at Napa, Calif. . . . Aircox Golf, Inc., Roy J. Rachwalski, St. Petersburg, vp & gen. mgr., plans to open its 18 adjoining St. Petersburg-Clearwater, Fla., airport in July . . . Chick Adams was the architect.

Start building Walnut Valley GC, near Walnut, Calif. . . . Eleanor B. Samuels and Wm. E. Lynch of South Hills Realty Co., West Covina, Calif., are developing the project which includes Walnut Hills . . . Ben Lomond public course at Ogden, Utah, opening its second 9 in July . . . John W. Dawson and associates to build three courses as feature of big development near Salton City, Calif.

Robert Caswell, lessor and mgr. of Melbourne (Fla.) GC, planning to add third 9 and install fairway watering system, pool and new clubhouse . . . Donald G. Rodebaugh, Canton, O., buys 9-hole Paradise Valley Development Co. course at Casper, Wyo., and appoints John Bruck as pro-mgr. . . Rodebaugh plans to install second 9 . . . Wm. Carver made gen. mgr. of El Camino CC Hills, a new golf course subdivision at Oceanside, Calif.

Wm. J. Turner, pres., Blueberry Hill GC development company, Warren, Pa., says construction of clubhouse and second 9 will be rushed . . . Pat (Rusty) Romano now pro at Orange CC, Ansonia, Conn. . . . Ewald Pohlman from Inwood CC (NY Met dist.) to manager post at new Woodcrest Club, Muttontown, L.I., N.Y. . . . Carmen Ceo now pro at Auburn (N.Y.) G&CC.

George E. Griffin, Sr., 70, pro at Green Valley CC in the Philadelphia dist. for 38 years, died recently in North Penn hospital, Lansdale, Pa. . . . He won the Philadelphia PGA championship in 1931, the Philadelphia Open in 1932 and numerous other titles . . . He was a charter



P R Greatest of G R Them All" is prepared especially for the leather grips of

Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed — and those "Extra Strokes" will vanish.

Manufacturers' Specialty Co. Inc. 2736 Sidney Street • St. Louis 4, Missouri



cadet sizes for men.





Box 41-GM, Kansas City 41, Mo., U.S.A.

member of the PGA . . . He is survived by his widow, a son, George, Jr., seven daughters and one brother.

James Manka, supt. Inwood CC, elected pres. Long Island GCSA... USGA selection of Canterbury CC, Cleveland, for 1964 National Amateur again reminds us that Canterbury is rated by widely experienced experts one of the world's best and fairest tests of golf ... For some reason Canterbury hasn't had the publicity it merits as one of the world's top courses ... Golf's older stars consider Canterbury's 16th, 17th and 18th a finish that can't be excelled ... In the Amateur a lot of the players won't get to play that great three-hole finale.

PGA in its annual sponsorship of National Golf Day does a valuable, unselfish job for caddie funds, golf business education, golf course turf development, welfare and benevolent funds involving golfers . . . PGA doesn't get a small fraction of the credit due it for this service unique in sports . . . Pros, clubs, amateur golfers and organizations benefiting directly or indirectly from National Golf Day, with very few exceptions, don't do much in fund-raising on National Golf Day . . . Probably 1,250,000 rounds of golf will be played June 2 and cards matched against the key round played by Gene Littler, National Open champion, and Jerry Barber, PGA champion, at Aronimink CC, where the PGA championship will be played July 19-22 . . . Fewer than one-tenth of these will contribute their \$1 to National Golf Day . . . The rest of them will miss, not because they are tight but because they have not been asked to give their money.

Swell story by Eldridge Thompson in Columbia (S.C.) State Record on the Dunes G&CC, Myrtle Beach, S.C., where USCA Women's National Open will be played starting June 28 . . . Thompson says Dunes is in position of international prominence "generally enjoyed by golf courses with three times the life (of Dunes) and many additional thousands of dollars spent on physical improvements and publicity." . . . Dunes story is a lesson in what a big increase in community revenue can be created by a golf club built and operated with cooperation, foresight and enthusiasm by members working with a professional (Jimmy D'-Angelo) who has exceptional business and promotional ability.

(Continued on page 162)

Golf Business News

New Bulletin on Wyandotte Turface

Improved growth for flowers, shrubs, lawns and potted plants is the subject of a new bulle-



e subject of a new bulletin on Wyandotte Turface recently released by Wyandotte Chemicals' J. B. Ford Div, Directions for using Turface mixed with soil for nursery stock including potted plants, bench stock, and container-grown st o c k; for use in flower beds; lawn construction; and and the planting and

transplanting of evergreens, shrubs, trees, bulbs, or other types of plants are featured in the bulletin. For Bulletin F-6586 and additional information on Turface, write J. B. Ford Div., Wyandotte, Mich.

Par-Ezz Markers Guaranteed Not to Rust or Discolor

New Par-Ezz tee markers a re guaranteed never to rust or discolor. They are made of U.S. Rubber high strength 'royal-lite' plastic, with colors molded-in. Available from Hill Engineering and Manufacturing Co., Independence, Mo., in



Championship blue, Men's white or Women's red. Par-Ezz are sold in complete sets of all three colors or in sets of one color alone.

Victor Net Around \$3 Million

Victor Comptometer Corp., Chicago, Ill., which manufactures a golf car along with several other products, had a net of \$3,009,000 in 1961 on sales of \$60,500,000. The figures reflect combined operating results for the full year of Victor Adding Machine and Comptometer Corp., which were merged last fall. Albert C. Buehler, chairman and pres., said that in 1962 the company plans to introduce a line of golf clubs with all-fiberglass shafts and custom-imprinted golf balls along with four other new products.





Be Exclusive ... with



You can offer 1962 CART-BAGS in a new "Rainbow Variety" of colors and bag designs — to give each member practically an "exclusive" on your course, a "personal" color and pattern! Your members enjoy, too, CART-BAG'S new easier-rolling wheels —polished aluminum, lighter, with wider, smoother tires ... Also the unique Seat that doubles as a handy carrying strap.

4 MODELS Only \$32.50 to \$39.50 SOLD ONLY at PRO SHOPS

Write for the facts . . . SIT-N-REST GOLF BAG CORP.

637 E. Center St., Milwaukee 12, Wis.



Munsingwear "Briefs" Sell Well at Pro Shops

Munsingwear Slimu Support Brief and Slimu Mid-Thi, two items of men's underwear especially suitable to golfers, have become big sellers in pro shops. They were put into shop stocks at a number of winter resorts and were so enthusiastically endorsed by wearers that they've become standard items at many leading clubs in the central and northern states. The Slimu is an abdominal band with supporter and leg bands, soft, comfortable and washable. The Slimu Mid-Thi has Slimu features plus thigh length legs. Both undergarments lift sagging abdominal muscles, improve posture, relieve fatigue and give trimmer lines.

Mallinckrodt Recommends Cadminate for Fairways

Mallinckrodt Chemical Works, Mallinckrodt St., St. Louis 7, claims that Cadminate still is the finest dollarspot fungicide available, costing only 28 cents per 1,000 sq. ft. per month to apply. The company recommends using the product for fairways as well as greens. The suggested rate here is ½ ounce per 1,000 sq. ft. every 42 days. Supts. who have treated fairways at this rate report excellent results.

Holscher Designs Device for Detecting Errors

A new device that is designed to tell the player what errors he is making when he hits

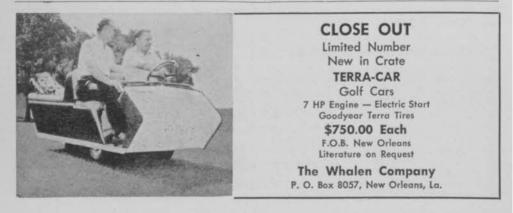
the balls is being marketed by Progressive Golf Products, PO Box 173, Burbank, Calif. Called First Flight Tel-A-Shot, it is attached to the face of wood clubs and indicates precisely where the ball has been hit. Bud Holscher, pro at Lakeside GC in Burbank invented the device which has an adhesive back and can be used over and over again. Tel-A-Shot is available in pro shops.



Holscher

Con-Voy Pro Locations (See Ad on page 77)

The Con-Voy golf cart ad on page 77 of this issue doesn't give the location of the pros who endorse the cart. Marion Pfluger is located in Littleton, Colo.; Art Severson in Colorado Springs; and George Lake in Long Beach, Calif.





Stretch Peds #2850T Retail\$1.25 MENS — Same as above (solid white only) #2855 Retail\$1.25

Par Master Nets Three Well Known Pros for Advisory Staff

Par Master, Inc., supplier of nets for home, range and course, now has an advisory staff made up of three well known pros, Al Geiberger, Shirley Spork and Joey Rey. Geiberger, from Carlton Oaks (Calif.) CC, is a well known tournament pro; Miss Spork is equally famous





Spork

Rey

as a teacher and a Ladies PGA tourney performer; and Rey, has established a fine reputation for his work with Junior golfers at Harding Park GC in San Francisco. Par Master produces and distributes the Envilon knotless net that, it says, withstands ultra violet rays and weather better than most nets. Its green color blends nicely into any golf background. Complete information on Envilon can be obtained from Par Master, Inc., PO Box 1512, Dept. B-1, San Mateo, Calif.



Combines Power, Toughness



MacGregor's DX Tourney has been used by professionals who have won the PGA driving contest for four consecutive years. Its cover material is Mac-Gregor-developed Permolec, a lightweight, thin material that the manufacturer says is amazingly resistant to

scuffing, slicing, cutting and abrasions. Ultrawhite Resilicote, a special formula paint, is used as a finish on the DX.

Matthews, Leonard Added to PGA Distributors Sales Staff

Ray Matthews, former Pittsburgs Steelers football star, has been appointed to represent the National PGA Distributors in Western Pa. and W. Va. He is a graduate of Clemson University and makes his home in Bethel Park, Pa. Another new Distributors rep is David C. Leonard, Mattoon, Ill., who covers Southern Ill., Mo., and Kans. for the firm. Leonard attended the U. of Illinois and Eastern Illinois U., where he was an outstanding golfer.



TROUBLE FREE! RENTAL CART SERVICE

We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair—FREE. Clubs not held responsible for damages, theft or breakage.

CADDY-ROLL RENTAL SERVICE Three Rivers, Michigan

Fairway Mowing-Rough Control-Leaf Mulching



Jacobsen "Turf Commander" Is Ideal Mowing Tractor

The "Turf Commander", newly introduced by Jacobsen Manufacturing Co., Racine, Wis., is a highly maneuverable, "compact-size" mowing



ing tractor. It is powered by a 32 hp Wisconsin engine and features the exclusive Jacobsen outfront cutting principle in which all fully articulated mowers are ahead of the tractor wheels. The mowers cut up to an 11-ft. swath. The unit can be maneuvered for close trimming around bunkers, traps, shrubs, etc. A hydraulic system raises the mowers for rapid transport and the tractor body has space for carrying tools, fertilizers, etc.

Ford Tractor Catalog

A 20-page color catalog showing eight models of Ford tractors and 21 items of tractor-mounted Ford equipment has just been published and is available by writing Industrial Dept., Tractor and Implement Div., Ford Motor Co., Birmingham, Mich. Included in the booklet are ten questions that tractor users will want to ask when considering purchase of new equipment.

Golf-O-Shu Has Rubber Spikes

Golf-O-Shu is a lightweight overshoe with rubber spikes that fits over all shoes, even rubber, crepe and ripple soles. It is available in



small, medium, large and extra-large sizes. It makes a fine gift, being packaged in a box or colorful zipper pouch that can be carried in a glove compartment or golf bag. Golf-O-Shu is contributed by Torch Rubber Co., Inc., 1302 Inwood ave., New York 25.

McMullin with Integrated

John McMullin, PGA tournament player, is representing Integrated Data Corp., Costa Mesa,



EARTHMOVING MOORE, KELLY & REDDISH, Inc. Complete Golf Course Construction

Roads, Lakes, Playing Fields, Irrigation Systems

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Calif. in 11 western states. This firm provides an electronic handicapping service for golf clubs throughout the country.

Toro Offers Four Programs in Fleet Financing Plan

A new fleet financing plan that eliminates the need for courses to make heavy initial capital outlays for power mowers, cars and bag carts has been put into effect by Toro Manufacturing Corp., Minneapolis. It is administered by Investors Diversified Credit Corp. and offers four programs. (1) For non-income producing equipment, it calls for only 20 per cent payment plus freight and tax and payments in 24 equal monthly installments; (2) Lease for non-income equipment requires a minimum advance deposit equal to the last six payments and offers a maximum lease length of 36 equal payments;

(3) Purchase of income producing equipment requires a minimum down payment of the freight and tax only, with maximum terms of 36 equal monthly installments. This plan extends an optional maintenance agreement and seasonal plans are available; (4) Income producing equipment lease plan calls for a minimum advance payment of freight and tax only, and provides for 36 equal lease payments. There is a maintenance contract with this and seasonal leases are available. Several other worthwhile



The Royal Red has been added to the U.S. Royal line of balls sold by professionals. Its thin wall liquid silicone center is wound with finest rubber thread, light tension compounded to give better performance for the easy swinging golfer. Its improved Cadwell cover adds to the ball's durability and the new Royaloc finish preserves the original whiteness.

features are included in the fleet financing plan, details of which can be obtained from distributors or the Toro company.

George Davis Price List

Recently released is the price catalog of George A. Davis, Inc., 5440 Northwest Hiway, Chicago 30. It shows prices for the complete line of turf equipment and supplies handled by the firm.







Arnold D. Palmer is seen accepting his 13th bonus check from Wilson Sporting Goods Co. since winning the Masters in 1960. This one, presented by Joe Wolfe, the company's director of golf promotion, is, of course, for the 1962 Masters. Palmer's caddie, "Iron Man" Avery, wore No. 13 at Augusta. Palmer accepted the check on the 13th hole of the putting green during the Greensboro Open on April 13, which was a Friday. You'll note there are 13 letters in Arnold D. Palmer's name.

Action-Free Culottes

DiFini action-free golf culottes are styled and proportioned for summer comfort. They are cut to a graceful length that flatters sun-tanned legs and slims the silhouette. The culottes are available in seven colors, have a side pocket and extra hip pocket. They are distributed by Di-Fini Originals, 18 W. 20th st., New York 11.



Ben Hogan Personal Wood

Recommended for pros and low handicap golfers is the Ben Hogan Personal Wood with speed

slot design and clubhead of handcrafted persimmon finished in rich, dark mahogany. The club has what is said to be the highly visible Accur-Aim face insert. The 1962 Hog-



an wood line also includes Speed Slot for men and women, Princess woods for women and the popular priced Ben Hogan 306 wood for men.

Several New Features in Spalding's Executive Irons

Top-Flite Executive irons, companions to the Executive woods, feature a complete new head design, according to A. G. Spalding & Bros., Chicopee, Mass. They have new wide base lines, new "vertical" holding lines, and new pronounced "fanning" of the toes to give the finest line-up vision. The irons are synchrodyned for perfect matching and each club in the set is said to feel and swing alike. They are available with flexible, medium or stiff shafts. An auxiliary iron is the No. 10, an all-purpose wedge and sand club.







Jarman-Williamson Sales Meeting

Pro distributors and salesmen attending a recent eastern regional sales meet of the Jarman-Williamson Co. in Chicago were: (Seated from left) Phil Jaqua, Johnny Bass, Ballard Beasley, Bill Williamson, Bill Meyer, vp, Rob Wochos, general manager, Grant Remington, Don Duwe, Herb Peterson, Walt Cisco and Bob Storts. (Sanding) Jimmy Withcer, Chick Renehan, Al Kennedy, John Watson, C. E. Danis, Ray Danis, Bill Schuchart, Dennis Dellis, Ren Smith, John Gibbons, Bud Williams, Joe Frasca, Ed Davidoff, Leo Proffit, Gene Duncan, Larry Kemper, Bob Chapman, Jerry Segerlund, Marvin DeLongy, Tom Force, Bob Schuchart and Jack Gibbons.

Plans for intensified promotion of the 1962 lines of Bag Boy and Play Day golf carts and Cart-Mate golf bags were revealed at the recent annual regional meetings of Jarman-Williamson Company pro distributors and company salesmen. The western regional meeting was conducted earlier in Las Vegas. A week later the eastern regional meeting was held in Chicago with more than 30 attending.





Bogey Buggy Features Yardage Gauge

Bogev Buggy, a one-seat golf car engineered and built by Northwest Development Corp., Kohler, Wis., attracted a good deal of attention at the Chicago golf trade show. One of the interesting features of the car is a yardage gauge to show the player how far he has hit the ball. The makers claim it is practically mainte-



nance free. Leasing, financing and insurance information can be obtained from Northwest Development.

Slat Mats for Kitchens

American Mat Corp., 1802 Adams st., Toledo 2, O., is marketing a wood slat floor matting for use in kitchens and on refrigerator floors. It



is made from selected hardwood, chemically treated to prevent rotting and warping. There are eight 13/16 in. thick slats per foot and the mats can be obtained in widths of from 24 to 72 inches. The mats are known as Wood Eze.

MacGregor Offers Leather and Rubber Grips

MacGregor's MT Tourney beaded leather grip of extra cost, vatdyed leather is 100 per cent impregnated with oil and resins to give permanent tackiness. The MT comes in burgundy with silver bead or in black with gold bead. Also available from MacGregor is the MT Tourney rubber slip-on grip. It is avail-



able in three color combinations: Black with white fill and red shield; White with black fill and red shield; and Black with gold fill and gold shield. Both leather and rubber grips are available in pro shops.

