



U. S. RUBBER RESEARCH ADDS THE CROWNING TOUCH

ROOM USE ONLY

Royal Special

1

L/P

NEW
ROYALOC
FINISH
KEEPS THE
ROYAL
SPECIAL L/P
WHITE AS NEW

ROUND AFTER ROUND AFTER ROUND
AFTER ROUND AFTER ROUND AFTER



At last...a golf ball with the white locked on! Thanks to new Royaloc Finish, the Royal Special L/P defies stains, scuffs, dirt, sand...keeps dazzling for rounds and rounds. Top golfers like Bill Collins say no other golf ball stays white so long. No other delivers more distance and accuracy. Look for the ball marked "L/P," sold only at professionals' shops.

U.S. Royal

GOLF EQUIPMENT



United States Rubber

Rockefeller Center, New York 20, N. Y.

NEWEST ACHIEVEMENT of the largest maker of golf balls: new U. S. Royal Woods and Irons!