

the
world's
largest
maker
of
golf
balls

PRESENTS

the
world's
newest,
finest
golf
equipment...

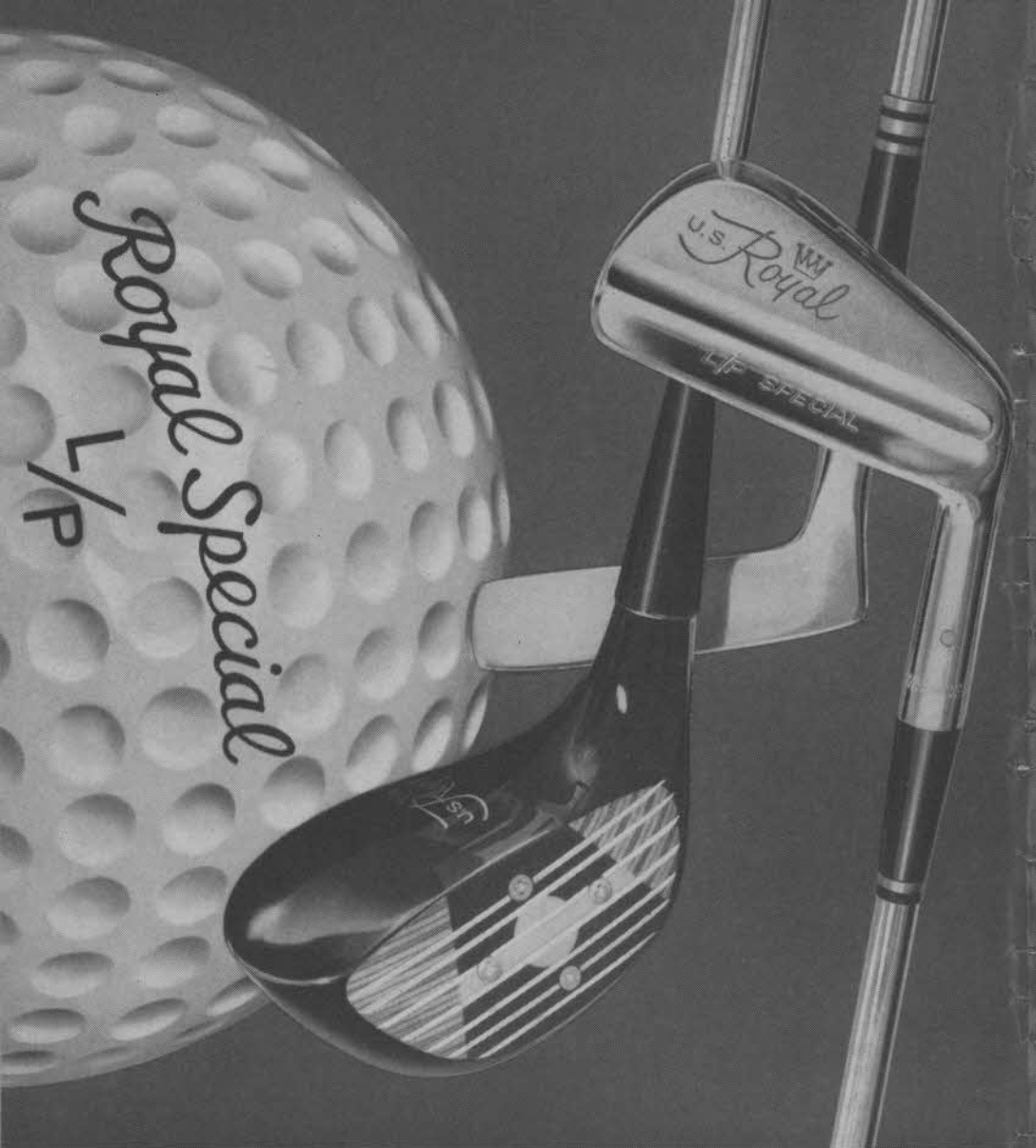
with



THE CROWNING TOUCH

OF U.S. ROYAL EXCELLENCE

Royal Special
L/P



If you play the Royal Special L/P, the golf ball of top pros like Ken Venturi*, you are well aware of the extra excellence synonymous with the name "U.S. Royal."

This extra excellence—the result of experience, research and engineering genius unsurpassed throughout the golfing world—has helped make "U.S." the largest manufacturer of golf balls.

Now, for the first time, this Crowning Touch of U.S. Royal excellence is yours in golf equipment... in golf clubs, golf bags

and golf wear that establish completely new standards for their respective fields.

You will find The Crowning Touch in new Long/Playing U.S. Royal Special Woods and Irons, crafted of the most advanced materials... designed to bring new distance, accuracy and confidence to your game.

You will find The Crowning Touch in new U.S. Royal Golf Bags, made of U.S. Rubber's Premier Naugahyde®. And in wood covers of soft, supple U.S. Doe-Lon®.

You will find The Crowning Touch in new

NOW,
FOR THE FIRST TIME,



THE CROWNING TOUCH
OF U.S. ROYAL EXCELLENCE
COMES TO GOLF CLUBS, GOLF BAGS, GOLF WEAR!

U. S. ROYAL STAFF

U.S. Royal Golf Wear. Gloves, shoes, rain jackets, trousers—styled for the ultimate in good looks and comfort in action.

Like the Royal Special L/P golf ball, new U.S. Royal Golf Equipment is sold *only* through golf professionals' shops. Ask *your* professional to let you see the world's finest golf equipment with...The Crowning Touch!


GOLF EQUIPMENT



United States Rubber

Rockefeller Center, New York 20, N. Y.

For information on any of U. S. Rubber's 33,000 products... Tires • Chemicals • Industrial Rubber Goods • Plastics • Textiles • Footwear... call Circle 7-5000 or write Product Information Center



Turf Tips from O. J. Noer

Show Ingenuity in Installation of Underground Cable

William Sell, the capable supt. at Port Washington CC in Wisconsin was commissioned to install floodlights around the parking lot and parts of the new club house. Overhead wires were not wanted. That meant installing considerable underground cable.

At first Bill considered using a trenching machine. Its use would have involved considerable work, principally lifting and re-laying sod after trenching, far from a pleasant December job. Settlement along the lines was an additional complication.

Bill's assistant supt. conceived a better idea. It was to use the Haines tree root cutter. He proposed replacing the regular knife with one on to which a bent piece of pipe would be attached in such a way that electrical cable could be fed into the ground without trenching.

The improvised knife and pipe worked wonderfully well. The lines of electrical cable were laid in quick time without disturbing the turf. It was pressed back into place. Making the knife and feed pipe was an easy, simple job.

For the 'Little Man'

A one-day education conference will be held Feb. 22 in the Normandy Hotel, Minneapolis, for course maintenance employees who aren't members of the Minnesota GCSA. The purpose is to give educational assistance to persons at 9-hole, Par 3 and low budget 18-hole courses. Supts., gardeners and employees interested in advancing in turf work have been invited to attend.



Original construction of the Haines tree root pruner.



The Haines root pruner as modified for laying underground cable.

FINE FEATURES MAKE FINE CLUBS...

"Here at the factory you learn the secrets behind the fine features that make Power-Bilts fine clubs. I have seen for myself the painstaking care and craftsmanship with which these clubs are made. No wonder they look right, feel right and play right — they're made right!"

Bobby Nichols
tournament-playing professional



Power-Bilts hold
great promise for those
who will only look
for themselves...

power-bilt
GOLF CLUBS

Sold only by Golf Professionals

HILLERICH & BRADSBY CO. LOUISVILLE, KENTUCKY

Score a steady profit with
NEW fast-selling knitted CLUB SOX
 with sporty Pom-Pon trim — washable, hi-bulk orlon

Your cost —
\$1 each Club Sox
 3/10 E.O.M. —
 F.O.B. Milwaukee

**IMMEDIATE
 SHIPMENT**

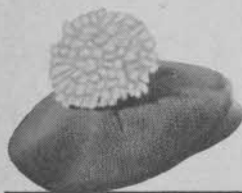


For No. 1 No. 2 No. 3 No. 4 No. 5 Wood

PACKED BULK - any assortment you specify

Handsome! Handy! Popular-priced! Brand new CLUB SOX are just what your golfers want to protect their favorite woods, and to give as a gift to friends. Order your fast-selling stock now — in Flag Red, Jet Black, Old Gold, Fairway Green, Sky Blue, Powder Blue, Tobacco Brown, Shocking Pink, Foam White . . . all with 2-tone Pom. **Write for literature.**

Please your golfers, too, with jaunty, visored POM-TAMS... the New knit sports cap everyone wants. One size fits all. Just \$12.50 a doz., f.o.b. Milw. Write for literature.



RELIABLE KNITTING WORKS Milwaukee 5, Wisconsin

**Maplewood (N. J.) CC Wins
 Property Tax Appeal**

Maplewood (N. J.) CC recently won a battle with the township in which it is located to have its course assessed on the basis of acreage instead of as residential property. A decision by the state division of tax appeals reduced the assessment on the 89-acre property from \$212,000 to \$159,000, exclusive of buildings. The township sought to continue assessment at \$6,000 an acre and club argued that it should be \$3,000. The tax appeal board finally set the value at \$4,500.

Actual Not Potential

A. H. Padula and Herbert Eber, Maplewood officials, argued that the property should be assessed on actual and not potential use. The township countered by saying the property was desirable for residential lots. Padula and Eber also contended that assessments on other area club properties weren't as high as they were for Maplewood.

In 1960, the club's assessment was reduced by about \$17,000 by a county board. However, neither Maplewood nor

the township was satisfied with the decision and they agreed to carry the case to the state division. The latter's decision results in about a \$4,000 a year tax savings for Maplewood CC.

**New Pro Teachers Association
 Starts with 150 Members**

At a meeting in Chicago, Jan. 16, George Dayiantis, executive secretary of the Golf Professionals Teachers Association reported that membership in the newly formed national group had passed the 150 mark. Inquiries from all parts of the country for purpose and policy details are showing a marked increase, according to Dayiantis. Eligible for membership are men who have a performance record of at least five years in teaching golf. A basic purpose of the G.P.T.A. is to standardize golf teaching, through clinical research and continuing educational programs. Nello Cammallaire is president and John Dobson is treasurer. Those interested in membership particulars should write: George Dayiantis, Ex. Secy., 5975 N. Elston Ave., Chicago 46, Ill.

Property Owners' Rights Upheld in Course Development Case

By WILLIAM JABINE

An outlook over a golf course is a valuable possession. That is what the supreme court of New Mexico said in effect recently when an attempt was made to deprive some homeowners of such a view.

Back in 1947 a real estate development was established and the then owners of the land set apart two tracts, one of which according to certain covenants in the instrument filed with the plat of the subdivision



“shall be used as a hotel or clubhouse”; and the other “shall be used as a golf course, tennis courts, swimming pools, lawful athletic contests and activities”. The layout of the proposed subdivision was in the form of the letter “V.” The residence lots were located along the arms of the “V” with the golf course tract between them.

After about 10 years has elapsed, the ownership of the course and clubhouse tracts passed to a new owner who desired to change their character. Only 9 of the planned 18 hole course had been constructed. The new owner executed a document by which the restrictive covenants covering the clubhouse and golf course tracts were extinguished. In an attempt to take advantage of this document, the new owner brought action seeking a declaratory judgment as to the validity of the so-called “extinguishment” of the restrictions.

The trial court ruled that the document was valid and that the restrictions had been lawfully extinguished. An appeal was taken to the New Mexico supreme court.

Rules for Homeowners

That court reversed the judgment of the trial court. It held that the homeowners who had bought their lots relying on the promise that the golf course would be maintained, had acquired a right in

the clubhouse and golf course tracts which the new owner could not take away from them.

The court said in part: “Although it is contended by defendants that there was some type of dedication, either common law or otherwise, of the golf course, we do not deem it necessary to so decide. The fee of the golf course area is owned by the plaintiff, but the plaintiff’s use thereof must be subordinated to the extent of the easement in favor of the owners of any of the property in the subdivision. The issue of the right of the public to use the area is not before us and we express no opinion.

“There would appear to be no doubt when we consider the terms of the instrument together with the situation as illustrated by the plat and the surrounding circumstances that it was intended that the benefits of having the golf course area utilized for the purpose originally specified would attach to the other lands in the subdivision. Plaintiff’s proposed extinguishment or partial amendment would only be opening the door for such further reduction in the size of the area as originally shown, so that in theory at least, it might eventually become a ‘midget’ golf course, or none at all, and the area develop into a vista of roofs, chimneys and television aerials.” (Cree Meadows, Inc. (NSL) v Palmer, 362 P.2d 1007.)

S. C. GCSA Officers

Frederick Bove, Brentwood CC, Los Angeles, is pres. of the Southern Calif. GCSA. Vp is John J. Garcia, Jr., La Cumbre in Santa Barbara; Dave Mastroleo of Fox Hills in Culver City is sec., and B. K. Jones of Long Beach muni is treas. Directors are Zeke Avila, Elmo Feliz, George Lanphear, Charles L. Friday and Joe B. Williams.

Seniors' Film Available

Wm. Teacher & Sons, Ltd., Glasgow Scotland, is making available to men’s clubs, civic and fraternal groups and others a 28-minute film, “PGA Seniors’ Championship for the Teacher Trophy”. Paul Runyan, Gene Sarazen, Jimmy Demaret and others are featured. Prints may be obtained from Modern Talking Picture Service, 3 E. 54th st., New York 22. The only charges are for outgoing transportation and they amount to about 50 cents.

Texans Go to School

(Continued from Page 42)

cheap clothes. He warned against the shop selling cheap goods. On a basis of low prices for inferior merchandise, there are too many merchants who can beat the pro.

The Texas pros were impressed by Draddy's references to training assistants in display, selling and other phases of merchandising. "If you are running a pro department as a business you don't have to do all the shop merchandising job yourself" Greg said, "but you've got to have somebody who will run the shop properly and do what you want done when it should be done."

Cars Mutually Profitable

Graham Ross, pro at the Dallas Athletic Club CC, gave an invaluable round-up of his seven years' experience in maintenance and operation of golf cars, summarizing his findings by telling what proved to be best for the pro also was best for the club in the golf car set-up. Ross has a larger operation than at most clubs with 70 cars going out on busy days at a 36-hole club. He has tried a number of cars since he began using them in 1954 and has had reports from members as well as watched his own costs and service records closely.

Batteries weren't suitable for the earlier cars, Ross said. Nor were parts available. Graham had to work on the cars himself. Members criticized him for tending the cars when they thought he should be working at being a pro. Eventually he learned the answers and learned them the hard way with \$60,000 to \$70,000 invested in cars, many of which were inoperative on the big days when they should have been making money. He learned that it is costly to have inexperienced help and an inadequate operating plan just as a club learns, Ross noted, that it costs money to conduct the car operation without proper and interested management.

Hires A Mechanic

Ross said an electrical expert showed him what a generator would do in improving his battery charging situation. He also made a deal to pay a fixed fee monthly for batteries. The operation began to get straightened out on a sound basis when Graham hired a man who "could do anything in the world to a golf car." The fellow was a combination mechanic and electrician and a good supervising

housekeeper so the cars are kept looking good and are in A-1 operating condition.

Ross told of an arrangement he and the club made for a slight increase in rates to pay for asphalt car trails. He also told of taking an old car, adding batteries and making it a tow car for delivering and returning cars to the garage.

Ross emphasized the importance of insurance for the pro on every possible risk involved in car operation. "You can go broke forever if you don't have it," Ross warned.

Ross referred to the big figures printed about one club's operation by saying a regimented operation of that sort wouldn't go at a club of Dallas AC's prestige. Its members are independent individuals who sometimes prefer to walk and use caddies. As an operation conducted primarily for the owner's profit, compulsory car rental is a good money-maker, Ross admitted. The situation at the Dallas AC CC, Ross said is satisfactory; the club and the pro share the belief that both should be paid for serving golfers.

Pro Must Keep Score

Herb Pohl, business mgr., Northwood CC, Dallas, PGA member and accountant for several pros and clubs in the Dallas area, went into detail on new tax legislation involving Texas pros.

Pohl described the Texas state sales tax situation, which is confusing in some respects and talked about state and federal unemployment tax, and about the social security and other changes in federal tax reports.

He also told pros how to keep records on inventories, insurance, interest on business investments, advertising, publicity and member relations, shop, teaching and range expenses, tournament and car expenses so they have data for taking full advantage of deductible allowances. Pohl added that the tax allowance for advertising very rarely is utilized by pros.

The value of simple but sufficient records as signals of business improvement or decline, and of buying needs, was noted in Pohl's talk. He told how to watch inventory and sales to see if buying is being properly done. Pohl also spoke of pro budgeting on the basis of previous experience, and on a plan similar to that of the well managed club's budgeting.

It Takes Patience

The Texas meeting was completed with a demonstration by the Dallas Open champion, Earl Stewart, of "How I Play



BALL PICKER-TRACTOR Combination

First time offered. Something NEW for Driving Range Operators! A complete Ball Picker and Tractor unit with ball deflectors mounted on front of tractor. Picker is pulled instead of pushed — yet there is no danger of tractor tires embedding in turf! Powerful International "Cub Cadet" pulls either Junior or Senior Picker. Tractor detaches quickly and easily for other use.

(Prices f.o.b. shipping point)

Jr. Picker and Tractor	\$950.00
Sr. Picker and Tractor	\$1095.00
Jr. Picker without Tractor	\$325.00
Sr. Picker without Tractor	\$475.00

WITTEK GOLF RANGE SUPPLY CO., Inc.

5128 W. North Av., Chicago 39, Ill.

and Teach." Earl said that "patience" is a key word in playing golf and in teaching. You have to be patient until you get a good chance to make your move in tournament scoring. In stroking the ball you have to be patient until one phase of the swing is completed before going into the next stage.

Only a small percentage of players have pronounced aptitude for the game and of those, few apply themselves to making the most of their talents, Steward observed.

Won't Give Group Lessons

Earl expressed particular gratitude to Bill McConnell, pro at Cedarcrest when Stewart was at LSU and on his way to winning the 1941 National Intercollegiate, and to Graham Ross, for their instruction. He said he used to write Mr. Mac about his problems and get replies giving suggestions for working out the answers. Stewart believes that teaching is as individualistic as playing. He says every good golf instructor he ever has seen is emphatically positive and has an air of being as good in his profession as the pupil is in his field.

The Oak Cliff CC pro is so firm in his

attitude about the individual nature of a golf swing that he will not give group lessons. He says an essential of effective teaching is for the pro to make his personality fit that of the pupil. The teacher, in Stewart's opinion, never should let the pupil know that golf is tough but should get him thinking that the game is natural and easy.

Matter of Percentage

Earl considers hitting a golf ball to be a matter of percentage: 33% percent standing to the ball (grip, posture, relation of feet and body to ball); another one-third the backswing; and the downswing, even though it's the payoff, the least troublesome third of the performance. He thinks Doug Sanders has one of the best working swings in golf. "It's so short and simple there's little that can go wrong," Stewart said.

Stewart is an advocate of encouragement and humor in golf instruction to ease tension and make golf a game instead of a struggle for the pupil. He says a woman member who takes care of her family and home and can come out and shoot in the 90s is doing "one hell of a fine job."



Available from
your Pro Shop

Pro-Grip

NON-SLIP

"Gives You That Firm Grip
In Every Kind of Weather."

Dow Finsterwald



MANUFACTURER'S SPECIALTY CO., INC.

2736 Sidney Street

St. Louis 4, Mo.

Michigan's 43rd Report Tells of Increased Golf Activity

In its 43rd annual report, released in January, the Golf Assn. of Michigan points out that there was an increase in playing activity in 1961 over the previous year at most of its 66 member club. A total of 41 metropolitan Detroit and 25 upstate clubs are affiliated with the organization which, until about a year ago, was known as the Detroit District GA.

The report covers the GAM's caddie welfare setup, handicap system, green section activity and tournament results in addition to giving a breakdown on the dues status, assessments, green fees, locker, swimming and guest fees and membership costs at the various clubs in the association.

Here are some of the highlights of the report:

Recommended caddie rates range from \$2.00 to \$2.50 for 18 holes (single) and \$3.50 to \$4.50 (double) for A, B and Captain class caddies. Caddies who accompany golf cars — \$2.00, 18-holes single and \$3.50, 18-holes double.

Year-Around Caddiemaster

Hiring of a year-around caddiemaster to supervise the caddie program. Adequate caddie houses, reasonably priced food and beverage facilities, well organized sports programs and incentive programs are recommended for the club carriers;

The association has wholly owned Standish caddie scholarship houses at the U. of Michigan and Michigan State. Persons who donate \$100 to the scholar-



NEW Revolutionary GLASS FIBER WONDERSHAFT adds distance, control, feel ... and builds sales

Your professional touch will confirm what photos show; there's a world of results in the WonderShaft. 501,000 glass fibers, working full length from grip to clubhead, build power effortlessly. It leads to a smoother stroke, added distance, and provides a controlled torque to minimize a slice or hook.

• Look at the golfing and sales advantages of fine WonderShafted clubs this season. Available from many leading manufacturers.



GLASS FIBER
WONDERSHAFT



The only tubular
glass fiber shaft

COLUMBIA PRODUCTS COMPANY • COLUMBIA, S.C. Subsidiary of Shakespeare Co., Kalamazoo, Mich.

ship fund are enrolled in the newly established "Par Club". GAM has 110 boys attending school at four Midwestern universities;

The handicap committee has completed plans to include members at outlying clubs in handicap computations. The district's rating team revised figures on several courses in 1961.

More than 200 youngsters were active in GAM's Junior program. The 1961 girls' champion was Cindy Liddell and Bill Newton won the boys title. Of the 141 entrants in the state qualifying for the U.S.G.A. Junior Championship, 92 were from GAM clubs. Lochmoor in Detroit will be host to the national Junior Championship in 1962.

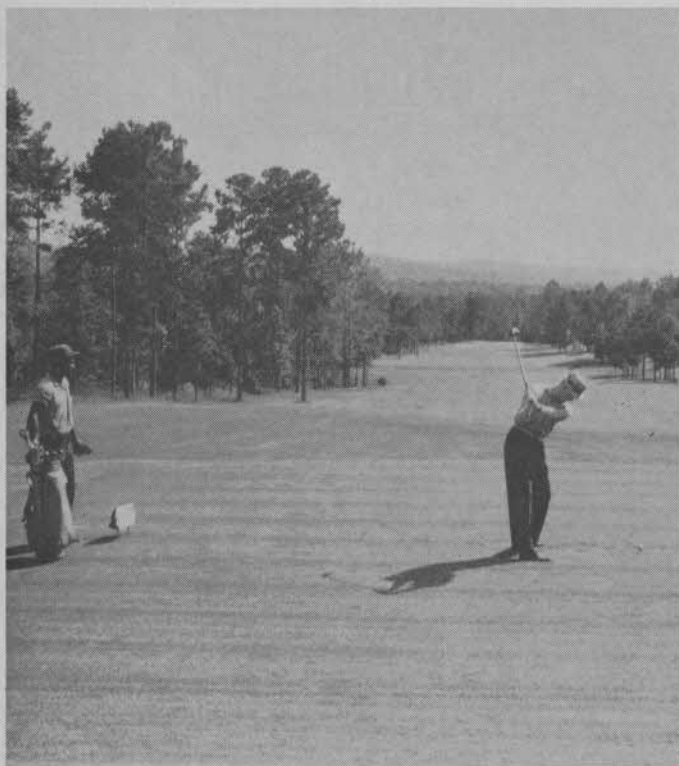
The green section report contains ex-

tensive information on the kind of turf at member clubs and gives a rundown on cutting heights, mowing frequency, watering, fungicide treatment and fertilization. A maintenance report compiled from figures supplied by 40 clubs is included in the green section survey for each of eight months and shows that 17 per cent of the maintenance depts' man-hours is diverted to non-golf activity. GAM again contributed \$1,000 in 1961 to the Michigan Turf Foundation;

The tournament bureau for the 25th year served as a clearinghouse for state golf events. It also sponsored or had a hand in conducting 110 tournaments last year and this year will assist in four national events as well as run its regular schedule.

At Vanity Fair Golf Course, Jackson, Ala.—

Tees, fairways and greens are vigorously all year round w



Teeing off at the Vanity Fair Golf Course, Jackson, Alabama, is George Heard, Personnel Manager of Clarke Mills. Top playing conditions are always maintained on this course with the help of Du Pont Turf Products.

Superintendent Robert L. Tompkins says, "In the fall of '59, we made our first application of Du Pont 'Uramite' ureaform nitrogen on greens and tees at the rate of 25 lbs. per 1,000 feet."

"As an experiment, the fall of '59, we made our first application of Du Pont 'Uramite' per acre on the No. 1 green with the results," reports Superintendent Tompkins. "The green kept its dark green color and remained healthy throughout the winter. The next year we applied it to all fairways, at the same rate. Du Pont 'Uramite' provides vigorous growth with consequent elimination of

Du Pont Turf Products

TERSAN® 75
turf fungicide

—for top control of such diseases as brown patch and snow mold

are kept healthy and growing with Du Pont Turf Products



...f-1959, we applied 300 lbs. of fairway. We were very pleased apt. Tompkins. "The fairway d maintained steady growth at spring, we applied 'Uramite' ate with equally good results. gorous turf growth at all times f many weed problems."



"Each year, two applications of 25 lbs. of 'Uramite' per 1,000 square feet are made on greens and tees. 'Uramite' helps keep greens in excellent playing condition.

"We use Du Pont 'Tersan' OM and 'Tersan' 75 in a regular spray program and have found them very effective for disease prevention and control. We haven't had a disease outbreak of any importance since the course was opened in 1959," concludes Mr. Tompkins.

SEMESAN®

turf fungicide

—specially prepared mercurial for hard-to-control diseases

TERSAN® OM

turf fungicide

—combines the effectiveness of "Tersan" 75 with organic mercury

URAMITE®

ureaform fertilizer

—38% nitrogen—feeds slowly, keeps nitrogen at proper level



REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

On all chemicals follow label instructions and warnings carefully.

THE LOGICAL WAY TO SHIP GOLF CARS! *Uncrated-Via Enclosed Vans*

- ♦ Eliminate Crating and Uncrating
- ♦ Fully Protected from Road Gravel and Weather Damage
- ♦ Finest Modern Vans Carry Up to 20 Cars
- ♦ No Unloading Facilities Needed at Club
- ♦ Cars Ready for Instant Use at Destination in Perfect Condition
- ♦ Obviously the Most Economical Way to Ship!



Call Collect for
Immediate Service



TRANS-AMERICAN VAN SERVICE, INC.

7540 SOUTH WESTERN AVENUE, CHICAGO 20, ILLINOIS Phone HEmlock 4-1000

Swinging Around Golf

(Continued from page 16)

Poor public relations for the PGA in view of the fact that over 60 per cent of golf lessons are given to women.

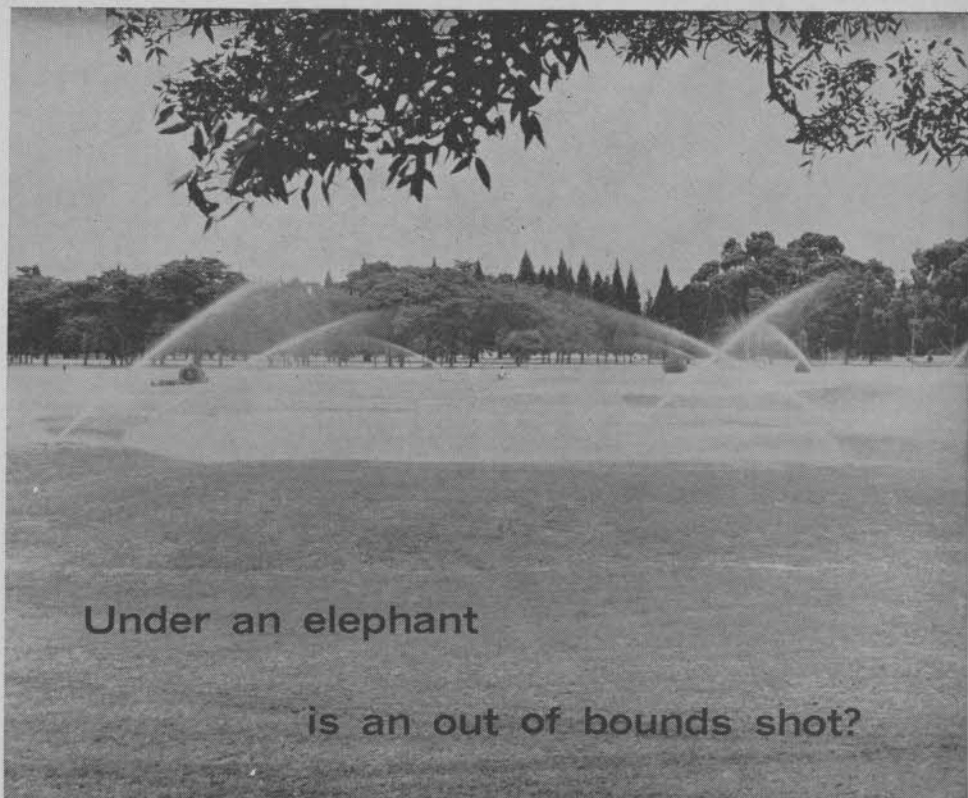
T Sgt. Andy Molnar, pro at Forbes Air Force Base course near Topeka, Kans., worked with Military Affairs Committee of Topeka Chamber of Commerce in planting 150 trees and 2,400 rose plants on the course . . . Kansas Power and Light Co. furnished a hole drilling machine and crew for the project . . . Sammy Kaye, bandleader, gets course at Coshocton, O., which is being rebuilt . . . The Kaye establishment is Hill Top CC and will have adjacent motel and housing development . . . Harry Kelly, Williamsburg (Va.) CC pro, hires Peter Hodson, 24, as asst. . . Hodson, fresh from England, is son of Bert Hodson, who was defeated by Denny Shute in 1931 Ryder Cup singles at Scioto.

Another indication of tremendous activity in women's golf is the large number of women's classes, indoors and outdoors, this winter . . . River Falls (Wis.) GC to build second 9 and new clubhouse . . . Persimmon Hill CC being

built near Saluda, N.C., to plans of Fred Bolton.

Edward Myers, 62, since 1929 pro at the Pine Brook CC, Weston, Mass., died recently soon after being stricken with a heart attack in his pro shop . . . From 1916 to 1928 he was pro at Metacomet GC, Providence . . . He was one of those grand veterans whose working world was in serving his club's members . . . Bertrand L. Kohlmann of Inwood CC, elected pres. Metropolitan (N.Y.) Golf Assn. . . . He is one of the best lefthanded golfers in the district . . . He succeeds Clarence (Gus) Benedict . . . Wm. Y. Dear, Jr., Morris County CC was elected vp . . . Wm. T. Slader, Wheatley Hills GC is sec., and Vincent C. Ross, Westchester CC, treas.

Talk increasing about dropping the term, "ladies tees", and substituting "front tees" or some other term . . . Front, medium and back might be better designations . . . Men who would find a course more interesting and enjoyable by playing it from the ladies tees won't do it as long as sex gets into the deal . . . Architects and long-hitting pros and amateurs who have over-accented length in-



Under an elephant

is an out of bounds shot?

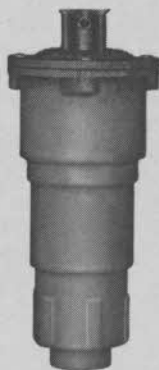
The Royal Salisbury Golf Course, Salisbury, Southern Rhodesia

We don't know about this ground rule at the Royal Salisbury, but it certainly sounds logical.

We do know that when the Greens Committee was looking for the best way to keep their greens and fairways in perfect playing condition, they specified Weather-matic's Turbo-jet Rotary Head.

Engineered for years of unfailing service the Turbo-jet has proved the wisest choice for modern golf course irrigation.

If you're planning a new course, or, the complete irrigation of an existing course, you should consider Weather-matic, for complete Lawn and Turf Irrigation at its best.



Write today for our complete 1962 Catalog, or call your nearest dealer.

TELSCO
INDUSTRIES

Weather-matic
IRRIGATION DIVISION
P. O. Box 18205, Dallas 18, Texas

TILE-LIKE RAMUC® POOL ENAMEL steps up attendance... makes maintenance costs dive!

Ramuc Enamel's tile-like finish and fade-resistant colors are *proved* attendance boosters. "We specify Ramuc Enamel for swimmer appeal, beauty, easy cleaning, long wear," says City of Austin, Texas' Joe Prowse, Jr. (Austin Recreation Department). The Lake Club of Wilton, Connecticut, ("The Executives' Club") reports: "Ramuc retains its color and glossiness remarkably well."

Thousands of managers of other commercial and public pools echo the same sentiments. Ramuc Pool Enamel saves money, because it *keeps* a pool attractive and cuts down on upkeep. The beautiful tile-like finish discourages the build-up of dirt and algae. It's easier to clean. Pastel colors promote safety by increasing underwater visibility.

Send us your pool's dimensions, tell whether it's metal, concrete or plaster, and the type of paint now on pool. On receipt, we'll send, *free*, color chart, 32-page Handbook on Painting Pools, and specific advice on your pool.

**"Write for name of
nearest distributor?"** **INERTOL CO., INC.**

479 Frelinghuysen Ave., Newark 12, N. J. • 27-Y South Park, San Francisco 7, Cal.



stead of balancing it with skillful bunkering and smart use of natural hazards and terrain have been extravagant in use of ground . . . They've discouraged players and needlessly lengthened playing time . . . A bad hole is not improved by making it longer . . . Elimination of "ladies tees" on courses will present interesting problems in the preparation of scorecards.

Louisville (Ky.) Parks and Recreation Dept. to spend \$120,375 rebuilding Shawnee course due to road and bridge building . . . Several other Louisville courses are being remodeled because of highway and bridge construction . . . Westhampton (Mass.) G&CC expects to open in May . . . Club's name is to be changed . . . Sunnycrest GC, Syracuse, N.Y., which has had 12 of its 61 acres taken for high school site will have remaining 49 converted to Par-3, school athletic field and public park.

Hillcrest CC offers to sell to St. Paul Minn., or Ramsey county . . . Club plans to build at new site . . . Round Lake (Ill.) changes name to Westlake CC . . . Madison (Wis.) to build two 18s partially financed by \$100,000 from Federal Hous-

ing and Home Finance Agency . . . Madison gets first one of a newly authorized type of grants on a federal "open spaces" program.

East Course (18) of Knoll GC, Boonton, N.J., to open in April . . . It is a private membership club . . . Knoll GC is owned by Joseph Aiello, Montclair, N. J. . . . First 9 of Sun City course at Dell Webb's Sun City course near Tampa now in play . . . Bill O'Hara is pro . . . Dave Ragan is carrying the sandwich board for Sun City on the tour . . . Expect to open second 9 of Apollo Beach course, also in Tampa area, in April . . . Don Bisplinghoff is pro.

Palma Ceia G&CC, Tampa, Fla., expects to be in its new \$750,000 setup (building, furnishing, parking lots and landscaping) in March . . . It had its old one for 43 years . . . Alma GC, 9-hole, 1,780 yd., Par 3 course at San Jose, Calif., with Bill Maurer as pro-mgr., opens in March . . . Columbia (S.C.) CC to spend \$600,000 on clubhouse and pool . . . New 27-hole layout, replacing old course that has been sold, expected to be completed this fall . . . New course to be bordered by residential sites.



DIRECTION SIGNS to dress up any golf course. Beautiful cast aluminum with red characters that are easy to read from a distance.



RULE SIGNS of sturdy cast aluminum. Six different styles. See our catalog showing different wording available.



DIRECTION ARROWS of cast aluminum. Never rust. Last a lifetime. Easily read from a distance. Specify wording desired when ordering.



YARDAGE MARKER and turf signs of cast aluminum. One side gives fairway yardage. Reverse side reads "Replace Turf." Specify yardage when ordering.

STANDARD MANUFACTURING CO.

CEDAR FALLS, IOWA, U.S.A.

Only
NASSAU
GOLF CARS



Offer all these advantages:

- **A Proven Quality Product**
- **A Profit Planning Service . . . tailored to your course**
- **Industry's Most Flexible Financing . . . With Fleet Expansion Feature**
- **A Complete Line**
- **Maintenance Programs**
- **5 years Experience**

Write for literature and the name of nearest distributor.

PARRETT

MANUFACTURING CO., INC.

777 Paw Paw Ave. • Benton Harbor, Michigan



Fourteen-year old Harold Harrison, Jr., whose father is pro-supt. of Centre Hills CC, State College, Pa., already is doing advanced experimental turf work. The displays which you see here brought him second place in the biological science division of the Pennsylvania State Science Fair. His experiments involved planting various seeds and Penn-Lu stolons in different soil structures at varying depths under constant feeding and climatic conditions to see the results that would be obtained with each strain. The project covered nearly a half year.

Pine Tree Club, deluxe course on rolling ground near Delray Beach, Fla., to open soon . . . Dick Wilson is the architect . . . Ray Raynor is pro . . . Eddie Ault has designed the 18 being built 75 miles down the Potomac from Washington . . . Course being built by James Goforth . . . It is on Bushfield Plantation, once home of John Augustine Washington, brother of the nation's first president, who said: "I can not tell a lie. I took 10. Those two in the woods weren't practice swings."

Eddie Duino, Sr., San Jose (Calif.) CC pro, long prominent in the PGA officials' rosters, active as an instructor in PGA business schools and in civic affairs, recently suffered a heart attack and will be away from his job for two or three months on his doctor's orders.

Northampton Corp. subsidiary of DISC, Inc., Washington, D.C., Irving S. Lichtman, pres., to build 2,500 acre community, including 27 holes, in Prince Georges County . . . Group headed by J. L. (Pete) Moore begins building Golden Acres CC, near Odessa, Tex. . . . Delray Beach (Fla.) CC adding a third 9 . . . New 9 designed by Robt. Lawrence.

Robt. H. Feindt, formerly asst. to Warren Bidwell, supt., Olympia Fields (Ill.) CC, now in charge construction of municipal 18 designed by Robert Trent