

THE TREND IS TO HARDIE*



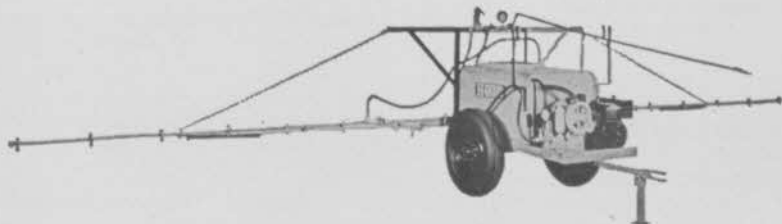
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Insurance Article Outlines Coverages For Clubs, Players

In an article, "Royal, Ancient and Insured," that appeared in its July issue, the *Journal of American Insurance*, monthly publication of the American Mutual Insurance Alliance, Chicago, discussed the many forms of insurance that both clubs and golfers should have.

All clubs, said the magazine, are exposed to common liability losses occurring in businesses. Thus they need coverages of workmen's compensation, general public liability, products liability if meals are served, and automobile liability.

Where large stocks of expensive golf equipment, bar and food supplies and substantial amounts of cash are kept on the premises, the article continued, protection against perfidy, burglary, holdup and theft are essential.

Property Protection

The many customary property insurance policies for buildings and contents also are indispensable to club owners. Through such policies coverage is provided against fire, vandalism and malicious mischief, sprinkler leakage, glass

breakage, boiler and machinery mishaps and business interruption. Even rain insurance, a form of business interruption coverage, can be obtained by clubs holding tournaments.

As for golfers, they may obtain adequate liability protection under their comprehensive personal liability policies or by inclusion of this coverage in their homeowners' policies. Inland marine forms give broad protection against most unavoidable hazards to golf equipment. Players also may obtain coverage for medical expenses and loss of time resulting from accidental injuries on courses. In 1961, about 15,000 persons suffered disabling injuries through golfing mishaps, according to insurance statistics.

Suggest Prevention Methods

Besides providing complete coverage for clubs and players, says the insurance journal, the insurance industry has helped club owners in taking needed prevention measures for buildings and contents. If such measures aren't taken, in fact, country clubs are considered by many companies to be undesirable risks. This is largely because club buildings often are unoccupied in the off-season or because they are located in rural areas not easily

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What a gift! One dozen Sweet Shot golf balls, for real distance off the tee—plus this novel golden putting ball, to add a "golden touch" to his game on the green! Promote this handsome Sweet Shot Christmas package now. Made by Worthington.

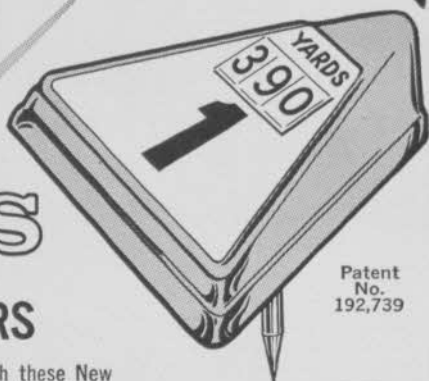


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accessible to fire departments.

Clubs that are considered to be good risks have complete sprinkler systems and their kitchens, lockerrooms, lounges, storage areas, etc., are built of noncombustible materials. The added expense of installing built-in safeguards are offset somewhat by reductions in insurance rates.

Don't Like to Foreclose

Many people in the insurance business are, of course, golfers, club officials and even club owners. However, the Journal of American Insurance points out that insurance companies prefer not to become involved in financing country clubs. "Clubs are a little like churches," says one insurance executive. "We don't like to foreclose on them."

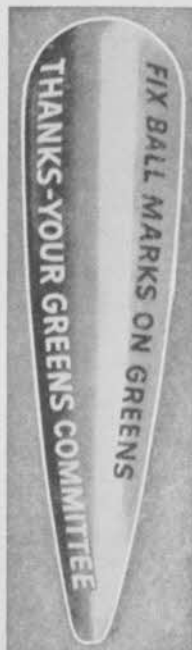
Muny Golf Panels

Municipal golf was one of the subjects discussed at the 64th annual conference of the American Institute of Park Executives held in Kansas City, Sept. 23-27. The panel included Wilbur Wright, Rochester, N. Y., Gardner Gidley, Clemmons, N.C., Frank Vaydik, Detroit and Harry Eckhoff of the National Golf Foundation. Eckhoff also spoke at the 44th National



Apparently, J. C. Goosie's pet alligator isn't afraid he is going to turn into an old bag, golf variety, because he follows the pro at East Bay CC, Largo, Fla., around all day. Arnie, as the 'gator is known, is in the custody of John Glass, national sales manager of Touring Pro Sweaters. He and J.C. captured the swamp beauty in the vicinity of East Bay's second hole, but whether or not it was made barehanded isn't known. You'd think a pro and pro salesman would have better things to do on their day off.

Recreation Congress in Philadelphia, Sept. 30-Oct. 5. With him in a panel discussion group were Garrett Renn, golf director for the city of Philadelphia, Charles Christensen of Denver, and David W. Gordon, course architect of Doylestown, Pa.



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Remember these holes must be repaired a few minutes after they have been made. Your Superintendent does not have enough money or men to repair ball marks as soon as made.

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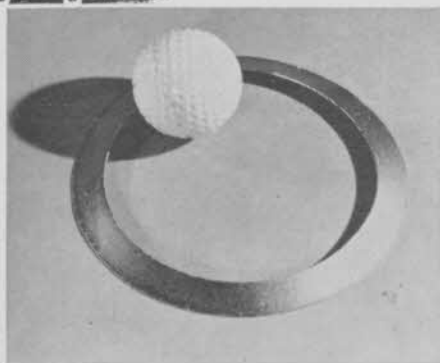
500 — \$35

250 — \$20

Ten percent of order in small individual envelopes with printed directions. Extra envelopes one cent each. Ten dollars extra for imprinting name of firm or club. Limit of 26 letters and spaces for upper; 29 for lower line.

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Swinging Around Golf

(Continued from page 22)

Sept. even though work on course didn't start until July . . . Robert Bruce Harris designed the \$185,000 course.

H. C. Hackbarth, Little Rock, Ark., designing 9-hole semi-private course in Lake of Ozarks region near Bagnell Dam for Mr. and Mrs. Earl Maxwell . . . It will be known as Dogwood Hills GC . . . Second 9 will be built in 1963 . . . At the big Ladies Day golf tournament and clambake at Woodbridge CC, New Haven, Conn., the theme for the day was "Pink Sand in the Traps . . . With a Border of Red Petunias." . . . It was from the article of the same name written for July Golfing by Joan Flynn Dreyspool . . . Mrs. Dreyspool, who collaborated this year with Mickey Wright in writing "Play Golf the Wright Way", published by Doubleday, has recently completed "Al Sherman's Football Book." . . . She's an officer of the N.Y. Women's Metropolitan Golf Assn., but has been so busy this year knocking out copy that her golf has been neglected.

Renovation and new construction program has been going on at Louisville, Ky. many courses all summer . . . Two

of them are going to be lengthened from 9 to 18 holes . . . During the Long Island PGA Championship, Steve Piech of Pine Hollow reportedly hit a 480-yard tee shot . . . The ball landed on a hard surface road and rolled pin-high to the green . . . Still he took a four . . . Santa Ana's Willowick GC golfers recorded four aces in August, running their total for the season to 18 . . . In 1960, golfers at this California club connected for 22 holes-in-one . . . In a driving contest held there recently, Wanie Pratt belted three shots that totaled 823 yards . . . He had drives of 255, 290, and 278 . . . How do the musclemen at your club compare with this fellow?

Ernest G. Doherty, Woburn, Mass., buys Bradford (Mass.) GC 9-hole course from Mrs. Myles F. Towne . . . Amesbury (Mass.) G&CC name changed to Powder House Hill Club, Inc. . . . Johnny Leary is pro . . . Tom O'Donnell pro at the new Atlantis CC, Tuckerton, N.J., qualifies as an excellent teacher of the woman golfer . . . His wife, Mary, has won eight of the past nine Philadelphia District women's championships . . . Arcadia (Wis.) buys 9-hole course it has rented since 1924 . . . Chuck Burns is

pro at the Myrtle Beach (S.C.) Air Force Base's new course.

Stuggart (Ark) CC completing its new 9-hole club and will move into its new clubhouse in spring . . . **Kentucky State Parks Board** to build 9 at Pennyriple State Park near Hopkinsville, Ky. . . . **New York syndicate**, headed by Theodore Kingsley, plans to build 18 and subdivision near Orlando, Fla. . . . **Austin, Tex.**, to build munny 18 near airport . . . **Leon Howard** is the architect . . . **Bushfield GC**, Montross, Va., 9-hole construction completed . . . **Monty Goforth** was the construction supt. . . . **Patten Turfgrass Co.** installed turf there . . . **Hanover CC**, Richmond, Va., opens first 9 . . . **Third 9 of Old West-erbury G&CC**, opened on former C. V. Whitney estate on Long Island, N.Y.

Billy Burke for 29 years pro at **Country Club of Cleveland, O.**, leaving the club . . . **Burke**, 1931 National Open champion, continues to be one of the fine teachers and a contender in PGA Seniors championship . . . **Mortie Dutra** now pro at **Yuma (Ariz.) G&CC** . . . **Dutra**, former PGA Senior champion, has a campaign going to make Yuma a top winter golfing resort.

When Jeanne Smith Kalivoda, daughter of Binghampton (N.Y.) Ely Park pro, **Ernie Smith**, was in her teens she won so many local tournaments her father made her quit tourney play for several years . . . She was discouraging other girls and women . . . **Oklahoma pros** said, "I told you so" when **Labron Harris, Jr.**, won National Amateur with 1-up edge in 36 holes over **Downing Gray, Jr.** . . . **Harris**, high ranking student at Oklahoma State university, had 30 one-putt greens in the 174 holes he played, according to the box score compiled by **Charley Bartlett** of the Chicago Tribune . . . Last winter during a PGA sectional business conference at Tulsa, **Labron's father**, golf coach at Oklahoma State and pro at Lakeside in Stillwater, showed other pros how to teach putting and had some of his varsity team demonstrate his method . . . There's no doubt that it works.

Toughest match Harris, jr., had was in the fifth round when he won in 21 holes over **Homero Blancos**, whose father is in course maintenance work at Houston . . . **Harris**, **Billy Joe Patton**, **Deane Beaman**, 1960 National Amateur champion, and **Dick Sikes**, 1960 Public Links champion, will make up **USGA team** playing at Ito, Japan, Oct. 10-13, for World Amateur

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team trophy, the Eisenhower Cup . . . John D. Ames, former USGA pres., will head USGA team.

Tournament circuit fields following the PGA championship this year were made to look like a road show of also-rans by the Palmer-Nicklaus-Player "exhibitions" taking headliners out of tourney fields . . . Some thought this would ruin the circuit's good gates, as winners of the U.S. and British Open, Masters and PGA would sooner play for exhibition guarantees than risk money and reputations in other tournaments . . . The "World Series" exhibition may have straightened out the summer tournament situation . . . Golf fans and writers, who know the score, have been asking why pay \$75,000 as prize money for a TV show to golfers who have been meeting head-on in exhibitions for weeks for the more modest exhibition fee?

Naturally, the results of Nicklaus, Palmer, Player exhibitions, prior to the World Series exhibitions, were not among the material ballyhooed as World Series promotion . . . Chick Evans, after being eliminated in the first round of his 50th USGA Amateur championship, returned

to Chicago to prepare for an operation for the removal of a cataract from his right eye.

Lake Bluff (Ill.) Park Board to build 18-hole course . . . Jim Hutson & Associates were high bidders for operating the Norfolk, Va., Ocean View course . . . Fred Bingham had operated the course in its 32 years . . . Clarence I. Underwood high bidder for Norfolk's Stumpy Lake course . . . La Habra, Calif., voters voted down \$3,285,000 parks and recreation bond issue which would have included course.

Each year golf course vandalism seems to become more frequent and destructive . . . Three golf cars taken out of garage at Boone, GC, Winston-Salem, N.C., were run over nine greens, doing \$10,000 damage, according to estimate of supt., Joe Maples . . . Welfare recipients provide labor in building new course for Williamsport (Pa.) recreation commission . . . Again this year some new courses were badly damaged by being prematurely opened.

Henry Cotton is architect of new Canon's Brook course at Harlow, Eng. . . . Pros and amateurs who have been around say that Cotton has designed an excep-

tionally good course with many modern features . . . One of the noted U.S. veteran pros probably will be in the golf architecture field soon.

Frank M. Edens, 32, pro at Richmond County CC, Hamlet, N.C., was killed Sept. 24, in an automobile accident near Ghio, N.C. . . . Edens was a member of the Wake Forest college golf team in 1952 with Arnold Palmer . . . **Valley GC, 18-hole fee course at Selma, Calif.,** opened . . . **Bob Baldock, Fresno, golf architect,** is owner, designer and builder of Valley . . . **Jimmie Vinum is pro . . . John Ward is supt. . . . Fort Walton Beach, Fla.,** opens many course . . . **J. B. Moore is Ft. Walton park and recreation director . . . Oakley CC, Waterton, Mass.,** building new clubhouse replacing a building that burned.

Joe Black, PGA tournament supervisor in charging Jack Nicklaus two strokes as a slow play penalty in Portland Open which Nicklaus won, did Jack, the PGA, tournament golf and golf in general a lot of good . . . Nicklaus was becoming so slow on the greens that he was in danger of taking too much time to think about missing putts . . . Poor example

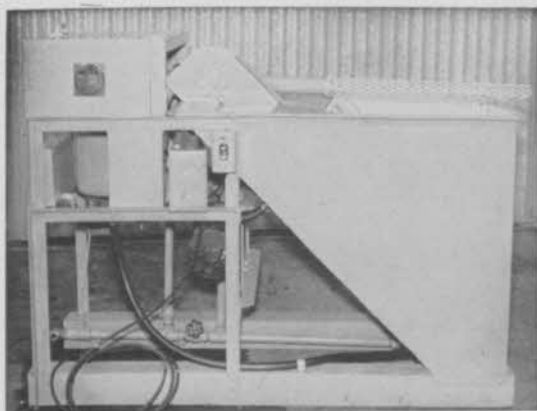
of the pros' slow motion on greens is being copied by guys who can't break 100 and is slowing play so much that course capacity is being reduced.

Questions are being asked about the PGA purchase of golf cars for the West Palm Beach courses, now being built . . . No competitive bids were sought . . . The deal was put through quietly . . . When news of the arrangement bubbled out from under the censorship PGA members, some of the officers and other car manufacturers wondered why the secrecy?

The shut-out car manufacturers couldn't figure out why the PGA, with some pros protesting what they term unfair business practices in selling playing equipment, shouldn't give all makers of fine cars a chance to compete for the PGA business . . . Another phase of the funny business is that car makers who have been tapped for advertising, obviously didn't have PGA officials reading their ads when there was business to be done.

Joe Novak easing up at Bel Air CC, Los Angeles and is to become pro emeritus . . . Being succeeded as pro by **Eddie Merrins from Westchester (N.Y.) CC . . .** During World War II Joe kept

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the club operating . . . Howard Creel is the best lefthanded golfer of them all, so say fellows who have watched many of the lefthanded amateurs and pros over the years . . . Creel recently won the world Senior amateurs' championship at Broadmoor CC, Colorado Springs.

Broadmoor's high altitude and unusual heat at time of the Curtis Cup matches suggest reasons for British girls' 8-1 defeat by American girls . . . Diane Robb Frearson won the only match for the British, defeating Judy Bell, 8 and 7 . . . JoAnne Gunderson, who later won her third USGA Women's amateur title (1957, 1960, 1962), teamed with Clifford Ann Creed to defeat Sheila Vaughan and Ann Irvin, 4 and 3, and won her single match, 2 and 1, from Angela Ward Bonallack.

One of the star teams in golf business, Mr. and Mrs. Walter Hansing, co-managers of Maple Lanes GC (Detroit dist.) recently celebrated their 35th year on the job . . . Hansing served as pro-supt. for many years . . . These trick shot artists keep going strong forever . . . Joe Kirkwood is playing dates, Jack Redmond is on another cruise and Paul

Hahn is the busiest man in golf business and show business . . . Hahn's bookings and galleries have established new records this year.

Par-3 courses have produced their first national champion on the big courses . . . He is Mike Riley of San Diego, the new Jaycee Junior champion . . . He began golf on a San Diego Par-3 course before he was in his teens . . . Free class lessons brought him in . . . Par-3s this year have been bringing into golf many thousands of juveniles, women and senior men and women . . . The short courses also have been getting big play from golfers who want to get in a fast round and sharpen short games . . . Many new short courses aren't entirely par 3-s but have several par 4 holes.

Among short courses recently opened or being built are: . . . Bristolwood Golf Center 18, Bristol, Pa., by Bristolwood Corp. headed by Harry Rubin . . . Evergreens "Chip and Putt", 9-hole lighted, Quakertown, Pa. . . Poxabogue 9 east of Bridgehampton, N. Y., owned by J. Howard Liberty and Hewlett Tredwell, Jr., North Haven, N. Y. . . Sandia Mountain CC lighted 18 at Albuquerque, N. M., by