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### Laher Lists 14 Selling Features on the Masterpiece

Laher Spring & Electric Car Corp., New Albany, Miss., and Oakland, Calif., list 14 features that makes its Masterpiece golf car



what it describes as an outstanding vehicle. Here are some of the selling points that are highlighted: Every wearing part runs in oil; drive is enclosed; Air-Vac springs give soft, easy ride; plenty of room even for outside or

oversize players; powerful batteries that give 36 to 54 holes to a charge; no rattles in unitized body; built-in charger; and large 8-in. soft tires for a comfortable ride. The Surrey top (in photo) is additional equipment, according to Laher.

### Golfcraft Distributes '62 Catalog

Golfcraft, Inc., Escondido, Calif., has distributed its 1962 catalog to pro shops throughout the country. Men's and women's irons and woods, complete sets for lefthanders, and utility clubs are displayed in an artistic splash of color along with putters, the new Golfcraft Staff ball and umbrellas. A section is devoted to the "glasshaft story" along with another describing the history of the 18-year old firm directed by E. R. (Ted) Woolley.

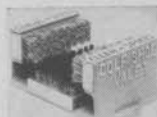
### U. S. Rubber Expands Plant to Produce More Vyrene

U.S. Rubber Co. has expanded its Gastonia, N.C. plant for the second time in a year to increase production of Vyrene, the new spandex thread, used in production of sportswear and other products. The expansion has resulted in increased production capacity of 50 per cent.

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Constructed of anodized aluminum frame with base brush of high quality Tampico Fibre. All brushes removable, reversible, replaceable.

Available in Grey, Orange, Yellow. 1 unit \$19.95; 3 or more \$17.95 ea., FOB Huntington Park, Calif. Ship. Wt. 5 lbs. NOTE: Postage paid if check received with order. Guaranteed satisfaction or money refunded. **THE GOLF SHOE VALET** is the shoe cleaner that gets the job done! A proven product.

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### Hagen Kangaroo Ensemble Has the Executive Touch

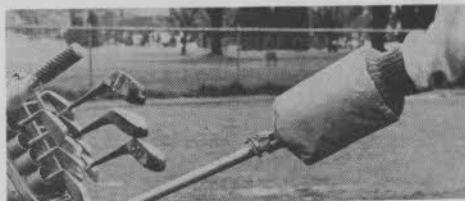
This black Kangaroo leather golf bag ensemble from Walter Hagen Golf Co. is referred to as an executive item. Golf bag, carry-all and cover set are crafted of supple, black leather with handsome gold trim. Items are available as a set or individually in pro shops.



a scaled-down Hogan Exact Balance putter. The Junior clubs feature No. 1 and No. 3 woods with Dura-Ply heads in mahogany and include the 3, 5, 7 and 9 irons and the Exact Balancer putter. Both lines will be sold only through pro shops.

### Fairway Specialties Markets Golf Cart Handwarmer

The "Snappy," a handwarmer for golf carts that readily slips on or off the handle, is offered by Fairway Specialties Co., 5335 N.E. Sandy



### Hogan Co. Markets Two Lines for Junior Players

The Ben Hogan Co., American Machine & Foundry Co. subsidiary, is marketing two lines of matched clubs for young players. One is the "Little Ben" for kids between the ages of seven and ten, and the other, the Ben Hogan Junior for 10 to 14-year olds. The Little Ben set has a wood with select persimmon head finish and includes the 3, 5 and 9 irons and

blvd., Portland 13, Ore. It comes in five assorted colors and plaids and is packaged in clear polyethylene with a colorful, descriptive header. The washable Snappy has nylon pile lining and its nylon cover is water repellent. It is held in place with an elastic snap-band. Unsnapped, it may be used as a muff.

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### Ardco Roto-Werl Has Summer and Winter Use

The Ardco Roto-Werl spreader is designed for applying granular and pelleted fertilizers, seed, insecticides and herbicides. It also has a



winter application for spreading rock salt, calcium chloride and other chemicals for melting snow. The unit is maintenance free since it has no engine, belts, rollers, gears, etc., and requires no extra attachments. This spring Ardco will introduce two new products — a barrow spreader and a topdressing spreader. Toney Mascaro, Ardco pres. who designed and holds all patents on the Roto-Werl, has been in the turf

equipment business for 20 years. He helped found West Point Products and later was vp of Hatfield Roto-Werl Spreader Corp. He is now devoting full time to research and development work on the Roto-Werl line.

### Big Backlog Prompts Crawford to Expand Production Facilities

Crawford Mfg. Co., Meadville, Pa., has added 7,000 sq. ft. of floor space to its manufacturing facilities.

The addition was prompted by a large backlog of orders for the two-passenger Kiltie Car (photo.) In the last year, Fort Mead Sales, Inc., which handles sales of the Kiltie Car, has set up a national group of more than 300



dealers to sell the vehicle. With the addition, Crawford Mfg. will turn out 50 cars a day at peak production. It also plans to build an industrial version of the Kiltie Car for material handling and personnel transport.

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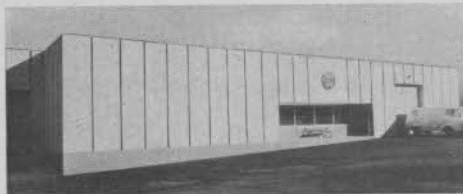
8535 Melvin Ave.  
NORTHRIDGE, CALIF.

Dickens 4-6020

Dickens 5-2788

## Par Aide Products Moves Into New Building

A building that is just as slick looking as the golf equipment it produces has been completed by Par Aide Products Co., 296 N. Pascal st.,



St. Paul, Minn. The structure contains 10,000 sq. ft., and according to Joseph S. Garske, pres., gives Par Aide a good deal more production room than it previously had and thereby facilities to handle orders more quickly than before. The St. Paul company manufactures more than 20 pieces of course equipment and accessories in addition to a full line of furniture for the course, lockerrooms, terraces, etc. Its products are described in a 12-page booklet that can be obtained upon request.

## Borm's Automatic Scorekeeper

The new Golfer's Pal scorekeeper, manufactured by Borm Mfg. Co., Big Timber rd.,

Elgin, Ill., is worn like a watch on a leather wrist band, records strokes per hole and total strokes per game at the press of a plunger. A reset pin clears the score for each tee. Complete retailing information can be obtained by writing to Borm.

## Iron Clad Produces Plastic Covers for Iron Clubs

A new item, Iron Clad Protective covers, has just been introduced by Iron Clad Products,

PO Box 550, Menlo Park, Calif. The covers, made of bakelite plastic, come in sets of nine. A twist of the wrist enables the player to insert or remove them. Iron Clads come in highland red, satin black, pearl white or powder blue with personally monogrammed letters in contrasting colored numbers which permit easy selection of the iron to be played. The purchaser may select a total of 27 free monogram initials when he buys a set of Iron Clads.



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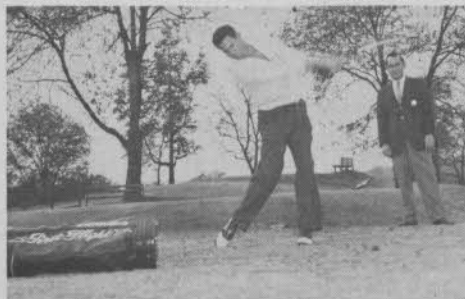
Our staff of trained executive and professional personnel are now available nationally. We have established and executed successfully a plan for sound new club development.

Write or call for full information

Lorne A. Cameron *President & Gen'l. Mgr.*

## First Flight Markets Copies of Doug Sanders Clubs

Duplicates of the clubs that Doug Sanders used so successfully in winning five 1961 tournaments and amassing around \$60,000 for the



Sanders demonstrates copy of his clubs for Gordon Ramsey, First Flight sales manager.

season are being manufactured by First Flight Co., Chattanooga 5, Tenn. First Flight custom made the original set to Sanders' specifications, and now is turning out the duplicates from the original designs. Modified sets of the Sanders' clubs are available for women. First Flight also is introducing the Doug Sanders ball. Both clubs and balls are available only in pro shops.

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## Bowen Heads Spalding Marketing Department

E. Lee Bowen has been appointed manager of the new marketing services dept. of A. G. Spalding & Bros., Inc. The dept. handles sales analysis and forecasting, inventory planning and branch and customer order services. Bowen has been with Spalding since 1955 in market and sales research, working in a managerial capacity. He attended Purdue and Miami (Ohio) Universities and, upon graduation in 1954 from the latter school, served as an instructor while doing graduate work.



## Daggett on Toro Board

Albert H. Daggett, board chmn. of Gould National Batteries, Inc., St. Paul, has been named a director of Toro Manufacturing Co., Minneapolis. He also is a board chmn. and director of three other large firms. Announcement of Daggett's most recent directorship was made by David M. Lilly, Toro pres., at the company's annual meeting.

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**TRADE BRIEFS**

A. G. Spalding & Bros., Inc., has placed operation of its Canadian, English and Australian plants under the "Commonwealth Division", managed by A.S. Ballingall, pres. of Spalding of Canada . . . Power mower sales declined by about 8 per cent in 1961, but **Toro Manufacturing Corp.** kept its sales close to its 1960 record level of \$19.4 million . . . Poor weather that slowed housing starts was the main reason for the sales decline, but David M. Lilly, Toro pres., is predicting a strong comeback in '62 . . . Harvey E. Hamilton, with the company since 1953, has been named traffic mgr. for **Keasbey & Mattison's** asbestos-cement pipe plant in Santa Clara, Calif. . . **K & M** also puts its multi-million dollar asbestos-cement pipe plant in Hillsboro, Tex., into operation in October.

Trading in **Victor Comptometer Corp.** common stock was started on the N.Y. Stock Exchange late in Oct., shortly after Comptometer Corp. was merged into Victor Adding Mche. Co. . . **Bristol Pro-Golf, Inc.**, a div. of **Sportsman's Golf Corp.**, Melrose Park, Ill., has named Jackson Swift asst. sales mgr. . . **Triangle Conduit & Cable Co., Inc.**, New Brunswick, N.J., is developing a revolutionary type of heat

insulated piping system . . . The "golf bag", holding four balls, that **Hopple Plastics, Inc.**, made for **MacGregor** Xmas gift packaging, made such a hit that it's going to be continued as a premium.

R. W. (Bud) Plummer has been named mgr. of **Brunswick Corp.'s** new **MacGregor** plant that will go into operation in Albany, Ga., in March . . . **Consolidated Pipe Co.** of America has started operation in a new \$750,000 plant in



Consolidated Pipe's new plant in Stow, O.

Stow, O. . . . Plastic pipe and fittings, polyethylene tubing, nylon and styrene fittings are being manufactured in the 45,000 sq. ft. plant where 150 persons work . . . **Tri State Toro**, Davenport, Ia., has acquired the inventory of the turf dept. of **Globe Machinery**, Des Moines and offices, warehouses and service facilities will

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Send for Illustrated Catalog

**EASTERN GOLF CO.**  
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be maintained in both cities . . . Robert (Mike) Benson heads the Des Moines sales outlet.

Chamberlin Metal Products, Frankfort, Mich., has acquired the assets of Powered Products Cos. of Mich. and Texas, and will continue to manufacture golf cars under the "Caddy Car" name . . . Equipment from the Austin, Tex., plant has been moved to Frankfort where production on the 1962 line has been started . . . Chamberlin also is continuing to use Powered Products' former Rothbury, Mich., plant for production . . . The cover on MacGregor's 1962 catalog, done by Ted Drake, is an oil painting reproduction of a typical fairway scene . . . The many items in the top golf line are in color and are set off by eye-catching black and white product photos . . . Particularly appealing also is the inside cover color inset index page.

American Machine & Foundry Co. brought some of its national magazine and newspaper ads to life with window display reproductions on Fifth ave. in New York during the Christmas season . . . Included among them was a Ben Hogan Co display, an exact reproduction of an ad that was concurrently seen in print

. . . Western Turf News of Agriform Chemical Co., Woodland, Calif., recently described a Blue Chip planting tablet for fertilization of shrubs, trees, etc. . . . It's taken practically like aspirin.

**All ★ Star Handles English Glove**

All★Star Industries, 10 W. 33rd st., New York City 1, has been appointed sole distributor of the golf glove manufactured by Taunton & Thorne, Ltd., Somerset, Eng., according to Harold A. Jason, pres., and Arnold Palmer, vp. Distribution is being made under the supervision of Norman Bender, vp. Taunton & Thorne consultants who wear the glove include Palmer, Jay Hebert and Gary Player.

**Scott Spreader Efficient**

According to O. M. Scott & Sons, Marysville, O., its new 8-ft. Professional spreader can be used to make precision application on five acres in one hour with only one man being employed to handle the job. Using various products, it is said that there is no need to calibrate. The operator merely selects the rate setting shown on the package for whatever Scott product that is being applied.

**Kill WATER WEEDS!**

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

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Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS** Response to all box number ads should be addressed to the box number, mail to **GOLFDOM, 407 S. Dearborn, Chicago 5.** Replies are promptly forwarded to advertisers.

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**GOLF PRO** — Club manager, greens knowledge in Midwestern local. Fine teacher, good character. Wife can help in shop or manage kitchen. Address AD 101 c/o Golfdom

Head Locker Attendant, presently handling 350 members, desires winter club or would consider year around club. Can travel. Experienced all phases of locker room work. Best references. Address AD 102 c/o Golfdom

**CADDYMASTER SEEKS POSITION AT FINE CLUB.** MANY YEARS EXPERIENCE WITH FINEST REFERENCES. ADDRESS AD 103 C/O GOLFDOM

Golf Professional — Age 47, married, no children, desires head pro job. 14 years teaching experience, 6 years as head pro at large country club. Will answer all inquiries. Best of references. Address AD 104 c/o Golfdom

Experienced in construction and maintenance, 43 year old Greenkeeper, best references, wants permanent position with club that likes a good course, well kept. Salary open. Address AD 105 c/o Golfdom

**PROFESSIONAL: WANT JOB** in Northern United States or Canadian resort area for 1962. Have 18 first-class electric golf carts. Head professional at large Mid-west Country Club. Class A PGA member with top references and performance record. College graduate, married, no children. Address AD 106 c/o Golfdom

Professional, age 36, ten years experience in private, resort and municipal clubs. A-1 credit rating. Desire job as club professional. Available for interview. Address AD 107 c/o Golfdom

Golf Pro-Manager and Wife team. 10 years experience efficient operation all private club departments — golf, golf course, clubhouse. Excellent golf instructor, merchandiser, food and beverage manager. Now at Midwest club; will relocate. Address AD 108 c/o Golfdom

**CLUB MANAGER** — age 48 — Hotel and Restaurant training — 16 years experience in restaurant management — 8 years in Country Club — excellent references if necessary. Available January 1st. Address AD 109 c/o Golfdom

Young man, twenty-one years old, thirteen years experience, with a two handicap for the past four years, seeks immediate employment as a golf professional. Will relocate. Address AD 110 c/o Golfdom

Pro-Supt. Age 46, at Four Seasons Club, Pembine, Wis from 1941 through 1961, desires change for 1962 season. Address: Chuck Hermann, Pembine, Wis.

To the Board of Governors or Directors: Are you having personnel problems? PGA Pro Manager and wife fully experienced in all phases of Country Club Management — Greens — Pro Shop — Dining Room Cost Control, etc., desire a change. Satisfactory working relations with present club. Address AD 115 c/o Golfdom

Golf Professional — Age 28 — married — 10 years experience as assistant and pro. Fine instructor and player. Desire teaching assistant or club pro position. Address AD 120 c/o Golfdom

Assistant Pro — desires position as assistant — experienced — 22 years of age — single — highest references. Attended PGA school. Will locate anywhere. Address AD 121 c/o Golfdom

**A-1 GREENKEEPER — AGE 42, WIDOWER. FIFTEEN YEARS EXPERIENCE ALL PHASES. DESIRE SMALL COURSE JOB IN WISCONSIN, MICHIGAN, MINNESOTA. SEASONAL ONLY. MODERATE SALARY AND HOUSING. ADDRESS AD 124 c/o GOLFDOM**

Professional desires new location — Age 41 — Class A PGA — 23 years experience — excellent instructor and player — would consider good seasonal or average year round position — clean, neat, aggressive, clean habits, A-1 credit, family man. Address AD 126 c/o Golfdom

#### JOBS OPEN

**GREENKEEPER** wanted — nine hole golf course — Central Illinois. New home furnished. Address AD 129 c/o Golfdom

Pro or Pro-Greenkeeper wanted for new New York Metropolitan area country club. Send complete resume. Address Ad 111 c/o Goldfom

Wanted: An additional salesman to sell golf course equipment and supplies for established supply house in South-Central State. Give essential personal information, educational background, previous experience, references. Address Ad 112 c/o Goldfom

**SALESMEN WANTED** — Several territories open for established manufacturers representatives for all or part of advertised line of golf shoes, putters, gloves, caddy carts and quality accessories. FAIRWAY & FIELDS, Ltd., 1 Main St., Roslyn, New York.

Pro-Manager to supervise and direct golf play at a new golf course in California. Applicant should be well versed in all phases of golf operation with heavy emphasis on administration and public relations. Include in resume information on past experience in promoting new golf course operations. Address Ad 114 c/o Goldfom

**WANTED — GOLF CLUB MANAGER** — FOR WELL ESTABLISHED NORTHERN CALIFORNIA 18 HOLE PRIVATE GOLF AND COUNTRY CLUB. MUST HAVE EXPERIENCE IN GOLF CLUB MANAGEMENT OF KITCHEN, BAR, POOL, SOCIAL AND CLUB ACTIVITIES. BOOKKEEPING BACKGROUND ESSENTIAL. APPLY IN WRITING, STATING EXPERIENCE, REFERENCES, QUALIFICATIONS, AND SALARY EXPECTED. ADDRESS — PRESIDENT — SANTA ROSA GOLF AND COUNTRY CLUB — 1059 SECOND ST., SANTA ROSA, CALIFORNIA.

**SALES REPRESENTATIVE** — All territories. For immediate delivery. For a new Dunner water repellent windbreaker with patented active swing—for men and ladies. Popular priced. Experienced salesmen with pro shop following. 10% commission. Kindly state your territory. Dunner of New York — 137 Fifth Ave., NYC.

**OPPORTUNITY IS AVAILABLE FOR COMBINATION PRO-GREENKEEPER FOR YEAR ROUND OR APRIL-SEPTEMBER ARRANGEMENT AT NEWLY OPENED 18-HOLE COURSE. MAN AND WIFE WITH EMPLOYABLE CHILDREN ACCEPTABLE. COURSE FULLY EQUIPPED WITH ALL NEW MACHINERY. WOULD ENTERTAIN LEASING, WITH OPTION TO BUY TO RELIABLE PARTIES. OWNED BY PRIVATE REPUTABLE BUSINESS INTERESTS. MUST BE INVESTIGATED TO APPRECIATE. ADDRESS INQUIRIES TO: "CROSS CREEK" BOX 611, OIL CITY, PENNSYLVANIA.**

Applications now being accepted for a teaching and shop assistant at active Ohio club. April 15th to October 15th employment. Include references, experience and picture with first application. Will answer all inquiries. Address Ad 125 c/o Goldfom

**NEW SALES POLICY — FLORIDA MANUFACTURER OF GOLF HEADWEAR** now has openings in most states. TOP COMMISSION, HIGH VOLUME line. Established reps only. Give full resume. All replies confidential. Address Ad 127 c/o Goldfom.

#### PRO-MANAGER

Pro-Manager position at Alliance Municipal Golf Course will be filled prior to opening of 1962 season in March. 18-hole course, grass greens and watered fairway, opened in 1953. Golf house with shop, locker rooms and 3 bedroom apartment. Knowledge of turf and golf management, pleasing personality and integrity necessary. Ability to play, teach, and program highly desirable. Furnish experience and references. State PGA status if possessed. Concession privilege with lessons and salary can make this an attractive deal for the applicant that can fill all requirements. Apply to City Manager, Alliance, Nebraska.

#### MISCELLANEOUS

**WHAT HAVE YOU TO OFFER IN A DRIVING RANGE? LEASE OR BUY. STATE POPULATION, ETC. ADDRESS AD 116 c/o GOLDFOM**

**RARE OPPORTUNITY — COMPLETELY MODERN GOLF RANGE — 18 HOLE MINIATURE COURSE — TRAMPOLINES — DRIVE-IN RESTAURANT WITH ACRE WOODED PICNIC GROVE. ALSO 30 ACRES — IDEAL FOR LIGHTED PAR-3. EXCELLENT LOCATION — WELL ESTABLISHED IN PROSPEROUS OHIO COMMUNITY. FULL DETAILS TO INTERESTED PRINCIPALS. ADDRESS AD 130 C/O GOLDFOM**

For Lease — Midwest — Nearly new 9 hole course, grass greens, clubhouse, on U.S. highway. Couple can handle easily. Address Ad 117 c/o Goldfom

For Sale: 9 hole golf course in operation 4 years and 9 more holes almost completed on 155 acre plot. Located in Mid-South. Year 'round play. Only course in county near city of 22,000 population. During peak seasons have logged an average 250 rounds per weekend day on 9 holes. Excellent acceptance by townspeople as members and on daily greens fee basis. Other interests forces sale or lease on long term basis. Fine equipment, but clubhouse needs enlarging because of traffic. Member USGA. \$68,000 will buy on terms if necessary. Lease terms arranged. Address Ad 118 c/o Goldfom

Two baseball pitching machines used only 3 weeks with 50 dozen rubber balls. Original cost \$1150.00 — my close-out price \$500.00 Address Ad 119 Goldfom

**WE MANUFACTURE IRONS, WOODS, PUTTERS TO YOUR SPECIFICATIONS AND TRADEMARK (JOBING QUALITIES). WRITE FERNQUEST & JOHNSON GOLF COMPANY, COLMA, CALIF. FOR PARTICULARS.**

For Sale — Nine hole year around golf course at edge of growing Southern California retirement city. Complete with Pro Shop, Coffee Shop, owner's home. Address Ad 122 c/o Goldfom

For Sale: Beautiful 9 hole golf course. Marion blue grass tees, watered fairways, seaside bent greens, driving range \$125,000.00 clubhouse fully carpeted. Liquor license \$100.00 per year. Includes land for additional 9 holes with water rights. Modern pro shop with golf buggy and storage facilities. Modern heated swimming pool. Total sale price \$150,000.00. Ten years on balance at 6% with \$50,000.00 down. Rocky Mountain Area. Address Ad 123 c/o Goldfom.

**FOR SALE — 15 CUSHMAN 1960 model 36-volt electric Golf Carts (used two seasons). Immediate delivery. \$350.00. Contact Drake-Scruggs Equipment Co., 600 S. 31st Street, Springfield, Ill. Phone 528-2536.**

#### WANTED FOR CASH

Old golf balls retrieved from ponds, golf courses, etc.  
Cut and bumped ..... \$0.36 per doz.  
Off brands and slightly nicked ..... \$1.56 per doz.  
Round and perfect \$1.25 brands for  
refinishing ..... 2.40 per doz.  
Send for Shipping Tags and Instructions

#### GOLF BALLS FOR RETAIL SALES

Reprocessed for retail sales, imprinted with distance, trade name and number-in stock. We accept your mixed compression cores and return only high compression balls at no shrinkage charge. A fast seller at 50¢ to 75¢ each. Bulk — your cost on exchange \$2.85 per dozen. We are nation-wide Distributors of the finest in golf range and miniature course equipment — balls, clubs, mats etc. Send for 1962 catalogue.

#### NORTHERN GOLF BALL CO.

2350 W. Roscoe Street

Chicago 18, Illinois

**GOLF COURSE SUPPLIES AT REDUCED PRICES CAN BE PURCHASED BY SMALL CLUBS OF SEMI-PRIVATE, PUBLIC AND COMMUNITY TYPES THAT HAVE MODEST BUDGETS. A CO-OPERATIVE PROCUREMENT SERVICE IS AVAILABLE TO CLUBS THAT QUALIFY. FOR AID TO ADVANCE GOLF PLAYING. SPECIAL EQUIPMENT SERVICE, BOX 2, WAYNE, NEW JERSEY — Adv.**