UNCHALLENGED TOURNAMENT LEADER FOR THE

STRAIGHT YEAR

TITLEIST HAS BEEN PLAYED BY MORE PROFESSIONALS AND AMATEURS IN BIG-TIME COMPETITION THAN ANY

OTHER BALL...LOOK AT THE RECORD.



EMEMBER: NO ONE IS PAID TO PLAY TITLEST



TOURNAMENT RECORD

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Tournament Los Angeles Open San Diego Open Bing Crosby Open Lucky Open Palm Springs Open Phoenix Open PGA Seniors Tucson Open New Orleans Open Baton Rouge Open Pensacola Open St. Petersburg Open Doral Open Azalea Open Masters Greater Greensboro Houston Classic Texas Open Tournament of Champions Waco Turner Open Colonial National Open Hot Springs Open "500" Festival Open Memphis Open Thunderbird Classic USGA Open Championship 65th Annual NCAA Championship Eastern Open Western Open Canadian PGA Buick Open Motor City Open PGA Championship 37th Amateur Public Links Championship of USGA

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By HERB GRAFFIS

Pedro L. Collantes and sons, Pedro, Jr. and Jaime, to build de luxe golf and hunting resort in mountains near Tecate, Mex., a few miles south of the border and not far from San Diego . . . Larry Mercuri, recently hired as supt. of Wycock Park G&CC, Holyoke, Mass., by course owner, Marco Marinello, is a Stockbridge turf management school graduate who played the course where he now works and remarked about condition of the greens . . . Mercuri was overheard by Marinello who said, "If you think you can do the job you're hired."

Miss Zaidee Soule, now 84, will have her portrait in clubhouse of new public course at Ojai, Calif. . . . Miss Soule and her sister, Nina, who died last year, sold to the city for \$50,000 a 194-acre site valued at \$500,000 so the fields they had looked on since childhood would be enjoyed by "all the people" and wouldn't be subdivided.

Ardent tribute to pro golfers in story by Jane Artale in Cleveland (O.) Plain Dealer women's section . . One item in the story's art is a picture of Bertie Way, 89year-old pro emeritus of Mayfield CC, instructing a beautiful member, Mrs. F. L. Richardson . . Other picture is of Hawthorne Valley CC pro, Frank Harned, with five lovely members . . . Story leads off with "Ode to a Pro" by "Links Ladies" . . . It concludes: "And you, listen, listen, listen/With a patient ear/To each blow by blow/Tale of Woe/And wipe each tear./Dear Pro/Please know/We love you" . . . Guess that takes care of those who sob that they are humiliated and downgraded by being called a "pro."

Bob Klewin, a 20-year veteran of the home pro ranks with Tucson (Ariz.) CC for the last decade, has been named resident pro at Tucson National, which opens Dec. 15... His wife, Maryellen, will assist him in the shop... Bob Harris will be winter pro at the club and Jack Nicklaus represents it on the tour... Dennis

FRONT COVER

O. J. Noer took this photo of the ninth green at Bel Air CC in West Los Angeles. This is on the 18hole addition that was opened there this year.

Those figures on the cover represent another year of galf's unrelenting growth. Forty-five more Standard Courses were opened in 1962 than in 1961, and the Par 3 total is up by 13. However, there is slight dropoff in Additions to Existing Courses and Courses Under Construction, the latter partly because of a new method of tallying construction starts.

Milne, who won the New Jersey Junior this year in a 22-hole playoff with Don Rogers, is the son of George, who has been pro at Trenton CC for 21 years . . . His grandfather was pro at Forest Hill more than 50 years ago and his uncle, Ken, is the shopmaster at Hanover (Pa.) CC.

Dave Mancour leaving Silverado CC, Napa, Calif., to become head pro at new El Dorado Hills GC, near Sacramento . . .

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Second Roadrunner pro-am, offering \$7,-500 in prize money, to be played at Scottsdale (Ariz.) CC, Nov. 26-Dec. 1 . . , Open 18-hole Par 3 at Hawaii-Kai, resort city in Honolulu . . . It is first of three planned for the area and was designed by Robert Trent Jones . . . Course at Rainbow Springs CC, Mukwonago, in the heart of Wisconsin, was built in 143 days . . . The 6,700 yard course may be put into play this fall . . . Wedgewood GC, 18-hole course near Allentown, and 9-hole addition to Locust Valley in Coopersburg, Pa., both designed by Bill and Dave Gordon, will be put in play in 1963.

The 1963 Western Open will be played at Beverly CC, Chicago, July 25-28, having been moved back about a month . . . The 1962 event, played at Medinah, near Chicago, netted in excess of \$23,000 for the Evans Scholarship Fund . . . Julius Boros and Dow Finsterwald, each of whom have won the Carling Open twice, can pick up a \$10,000 bonus prize if they triumph in this year's tournament at Rio Pinar CC, Orlando, Fla., Nov. 22-25 . . . Other former winners can pick up \$5,000 extra for repeating in the \$35,000 event which also offers \$1,500 to local pros who

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Golf must give newspapers great credit for the game's remarkable growth in the past few years . . . Publishers, managing editors, sports editors and advertising managers find that golf news gets a lot of highly desirable circulation and helps sell advertising as well as papers . . . An example of the extent and smart use of golf in sports sections appeared recently in the Boston Herald . . . It had 13 pieces on golf (mainly district tournaments) and the MacDivot strip . . . Herald's golf writer, Joe Looney, had, among others, a story on the Baltimore Oriole outfielder, Jackie Brandt, playing the Woodland CC 600-vd ninth with a drive and a 3-iron that went 15 feet past the hole.

Charles H. Tabbut returns to Oaks CC, Tulsa, as manager . . . Tabbut came from Canyon Creek CC, San Antonio, when Ray G. Martin went from Oaks back to the Ponca City (Okla.) where he served previously as manager . . . James C. Mathers to Twin Lakes CC, Kent, O., as manager . . . Eugene A. M. Vossen named manager of Skyline CC being built at Tucson.

W. C. Shepherd now manager Diamond Oaks CC, Fort Worth . . . Paul J. Blasko from Officers Club, Camp LeJeune, N. C., to Riviera CC, Coral Gables, Fla., as manager.

Merrywood CC, Smithtown (L. I.) N.Y. opens . . . James P. Thompson designed



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the course with some advice from Gene Sarazen . . . The Merrywood 18 surrounds a Par 3 course named for Gene . . . N. Y. state senator, Joseph E. Marine, is pres. . . . Peter Mazur is pro . . . Richard B. Fredey is mgr. . . . Valley Green first 9 opened at North Aurora, Ill. by R.C.A. Associates (Robert Appel and Robert C. Arthurs) . . . Robert Bruce Harris designed the course . . . William Black is supt.

Start building new course at Letterkenny depot, Chambersburg, Pa. . . . Maj. Charles W. Westbrook heads the 9-hole project which will be built by military and civilian personnel . . . Chace Lake GC construction begun nine miles south of Birmingham, Ala. . . J. W. (Woody) Bratcher is pres. of Chace Lake, which will be private club with 18-hole course . . . Shanty Creek Lodge, Bellaire, Antrim county, Mich., asks federal loan of \$890,-500 to build course, clubhouse, pool and skiing facilities.

Frank and Rocco Barletta, Hazelton, Pa., plan early start on construction of first nine of their proposed 18... Marvin Broyhill, jr., pres., M. T. Broyhill and Sons Corp., Arlington, Va., says the company's Sterling Park community will have an 18-hole course ... Springtown senior

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