



U. S. RUBBER RESEARCH ADDS THE CROWNING TOUCH

ROOM USE ONLY

Royal Special

1

L/P

NEW ROYALOC FINISH KEEPS THE ROYAL SPECIAL L/P WHITE AS NEW

ROUND AFTER ROUND AFTER ROUND AFTER ROUND AFTER ROUND



At last...a golf ball with the white locked on! Thanks to new Royaloc Finish, the Royal Special L/P defies stains, scuffs, dirt, sand... keeps dazzling for rounds and rounds. Top golfers like Bill Collins say no other golf ball stays white so long. No other delivers more distance and accuracy. Look for the ball marked "L/P," sold only at professionals' shops.



United States Rubber

Rockefeller Center, New York 20, N. Y.

U.S. Royal

GOLF EQUIPMENT

NEWEST ACHIEVEMENT of the largest maker of golf balls: new U. S. Royal Woods and Irons!