



U. S. RUBBER RESEARCH ADDS THE CROWNING TOUCH...

ROOM USE ONLY

Royal Special

1

L/P

NEW  
ROYALOC  
FINISH  
KEEPS THE  
ROYAL  
SPECIAL L/P  
WHITE AS NEW

ROUND AFTER ROUND AFTER RO  
AFTER ROUND AFTER ROUND AF



At last...a golf ball with the white locked on! Thanks to new Royaloc Finish, the Royal Special L/P defies stains, scuffs, dirt, sand... keeps dazzling for rounds and rounds. Top golfers like Bill Collins say no other golf ball stays white so long. No other delivers more distance and accuracy. Look for the ball marked "L/P," sold only at professionals' shops.

U.S. Royal

GOLF EQUIPMENT



United States Rubber

Rockefeller Center, New York 20, N. Y.

NEWEST ACHIEVEMENT of the largest maker of golf balls: new U. S. Royal Woods and Irons!