# Introducing the All New SEARS T-MATE GOLF CAR



• Compact Size - only 83" overall length, requires less room for storage.

- Fiber Glass Body rugged yet lightweight, withstands severe usage yet retains handsome appearance. Won't rust, color permanently molded in.
- Efficient weight to power ratio electric 36 volt model, weighs only 690 pounds with batteries . . . longer range on each battery charge.
- New wide base 8.00 x 6 tires permits more car usage, insures greater comfort.
- Bag compartment holds clubs in upright position, no binding.

Exclusive T-Control — provides single pedal for car acceleration and smooth, positive breaking

FREE! Write for illustrated Golf Car circular and special quantity price information.

Sears Roebuck and Co.

Attention: Mr. D. W. Nelson, Department 733-G, Chicago 7, III.

alities around the club (in other words, listen to the gossip) so that you know which women can be put in the same foursomes and which ones can't. Maybe you think you are above this petty business. Is so, you had better change your thinking. It is important that you know how to make those Ladies Day and tournament pairings agreeable to everyone.

Say, for example, you put Mrs. Jones and Mrs. Smith in the same foursome. Maybe they are carrying on what amounts to a feud. They may or may not play together after you put them in the same camp. But you can be sure of one thing! You have aroused their animosity by even thinking of putting them in the same group. It can hurt you, businesswise. One or the other may boycott you and per-suade her friends to do the same. Have you ever had one of the gals "disappear" for a few weeks or maybe months, or when she comes in the pro shop, avoid you and stand back until one of your assistants is free to wait on her?

#### Don't Mislead Them!

As for the actual playing of the game, I feel that we have to use psychology in teaching it or discussing it with women.

I'm certainly not telling you anything when I say most women are too serious about learning to play golf, or in improving their skills. But the majority of them either aren't strong enough or aren't equipped to play the game very well. We know that. Yet, many of us probably a majority - go along giving them assurance that they will improve. Some of us are even unscrupulous enough to hold out the hope that they are going to become good golfers. I certainly don't condemn a pro for trying to be an in-spirational kind of teacher. But he should be honest along with it, letting his woman player or student know that she has limitations, and ultimately will be capable of playing the game only with a certain amount of skill.

#### Seek Satisfaction

Where the woman golfer is involved, I say let's change some of our thinking. Let's get her to thinking more about her short game and perfecting it, emphasizing that as much pleasure and satisfaction can be derived from a well placed chip shot or deftly stroked putt as from a long drive. Many women never are going to experience the thrill of the latter, anyway, so why not condition them to think of golf as

# THE IMPORTANT NAME TO LOOK FOR WHEN YOU BUY A GOLF BALL

Self-confidence-confidence in the equipment-both vital to good golf! And you can point with confidence to the name "Worthington" on any golf ball you sell. Worthington knows golf ballsand how to make them from core to cover. We've specialized in golf balls since 1904-pioneered most of the major developments since that time. Golf balls aren't just another sideline with us. So whether the ball carries the famous Sweet Shot label, or some lesser known name on a lower priced ball, the Worthington name assures your golfer that he can hit it with confidence. As always-every Worthington ball is guaranteed to meet the most exacting performance specifications, to give the very maximum in distance and durability that can be built into a golf ball today.

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Easiest car to get in and out of --- so low --- so comfortable

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STARTLING new styling with the Golfer's comfort and convenience built in a beautiful fiberglas body.

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EXCLUSIVE sealed direct-to-axle drive . . . silky smooth starting . . . sure power braking — on both ACE III and PARtner III models.

YOU'LL LOVE CADDY CARS '62! THEY'VE REALLY GOT IT!

ramk R DIVISION

CHAMBERLIN METAL PRODUCTS CO., Frankfort, Michigan

a game of medium and short shots? It's not going to be easy because we and everyone else have done little all these years except emphasize the power aspect.

Two or three years ago, Doug Ford wrote a book in which he repeatedly suggested, "Learn to play within yourself. That phrase was worth the price of admission. It's one that I think we should use frequently in teaching and talking golf with women. I know that I have used it quite often, trying to drive home the point that if the lady golfer plays for the most part to her own satisfaction, that is all she can ask. I have been able to persuade quite a few of my women players that that is the most satisfying approach to the game, but there is still a pretty large number that remain to be converted.

As exasperating as our women golfers can be sometimes, I think we all have to agree that they are an interesting study. And, as I have suggested before, study them you must! They are an increasingly important influence at our clubs from a recreational, economic and social standpoint, and the day of suffering them or taking them lightly is gone.

#### **Ouimet Fund Helps Educate** 979 Caddies Since 1949

A total of 151 boys attended colleges and universities in 1961 with the aid of funds provided by the Francis Ouimet Caddie Scholarship Fund, Inc. More than \$41,000 was expended in helping the youngsters to obtain educations.

The Ouimet Fund was founded in 1949 and \$4,600 was spent that year in aiding 13 caddies to go to school. In 13 years of operation it has provided more than \$250,000 in helping 979 boys to further their educations.

To qualify for a Ouimet scholarship a voungster must work three years as a caddie; prove the need for aid; have gained admission to an accredited college or university; be in the upper 40 per cent of his class scholastically; and have the qualities of integrity and leadership. Dean Rollins of the Harvard business school and the board of directors of the Massachusetts Golf Assn. screen the applicants.

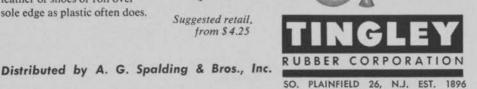
In 1961 the 151 Ouimet scholars attended 45 different colleges. They came from 59 clubs in the MGA.

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Molded one piece in natural rubber. No plastic or other substitute is used. Worn over ordinary street shoes, they are perfectly molded rights and lefts and because they stretch, 4 sizes provide a comfortable fit over any type of shoes  $6\frac{1}{2}$  to 13. Can be instantly washed inside and out . . . dry quickly. Will not cut or mark upper leather of shoes or roll over sole edge as plastic often does.

Suggested retail. from \$4.25





March, 1962

# GOLF RANGE SUPPLY CO., Inc.

# ALL-RITE AUTOMATIC TEE

Increases player traffic increases range profit!

More money per tee and more money per customer with the ALL-RITE Automatic Teeing Machine...

- Fully Automatic
- No Power No Motor
- No Levers No Pedals
- Weatherproof Construction
- One simple compensating adjustment

Write for complete descriptive folder and our new 1962 catalog!



# Fred V. Grau's Questions and Answers

#### Old Machinery Is Costly

Pride in ancient pieces of equipment that still operate is justifiable and understandable — up to a point. Old-car buffs spend much time and money in keeping their relics running and fit to chug along in the Fourth of July parade. For these fanciers of ancient Maxwells and Wintons it is a game — a hobby.

Colf courses are crowded with ancient pieces of equipment that long ago should have been consigned to the scrap heap or to the museum. Once a year should be often enough to bring them out, dust them off, and show them at the supts'. meetings. The younger men in the profession deserve to have a chance to examine the types of equipment that were used by their ancestors in course maintenance.

#### Never Retire Them

Unfortunately, many of these antiquated objects are kept on the firing line. Mechanics are expected to keep them operating day after day under any and all conditions. Some of them are patched with baling wire. To top it off, some supts, brag that they have been saving their clubs money by not turning the junk in on new dependable machines. Records, had they been kept, probably would show that the "saved money" was mighty expensive.

Every machine has a certain life expectancy. The term "depreciation" is familiar to all who make out tax returns. In a given number of years a machine becomes "fully depreciated". Some go downhill faster than others. This point should be carefully considered. During the period of depreciation, provision should be made in the golf course budget for accumulation of a "New Machinery Fund". This item can be set up so that, at the end of the term of full depreciation, money automatically will be provided for the purchase of a new modern machine. The old one can be sold, it may be turned in as part payment, or it can be kept as a standby.



#### "Creates Tremendous Interest in Golfing Circles Everywhere"

Never before has there been such enthusiastic response to a new cart announcement. Just recently introduced, Par-Pony has been received with overwhelming interest. Here are just a few of the comments:

DAILY FEE

COURSE -

"This is the

cart we have been

waiting for."

FAMOUS CLUB-"Par-Pony is the absolute answer to our course needs.

Weighs only 204 pounds – readily accommodates two adults and equipment. Durable steel construction, is virtually service-free. Easy to drive – one foot control for stop and go. Automatic transmission and brakes. Special spring construction and foam rubber cushion assure smoothest ride ever. Bag side mounting makes it easier to select the proper club. Powered by famous, dependable



March, 1962

"At last a cart I can pay off free and clear, in addition to making a profit the first season. It's the greatest thing I have seen in golf carts."

RENTAL-

performing Briggs and Stratton 4-cycle engine with easy pull recoil start.\* Measures 36'' high,  $38\frac{1}{2}''$ wide and 60'' long. Finished in a beautiful metallic blue. Full dealer discounts – find out all about the easy to sell Par-Pony now. Why not mail coupon today – you'll be glad you did!

\*F.O.B. Des Moines, Iowa-with easy pull recoil starter. Model 5610 with battery and push button starter, \$529.95

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If every golf course would set up an equipment replacement fund, there would be no necessity for the supt to "go begging" to the committee for a badly needed new machine. It is so easy for an unsympathetic or uninformed committee member to ask, "What's the matter with the old one? Can't we make it run another year? We'd like to have new drapes in the clubhouse". We've heard this quite often.

New machinery provides benefits through improvements in design. These make for efficiency of operation and make course maintenance a good deal easier. Upkeep is much less on new equipment.

The supt. who keeps junk machinery running with baling wire does neither himself nor his club a favor. Green chmn. could render a valuable service by helping their supts. to devise a plan to provide for the automatic replacement of outdated and antiquated equipment.

#### **Clover Infestation**

Q. Some of my fairways seem to be increasing in clover infestation. How can I keep it out of other fairways and get rid of it in the fairways where I already have it? (Wisconsin) A. One of the best ways to keep clover out of a fairway is to fertilize adequately with nitrogen so that the turf becomes dense and resists clover invasion. But you may have types of grasses in your fairway that become diseased and, therefore, become thin and leave readymade places for clover invasion. In a case like this, fertilization becomes even more important and, secondly, you will have a continual battle on your hands to get rid of the clover after it comes in.

So far as we know, the best method of getting rid of clover is to spray with Brush Killer, which is a mixture of 2-4-D and 245-T. No directions will be given here because the directions on the containers usually are accurate and sufficient.

If fairways are irrigated, you can expect increased clover infestation and, of course, greater vigilance and more trips with the fairway sprayer to kill the clover after it appears.

#### **Needs Greens Knowledge**

Q. Our club is starting out in the spring with all new grass greens that were seeded to Penncross (Blue Tag Certified) bent seed last fall. The seedbeds were limed and fertilized with a blend of fertilizers containing inorganic, natural organic and ureaform sources of nitrogen, with ample phosphorus and potash. Our personnel is inexperienced. We need assistance on the care and maintenance of greens, espcially



### Grinds Largest To Smallest Reel-Type Lawnmowers

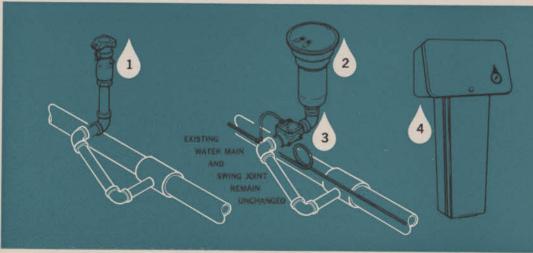
NEW IDEAL MODEL 900 sharpens everything from the smallest edger to the largest fairway or power unit. Heavy-duty machine precision grinds either by "straight-line" or "hook" methods to give you extra versatility, bigger volume.

OUTSTANDING FEATURES INCLUDE: ½ h.p. motor, gravity-type feed, 6-inch grinding wheel, simple screw-type adjustments. With reconditioner, tool tray and bedknife grinding bor.

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# 4 steps to converting your Q.C. valve system to *fully automatic*



STEP 1	Remove Q. C. valve & fittings	
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### The **AQUA-DIAL** fully automatic system has these advantages:

 Minimum conversion cost 

 No changes required in your present pump or piping system
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 Individual sprinkler head timing
 Water during off-play hours
 Eliminates soggy spots
 Reduces water cost through efficient application
 Healthier greens, tees, and fairways through controlled application.





BOX 1325 / NEWPORT BEACH, CALIF. 52 VANDERBILT AVE. / NEW YORK, N. Y. BOX 27 / 1485 BAYSHORE BOULEVARD / SAN FRANCISCO, CALIF. fertilization and disease control. Do you know of any bulletins or books that would help us? (Iowa)

A. Your first requirement is a trained course supt. who knows how to manager greens and who can relieve the club officials of all maintenance details.

"Turf Management" by Musser, published by McGrw-Hill, New York, is very helpful.

Your supt. has a choice of three forms of nitrogen for fertilization management. Properly handled, each form will produce good results. Advantages and disadvantages of each can be discussed with your experiment station personnel, or in correspondence. Disease control, likewise, can be accomplished with several materials, each of which is effective when properly handled. Many other factors enter into the successful handling of new grass greens.

#### PGA Has 33 Committees

Committee chairmen have been named for nearly all of the PGA's 33 national committees which will direct activities during 1932 in such diverse fields as education, employment, finance, insurance, manufacturers' relations and sectional affairs. The PGA has added a new committee in recent weeks, eligibility and procedures, and discontinued the veterans' program committee.

## Supts., Chairmen Exchange Views at GCSA Meeting

Examination of course management from the Green Chairmen's viewpoint during the GCSA conference plaunly indicates that turf problems at golf courses are easier solved than a lot of the money problems.

Gene Nutter of the GCSA pointed out that increased maintenance costs call for exercise of executive capacity by chairmen and said the job no longer is one that can be casually assigned. Nutter and Marvin Ferguson of the USGA Green Section emphasized that heavier traffic on courses means less time for maintenance and stressed sound and thorough planning and coordination of the club's other departmental operations with course work.

#### Agree on These Points

All participating in the round table discussion agreed that:

(1) The club accounting system often leaves much to be desired in giving an accurate picture of course costs. Much

