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Re-Designed Hogan Umbrella

Plenty of protection is given by the completely re-designed Ben Hogan EU 15 umbrella. It is color-coordinated to match the new Ben Hogan bags and comes in solid brave red, empire blue or purple. The umbrella is made of Zelan-treated cotton element cloth, is vat-dyed and completely water repellent. It has chrome fittings and the steel ribs are rustproof. A non-conductor shaft offers sure protection against lightning, according to the manufacturer. The umbrella is available only at pro shops.

Sarazen's Choice in Etonic

Gene Sarazen wears the Etonic deluxe cushioned shoe shown in the photo. Made by Charles A. Eaton Co., Brockton, Mass., it has full glove leather lining, Weather-sealed construction and sewn-in knit. The shoe is said to be exceptionally light in weight. It can be bought in pro shops.



**Par Golf Produces Matched
Clubs in Aluminum**

A full line of matched aluminum woods is being offered by Par Golf Mfg. Co., Milan, Ill. Known as Parmetals, the clubheads are



made of high aluminum alloy and are anodized in seven different colors. No. 1, 2½ and 3½ woods for either right- or left-hand players are available for men and women. Men's clubs are swing weighted D-4 and are 42½ to 43 inches in overall length. Women's clubs are swing weighted C-7 and are 41 to 42 inches long. There also are righthand sets for Juniors ranging from 32 to 36 ins. The clubs are equipped with true-tempered chrome, stepped-down shafts and Pride or Pride Prolette grips.

Classified Ads • P. 157

Buyers' Service • P. 154

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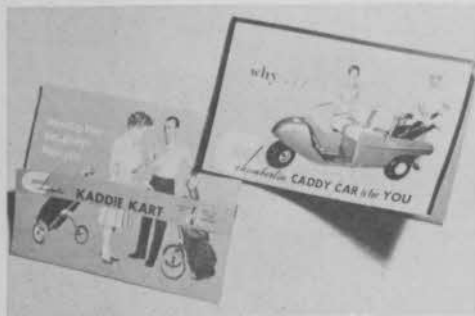
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Brochure Contains Complete Info on Chamberlin Cars, Carts

A color brochure that gives complete information on its powered golf cars and golf carts can be obtained from Chamberlin Metal Prod-



ucts Co., Frankfort, Mich. All units are described in the booklet. Chamberlin, which claims to be the oldest name in golf carts, has been supplying equipment to golfers for more than 20 years. The company's Kaddie Karts and Caddy Cars are distributed and serviced nationwide and in Canada. Chamberlin has leasing and purchase plans tailored to meet the needs of any club or any individual.

Eastern Gets Message Across With A Dozen Signs

The complete line of fairway guide signs made by the CourseMaster® div. of Eastern

Metal of Elmira (N. Y.) has 12 different messages including tee signs numbered from 1 through 18. "Out of Bounds", "Motor Carts", directions, rules and other things are included in the messages.

Custom made signs with any wording desired also are available from Eastern at a cost slightly above the charge for standard signs. The firm also makes Graphic-T-signs and Glo Color vinyl flags for greens. For further details write Eastern at 130 Harrison St., Elmira Heights, N. Y.



Triangle Conduit & Cable Co., New Brunswick, N. J., showed a net profit after taxes in 1961 of \$441,000, an increase of about \$122,000 over the previous year. Sales for the latter year topped the \$51,000,000 mark and were about \$700,000 higher than in 1960.

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*Golf Course
Architect*

20 Vesey Street

Tel: Beekman 3-1023

NEW YORK, N. Y.

Hill with Sportsman's

Dave Hill, who has been playing the pro circuit for about three years, has been added to the advisory staff of Sportsman's Golf Corp., Melrose Park, Ill. Hill won two tournaments in 1961, the Home of the Sun and Denver Opens.

New Hilmac Club Cleaner Model

Hilmac Corp. Sheboygan, Wis., is offering a new Golf Club Cleaner that is available in both coin-operated and pro shop models. The coin operated model has been designed for public and semi-private courses. The pro model is said to cut club cleaning time by approximately one-half.

Streamlined Handicap Service

Important price reductions have been made in the service charges of Integrated Data Corp., Costa Mesa, Calif. This company has been in the electronic handicapping service business since 1956. IDC has learned the many ramifications of handicapping through the servicing of more than 100 clubs and more than 1,000,000 individual handicaps. Information about its new "Compact" service can be obtained by writing to the company.

Sewerage Commission Gets Smart; Reduces Milorganite Bag Weight

The new 50 lb. bag in which Milorganite is packaged is proving to be extremely popular with volume users, according to the Milwaukee Sewerage Commission. The Commission was prompted to go to the new packaging weight because it was found that one man could handle it without danger of injury, something that couldn't be guaranteed with the former 80 lb. bag. Where the latter was used, it was found that it took two men to handle the bag, practically doubling labor costs. Tests have shown that the 50 lb. bag saves a good deal of time and money in unloading charges and there also is a reduction in breakage with the smaller bag. Fatigue factors also greatly favor the 50 lb. bag over the 80 lb. version.



Aquatrols Corp., Bryn Mawr, Pa., has given a \$100 grant for turf research to Purdue University, Lafayette, Ind. It was placed through Sheldon Betterly, Chantilly National G & CC, Centreville, Va., who won the right to name the recipient in a national contest.

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Associate

Box 1932

PONCE C. C.

PONCE, P. R.

Truckster Is A Workhorse

According to Cushman Motors of Lincoln, Neb., a div. of Outboard Marine Corp., its three-wheel Truckster has proved to be a real



workhorse at the Lochmoor GC, Grosse Point, Mich. for the last four years. It is a 6-day a week operator, according to Cushman, and is used to transport tools, hose, soil, paint, etc. and is invaluable in collecting refuse on the course and from around the clubhouse.

Nutro Trademark on Spreaders

A broadcaster, feeder and spreader, and spreader, all bearing the 'Nutro' trademark, are

available through dealers handling products distributed by Smith-Douglass Co., Inc., Norfolk, Va. and Columbus, O. The machines are easy to handle and not only save application time but give even distribution of pelletized plant foods.

Ryan's Mataway Solves the Slicing Problem

The Mataway, made by Ryan Landscaping Equipment Co., 871 Edgerton st., St. Paul 1, Minn. solves the

maintenance problem of how to slice and thin overgrown or sod-bound turf areas. Powered by a 9 hp engine, with two-speed transmission, the machine does a thorough slicing job regardless of turf or soil conditions, according to the manufacturer. Along with the Spikeaire, used to soften compacted turf, the Mataway can be used to prepare soil for seeding, fertilizing, watering, etc., and to help control erosion on banks.



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Certain-teed Acquires K & M's Asbestos-Cement Pipe Division

Certain-teed Products Corp. has acquired the asbestos-cement pipe producing properties of Keasbey & Mattison Co., Ambler, Pa. Stockholders of Certain-teed will be asked to approve an increase of authorized common stock from 3,000,000 to 7,500,000 shares at a meeting on May 23 to complete the K & M transaction, and for other corporate purposes. Certain-teed looks upon the asbestos-cement industry as one with great growth potential and plans to expand its share of this market. K & M's four producing plants and its research center in Ambler were involved in the sale to Certain-teed. In 1961, K & M's asbestos-cement pipe div. had sales of \$17,350,000 and net earnings before taxes were \$2,313,088.

Certified Markets Insecticide and Power Sprayer

Certified Laboratories, PO Box 2493, Ft. Worth, Tex., is marketing two new products for insect control. Secti-cide for control of flies, mosquitos and roaches is oil soluble and water emulsifiable and can be used in fogging and mist machines. Certified's new Comet Sprayer handles weed killers and detergents as well as insecticides. It is powered by a Briggs & Stratton 4-cycle, 2½ hp engine and comes equipped with a spray gun with four interchangeable orifices, and a boom attachment. Operating pressure is 200 psi and maximum pressure 300 psi.

Maneuverability Is Feature of Bailey Ball Picker

The Bailey Golf Ball Picker, marketed by Eastern Golf Co., 2537 Boston rd., Bronx 67, N.Y., is operated from a tractor that has four



forward speeds and reverse and starts via recoil-type starter. It is a one-unit assembly that can be turned in a small circle. Optional attachments with the Bailey are a utility cart and special frame to protect the driver. Eastern also makes a lightweight hand picker that is pushed like a mower, or pulled. It weighs only 64 lbs., is of tubular construction and its wire basket is capable of holding about 200 golf balls.

Handles All K & M Service

Charles H. Striegel has been promoted to sales service mgr. of the entire sales operation of Keasbey & Mattison Co., Ambler, Pa. Six districts across the country have come under the jurisdiction of Striegel, who has been with K & M since 1947.



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Nathan Pritcher, executive vice president-sales, (second from left) explains a new point of purchase display to sales representatives at the recent Consolidated Pipe Co. of America (Stow, O.) sales convention. Others in the picture (l to r) Jack Tate, sales manager; Carl Pearl, pres., and Pat Kelly, vp-manufacturing. Pritcher said Consolidated's sales have gone from \$5 million to \$65 million in 12 years.

**Rain-O-Mat Booklet Describes
Underground Installations**

"What to Look for in Turf and Garden Watering Systems" is the title of a 12-page illustrated

brochure just published by Rain-O-mat Sprinklers, Inc. The booklet tells how to keep installation costs of underground sprinkling systems down to a minimum by selecting a gearless, ball and anvil type of sprinkler

which requires smaller pipe and fittings as well as less installation and maintenance labor. Illustrations of various installations, sprinkler and spray heads for turf, large lawn areas, flowers and shrubs are also shown. For a free copy address, Rain-O-mat Sprinklers, Inc., 11701 E. Washington Blvd., Whittier, Calif.



**Myers Adds Assistant Manager
to Power Sprayer Sales Staff**

A new assistant sales mgr. for power sprayers has been appointed by F. E. Myers & Bro. Co., Ashland, O. He is Deane R. Woelffer, formerly an assistant marketing mgr. at Swift & Co. Woelffer coordinates sales of sprayers through Myers reps. He has a background in farm research and development and the custom spray application of chemicals used in general farming. A graduate of River Falls (Wis.) State College, Woelffer has degrees in agriculture and chemistry and has done graduate work in agronomy.

**Morning Mail Deposits
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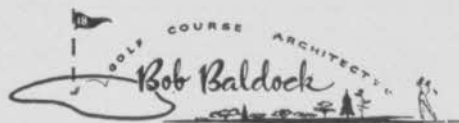


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Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS** Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

ASSISTANT PROFESSIONAL — 3 YEARS EXPERIENCE — WANTS WORK FOR MONTHS INCLUDING NOVEMBER TO APRIL. ADDRESS AD 501 c/o GOLFDOM

PGA — Class A member in Northern Metropolitan Area looking for winter employment. Experienced in all phases of Country Club activity. Will consider any position which will pay winter expenses. Address AD 502 c/o Golfdom

Experienced PGA Class A Golf Professional employed in exclusive private northern country club desires winter employment in South. Nov. 1st to April 1st. Address AD 503 c/o Golfdom

Assistant Professional desires work for months including November to April. Attended 1962 PGA Business School. References, Tom Martin, 1300 Girard, Apt. 9, Middletown, Ohio

EXPERIENCED CLUB MANAGER desires position as same. Twenty years experience in Restaurant, Bar and Club Promotion . . . Now associated with club grossing \$50,000 monthly. Prefer California. Address AD 509 c/o Golfdom

Greens Supt. would like job at a club where I could show my ability in construction, renovation and maintenance. Tired working at mismanaged golf clubs. I'm a soil and grass specialist in any area, experienced in all Bents, Bermudas and Tifton grasses, fertilizers, fungicides and equipment. Efficient supervisor and producer. GCSAA member, married, no children. Available. Address AD 510 c/o Golfdom

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Golf Pro-Greenkeeper-Combination. 42 years of age, have lifetime experience in both phases, desires change. Interested in Southern location. Address AD 516 c/o Golfdom

PRO JOB WANTED — Experienced, industrious and dependable professional seeks job at moderate-sized club wanting better instruction and other pro services than club thinks it could attract. For details write AD 517 c/o Golfdom

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MISCELLANEOUS

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For Sale — 9 Hole Golf Course with room for additional 9. A popular Golf Course in Ohio on U. S. Highway. Beautiful Clubhouse — Pro Shop — Dining Room — Cocktail Lounge — 5-D-Liquor License. Present owner has operated the Golf Course for 25 years. Reason for selling is to retire. \$100,000.00 Down Payment required. Address Ad 506 c/o Golfdom

New 9-Hole Course, Northern New Mex. Will lease, sell or take a partner. Good potential — only public course, over 53,000 people in county. Address Ad 507 c/o Golfdom

For Sales: Used — Golf Ball Recap Machine; 2 6-cavity Molds Thermo Control; 2 6-cavity Cap Molds; 2 Presses Thermo Control; 1 Winding Mach. Automatic; 1 Automatic Trimmer; Name Engraver with changeable dies. Best offer. Address Ad 508 c/o Golfdom

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GOLF COURSE AND LODGE — Only 3 miles from new Yankee Stadium. 18-hole Par 58 course, clubhouse and lounge, 36 room golf lodge. Tourist and resident play. The Plantation Co., Inc., Realtors, 7041 N. W. 4th St., Ft. Lauderdale, Fla.

FOR SALE — "Pixtone" stone picker. Good condition. Cost \$1100. First \$500.00 takes it. Malvern Golf Club, Box 222, Malvern, Pennsylvania.

Steelsmith with Spalding

Another addition to the Spalding staff is Jerry Steelsmith of Glendale, Calif. He won \$12,000 in his debut on the tournament circuit last year. His best finish came in the Hot Springs Open when he captured second place. He is a former All-Army golf champion.

Irrigation Finance Plan

Febco, Inc., 1993 Blake ave., Los Angeles 39, has a financing plan for the installation of golf course irrigation systems. It is handled through the U.S. Leasing Co. Full details can be obtained by writing to Febco.

Virg Brady Promoted

Virg Brady has been promoted from salesman to manager of the Clarion warehouse by All Star Pro Golf Equipment, Clarion, Ia., according to Clark W. Holthaus, All Star distributor. Brady formerly was pro at Clarmond CC. Holthaus also says that All Star's 1962 catalogue can be obtained by writing to the company.

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Min. Course Obstacles
Min. putting surface (felt)
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rotary tee
fairway rough hand
Mower Grinders
Peat Moss
Pipe
Putting cups
Sand (for greens, tees)
Seed: fairway green
Seeding (spray-mulch)
Shelter house car shower
Signs — yardage, etc.

Sod cutter
Soil conditioner
Soil screeners Soil shredders
Soil Pasteurizers
Sprayers: power hand
Spikers: greens fairway
Sprinklers: f'way green
Stone picker (mechanical)
Sweepers
Sweepers-mulchers
Swimming pool paint
Tee Markers
Tee Shelters
Thatch removing machine
Tractors
Trees Shrubs
Turf Insecticides
Utility Trailers
Water systems, fairway
Weed chemicals
for turf for water

Pro Shop

Bags Canvas Leather
Bag storage racks
Bag carts electric
Bag Tags — Guest Tags
Balls: Regular Range
Ball Name-Markers
Ball Markers — for greens
Ball retriever
Ball Stripper (range)
Ball washer & dispenser (auto)
Batteries (golf cars)
Battery chargers
Bulletin & Dir. Boards
Caps and hats
Cash Registers
Club Cleaning Machine
Clubs: Woods Irons
Putters Range
Club head covers
Club repair supplies
Floor covering (spike resistant)
Gasoline motors (golf car)
Golf Cars: Elec Gas

Golf club protectors
Golf gloves
Golf grips: Leather Comp.
Golf Practice Devices
Golf shoes
Golf Shoe Cleaners —
Tee and entrance
Grip slip preventive
Handicap racks cards
Lighting equip.—range
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Rubber-spiked Overshoes
Score cards Charge checks
Score card & pencil Tee Box
Sportswear: Shirts Socks
Sport jackets Rain jackets
Windbreakers Slacks
Ladies' Bermuda shorts
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Tee mats
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Trophies

Club House

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Bath slippers
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GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

CHECK TYPE OF COURSE:

Private Sem-Pvt. or Fee Municipal (City or State owned)
If a Par 3 course, check here

NAME OF CLUB
OR COURSE

No. of Holes Original date of club opening (if known)

MAIL ADDRESS:

CITY:

ZONE STATE

President's:

name (Zone)

Add.: Town: State:

Manager's:

name (Zone)

Add.: Town: State:

Course Superintendent's (Greenkeeper):

name (Zone)

Add.: Town: State:

Professional's:

name (Zone)

Add.: Town: State: