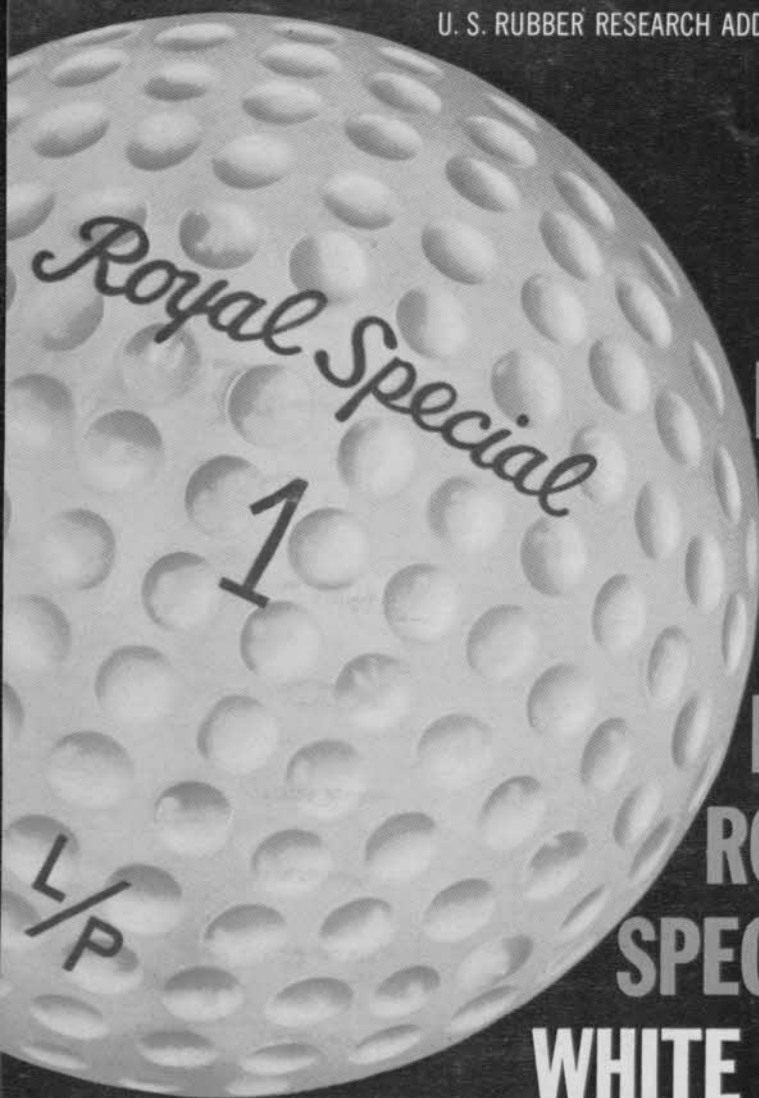


ROYAL L/P GOLF BALL

U. S. RUBBER RESEARCH ADDS THE **CROWNING** TOUCH...



**NEW
ROYALOC
FINISH
KEEPS THE
ROYAL
SPECIAL L/P
WHITE AS NEW**

**ROUND AFTER ROUND AFTER ROUND
AFTER ROUND AFTER ROUND AFTER**



NEWEST ACHIEVEMENT of the largest maker of golf balls: new U. S. Royal Woods and Irons!

At last... a golf ball with the white locked on! Thanks to new Royaloc Finish, the Royal Special L/P defies stains, scuffs, dirt, sand... keeps dazzling for rounds and rounds. Top golfers like Ken Venturi say no other golf ball stays white so long. No other delivers more distance and accuracy. Look for the ball marked "L/P," sold only at professionals' shops.



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GOLF EQUIPMENT