

TITLEIST

3 TO 1

FAVORITE ON THE TOUR

Overwhelming favorite of professionals and top amateurs in every major tournament this year.



TRADEMARK

LOOK AT THE RECORD FOR 1962

TOURNAMENT	PLAYING TITLEIST	NEAREST COMPETITOR
L. A. Open	50	27
San Diego	62	22
Crosby	101	69
Lucky	51	25
Palm Springs	187	142
Phoenix	81	19
Tucson	91	15
New Orleans	96	14
Baton Rouge	96	13
PGA Srs.	233	38
Pensacola	89	12
St. Petersburg	81	20
Doral Open	67	21
Azalea	76	13
Masters	28	18
Houston Classic	46	19
Greensboro Open	91	18
Texas Open	95	19

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AND REMEMBER . . . NO ONE IS PAID TO PLAY TITLEIST

SWINGING AROUND GOLF

NEWS OF THE GOLF WORLD IN BRIEF



By **HERB GRAFFIS**

Kenwood CC, Cincinnati, where the 1963 USGA Women's Open is to be played in July, had the 1933 National Amateur when the course was only four years old . . . George T. Dunlap, Jr., defeated the late Max Marston, 6 and 5, in the final match . . . Ray Hall from Green Haven CC, Anoka, Minn. goes to

Metropolis . . . The Valentjas debut: 71-91-162 . . . George says he lost his putting touch on the second nine . . . Wilfred Thomson, 79, died May 9 at North Berwick, Scotland, his birthplace . . . He had been ill for several years . . . He came to the U. S. in 1921 as pro at the CC of Virginia, Richmond . . . He then

FRONT COVER

PGA Championship participants will start attacking Aronimink in Newton Square, Pa., July 19-22, from this location. It's a 432 yard par 4 hole with a spectacular 100-foot high tee and is well trapped, as you can see. Called the Apache, it's a tough birdie hole. At right is No. 8 (Sitting Bull) which originally had a 400-foot high tee. The tee has been cut down for the tournament in order to improve visibility for the spectators.



supt. post at Alexandria (Minn.) GC . . . Wm. Hall of Salt Lake City has signed as supt. of the Pasadena, Calif. city courses . . . Expect 1000 golfers to participate at seven Chicago district clubs on June 20 in charity tournament for Combined Jewish Appeal of Metropolitan Chicago . . . Last year 800 played at six Chicago district clubs . . . Idlewild's four-man team won the event.

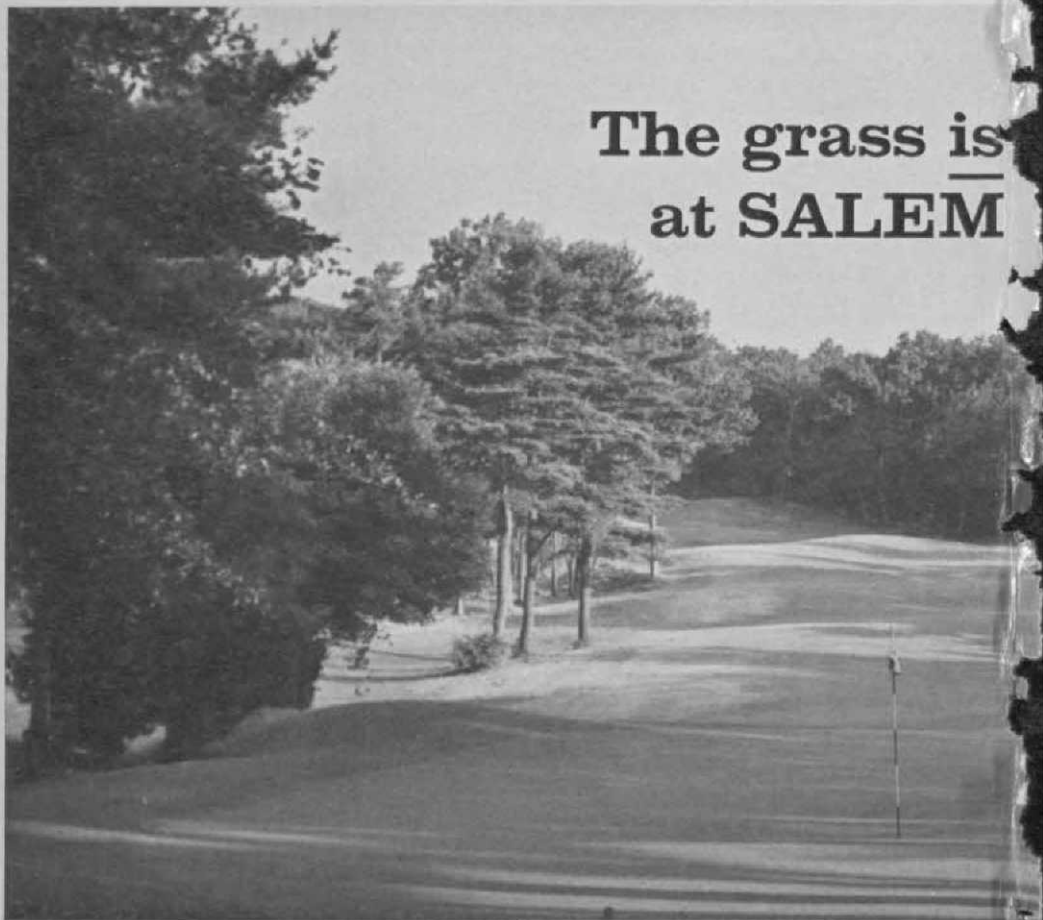
George Valentjas, manager at Metropolis CC and father of a Princeton tackle, played his first game of golf at the N. Y. pro-managers holiday at Hampshire . . . George had taken four lessons from Gene Tomaselli, Harry Cooper's assistant at

became the first pro at Burning Tree Club, Washington, from which job he went to the pro post at Holston Hills CC, Knoxville, Tenn. . . . He returned to North Berwick in 1937 . . . He is survived by his widow, a son, Jimmy, widely known professional, and a daughter, Mrs. Emily Dreyfuss.

Big and merry party for New York Met district PGA members, headed by Jack Mallon, and N. Y. Met Chapter Club Managers Assn., whose pres. is Peter D'Angelo, given at Hampshire CC, Mamaroneck, N. Y. in May by Syd White, pres. of the U. S. company that imports Amstel beer from Holland . . . D'Angelo is

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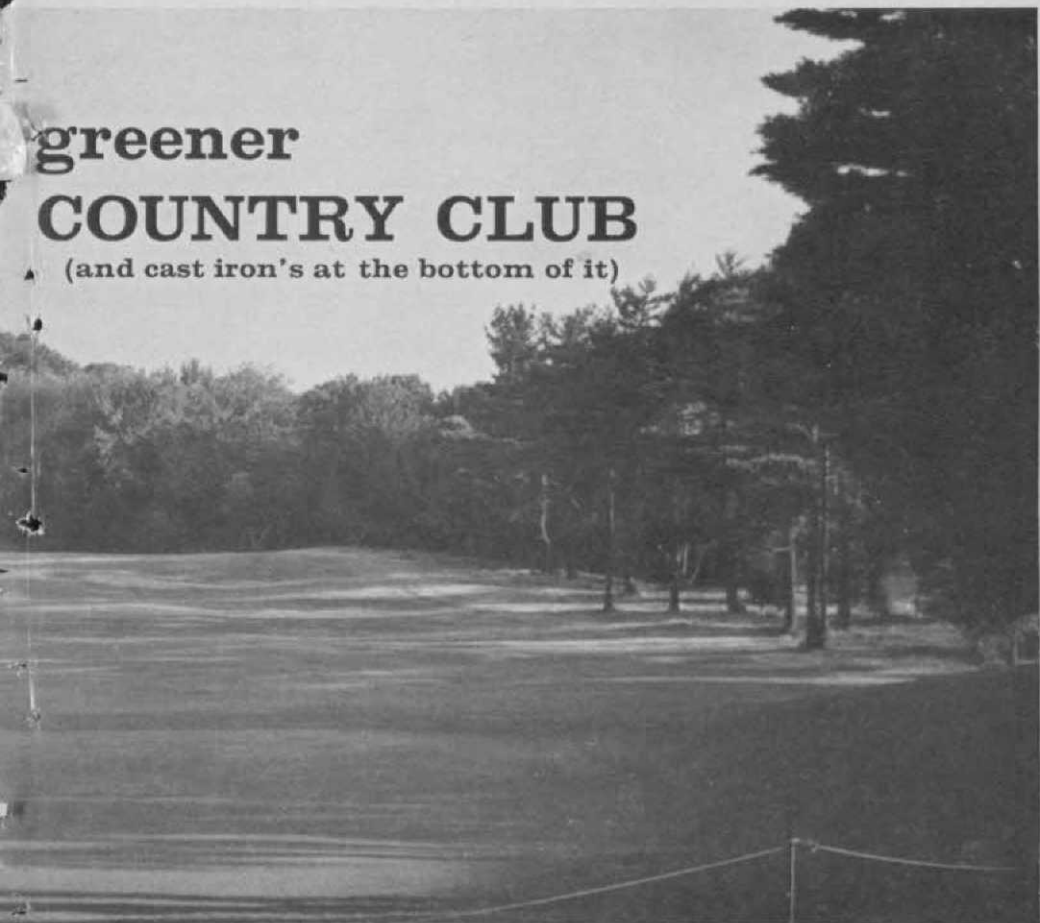
John O'Connor
Grounds Supt.
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Clubhouse and grounds—Salem Country Club
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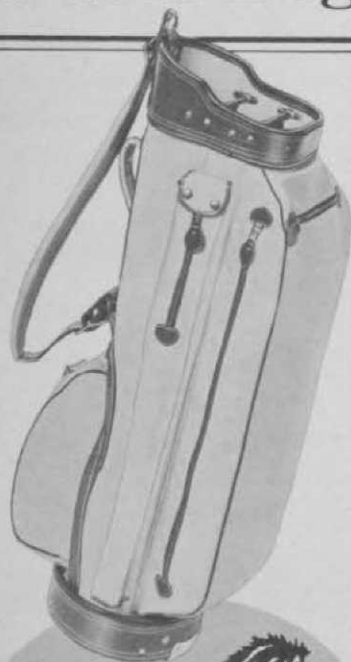
Name _____ Position _____

Name of Course _____

Address _____

City _____ Zone _____ State _____

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Herman Barron, pro at Fenway CC (New York Met. dist.), is to be pro at Palm Beach CC in the winter starting Nov. 1 . . . George R. Jacobus, pro at Ridgewood (N. J.) CC for 48 years, suggested by N. J. PGA and others as due for admission to PGA Hall of Fame . . . He deserves the recognition for work he has done for golf . . . He was PGA pres. seven years and a pioneer in Junior class instruction . . . If there's another year's delay in voting Olin Dutra, 1934 U.S. Open and 1932 PGA champion, into PGA Hall of Fame, the PGA should be embarrassed.

Leo Fraser, Atlantic City CC pro and pres. Philadelphia dist. PGA, back on job full of energy and bright ideas after surgery in Temple hospital, Philadelphia . . . Jerry Lambo, for six years assistant



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to Harry Cooper at Metropolis CC (N. Y. Met dist.), now pro at Rockrimmon CC (N. Y. Met dist.) . . . Mike Chiapetta, pro at Wee Burn CC, Darien, Conn., hires Frank Malara, Jr., as assistant . . . Frank is a grad of Florida State U. and was a Westchester County amateur champion . . . His father is supt. at Knollwood CC (N. Y. Met dist.).

Par 3 course building continues at a sound rate . . . Probably 60 new Par 3 courses will be put into play this year . . . Quite a few of these short courses have from four to eight Par 4 holes . . . Nobody has come forth with a bright name for these Par 58 to Par 62 courses . . . With so much Par 3 course construction these days a more descriptive name for the conventional type of course is needed . . . Got any suggestions?

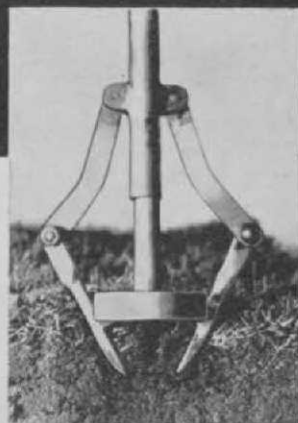
We've noticed that it is not unusual for a Par 3 course to have a tough time the first year, but with any sort of good promotion the second year shows the layout to be busy . . . Women and Junior play and twilight league events are giving the majority of the Par 3s

(Continued on page 14)

SAVES HOURS OF LABOR IN MAINTAINING MIRROR SMOOTH GREENS!

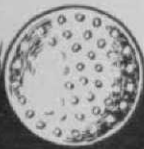
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