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THE SCOUT by INTERNATIONAL®

February, 1962



Cupit was the first freshman in PGA circuit history to earn more than \$20,000 . . . His 1961 take in official and unofficial events amounted to \$25,721 . . . Previous first-year record holder was Ken Venturi, who earned \$18,761 in 1957 . . . Oakton Resort Hotel, Pewaukee, Wis., launching a \$1 million expansion program, will have 18-course designed by Larry Packard . . . It will be ready in the spring of 1963.

Carl Dietz of Milwaukee who has played golf in 67 countries (Russia and Poland are among the few he has missed) recently added Port St. Lucie (Fla.) to his list . . . When Highland G&CC in Indianapolis recently renovated its clubhouse it built its 19th hole Bubble Room so that the place literally blends into the course . . . Madison, N.J. acquiring 500 acres on which it will build back-to-back muny courses with a clubhouse in between them . . . One of the monthly meetings of the Miami Valley (Ohio) GCSA is designated as Ladies Night . . . That's probably so the boys can get out for the other eleven.

Lawson Little volunteers advice that may help Jack Nicklaus . . . "At 21, the 5 ft. 11 in. Nicklaus can carry his 215 lbs., but he will discover that additional weight will shorten his swing . . I fought weight and lost the battle." . . . Joy Dey, jr., in telling the PGA meeting of the USGA's watch over amateur status, related that one of the earliest investigations of reported violation of the amateur ruling was in 1901 when Walter Travis was reported as having made himself a pro by accepting hotel room and meals . . . Travis was celared . . . Dey also said USGA cleared Deane Beman of charge that he used his amateur status contrary to the rules.

First rules of golf, codified by the USGA in 1895, prohibited a player putting at a hole when the flag was in it . . . Probably that rule will be brought back into the book because the present rule allowing the player to putt at the flagstick has been extensively criticized as being more in the nature of croquet than golf . . . A well known pro, new to a job at a large private club that gets considerable tourist play, lost 2,000 balls the first month he had his range open at the club . . . He resigned . . . Memberships in a new 36-hole club southwest of Paris are selling at a premium . . . They are at the equivalent of \$2,400 . . . Original entrance fee was about \$1,500.

Ernie Fortner, National Golf Foundation field man in the Southwest, calls attention to New Mexico's fine array of school golf courses . . . 18 at University of N.M. in Albuquerque . . . 18 at N.M. Military Institute in Roswell . . . 9 at N.M. Highlands U. in Las Vegas . . . 9 (and 9 being built) at N.M. Institute of Mining and Technology at Svorro and 18 being built by N.M. State University, Las Cruces, to plans of Floyd Farley . . . Col. Henry A. Dutton now mgr., Runaway Bay Hotel & CC in Jamaica . . . Dutton, widely known in club and hotel busi-(Continued on page 114)

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February, 1962

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#### More Strategy Lessons

(Continued from page 32)

**Bob:** What if a student comes back and says something to the effect that the tournament pros supposedly concentrate more on coiling or turning their shoulders while minimizing the hip turn?

Denny: I agree with him 100 per cent. But I point out that it takes a terrific amount of coordination for a man to be able to do that. And, I add, that since so many present day stars swing that way you see a lot more activity on the practice tee today than you did 20 or 25 years ago. They have to keep practicing so they don't lose that coordination.

**Bob:** Do you resent the fellow who questions your methods of teaching, or tries to tell you what or how to teach?

#### Some Slow to React

Denny: I suppose I do, but I guess as long as he's paying me for the lesson I shouldn't. But I think any golf teacher should recognize that some people question your methods because they don't fully grasp what you're driving at or they want to get a better understanding of them. And, too, it's tough for many of them to react to the things you are trying to teach them. They've been doing things a certain way for so long that even the little changes you make in their swing seem to be completely revolutionary to them.

**Bob:** I agree with you there. Most people have to actually feel what those changes are before they can appreciate that they are helpful. That feel is a big thing in this game. I had one of our members tell me not long ago that after taking lessons from me for several months he had only a hazy idea of what I was trying to get him to do. Then, all of a sudden, he got the feel of it and he was all right. After that he was able to go back to some of the things I had drilled him on and really appreciate for the first time why I had concentrated on teaching him certain things.

**Denny:** A fellow like that is a good student. If he plays enough golf from now on he'll probably never lose that feel.

**Bob:** I hope he doesn't. Speaking of students, how many persons who take lessons from you are what you consider to be good students?

Denny: That, I can't say. I think most

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February, 1962



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persons are interested in improving their games. But I've suspected a few women and, for that matter, even a few men of taking lessons just because their friends were doing it. And, of course, you always have a small percentage who are primarily interested in hearing you say they have a nice swing. If you don't get that in during the lesson they're awfully disappointed.

Bob: Yes, I guess you have to romance some cf them. But in fairness to them, you shouldn't overdo it. You know, Denny, a few weeks ago I had what I thought came close to being the best student I ever taught. I said, "Nice shot," several times after he hit the ball on the button. Finally, he said, "Bob, I don't want you to stand there and compliment me when I do things right; I want you to figure out what I'm doing wrong."

**Denny:** A fellow like that is easy to work with.

**Bob:** One more question. Have you ever had a student tell you to scream at him and raise hell when he wasn't doing things right?

**Denny:** Fellows like that have been few and far between. The trouble is that you wouldn't dare to scream at the people you'd really like to.

#### Len Wirtz Foresees Record Prize Year for Ladies PGA

The Ladies PGA hopes to set a record for prize money in 1962, according to Len F. Wirtz, tournament dir. In the first six months more than \$100,000 in purses will be offered, and the second half of the season is expected to be even more lucrative. The richest winter-spring tournament lined up to date is the Dallas Civitan Open, to be played May 24-27. Prize money in this one is \$10,000. Three of the four major tournaments will be played before the end of June. They are the Titleholders, Apr. 26-29; Western Open, May 10-13; and USGA Open, June 28-30. The fourth major event, the Ladies PGA Championship, will be played in Las Vegas in Oct.

#### L.I. PGA Officers

Pete Cassella of Brookville CC has succeeded Pat Cici, Lido GC, as pres. of the L. I. PCA. Tony Kaczenski, Westhampton Beach, is 1st vp and Tony Marco, Middle Bay, 2nd vp. Joe Watrous, Nassau County Park is sec. and Dick De-Mane. Engineers CC, treas.

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#### Lack of Experience Hurts In Club Organizing

(Continued from page 28)

It is of utmost importance for even the wealthiest organizations to obtain a dollar or more in value for every dollar spent. There are plenty of instances where clubs which have spent much more than neighboring clubs wind up with less to show for the higher expenditure.

Although the turf might be better if allowed to mature longer, experience shows that a new club can fall apart unless a reasonably early date is set for an opening and it is adhered to. This may mean the course is rough on opening day, but the membership is always considerate if it can see that improvements are being made week after week.

#### Equity vs Non-Equity

Because of the failure of some promoters operating in several states to provide what has been promised and the ensuing loss of money to thousands of families who paid initiation fees, the golfing public is apt to look askance at clubs where memberships are purchased without equity.

Yet, there are hundreds of successful non-equity clubs run by civic (if profit) minded citizens who have a sincere desire to provide the best in facilities. In fact, it is possible for non-equity clubs, through their efficiency in operation, to provide members with the best at the lowest cost and with a freedom from assessments that are the bane of many member-owned clubs. In short, there is a place for both equity and non equity clubs. But to be successful both types have to be governed by responsible citizens.

In arriving at construction budgets, every committee allots money for real estate, the course (including irrigation), clubhouse and furnishings and a pool if there is to be one. But there are other expenses oftentimes overlooked. These are for course maintenance equipment, maintenance of course after seeding is completed, maintenance of the equipment building, shelters, clubhouse landscaping, entrance roads, parking lot, other sport facilities, utilities (electricity, telephone, drinking water), septic tanks and leach fields, surveys, probe holes and other engineering data required for the clubhouse and perhaps fencing. There are, in other words, many ways in which to spend money in getting a course off the ground.

No one can deny that formation of a new country club is a formidable task.



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But in the last few years my own observation has been that every group that has conscientiously struggled for a new club and used good sense in doing so has attained its objective.

Geoffrey S. Cornish is one of the best known course architects in the U.S. He lives in Amherst, Mass., on an intriguing street known as Fiddlers Green.

#### Western Pennsylvania GA Awards 100th Caddie Scholarship

At a luncheon held late in Nov. at Chartier CC in Pittsburgh, the Western Pennsylvania GA awarded its 100th caddie scholarship. At the present time, the 62-year old WPGA, third oldest golf association in the country, has 25 boys in school. All attend either the U. of Pittsburgh, Carnegie Tech, Duquesne, Washington & Jefferson, Indiana State Teachers College or Penn State University. The 100th scholarship, incidentally, was sponsored by WPGA's caddie alumni association. Chairman of this group is Dr. William Wietzel, first to get a caddie scholarship in the Pittsburgh area and one of the city's leading surgeons.

city's leading surgeons. Typical of the young men now attending college under the auspices of WPGA is James Linta who caddied for several years at Beaver Falls CC where Carmen Clemons is pro. He is a freshman at the U. of Pittsburgh, was an exceptional student in high school and eventually hopes to enter medical school to study to be a medical missionary.

WPGA's caddie program is sponsored by funds raised among 60 member clubs. Charles K. Robinson is chmn. of the fund which was founded in 1939 and enlarged in 1951 when its contribution procedure was changed.

#### **Royal Canadian GA Meeting**

Annual meeting of the Royal Canadian GA will be held Feb. 9 in the King Cole Room of the Park Plaza Hotel in Toronto. Business that will be transacted includes the induction of officers, reading of reports and financial statements and a full report on the membership dues plan.

#### **Gumm Heads Mid-Atlantic GCSA**

George Gumm is the newly elected pres. of the Mid-Atlantic GCSA. Stanley Zontek is vp and Angelo Cammarota, sec.treas.