pasteurizers
- Sprayers: power hand
- Spikers: greens fairway
- Sprinklers: f'way green
- Stone picker (mechanical)
- Sweepers
- Sweepers-mulchers
- Swimming pool paint
- Tee Markers
- Tee Shelters
- Thatch removing machine
- Tractors
- Trees Shrubs
- Turf Insecticides
- Utility Trailers
- Water systems, fairway
- Weed chemicals
for turf for water

- Golf club protectors
- Golf gloves
- Golf grips: Leather Comp.
- Golf Practice Devices
- Golf shoes
- Golf Shoe Brush & Scraper
- Golf Shoe Cleaners —
Tee and entrance
- Grip slip preventive
- Handicap Computer (auto)
- Handicap racks cards
- Lighting equip.—range
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Golf Balls
- Rubber-spiked Overshoes
- Score cards Charge checks
- Score card & pencil Tee Box
- Sportswear: Shirts Socks
- Sport jackets Rain jackets
Windbreakers Slacks
- Ladies' Bermuda shorts
- Tee bag racks
- Tee mats
- Teeing device (automatic)
- Trophies

Pro Shop

- Bags Canvas Leather
- Bag storage racks
- Bag carts electric
- Bag Tags — Guest Tags
- Balls: Regular Range
- Ball dispenser (coin operated)
- Ball Name-Markers
- Ball Markers — for greens
- Ball retriever
- Ball Stripper (range)
- Ball washer
- Ball washer, counter & dispenser
- Batteries (golf cars)
- Battery chargers
- Bulletin & Dir. Boards
- Caps and hats
- Cash Registers
- Clubs: Woods Irons
Putters Range
- Club head covers
- Club repair supplies
- Floor covering (spike resistant)
- Gasoline motors (golf car)
- Golf Cars: Elec Gas
- Golf car transmissions

- Ladies' Bermuda shorts
- Tee bag racks
- Tee mats
- Teeing device (automatic)
- Trophies

Club House

- Bath mats
- Bath slippers
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Greeter pins
- Link Type Mats
- Locker Name Plates
- Lockers
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- Printing
- Runners for aisles
- Rugs
- Towels (golf, disposable)

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These people attended the recent annual sales meeting of Golfcraft, Inc. in Chicago: (Front row, l to r): Bill Goodrum, Art Weller, Mike Dybka, Ian Walker, Charles Houck, Monty Hill, Ed Atwood, James Pickel. (Second row) Bud Ricords, Bob Lutz, E. R. (Ted) Woolley, president, L. H. LeGoff, John Hawes, Ralph Kolle. (Third row) Tony Na-

vitsky, Nat Dolve, Walter Good, Aleck Gaylor, Dale Bourrisseau, Jim Flynn, Lum Foster, Marilyn Nielsen, William Thompson, Bob MacGregor, Cyril Slater, Ed Redmond, Maurice Marabon, Gene Meyer. Not present when photo was taken were Stan Leonard, Shirley Englehorn, Jerry Burgett and Jack Bengston.

Golfcraft Adds Bag, Shoe Lines to Its Marketing Setup

Golfcraft, Inc., Escondido, Calif., has expanded its operation to include a line of golf bags as well as act as distributors for golf shoes. The golf bag subsidiary is located at 1150 Southard St., Trenton, N. J. and is being managed by L. H. LeGoff, who has been in the bag business for 30 years. The line will include low price to highest price bags, all of which will be available when Golfcraft salesmen make their fall trips. At the Chicago sales meeting, held in July, it was announced that Golfcraft will serve as exclusive agent in distributing the Saxone golf shoe, which is made in Kilmarnock, Scotland. Several new models have been added to the line to meet American demand so that there are now five styles for men and seven for women golfers. Ian Walker, Saxone's export manager, completed negotiations for distributing his firm's shoes in U.S. at the Golfcraft sales meeting.

Describe Outdoor, Indoor Lights in Wide-Lite Pamphlet

Floodlights to meet all lighting needs are illustrated and described in a four-page pamphlet newly published by Wide-Lite Corp., 4114 Gulf Freeway, Houston, Tex. The folder includes the full line of Wide-Lite mercury vapor and quartz-iodine outdoor floods and the uniquely designed mercury vapor indoor luminaire. Several outdoor installations are pictured.

William F. Mitchell, course architect of Pompano Beach, Fla. and Garden City, N. Y., has announced the formation of William F. Mitchell Associates with Robert C. Willis, also of Pompano Beach. Willis formerly was general sales manager of Zinke-Smith, Inc.

Fore-Par Offers Several Course Equipment Items

In the photo is the compact display kit of the Fore-Par Manufacturing Co., Laguna Beach, Calif., showing signs, markers and a ball washer marketed by this firm. The ball washer cleans as many as six balls at a time. The ball, in being washed, travels through 3-1/2 ft. of high quality neoprene brush action. The washer is made of non-corrosive aluminum and has self-lubricating bronze oil-lite bearings. Markers are made of what



is said to be practically indestructible Reonite and all colors (red, white, blue, yellow) are fast. Plaques and signs are of white Reonite with imbedded letters and numbers. Hole-Marker and Hole Spotter flag poles, available from Fore-Par, are of flexible, tapered fiber glass with a ferrule at the bottom to reduce cup wear and tubular swivel to give silent rotation of the flag. A catalog is available upon request to the company.

American's Shatterproof Desk Top

American Mat Corp., 1802 Adams st., Toledo 2, O., is marketing a shatterproof desk top that is transparent and matches any finish or decor. Made of plexiglass, it comes in seven standard sizes plus custom sizes and shapes up to 102 x 120 ins. The desk top is 3/16 ins. thick. Details can be obtained from American Mat.

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 22ND OF MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS** Response to all box number ads should be addressed to the box number, mail to **GOLFDOM, 407 S. Dearborn, Chicago 5.** Replies are promptly forwarded to advertisers.

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Two Golf Pros desire to manage Golf Club in Southern Florida. Both 30 years old with seven years experience including Pro Shop and Bar management and greenkeeping. Write Jeff and Walt, Northernnaire Country Club, Three Lakes, Wisconsin

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Experienced PGA Class A Golf Professional employed in exclusive private northern country club desires winter employment in South. Nov. 1st to April 1st. Address Ad 902 c/o Golfdom

CLASS "A" PGA MEMBER WITH TEN YEARS EXPERIENCE AS EXCELLENT TEACHER AND PLAYER DESIRES CHANGE FOR 1963 SEASON. ADDRESS AD 903 c/o GOLFDOM

GOLF PRO JOB OR ASSISTANT AT LARGE CLUB, 25 YEARS IN BUSINESS, DESIRES WINTER POSITION IN SOUTH, ALL AROUND EXPERIENCE. ADDRESS AD 904 c/o GOLFDOM

ATTENTION BOARD OF DIRECTORS — Are you seeking a golf Professional who is cooperative — has experience, good teacher — credit — stays on the job — to make your day an enjoyable one? PGA member. I then can be of service to you. Address Ad 905 c/o Golfdom

GOLF PROFESSIONAL — would like to make change. Qualifications — honest, no drinking habits, good credit. 42 years old — married. Good teacher, Class "A" PGA. Can furnish excellent references that speak for my ability. Thank you for your consideration on my behalf. Address Ad 906 c/o Golfdom

Class A PGA Pro, 15 years experience. Finest references, married. Knowledge of greenkeeping. Desire change for 1963. Address Ad 907 c/o Golfdom

Assistant Professional desires work for months including November to April. Attended 1962 PGA Business School. References, Tom Martin, 1436 Northgate Rd., Springfield, Ohio

Class A member working at private club desires winter position or will consider teaching job in a good club. Good references! Available Oct. 4 to Apr. 15. If a good job will consider year round. Address Ad 908 c/o Golfdom

Low handicap college graduate desires job with small club. Has managed golf shop, taught and is familiar with course maintenance. Prefer New Mexico, Texas or Louisiana. Address Ad 915 c/o Golfdom

COUNTRY CLUB MANAGER — Over 13 years experience in the United States and Europe. Extensive experience in food, beverage, party planning, purchasing and cost control. Age 44, good health, appearance and excellent references. Prefer California but will consider other areas. Address Ad 916 c/o Golfdom

Successful PGA Class "A" Pro — College graduate — desires change to short Northeast resort operation for 1963. Available May 15-Oct. 1. Presently head pro leading, long season N.E. Country Club. Experienced all phases golf. Excellent instructor — promoter — player. Good appearance — personality. Picture available. Reliable — excellent credit rating. Business character references. Available for interview 'til Oct. 15. Address Ad 917 c/o Golfdom

Couple experienced in Club Management desires position in club operating seven or eight months. Good references. No children. Available March. Address Ad 920 c/o Golfdom

WANTED: Job as golf club assistant, apprentice, waiter; by young man, healthy, strong and golf minded. Address Ad 921 c/o Golfdom

Class A PGA Pro. 30 years in profession. Knowledge of greenkeeping. Excellent teacher. 9 month job preferred. A-1 rating. Best of references. Address Ad 922 c/o Golfdom

Assistant Pro — 2 years experience, attended PGA Business School, desires assistant's job. 23 years old, single, excellent references. Will relocate. Available immediately. Address Ad 923 c/o Golfdom

Young married superintendent experienced in all phases of course maintenance and construction, desires change. Excellent references. Any location considered. Address Ad 924 c/o Golfdom

To the Private Club looking for a reliable Manager (for winter season only) I can offer 35 years experience — top references. Address Ad 925 c/o Golfdom

ASSISTANT PRO JOB WANTED: Position desired as Assistant to class "A" pro at club preferably in Southern or Southwestern United States. Year-round employment preferred. Anxious to learn all phases of golf business and management and to help promote junior golf programs. Four years high school golf plus two years college golf. Age 20. References. William MacKinnon, 300 Maysfield Road, Dayton 19, Ohio

CLASS "A" PGA PRO & WIFE WANT PRO AND/OR PRO-MANAGER JOB. GOOD BACKGROUND AND EXPERIENCE. WILL SETTLE ANYWHERE. CAN GIVE REFERENCES. ADDRESS AD 927 c/o GOLFDOM

Class "A" PGA member desires change for 1963. Married; 36 years of age. Credit and character beyond reproach. Experienced in all phases of Golf Shop operation. Will relocate any part of country. Address Ad 928 c/o Golfdom.

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Golf professional, retired, desires teaching position for Winter at Driving Range or Club. Thirty-five years experience. Last position twenty years. Address Ad 930 c/o Golfdom

JOBS OPEN

Golf Superintendent Wanted — Rehoboth Beach Country Club, Rehoboth Beach, Delaware — new 18 hole golf course nearing completion. Experience with Bermuda desired — send resume and salary requirements to W. R. Williams, Laurel, Delaware

Protected sales territories open for new plastic wood club. Pro line equipment. Full details upon request. Box 8465, Houston 4, Texas.

Wanted: Club Manager — Small, solvent, private country club in West Virginia desires experienced, reliable couple to provide the overall management of the club, including such duties as food service, bar, pro shop, golf activities, and other recreational programs. Living quarters furnished. Send qualifications, references, and salary expected to Ad 910 c/o Golfdom

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WANT TO LEASE OR OPERATE COUNTRY CLUB. ORGANIZATION INCLUDES EXPERIENCED MANAGER AND PGA-GCSA MEMBER. PREFER FLORIDA. ADDRESS AD 912 c/o GOLFDOM

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