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October, 1962

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diameter of a hole cutter and then used it in slicing up this putting surface.

Course vandalism has been so widespread throughout New England this year that the GCSA section there has requested its members to keep a detailed record of destruction caused by trespassers. The organization plans to use this information in trying to get the various state legislatures to pass bills that will lead to "fines and punishment" for persons convicted of destroying golf course property.

The USCA reports that vandalism probably is on the upswing. East Lake in Atlanta, it reports, spent nearly \$1,000 this year in replacing markers, flagsticks, hoses, benches, etc. that were stolen. Theft and destruction, it is estimated, cost clubs hundreds of thousands of dollars every year. It can't be completely charged against juveniles either. One adult removed approximately 1,000 feet of grass from a green and replanted it on his property.

Vandalism has been so widespread in the Midwest this year that the Chicago District GA has engaged a safety and security expert to survey many of its clubs and suggest methods for preventing destruction of their property.



SOLD THRU PRO SHOPS ONLY

Budget Preparation Shows Pro How to Make, Save Money

"The best thing that ever happened to me in the golf business was when our club elected a tough president who insisted that I carefully estimate before the annual meeting what I expected my income from the club would be the following year," a professional at a Midwestern private club recently told Golfdom.

The club had been losing money and the members were being assessed heavily every year. When the new president came in he required every committee chairman to prepare a budget of revenue and costs. There were numerous complaints. The house committee claimed it couldn't make reliable estimates because, for one thing, unpredictable weather controlled its expenses and income. Weather was the course and grounds committee's main excuse for not being able to prepare a budget. There also were other reasons, none of which stood up when the new president examined them.

"Uncertainty of the weather was one of



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my excuses," says the pro. "Also, I did not want the club knowing too much about my business. I found out thereafter that I didn't know too much about it myself.

Had to Check Records

"But the excuses didn't go. I had to sit down with my chairman and go through what records I had kept for two or three years. Plenty of guesswork went into the making of my budget. But it had to be done.

"I really never knew how I was doing until I had the budget as a check," the pro continues. "My business had been running me instead of my running it. After two years of making more money than I ever had made before, I saw the advantages of being compelled to prepare a budget.

"The most important thing I've found out about the budget is that the expenses it lists convinced my chairman that I have to get a large volume of business from the club members to be able to afford to work for them.

"Any pro who isn't making out a budget for guidance in his 1963 operation is throwing away money that he can't afford to lose.

"Obviously it is impossible for a fellow

to manage his income and expenses in any operation unless he has figures that tell him when he is losing money.

"What do you think will be your costs in 1963 for: Merchandise and supplies? Salaries and commissions? Advertising? Tournament expenses? Legal and accounting services? Insurance? Freight and postage? Taxes? Traveling? Interest?

"What will it cost you for: Shop fixtures, construction and maintenance? Employees' expenses? Dues and subscriptions? Telephone? Bad accounts? Automobile business charges? Car and carts repair and maintenance? Entertainment? Business education? Miscellaneous?

"Your budget of anticipated revenue will show you what you'll have to take in on: Merchandise sales; Lessons; Salary; Club storage and cleaning; Car and bag cart rentals; Tournament prize money."

Wins Texas State Open

Bud Weaver, with a 276, led all the way to win the third Texas State Open at Sharpstown CC in Houston, Sept. 27-30. He collected \$1,000 of the \$5,000 offered as prize money. Runnerup was Babe Hiskey with a 280. Tom Burke and Fred Marti, an amateur, tied for third.



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Golf Books

Golf Is An Easy Game. By Joe Novak. Published by Prentice-Hall, Inc., Englewood Cliffs, N.J. Price \$4.95. This is Novak's third book. Like all

This is Novak's third book. Like all other good teachers, Joe is learning all the time from his pupils, other fine instructors and expert players. Joe, former PGA pres. and for many years a pro at Bel Air CC, Los Angeles, has long experimented with his pupils and by himself on every theory that has been propounded. He has been an uncanny picker of championship winners by appraising the few simple elements of their style. Joe has the conviction that a forward

Joe has the conviction that a forward press, a backswing that starts by cocking the wrists, a finger grip that promotes correct cocking of the wrists, and shifting the weight onto the right foot gets the backswing so well started that the rest is easy. Novak says the one-piece backswing is neither best nor easiest. He has made very good golfers of a lot of people who came to him clumsy and bewildered. Teaching pros are sure to see a great deal of value in Novak's new book.



Gary Player's Golf Secrets by Gary Player. Prentice-Hall. 192 pages. \$4.95. (Publication date: October 29.)

The young South African dwells on strategy as much as mechanics, saying that if he could caddy for the average golfer he'd save him strokes by handing him the right club for each situation. Gary adds that even the accomplished player should play the safest shot 99 per cent of the time because this is the way that double and triple bogies are avoided. "You only go for the miracle shot," he advises, "when you need it to win."

In his book, Player also tells how he added 30 yards to his drives by altering the length of his clubs. He has a section on chipping and pitching, tells how to read greens and includes some notes on playing in bad weather. The book is well illustrated, featuring photos as well as line drawings.

Mickey Wright's book, "Play Golf the Wright Way," which was published in August by Prentice-Hall is selling well. Mickey collaborated with Joan Flynn Dreyspool in penning the volume. It's aimed at the woman player but any male golfer would profit by reading it. Dealers Wanted for Exclusive Territories — Information Available on Request

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Kids Continue to Shine at Future Masters

More than 350 boys from 15 states and one foreign country participated this summer in the 13th Press Thornton Future Masters, which is played annually at the Dothan (Ala.) CC. Bert Greene, Eastman, Ga., shot 72-68-70-210 to win in the 17-18 year old division. He shaded John McKey of Orlando, Fla. by one stroke. Mac



Ed Roddenberry, Bert Greene, Mac McLendon and Johnny LaPonzina, Future Masters winners, are shown with Telfair Ghioto. Fifth champion, Lynn Lott, isn't in photo.

McLendon of Montgomery won the 15-16 competition with a 212. Runnerup in this division was Mark Silvers of Savannah with a 213.

The 13-14 year old winner was John La Ponzina of Miami with a 142 while Lynn Lott of Douglas, Ga, won the 11-12 competition with a 165. Champion of the 10-and-under group is Ed Roddenberry of Columbus, Ga. He shot an 89.

Youngsters who come to Dothan for the tournament are housed and fed by residents of the city. Most of them come from Southeastern communities although a boy from South Bend, Ind., and another from Hershey, Pa. took part in this year's tournaments. The foreign representative, Michael Downey of Sidney, Australia, shot a 217 in the 17-18 year old division to finish fourth.

Telfair Ghioto, Dothan CC pro, is in charge of the Future Masters.

George Hjelte Retires

George Hjelte is retiring as general manager after 33 years with department of recreation and parks, City of Los Angeles. Hjelte is well known for his work in developing municipal golf in the U. S. He has been a recreation official with Westchester County, N. Y. and the cities of Berkeley and Los Angeles.



The Famous TAM O'SHANTER at Niles, Illinois, near Chicago—Considered one of the finest Golf Clubs in the United States.

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Harrison, Dutra Elected to PGA Hall of Fame

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THIS!

E. J. (Dutch) Harrison, 52-year old San Francisco professional, is the first 1962 selection for the PGA's Hall of Fame. He was chosen in a nationwide poll of PGA members that was made this summer.

Election to the PGA's honor fraternity is based on lifetime playing ability. Only those who are 50 years of age or older and retired from national competition are eligible to be selected.

Harrison, a native of Conway, Ark., is one of those unusual persons who was successful as a lefthanded swinger and then switched to playing from the right side. As a leftie, he won the Arkansas Amateur title in 1929 and the next year joined the orthodox swingers.

Won 30 Tournaments

Between 1937, when he started playing the tour, and 1958, Dutch won 30 major tournaments. Among these were the Texas (twice), Miami, St. Paul, Western, Reading and Tijuana Opens and the Bing Crosby Pro-Am. As late as 1960, he tied



Dutra

Harrison

for the runnerup spot in the USGA Open. In 1953, Harrison had his most lucrative year, winning nearly \$20,000, and the next season his 70.41 stroke average for 67 rounds earned him the Vardon trophy. He was selected for the Ryder Cup team in 1947, 1949, 1951 and 1953.

In the last 25 years Harrison has served at clubs in Oak Park, Ill., Harrisburg, Pa., York, Pa., Ardmore, Okla., St. Louis and since 1960, the Olympic Club in San Francisco. From 1942 to 1944, he was an Air Force staff sergeant.

Shortly after Harrison was honored by his fellow pros, Olin Dutra, now profes-