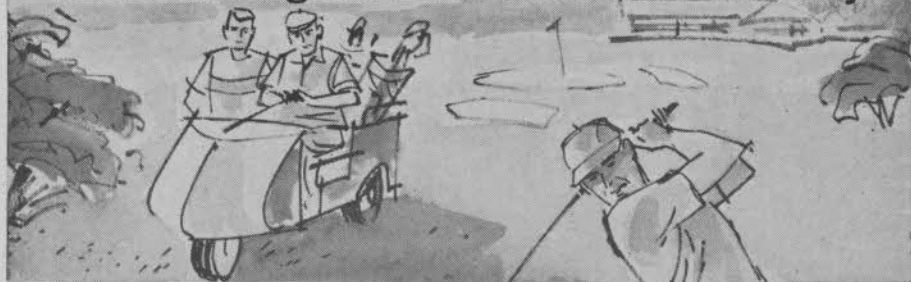


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NEW

more powerful electric
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GUARANTEED FOR 24 MONTHS*

Here's an all-new, rugged, electric golf car battery — the most powerful you can buy—from the originators of the golf car battery.

It can travel up to 36 holes with its extra deep reserve of power and come bouncing back for more after recharging. And it's built to be recharged again and again and again.

There's extra power, extra distance in this G-N 'toughie.' Jounce it . . . jar it . . . travel up hill or down . . . stop . . . go . . . all this in any kind of weather.

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working on great-
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. . . more power.



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tects plates.



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This and other years, be kind to those beautiful greens, your fellow golfers and that proud and hard-working keeper of the greens, Your Golf Course Superintendent.

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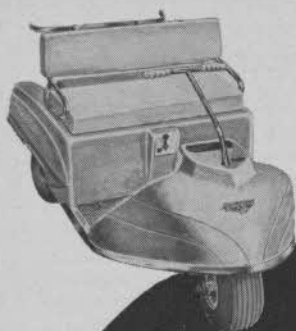
Jones for Columbus, Ind. . . . Feindt will stay on as supt. . . . Goffstown (N.H.) CC having first 9 built at mountain scenery site formerly known as the "Poor House Farm" . . . Building being done by Golf Shares, Inc., headed by Norton R. (Shorty) Phelps.

Desert Forest CC, in new community of Carefree, 20 miles north of Scottsdale, Ariz., opens its 18 . . . Robert Lawrence, Tucson, was the architect . . . Big point is made of leaving native shrubbery in the rough . . . Many bulldozer operators, in clearing for golf course sites, destroy natural beauty and distinctive hazards . . . Natural rough is important to playing strategy and scenic appeal of famed British courses, but the object seems to be to eliminate the natural assets in building most U.S. courses.

At a press luncheon, held in the Executive House in Chicago in mid-January, Stanley J. McGiveran, tournament chmn. for the 1962 Western Open, to be played at Medinah (Ill.) CC, June 28-July 1, said that the total tourney budget will run \$135,000 . . . Western Golf Assn. is going to depend on a sponsor coupon book and about 2,000 Chicago area wom-

en golfers who will sell tickets, to raise the bulk of the budget funds . . . Profits from the tourney will be donated to the Evans Caddie Scholarship Fund . . . Colonial National Invitation tourney committee again publishes the PGA schedule folder that fits into the wallet . . . Virginia Lee, who has been an official of the Willowick Women's Club is retiring after eight years in various positions . . . In that time she has traveled 25,000 miles promoting women's golf . . . Willowick GC is located in Santa Ana, Calif.

The 10th Carling Open, to be played in Nov. in Orlando, again offers its unique bonus . . . If Gay Brewer, the defending champion, repeats next fall he'll get \$5,000 extra . . . The Virginia Turfgrass conference will be held Feb. 13-14 at the Executive Motor Hotel, Richmond . . . The Southern Turfgrass meeting is scheduled for Feb. 26-27 in the Peabody Hotel in Memphis . . . Lawrence Mattei recently was elected to a third term as pres. of the Northeastern GCSA . . . Jim Thompson, vp, also is in for a third term and Paul O'Leary, sec., and John Espey, treas., are in their second terms . . . The North-

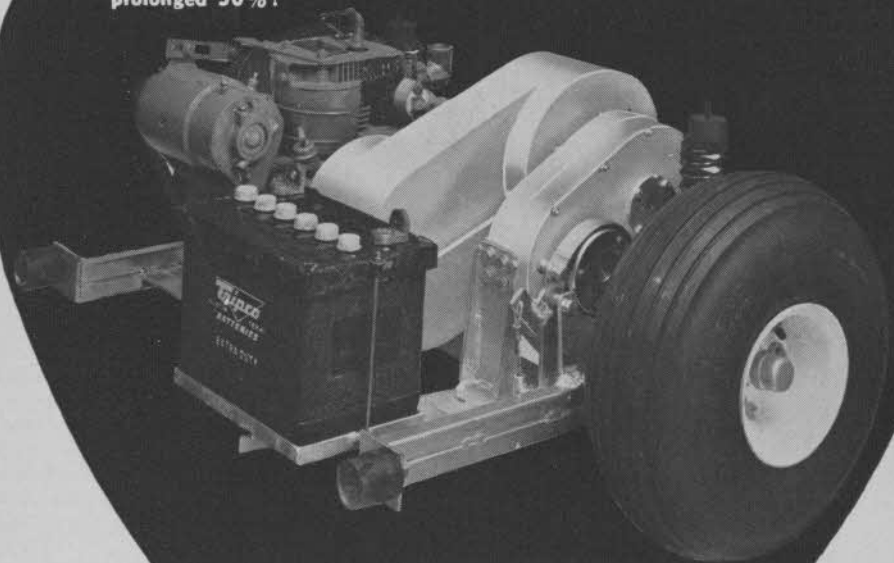


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. . . Heart of the '62

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If your club failed to receive this card or misplaced it — use the form on page 112. Our circulation auditing association requires that the list of persons to whom GOLFDOM is mailed be kept up to date. Without this updated information we are instructed to stop mailing the magazine to old names on our list. To make certain that your 1962 officials and operating heads receive GOLFDOM, please fill in the form and mail it today!

eastern group was organized 30 years ago after many of its members met informally and frequently in the previous ten years.

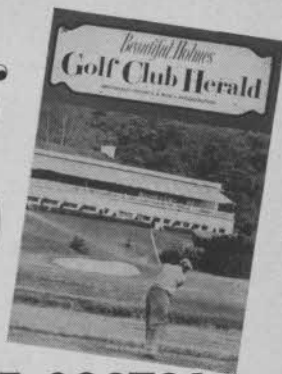
Maybe you've seen something similar to this before — or maybe not . . . Employees of the Santa Ana (Calif.) CC had a note in "Putter-Patter", the club newspaper, thanking members for their contributions to the Christmas bonus fund . . . Jimmy Hines, veteran pro and promoter, Robert Trent Jones, the architect, and C. Hutton Smith, pres. of American Factors, Ltd., have signed a lease to operate the two 18-hole Royal Lahaina CC courses in Kaanapali in Hawaii . . . They plan to construct cottages for a golf colony on the 800-acre tract . . . Jones designed both of the golf layouts.

Tyrone (Pa.) CC, Harry K. Sickler, pres., to build 18 . . . Edge Creek CC building 9 near Van Wert, O. . . . Leland Bushong, Paul Wise and George Moore are owners . . . Wm. J. Spear, St. Charles, Ill., is the Edge Creek architect . . . Building 18 conventional and Par-3 18, both to design of Wm. and David Gordon, for Bel Air CC on Bethlehem Pike in suburban Philadelphia . . . Attorney Robert Pressman gets Lake County, Ill., zoning board to O.K. building 18 hole course and motel near Waukegan, Ill.

Echo, Ore., Mayor Brick Esselstyn and Chamber of Commerce pushing to get 9-hole munny course . . . Wigwam CC, Litchfield Park, Ariz., completes rebuild-

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ing 18 to plans of Arthur Jack Snyder, Scottsdale, Ariz. . . . To build 9 at Butler State Park, near Carrollton, Ind. . . . Ron Frame and Cal Nordstrom, Rock Springs, Wyo., building 9 near Green River, to plans of Henry Hughes, Denver.

L. Cedric Austin, Phoenix City park director, hopes to get construction of \$850,000 course at Papago Park started soon . . . Lindsey & Co., Sacramento, Calif., Jerome F. Lipp, pres., building 9,800 acre community which will include 18-hole course now being built and 9 to be added later . . . Robert Trent Jones designed the courses . . . Cameron Park North, a Cameron-El Dorado Corp. development near Placerville, Calif., building 18 holes.

N. P. Dodge Co., N. Philip Dodge, Jr., pres. having Harold Glissmann build Par 3 to build of Floyd Farley, at Maple village in suburban Omaha . . . To build 9-hole course at Migh Mowing Farm, Wilmington, Vt., ski resort . . . Sanford B. Weiss, Los Angeles, heads project to build 15 million residential community with 9 hole course at Montclair, Calif.

Finger Lakes (N.Y.) Parks Commission to build 18 at Sampson State Park . . . Open second 9 of Rogers Park course at Tampa with Tampa's mayor, Julian Lane, hitting the first ball . . . Course is exclusively for Negroes . . . Everybody seems to be happy . . . Plan to open Riverview 9 hole course at Antigo, Wis. this summer.

Expect to have Chemung (N.Y.) first 9 in play this summer . . . Chemung Golf Course, Inc., is owned by Louis Tomasso of South Waverly, Stanley Grimley of Waverly and Mrs. Lena Daugherty of Athens, N.Y. . . . Illinois State Normal University, Normal, Ill., figuring on having a course . . . Willamette Valley CC, Canby, Ore., to spend about \$750,000 building 18, clubhouse, etc. . . . Sheboygan Town & Country, Inc., Arno Zittel, pres., considering building 18 at Sheboygan, Wis., in which case city will quit thinking about constructing a municipal course.

Castle and Cook's Oceanic Properties subsidiary planning 18 in 15,000 family project being started at Waipio, Hawaii . . . Jim DeMassey, asst. at Swen-

18

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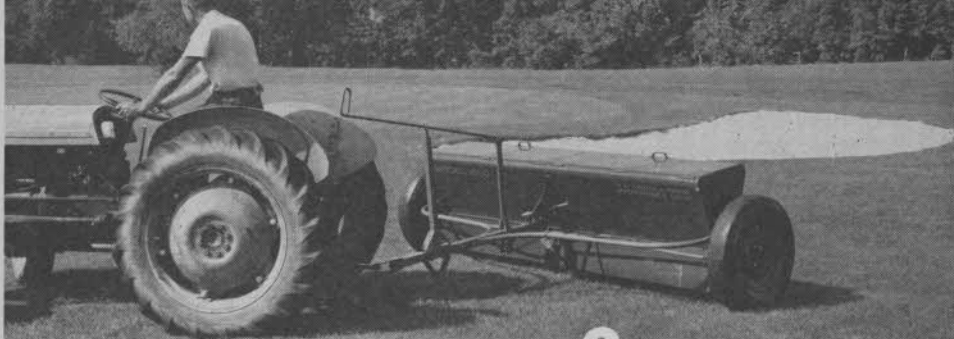
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NEW 8 FOOT PROFESSIONAL SPREADER

son Park course, Stockton, Calif., to be pro at new Elkhorn course at Stockton . . . It's now being built to plans of Bert Stamps . . . Manalapan CC, 18 being built in Manalapan township, N.J. to plans of James Gilmore Harrison . . . Homesites bordering the course . . . Edward Joffe is Manalapan pres.

Williamsport (Pa.) Recreation Commission, James E. Axeman, chmn., to build two 18s on land formerly used by Susquehanna Ordnance Depot . . . **Martin Cerel, Inc.**, Natick, Mass., to build 18 at Holliston as part of housing development . . . **La Posta Quemada CC**, organized by Tucson, Ariz., group to build resort and 18 at ranch 25 miles east of Tucson . . . **Orel Burris**, owner of La Posta Quemada ranch is pres.

Simi Valley Development Co., **Glen C. Costin** pres., to build 18 at Simi Hills CC at Santa Susana, northwest of Chatsworth, Calif. . . . **Roseville, Calif.**, considering building 18-hole municipal course . . . **City mgr.**, **David C. Koester**, told by **J. B. Hanauer**, Beverly Hills, Calif., it is feasible to finance the course with revenue bonds up to \$500,000.

Circleston CC, being built between

Nashville and Adel, Ga. . . . **Buck Daugherty**, Adel, and associates head the course project . . . **Sid Clark** designed the course . . . **Dr. Harvey R. Haupt**, Reading, Pa., osteopath, plans to open first 9 of his Willow Hollow GC in April . . . **Karl J. Spalding, Jr.** and **Marc and Roy Josepho**, Oceanside, Calif., plan to build 18 with lighted range.

Harold Moser, real estate developer, and associates including **Norman Olson**, former pres. **Park Ridge (Ill.) CC**, plan 18-hole layout, 700-acre housing development in Naperville, Ill. . . . **Gus J. Cozza**, Spokane, Wash., developer, planning to build 18 at Indian Trail Ranch development near Spokane . . . **San Gorgonio CC** to build 9 at Banning, Calif. . . . **Les Woods**, **Byron-Woods Motor Corp.**, South Gate, Calif., is pres. . . . **W. H. Johnson** of Riverside, Calif., is architect.

Shell Oil Co's "This Wonderful World of Golf", which started on Jan. 7, will take the spectator to courses in Canada, Scotland, Japan, Australia, France, Brazil and other distant lands . . . It is seen every Sunday from 4 to 5 on CBS TV . . . About 120 persons will be involved in keeping the scores posted at various parts of the course in this year's Open . . . In addition, about 150 women will be available

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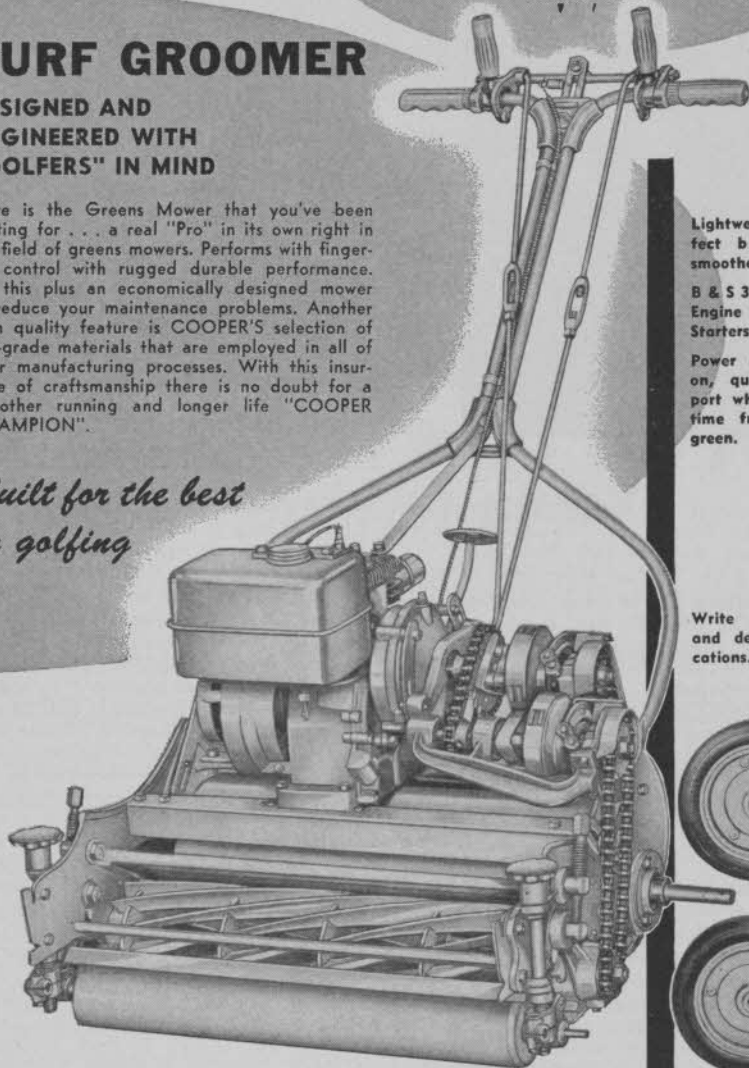
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Here is the Greens Mower that you've been waiting for . . . a real "Pro" in its own right in the field of greens mowers. Performs with fingertip control with rugged durable performance. All this plus an economically designed mower to reduce your maintenance problems. Another high quality feature is COOPER'S selection of top-grade materials that are employed in all of their manufacturing processes. With this insurance of craftsmanship there is no doubt for a smoother running and longer life "COOPER CHAMPION".

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to serve as scorers for the different threesomes that start the tourney . . . Recent fire partly destroyed pro shop at Old York Road CC, Jenkintown, Pa. . . . Loss was about \$10,000.

Leo Freudberg, for 30 years green chmn. at Woodmont CC, Rockville, Md., is stepping down this year . . . He helped locate and build Woodmont on its second site, actually supervising its construction . . . Leo has been a speaker at GCSA conventions, vp at Woodmont for 10 years and an officer in the Maryland GA . . . He worked with Bob Shields, Woodmont's present supt., for many of his 30 years . . . By Christmastime advance sales of tickets for the 1962 American Classic, to be played at Firestone in Akron, Aug. 6-12, had reached the \$95,000 mark . . . The first one, played last August, netted \$24,000 which was turned over to Akron charities.

Roy Sachs, plant physiologist, has been added to the staff of the U. of California's Dept. of Landscape Horticulture in Davis . . . December issue of the Club Managers' Advisor contained an example of a simplified financial report that clubs would be wise to adopt . . . It would make the figures more intelligible to the membership . . . Richard M. Landmark, former mgr. of Indian Spring CC, Silver Spring, Md., has joined the national staff of the CMAA and is working at the Washington headquarters . . . Dick Clarke, supt. at Locust Valley CC, Coopersburg, Pa., says his club is going to start work

on an additional 9 this spring . . . Ladies PGA Championship to again be played in Las Vegas in 1962 . . . It will be staged Oct. 4-7 and probably will offer top prize money for the season, as it did last year.

Alex O'Laughlin, summertime pro at Tannah Lake GC in Roscoe, N.Y. is golf instructor for the winter cruises of the North German Lloyd lines' Bremen between N.Y. and the West Indies and South America . . . Foursome playing the Rockaway River CC course in N.J. recently had 1-2-3-4 on a 139-yard hole . . . A pair of ingenious N.J. women golfers, Mrs. Carolyn Cudone and Mrs. Eugenia VanTassel, have devised a shoe bag (they call it a shoe shag) for transporting golf shoes . . . It is going over well . . . Mrs. Van Tassel is a vp of the N.J. Women's GA . . . According to Dale S. Bourisseau, National Amputee Golf Assn. is expanding its regions from 11 to 14 this year, taking in new groups in Northern Calif., upper N.Y. and metropolitan N. Y.

U. of New Mexico, Albuquerque, will be host for the 18th Women's Collegiate, June 19-23 . . . S. M. (Bing) Bingham is chmn. of the Colonial National Invitation tournament committee for the 11th straight year . . . Event will be played at Colonial CC in Ft. Worth, May 9-13 . . . Each green at the Roney Plaza & Sun Club's Short Course is patterned after a famous green of courses around the world . . . Joe Kirkwood, Jr., did the design . . . Jack