pro shops in the PGA tournament program.

If those aren't enough problems to tax the brains of experienced, highly paid businessmen working fulltime, look what else is causing headaches for the PGA's high command: Making up a construction and operating budget for the Palm Beach courses . . . Setting up a contract for the pro at the PGA courses that will be a model for pro-club deals . . . Any misplay on these could cost PGA members plenty of money.

"Unforeseen technical difficulties" in building the Palm Beach courses are given as the excuse for the switch of the three regular winter tournaments . . . What "unforeseen technical difficulties?" . . . PGA members know something about building golf courses . . . Why can't they be told about their own job . . . Failure of the PGA administration to tell members what the plans are in detail, and the condition of the courses and clubhouse plans and construction shows urgent need of the association's attending to some simple fundamentals of business.

The tournament pro-club pro rela-

tionship in the PGA, long confusing, has reached the point where one member wants the PGA to divorce itself from tournament troubles . . . Tournament players telling the USGA, Western GA, Masters, Colonial and other amateur officials what must be done with tournament sponsors' property and money, and the not showing much evidence of appreciation or responsibility, has put the PGA club pro members in a bad light . . . These pros say that too many fine clubs are getting fed up with tournaments, PGA and pros . . . Several bright tourney pros are thinking about protecting the club jobs which are the destination of most tournament players . . . These foresighted players have been talking about not placing tournaments at clubs that do not give shop and other "concessions" to their professionals . . . Gives you an idea of what the PGA is up against in writing a pro contract at its own club.

There are signs that a brawl is stirring up between the mouthpieces who are agents for two groups of tournament players . . . That will put the PGA in the middle . . . Blasting of the PGA by Sports Illustrated, Red Smith's column

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Buyers' Service • P. 97 Classified Ads • P. 99



You don't see enough of this kind of scenery in Golfdom, but it is only because photos of this type usually are purlained before they reach the editorial department. Anyway, these young ladies are residents of Decatur, Ala., and they are testing acrilian acrylic turf, Chemstrand's contribution to miniature golf. It is a man-made fiber that is said to have quick drying properties and won't rot, mold or mildew and when dyed gives a "grass-green" effect.

on the "PGA brainbund," and Ron Smith's column in the Clearwater Sun on the "PGA bundle of errors" show a deterioration in esteem too serious to be regarded lightly by majority of PGA members who are primarily businessmen though not politicians.

The PGA position in the conflict of dates between the Denver Open, which is PGA co-sponsored, and the TV "World Series" really is pathetic . . . After the handling of the date mess of the Memphis Open and the International Golf Assn. last year and threatening Palmer, Player and Stan Leonard with suspension and fine, and fining Snead for not going across the country to play, the association virtually reversed its policy this year and gave its blessing to its three top stars in staying out of the Denver Open to play in the TV show.

Red Smith wrote: "Leadership of the PGA has repudiated its own rule book, broken faith with the membership and sponsors, stultified and disqualified itself . . . Tying on to the 'World Series'

elsewhere at exhibition rates.

Ron Smith says the PGA needs a have kept pace with the growth of golf "commissioner." . . . That suggestion has been advanced, considered and turned established the same relationship with down several times before . . . The PGA executive secretary and counsel,

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Polly Riley (1), non-playing U.S. captain, receives the Curtis Cup from Mrs. Henri Prunaret, chairman of the USGA's women's committee. American women amateurs overwhelmed British team in August at the Broadmoor Hotel course in Colorado Springs.

Tom Crane, that the USGA executives have with Joe Dey . . . Dey functions usually as eyes and ears of the USGA not very often as its arms and mouth, and then very discreetly.

A PGA sectional official recently said: "If we don't have a big change in the way the PGA handles its business, the pro we need as president won't consider taking the job." . . . Bringing PGA problems out into the open is the first move in getting them solved . . . Generally members are good businessmen . . . Outsiders may be surprised to learn that tournament prize money is less than 2 per cent of the annual revenue of professionals at clubs . . . PGA membership in all classes is about one-tenth of one per cent of the U.S. golfing population.

Robt. F. Floyd and others talking about building 9-hole course in Fairmont, N. C. . . . Pine Lake CC 18 at Broadway Lake, Anderson, S. C., to open this month . . . Jim Shirley designed and built the course and will be the club's pro-mgr. . . . Cooper City community with golf course, residential sites, etc., between Ft. Lauderdale and Hollywood, Fla., got started with a big ballyhoo about three years ago but went nowhere . . . Now New Jersey interests have taken over the property and reorganized the venture as Cooper Colony Golf Course, Inc. . . . Pres.

## Schedule GCSA Convention for February 6-15

The 34th international turf conference and show of the GCSA will be held in the El Cortez Hotel, San Diego, Calif.,

Feb. 6-15, 1963.

The educational sessions, which will run for four days, are scheduled to start on the 11th. They will be preceded by the annual golf tournament, which will be held in Palm Springs on the 7th and 8th, and meetings of the executive committee. The opening of the exhibits is scheduled for Feb. 11. The GCSA's annual banquet is to be held on the 14th.

Three post-convention tours are being planned. Supts, who take advantage of any one of them will get a chance to visit Hawaii, travel north through California

or visit Las Vegas.

is Benjamin Esposito . . . Sec.-treas. is Philip Tantillo.

Building second nine at Locust Valley CC, Coopersburg, Pa., to plans of Bill and Dave Gordon . . . Rocky Ridge GC, Inc., near Burlington, Vt., owned by Ernest E. Farrington of Burlington and Alfred W. Doenges of Shelburne is getting first nine completed ahead of schedule . . . Jerry Sandal, former mgr., Mountain View nine at Olympia, Wash., is one of a group building 18-hole Capital City course near Lacey, in Olympia area . . . Norman Wood is the architect . . . Mountain View site is to be used as retirement community . . . Ockie Eliason named pro-mgr. at the new Capital City . . . Al Feldman will go from Meadow Park to Capital City as teaching pro.

Jackie Gleason, one of the three funniest guys in show business, heads a syndicate planning to build and operate several courses . . . Tierra Verde Corp., Wm. T. Roberts, pres., St. Petersburg, Fla., planning to build 18 on Pine Key . . . Hawthorne CC, La Plata, Mo., DeSales Mudd, pres., building 9 holes . . . Al Cap of Cap's Amacoy Lake resort, south of Bruce, Wis., building 9-hole layout.

Marion T. Brant, Cincinnati, building 9-hole course in center of subdivision at Waynesville, O. . . . Taylor Boyd, Cincinnati, handling the job for Brant . . . Mason City, Ia., to add 9 to its High-





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land Park public course . . . Open Mc-Chord Air Force Base course near Tacoma, Wash. . . . Capt. Willis P. Lyle in charge of course work . . . Cedar City, Utah, building Painted Hills course.

Williamsport (Pa.) Recreation Commission building 18 at former Susquehanna Ordnance Depot . . . Apen Tunxis Plantation 18 in Farmington, Conn. . . . Vic Svenberg is pro . . . Associates Enterprises, Wilmore Bremmer, pres., building 18 at Moody Farm near Waynesville, N. C. . . . E. J. Bowe considering building 18 and residential development in Eau Gallie, Fla.

Roseville City, Calif., building municipal 18 . . . Open Green Hills CC first 9 at Fairmont, W. Va. . . . Eddie Ault was the architect . . . Green Hills' pres. is Anthony Dattilo . . . George Velosin is pro . . . Building Sun 'n Sky Club 18 at Barstow Investment Corp. development in Lenwood, Calif. . . . Theodore G. Robinson, Palos Verde, Calif., is architect . . . Frank R. Hunt is Barstow pres. . . . Willie Barber has signed as club pro.

At a recent meeting of Iowa GCSA at Twin Pines Muny course in Cedar Rapids,

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Ia., Jim Holmes, Midwest agronomist for the USGA, explained how one of the greens at the new course was being built exactly to USGA specifications . . . Bala GC in Philadelphia, which has resisted the city's offer to buy its property in the last year or two, has a program of improvements underway . . . That indicates the club will stay where it is . . . Henry McQuiston, the pro, has a new shop and the clubhouse entrance has been renovated . . . Fairways are being fully converted to U-3 Bermuda and plans call for redecorating the clubhouse interior and installing air conditioning . . . Bala's 325 playing members turn in 30,000 rounds a vear.

Tom Dawson, Jr., recently of Rehobeth Beach in Dela. is the new supt. of the CC of Birmingham, Ala., succeeding Joe Wilder... Big Tom, who weighs 290 pounds, has been a supt. for about 12 years... His father is the greenmaster at Palm Beach (Fla.) CC... Pearl Malone, who helps Clarence Doser run the Washingtonian CC pro shop in Washington, D. C., owns and operates a driving range during the winter in Sebring, Fla... Bob Wyatt, supt. at International Town & CC, Chantilly, Va., recently suffered a heart attack and his members staged a benefit for him while he was recovering in an Arlington hospital.

The sponsors of the American Golf Classic, played in Akron, O., in August, paid substantial prizes for the last rounds and to the leaders of each of the first three rounds to give the pros extra incentives... Arnold Palmer, playing one of his most consistently good tournaments, ran away with most of the bonus offerings in addition to winning the big prize... Akron idea is a good one, but it cost the sponsors \$5,000 to put up the extra dividend prizes.

Completion of newest course in Naples, Fla., the Big Cypress G & CC, set for mid-December . . . William Diddel, now a Naples resident, designed it . . . Phil Darbyshire is to be pro-manager and Paul Nevers, who supervised the building of the course, will stay on as supt. . . . Tom Walsh, Jr., son of the owner of Westgate GC in the Chicago dist., will serve as an assistant professor of Chemistry at the U. of Georgia this fall . . . He has been spending the summer helping his father, a former PGA pres., run the Westgate operation . . . Young Tom is a graduate of Notre Dame, got his Ph. D. at the U. of California and has done research work (Continued on page 102)

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# Golf Business News

Pros Can Use Dunlop Tee Dispenser for Promotion

Dunlop Tire and Rubber Corp., 500 5th Ave., New York, markets a dispenser for tees that



not only returns a substantial profit but enables the pro to get in a personal plug for himself. The T-Paks used in the dispenser (demonstrated here by Bruce Crampton) come in 10- and 25-cent sizes and each can be imprinted on one side with a message from the pro. The dispenser carries the name of the pro and the club on the front panel decal. It takes a minimum initial order for

25,000 tees to get prepackaging of the tees plus the coin operated T-Pak dispenser. If desired, the coin plungers can be adjusted to operate without coins for no-charge dispensing. Complete information can be obtained from Dunlop's

#### Alco Acquires New Subsidiary

Alco Chemical Corp., Philadelphia, has acquired the common stock of Goulard and Olena, Inc., Skillman, N. J., oldest manufacturer of lawn and garden products in the New York area. The marketing of G & O products will be handled by Miller Chemical and Fertilizer Corp., Baltimore, another recent acquisition of Alco.

#### International Harvester Catalog

International Harvester Co. has released a new 20-page catalog on its complete line of industrial tractors together with mowers, loaders, blades and scrapers, backhoes, etc. Copies of the catalog, CR-1001-M1, are available at local offices of IHC equipment dealers. The tractors described range from 7 to 95 maximum engine hp and for the 13.4 to 66 hp units there are matching loaders.

#### Demaret with Ball-O-matic

Jimmy Demaret, former golfing great and known to TV fans as the voice of the All-Star golf show, has become a director and stockholder of Ball-O-Matic, Denver, Colo., according to G. W. Jensen, pres. of the ball dispensing machine firm. He also serves as chairman of the company's advisory staff.

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## MacGregor Balloons DX Tourney at Western Open Event

To promote the MacGregor DX Tourney ball at the Western Open this summer, 53 men tied 10,000 balloons,



tied 10,000 balloons, representing souvenir replicas of the ball, to as many automobiles. The balloons were filled with helium. The 53 men who worked on the project had to be supplied with lunches and drinking water while working the parking lots and the operation turned out to be an exercise in logistics, similar to

those staged by the Army, according to Bill Ford, MacGregor ad manager. The promotion was so successful that MacGregor is planning to use it at other big future tournaments.

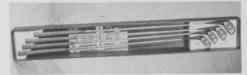
#### Sachs with Pedersen

Pedersen Sales Co., Wilton, Conn., has appointed Dick Sachs to represent the company in N.J. and eastern Pa. Pedersen's 1963 woods have face inserts of wood and are constructed without the use of screws. Iron heads are made of mild carbon steel with revolutionary alchronizing chrome case hardening. The company will continue to feature stainless steel

of improved design in its custom quality irons and redesigned persimmon and laminated woods in its 1963 models.

### **New Protective Package**

What is said to be a major improvement in club packaging has been developed by the National PGA Distributors for shipping and dis-



play of its woods and irons. Molded styrene inserts are used to form a nest for the clubs. The styrene is molded to fit heads and grips and is inserted in a rugged corrugated box. Clubs can be easily removed from or replaced in the box, and when shipments are received displays of the PGA woods and irons can be quickly set up.

#### Penn-Chem in Merger

Penn-Chem Products, Box 575, Lansdale, Pa., has merged with Doggett Pfeil Co., Springfield, N. J. The latter firm manufactures an extensive line of insecticides, fungicides, herbicides and water soluble fertilizers and is well known in the N. Y. - N. J. area. Main office of the merged firms will be in Springfield, although Penn-Chem will retain its present office in Lansdale.

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#### Toro to Introduce 25-Inch Snowhound This Fall

A 25-inch snow thrower, the Power Snowhound, which will move more than a ton of snow 20 feet in a minute, will make its market



debut this fall. It is manufactured by Toro Manufacturing Corp., Minneapolis. The Snow-hound has finger-tip, 270 degree directional chute control and exclusive 2-in, wide Flexi-Scraper which scrapes clean drives and walks continuously during operation, yet rides easily over rough surfaces and gravel. The unit is a single stage feeder thrower and has a 4 hp engine, specially designed for winter starting and

winter operation. There is optional equipment, a set of tire chains, for locations where steep terrain or frequent ice conditions pose special problems

#### Ardco Baro-Spreader Has Numerous Uses

Ardco Roto-Werl Spreaders, Box 113, West Point, Pa., points out that its Baro-Spreader can

be used to distribute fertilizer, seed and salt in addition to serving as a wheelbarrow. It has a stainless steel flow gate, corrosion resistant cast aluminum rotor and adjustment setting attachment. A handy golf course utility unit, the Baro-Spreader spreads in a five-foot swath. The rotor is mounted against the wheel as in Ardco's larger turf and farm fertilizer spreaders,



Classified Ads • Page 99

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