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citizen community, near Livermore, Calif., to have 9-hole course, says Nels Severin, pres, Marnell Development Co.

Myrtle Beach (S.C.) Air Force Base opens its 9-hole course . . . Course built on a do-it-yourself basis with Brig. Gen. Gil Meyers, C. O. of the base and other officers working with the GIs . . . Costs only \$5 a month for an airman's family to belong to the club . . . White Cliff, Plymouth, Mass., resort builds 9-hole course and range . . . Robert L. Rajaniemi is executive director.

Walter Huckabee is pres. of High Meadows CC, building its first nine at Abbeville, S. C. . . . Begin construction of nine for Gay Hills CC, Galax, Va. . . . Allegheny Mountain Lakes, Inc., building nine at Indian Lake Reservation, Shanksville, N. Y. . . . Open nine-hole Sunset Valley CC, Center st. and Papio Creek, Omaha, Neb. . . . First private club built in Omaha in 35 years . . . Bill Brandt is pro-mgr.

Country Club Estates, Inc., building its first nine at Canby, Ore. . . . Expect to have it in play in Oct. . . . Begin construction of nine for Harrington (Wash.) CC . . . Roy Everheart is pres. . . . Orval Rose plans to build 9-hole semi-private

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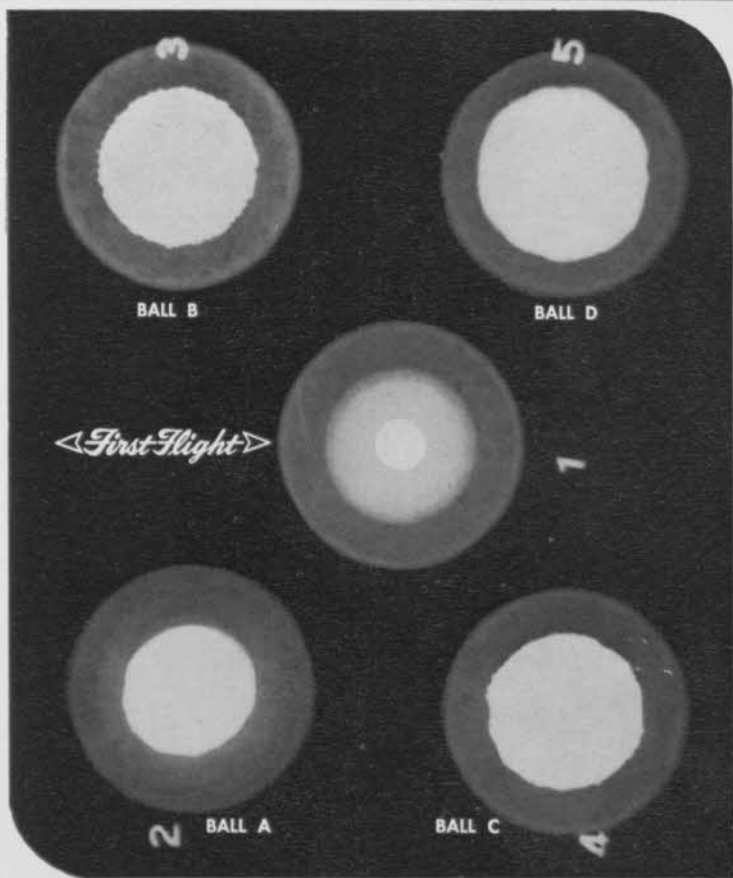
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at Cedar Rapids, Ia. . . . Hugh Carlton elected pres., Duplin CC, which plans to build course at Kenansville, N. C.

Winston-Salem (N.C.) Recreation dept. to build nine-hole addition at Winston Lake Park to plans of Ellis Maples . . . Parker R. Whiting petitions Fort Wayne, Ind., board of zoning appeals for okay on building a course . . . Building Fairlawn G&CC, at Poland, Me., to plans of Charles (Chic) Adams . . . Owner and operator of Fairlawn is Frank Bartasius of Poland, pro at Summit Springs CC, Poland, for ten years.

Pushing construction of 18 for Redwoods G&CC near Renton, Wash. . . . W. E. Berkey & Associates, Seattle, are handling Redwoods' membership campaign . . . Expect to open Meadows, Inc., 18 in suburban Milwaukee in spring . . . Lawrence L. Brown is pres. . . . Dale Nolte designed the course.

Westchester County (N.Y.) park commissioner, Charles E. Pound, says the county plans to build more courses and to buy courses rather than let them go to subdividers . . . New Jersey counties in New York Met district planning or building many new courses . . . Privately owned semi-public courses in the New

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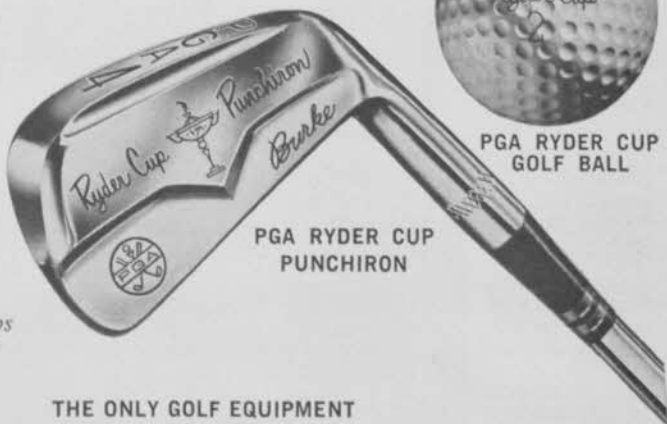
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ONLY THROUGH GOLF PROFESSIONAL SHOPS**



**A SPECIAL MESSAGE FROM BEN HOGAN**

We are often asked why we will not deviate in any way from making Ben Hogan equipment available only through the Golf Professional Shop. This policy is of such crucial importance that I think it cannot be too strongly stated.

Unlike earlier golf clubs that *were* club-like in many ways, the finest "clubs" today are delicate instruments made with extreme care and precision from carefully selected and tested materials.

There are, for instance, 90 individual operations in making Ben Hogan Improved Power Thrust Irons. Normally, our Woods weigh from 13 $\frac{1}{4}$  to 13 $\frac{3}{4}$  ounces, including 43 separate parts in a complete Ben Hogan Wood. Obviously each part must be of perfect weight, and weight throughout the club must be perfectly distributed, for proper swing weight.

Our club heads are bored for precisely the desired lie. The most minute variance in this pattern ruins the club and the playability of an entire set, since each club within a set is exactly coordinated with every other club, to give maximum playability.

Face alignment is also critical. Some of our clubs are bored with a straight to open face for the professional and low handicap amateur, while others have 1 $\frac{1}{2}$ ° of hook to help overcome the tendency of many players to slice. Grips on Ben Hogan clubs cannot vary more than 1/64" in overall size, and leather used cannot exceed prescribed thickness by more than .005"! In Ben Hogan Shafts, the flex in each shaft must be exactly the same as every other shaft in a set — what we call *True Flex Gradation*.

Fine equipment thus designed and made would be wasted unless it is selected and fitted to meet the individual golfer's needs, and this requires the care and attention which only the Golf Professional can give.

*These are the major reasons why all AMF-Ben Hogan equipment is and will be sold only through Golf Professional Shops.*

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York metropolitan area have decreased from 80 to about 60 since end of World War II . . . Some have gone private . . . Others have been bought by developers . . . Play at New York City park courses has increased 50 per cent in 25 years . . . From 497,000 in 1937 to 720,334 in 1961 and would have grown more but courses couldn't handle any more play . . . Dyker Beach and Clearview courses each get more than 100,000 rounds yearly . . . It's estimated there are 400,000 owners of golf equipment within 50 miles of Manhattan.

New Par-3 course at Theodore Wirth park in Minneapolis had 1,137 rounds played the last week in July . . . Biggest Saturdays of the year on Minneapolis parks' conventional courses were June 23 at Meadowbrook and July 21 at Columbia when 500 plus rounds were played at each course . . . Biggest Sunday was June 3 when 400 played Hiawatha . . . Total for all Minneapolis courses for 1962 through July was 136,890.

Club pros have been getting valuable and deserved publicity from being named the professional golfer-of-the-year by their sections . . . Personalities and performances of these men do an immensely valuable job in offsetting the poor publicity the

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PGA has received for not telling its members what the score is on the West Palm Beach course and clubhouse deal, and being pathetically outsmarted by the slick boys on the Denver Open—"World Series" dates conflict.

Pro endorsement of GOLFDOM's suggestion that PGA quit playing politics and concentrate on business is emphatic... Some pros say that letting the mistakes develop with the publicity lid on was especially poor policy in view of the PGA's having in Bob Russell and Jim Gaquin, two experienced public relations and publicity men.

Joe Blair is pro-supt and Ed Godwin, the manager of Fernwood CC, McComb, Miss... Einar G. Andersen now pro at Saddle Hill CC, Hopkinton, Mass... Anderson has been at Meadowbrook GC, Reading; CC of Brookline; Charles River CC, Newton; and in the winter at Bobby Jones course, Sarasota, Fla... Einar's brother, Gene, is pro at Oyster Harbors CC... Connecticut section PGA to have its spring meeting and golf show at Norwich CC in April.

Jack Pennell now is supt. at Raleigh (N.C.) CC... Wives of members of N.J.

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