area. The warehouse is located at 150-33 14th Rd., Whitestone 57, N. Y. The new facility will permit the firm, producer of Bristol Pro Golf Equip., to service pro shops in the eastern part of U. S. more quickly and efficiently.

IHC Offers Unitized Tractor and Loader

International Harvester Co, is producing a new 3414 loader-tractor, described as a new concept of the integral tractor and loader in the



low price field. The 3414 gives unitized construction that completely isolates the power plant and chassis from all shock and torsional strain, thus giving 2,500 lb. full-lift capacity with the economy of a 43.5 hp gas or diesel engine. The unit has hydrostatic power steering and its hydraulic system has a 17 gpm front-mounted pump which operates the loader and other mounted equipment.

Toro Demonstrates Caddymaster at U. S. and Canadian Clubs

Toro Manufacturing Corp., Minneapolis, is in the midst of a twelve-week drive to demonstrate its Caddymaster golf cart on every course in the U. S. and Canada. This big promotion offers a one-week trial of the electric bag carrier at a profit to the course. Charles T. Willey, Toro product manager, points out that a fleet of 20 Caddymasters, averaging 150 rounds a year at \$2 a round, can return a net profit of \$3,600 to course owners and operators. Toro started its demonstration program with a direct mail campaign and used magazine advertising in further publicizing it. Demonstrations will be made until July 16. Caddymaster is easily transportable, operates via finger-tip control and matches its speed to the golfer's stride, climbs hills easily and has a turning radius of only 11 inches.

Hogan Company Appoints Three Sales Reps

Three new salesmen have been appointed by the Ben Hogan Sales Co., Ft. Worth. Richard B. Morley of Syracuse, N. Y., represents the company in upstate N. Y. and Erie, Pa. Representing the company in La., Ark., Miss., Ala., and part of Florida is Jim Ford of Jackson, Miss. Harvey Conley of Springfield, N. J., represents Hogan in Trenton, north N. J., the Catskill area, N. Y. City and Conn.

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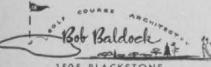
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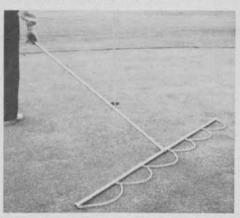
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Whip-No-Dew Drag

Santa Ana Equipment Co., PO Box 1541, Newport Beach, Calif., manufacturs a lightweight aluminum drag with a six-foot crossbar



and stainless steel chain that follows the contour of the green for removing early morning dew. It is known as the Whip-No-Dew drag and has been in production for about two months. Price and other information can be obtained from the manufacturer.

Hogan's Princess Clubs



Princess woods and irons, made by the Ben Hogan Co., are fitted with all new Hogan W shafts and slip-proof grips in soft blue and red. The Dura-Ply heads of the woods are finished in a stunning cobalt blue. Precision workmanship feature these matched clubs. They are available only at pro shops.

Disposable Tumbler Offered by Busse Firm

A new, disposable plastic tumbler for hot and cold drinks is now available. Samples can be had from Robert Busse & Co., Inc., 64 E. 8 St., NYC 3. At the price of paper cups, each person can now have a disposable plastic drinking tumbler used solely by him.

Bowen Golf Shoe Reps

The following now are representing Bowen, Inc., Pasadena, Calif.; Windy Winberg, Orchard Lake, Mich., in Ind., Ohio and Mich.; and Ken Alexander and Bill Mutzfeld, both of Kannapolis, N. C. in W. Va., Va., N. C., S. C., Tenn., Ky., Ga., Fla., and Ala.

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Experienced PGA Class A Golf Professional employed in exclusive private northern country club desires winter employment in South. Nov. 1st to April 1st. Address Ad 603 c/o Golfdom

Golf Pro-Greenkeeper-Combination. 42 years of age, have lifetime experience in both phases, desires change. Interested in Southern location, Address Ad 604 c/o Colfdow.

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Anxious to start on apprenticeship with Class A Proage 27 — single — ambitious — personable — anywhere available immediately. Ray Alvarez, 1027 East 25th St., Paterson, New Jersey

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Class A member working at private club desires winter position or will consider teaching job in a good club. Good reference! Available Oct. 4 to Apr. 15. If a good job will consider year round. Address Ad 607 c/o Golfdom

Assistant Professional desires work for months including November to April. Attended 1962 PGA Business School. References, Tom Martin, 1300 Girard, Apt. 9, Middletown, Ohio

Available at once—Class A PGA Pro. Excellent teacher, businessman. Thoroughly experienced in all phases of the golf business. Best of references. Address Ad 608 c/o Golfdom

Assistant Pro job wanted—21, single, two years college, three years experience. Prefer Florida or Southern U.S. Gary Cline, Route 3, Alma, Michigan

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Greenkeeper—desires well established 18 hole course, Experience in all phases turf maintenance. Single good appearance—promoter. References if requested, Address Ad 611 c/o Golfdom

GREENKEEPER, available at once, will relocate anywhere, experienced all phases. Write, wire or phone C. P. WELCH, 430 KOHL STREET, NORTH TONAWANDA, N. Y. Phone NX 2-3851 Area Code 716

Experienced PGA Class D Assistant Golf Professional employed in Northern Club desires winter employment in the South November 1st to April 1st, Address Ad 616 c/o Golfdom

JOBS OPEN

COUNTRY CLUB MANAGER, Lower New England area, Experience a must, Send Resume and salary requirements to Ad 614 c/o Golfdom

Construction Superintendents wanted—Must be willing to travel. Send resume and expected salary to Moore, Kelly & Reddish, Inc., P.O. Box 606, Orange, Virginia.

PROS WANTED—To work Southern States during winter months, selling Merchandise for Pro only, Contact ALL STAR PRO GOLF CO., CLARION, IOWA.

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For Sale—Complete golf range set-up, including 10 mats, 20 drivers, 2000 balls, lights and miscellaneous items, all one year old. To be moved. Write W. L. Smith, Longmont, Colorado or Phone PR 6-6867.

FOR SALE—22 ACRE 18 HOLE PAR 3, 2150 YARDS NIGHT LIGHTED GOLF COURSE. 2400 SQ. FOO'T FULLY EQUIPPED COFFEE SHOP, STARTERS ROOM & LOUNGE. 2 YEARS OLD, LAST YEAR'S GROSS \$50,000 PRICE \$270,000 INCLUDES LAND & IMPROVEMENTS. PEDLEY GOLF COURSE—4545 PEDLEY ROAD—RIVERSIDE CALIFORNIA.

FOR SALE: 21 Moto-Caddys—slightly used. Price is right. Nat-Car Golf Sales & Rentals, Inc., 1033 Central Avenue, Albany New York

Wanted to Lease or Rent—Golf Course in South. Very best financial references, Class 'A' PGA member, Address Ad 612 c/o Golfdom

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Used golf balls for sale—Good for range or play—Sold in lots of 100 or more, 20¢ each. Brewer Golf Shop, 280 DeBaliviere, St. Louis 12, Missouri

Lindig L-40 compost grinder-blender w/10' conveyor, used only 30 days, Cost \$4,000 sell \$2,500, Floyd Farley, 5518 N. Lottie, Okla, City. Okla.

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Grasslan Aerifier Gives Maximum Penetration

The Grasslan Aerifier (Model GN-2A), a new West Point (Pa.) Products Corp. machine, has exclusive straight-line construction that as-



sures maximum penetration of spoons into high, hard spots, according to the manufacturer. This construction also prevents over-penetration in soft spots. The Grasslan has evenly distributed weight for uniform cultivation of a swath. A hydraulic control raises the spoons for transportation.

Delmhorst Instrument Co.'s New Development

With the help and cooperation of the Department of Soils of Oregon State University, the Delmhorst Instrument Co. Boonton, N. J., has been successful in the development of a new cylindrical Gypsum Soil Moisture block with improved accuracy and permanence of calibration for measurement of soil moisture content. For more detailed information, write to Delmhorst.

Distributes Marblehead Putter

The Marblehead Corp., Sarasota, Fla., has announced the appointment of LaPar Assocs. of Fairfax, Va. as Middle Atlantic States distributor for the new Marblehead putter. Temporary address of LaPar is Box 446 Fairfax, Va. The Marblehead putter has a True-Temper steel shaft. Research has proven, according to the company, that the fine grain of genuine marble used in the putter gets the ball away from the putter face with a minimum of strokes.

Eaton's Shoe Fitting Guide

Charles A. Eaton Co., Brockton, Mass., manufacturer of the Etonic, the all-weather golf shoe, suggests a three-step guide for correct fitting of shoes. No. 1 is to use professional fitting devices; No. 2 is to check the heel-to-ball measurement of the shoes that are being fit; and No. 3 is to check the lacings. These tips appeared in a recent release of the Golf Shoe Sales Builder, periodically published by the Eaton firm.

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Swinging Around Golf

(Continued from page 84)
Joe Goldshinsky who succeeded his retired former boss, Jack Williams, as pro at New Haven (Conn.) CC, started at the club as a caddie in 1928 when he was nine years old.

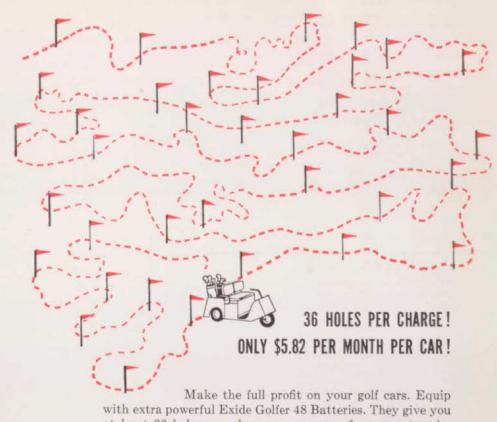
Wm. Gahlberg, former capt., U. of Arizona golf team, Frank Patania and other business men of Tucson, plus several pros, are in a deal to operate and buy Tubac Valley CC, 40 miles south of the city . . . Property includes golf course and surrounding unsold real estate and option on 980 acres nearby . . . Mike Souchak, Al Watrous, Jack Bell, Ray Maguire and other pros are listed as "investing."

Metro Parks Miami, Fla., area) director, A. D. Barnes, says \$325,000 will be spent for standard nine at Greynold Park and lighted Par-3 at Haulover Beach Park . . . Mark Mahannah is the

architect . . . Stanley Locke opens his new nine at Brasher Falls, N. Y. . . . Building first nine of Wildcat Cilffs course at Highlands, N. C. . . . George Cobb is architect . . . Wildcat Cliffs course is highest in eastern U. S. at 4,200 feet.

Ralph Purcell Siloam, Ark., to build Quail Valley CC . . . Start building Minor Park 18, Kansas City, Mo., third public course there . . . Bob Dunning is the architect . . . Hugh Carlton, Warsaw, N.C., heads group planning to build club in that area . . . Timber Lake CC, Peoria, Ill., to build nine . . . Charles Sherman, Hollywood, Fla., real estate man, starts building 18 for Broward CC, private club . . . Mark Mahannah is the architect . . . Billy Watts, Jr., pres. South Florida GA, building Miami Lakes G&CC 18 between CC of Miami and Doral CC in Miami, Fla. area on Palmetto Expressway.

GOLFDOM, The Business Jeurnal of Golf Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Joe Graffis Publisher; Herb Graffis Editor; Joe E. Doan Managing Editor; Joe Graffis, Jr. Advertising Manager; F. V. Taylor, Circulation Manager. Publication Offices: 407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941, Eastern Representative—Albre Gaylor.



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