



ROBERT BRUCE HARRIS

Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

664 N. MICHIGAN AVENUE CHICAGO 11 • ILL.
Whitehall 4-6530

Bowers Holds Sales Meet

At a recent three-day sales conference in Reading, Pa., Bowers Battery and Spark Plug Co., branch managers and commercial salesmen



Larry Ging, William Isenberg, Richard P. Bowers, vp, Marvin White and Ernest Simon at Bowers Battery sales conference.

from nine cities were introduced to new products and briefed on future promotion ideas. One of the new items which they saw was a heavy duty battery. Bowers makes a complete line of vehicular and industrial and emergency lighting batteries in addition to spark plugs for autos, trucks, motor boats, lawn mowers and other small engines.

Jacobsen Manufacturing Co., Racine, Wis., has appointed Frank Burgmeier Co., Syracuse, N.Y., to be its public relations counsel, according to Charles Livesey, vp in charge of sales.

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and

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**Golf Club Operations, Inc.,
Formed by John Cochran**

John N. Cochran, formerly professional at Denver CC and Columbine CC and prior to those connections active in professional and management capacities at Southern golf clubs, has established Golf Club Operations, Inc., 5715 E. 3d ave., Denver 20. Telephone is 303-3057. Work of the new organization is to serve real estate developers in golf club planning, coordination and membership sales campaigns, to function as consultants on new club planning and operating and to serve in club business reorganizations.

With Cochran in the organization are: Charles O. Bishop, club, hotel and restaurant manager; Rene Baudet, food and beverage authority; Jim Hayes, course and grounds management; Press Maxwell, golf architect; Francis Pillsbury and

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HOUSTON 27, Texas

Son, clubhouse architects; Dale Rea, civil and hydraulic engineer and real estate development designer; Fred Neff, attorney; Harlan Holben, auditor and Bea Monroe, office management.

Turf Executive Dies

George F. Engle, 56, a vice president of the Lawn and Golf Supply Co., Phoenixville, Pa., was stricken fatally on July 24 while driving near Lansdale, Pa. Engle, who lived at Bethayres, Pa., was found slumped over the wheel of his auto along the shoulder of the road. He was pronounced dead on arrival at North Penn Hospital in Landale.

In July Golfdom, page 84, it was incorrectly stated that B. P. Robinson is Southeast assistant sales manager for Rainy Sprinkler Sales. Robinson is located in Dallas and covers the Southwest for this firm.

MacGregor Glove Package and Display Rack Offer

For persons who desire convenience in making their selections, MacGregor offers a new, colorfully styled golf glove package and an exclusive new display rack. The package shows the color of the glove through a cellophane window and lists size, price and model number. The display rack, 12 ins. wide and 15 ins. high, is available on request without charge with the purchase of four doz. gloves in any combination of price ranges.

Moody Introduces Six-Station Sprinkler Control System

A new automatic control system for sprinkling installations, a six-station Rainmaster controller, results in great labor savings, according to Moody Sprinkler Co., Inc., 5449 N. Peck rd., Arcadia, Calif. Engineering advantages include 14-day program control, individual station variable timing, 24v, 6½ watt solenoids and righthand thread brass screws throughout. Performance advantages give control to meet irrigation requirements of almost any planting. Labor cost savings are said to pay for the system in about one year.



Engineers made by Kohler Co. of Kohler, Wis. are used with the power sprayers made by F. E. Myers & Bro. Co., Ashland, O. The Myers 6010 general purpose sprayer, for example, is activated by a 7 hp Kohler K 161. It develops pressure up to 500 psi and puts insecticide and weed killer on the target at the rate of 10 gals. a minute. Myers has been in business since 1870 and exports to more than 50 countries.

Kohler, Myers Combine on Insecticide, Weed Sprayer

Engines made by Kohler Co. of Kohler, Wis. are used with the power sprayers made by F. E. Myers & Bro. Co., Ashland, O. The Myers 6010 general purpose sprayer, for example, is activated by a 7 hp Kohler K 161. It develops pressure up to 500 psi and puts insecticide and weed killer on the target at the rate of 10 gals. a minute. Myers has been in business since 1870 and exports to more than 50 countries.

Mallinckrodt Recommends Cure When Diseases Build Up

KROMAD, which is said to kill five major turf disease organisms, can be obtained from more than 100 distributors throughout the U.S., according to Mallinckrodt Chemical Works, St. Louis, Mo. The product, it is pointed out, is particularly effective when diseases get out of control. Applications of 2 ozs. per 1,000 sq. ft. three days apart and repeated once or twice have a curative effect. Then the supt. can revert to preventive maintenance. Mallinckrodt's distributor list can be obtained from the company.

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Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd OF MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

ASSISTANT PROFESSIONAL — 3 YEARS EXPERIENCE — WANTS WORK FOR MONTHS INCLUDING NOVEMBER TO APRIL. ADDRESS AD 801 c/o GOLFDOM

Experienced PGA Class A Golf Professional employed in exclusive private northern country club desires winter employment in South. Nov. 1st to April 1st. Address Ad 802 c/o Golfdom

CLASS "A" PGA MEMBER WITH TEN YEARS EXPERIENCE AS EXCELLENT TEACHER AND PLAYER DESIRES CHANGE FOR 1963 SEASON. ADDRESS AD 803 c/o GOLFDOM

Class A PGA Professional, 20 yrs. experience, wishes to hear from all clubs for 1963 season or available immediately. Excellent teacher, top merchandiser, non-drinker. Highest references. Address Ad 804 c/o Golfdom

Experienced man and wife team desire to manage Country Club for winter season. Sixteen years experience in liquor, food, banquets and bookkeeping. Can furnish both credit and personal references. Florida preferred. Address Ad 805 c/o Golfdom

CLUB MANAGER, PRESENTLY OPERATING COUNTRY CLUB IN MIDWEST GROSSING BETTER THAN 60,000 MONTHLY, DESIRES TO MAKE CHANGE IN FALL OF 1962. TWENTY-FIVE YEARS EXPERIENCE IN ALL PHASES OF CLUB MANAGEMENT. THORO KNOWLEDGE OF FOOD AND BEVERAGE PURCHASE, PREPARATION AND CONTROLS. MARRIED, WIFE CAN ASSIST. EXCELLENT REFERENCES. ADDRESS AD 806 c/o GOLFDOM

Class A member working at private club desires winter position or will consider teaching job in a good club. Good references! Available Oct. 4 to Apr. 15. If a good job will consider year round. Address Ad 807 c/o Golfdom

Assistant Professional desires work for months including November to April. Attended 1962 PGA Business School. References, Tom Martin, 124½ Fifth St., Chautauqua, Miamisburg, Ohio

Anxious to start on apprenticeship with Class A Pro — age 27 — single — ambitious — personable — anywhere available immediately. Ray Alvarez, 1027 East 25th St., Paterson, New Jersey

Thoroly experienced CLUB MANAGER desires position with club needing services of man having thoro knowledge in every phase of club operation. Southern location preferred. Available within reasonable notice. Address Ad 808 c/o Golfdom

Class "A" PGA member 17 years experience, desires Head Pro job. Top teacher, A-1 credit. Will locate anywhere. Available anytime. Address Ad 809 c/o Golfdom

GOLF PROFESSIONAL — would like to make change. Qualifications — honest, no drinking habits, good credit. 42 years old — married. Good teacher, Class "A" PGA. Can furnish excellent references that speak for my ability. Thank you for your consideration on my behalf. Address Ad 810 c/o Golfdom

MAN EXPERIENCED IN GOLF COURSE CONSTRUCTION DESIRES WINTER POSITION ON NEW COURSE BEING BUILT OR AS ASSISTANT SUPERINTENDENT. BORN AND RAISED ON COUNTRY CLUB COURSE. BUILT AND OPERATED PUBLIC COURSE. AGE 33, MARRIED. REFERENCES. ADDRESS AD 816 c/o GOLFDOM

PGA Professional wants year around work. 15 yrs. experience, fine teacher and player. Will move anywhere. Man-Wife team. Non-drinker, age 39. references. Address Ad 817 c/o Golfdom

Experienced PGA class A Golf Pro desires winter employment in South. Will consider any position which will pay winter expenses. Address Ad 819 c/o Golfdom

ASSISTANT PRO — desires Assistant's position. 2 years experience, age 23, single. Attended 1961 PGA Business School. Will locate anywhere. Available immediately. References. Address Ad 820 c/o Golfdom

Class A PGA professional experienced all phases golf business and greenkeeping desires winter employment in South. Jack Thompson, 4190 Tippecanoe Rd., R.D. 2, Canfield, Ohio

Available at once — Class A PGA Pro. Excellent teacher, businessman. Thoroughly experienced in all phases of the golf business. Best of references. Address Ad 821 c/o Golfdom

PRO OR GREENKEEPER OR COMBINATION — EASTERN LOCATION PREFERRED. MODERATE INCOME SATISFACTORY. EXPERIENCED — REFERENCES. ADDRESS AD 823 c/o GOLFDOM

Working superintendent desires change. Qualified in maintenance, repair, rebuilding. Married, non-drinker, 19 years experience, 48 years old. Available Oct. 1st. Smaller course preferred. Address Ad 824 c/o Golfdom

Class A PGA Pro, 15 years experience. Finest references, married. Knowledge of greenkeeping. Desire change for 1963. Address Ad 825 c/o Golfdom

CLUB MANAGER

With 25 years background in Club and Hotel Management. Last five years active as Club and Hotel consultant, reorganization . . . remodeling . . . Installing control systems for better operation, etc. Wish to return to permanent Club management. Resume on request. W. R. Hatch, 7004 N. E. 5th Ave., Miami 38, Florida.

Assistant Pro position — age 30, married. Will relocate anywhere. 9 years playing experience, some teaching also. Address Ad 827 c/o Golfdom

JOBS OPEN

PROS WANTED — To work Southern States during winter months, selling Merchandise for Pro only. Contact ALL STAR GOLF CO., CLARION, IOWA

Construction Superintendent wanted — Must be willing to travel. Send resume and expected salary to Moore, Kelly & Reddish, Inc. P. O. Box 606, Orange, Virginia.

(Continued on page 96)

FOR YOUR CONVENIENCE—GOLFDOM'S

Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature direct from the sources of supply.

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Aerifying equip.: Fairway
green
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Architects: course house
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Brown-patch preventives
Color spray for turf
Compost mixers
Crabgrass control: Regular
Pre-emergence
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Custom Stone Picking
Drinking Fountains
Fertilizers Solid Liquid
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Flag pole reminder signs
Fungicides
Golf Cars: Elec Gas
Golf course furniture
Hole cutters
Hose clamps
Humus
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Irrigation consultants
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Lapping-in Machine
Miniature Course Const'n
Min. Course Obstacles
Min. putting surface (felt)
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rotary tee
fairway rough hand
Mower Grinders
Peat Moss
Pipe
Putting cups
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Seed: fairway green
Seeding (spray-mulch)
Seepage stopper (ponds)
Shelter house: car shower
Signs — yardage, etc.

Sod cutter
Soil conditioner
Soil screeners Soil shredders
Soil Pasteurizers
Sprayers: power hand
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Sprinklers: f'way green
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Sweepers-mulchers
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Ball Stripper (range)
Ball washer & dispenser (auto)
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Battery chargers
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Cash Registers
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Clubs: Woods Irons
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Club repair supplies
Floor covering (spike resistant)
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Golf Cars: Elec Gas
Golf car transmissions

Golf club protectors
Golf gloves
Golf grips: Leather Comp.
Golf Practice Devices
Golf shoes
Golf Shoe Brush & Scraper
Golf Shoe Cleaners —
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Grip slip preventive
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Practice driving nets
Practice Golf Balls
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Sport jackets Rain jackets
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To: Name _____ Title _____

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Golf Superintendent Wanted — Rehoboth Beach Country Club, Rehoboth Beach, Delaware — new 18 hole golf course nearing completion. Experience with Bermuda desired — send resume and salary requirements to W. R. Williams, Laurel, Delaware

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Pro and Wife combination to manage small Semi-Private 18-hole Course. Must be a good promoter. Southeastern Location. Send Resume and salary requirements to Ad 818 c/o Golfdom

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Par Mate's Warm Weather Glove

Handcrafted by English glovemakers, Par-Mate golf gloves are made of soft and tacky "Nyama" leather in three styles — Double side snap (photo), Slip-on and Back snap closure. They are said to be especially suitable for warm weather because of diamond openings between fingers and finger perforations for good air circulation. There is a ball marker on each glove that snaps off the wrist for marking purposes. Par-Mate gloves come in several colors and sizes for both men and women. For a catalog describing the lines, write to Jack D. Levine, Inc., 10 W. 33rd st., New York 1.



Altra's C-1 Meets Tests

What is said to be America's newest bluegrass variety, Altra's C-1 Kentucky, is claimed to be a particularly outstanding variety that has done well wherever bluegrass is well adapted. It was first distributed in 1957 to experiment stations and more recently has been released on a broad scale. Tests have shown that C-1 stands up well to a wide range of weather conditions and diseases and does well in many types of soil.

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Swinging Around Golf

(Continued from page 65)

a nickel-grabbing racket.

The press tent at Aronimink was too small for efficient or comfortable work but tournament mgr. Jim Gaquin, his wife, Lois, Doc Giffin and scorekeeper, Ken Everett, saved the day for the PGA . . . They usually do . . . There were a lot of laughs about the antique typewriters in the press tent . . . Lincoln Werden of the N.Y. Times said the one he drew should be sent to the museum at Golf House . . . Dudley Green of the Nashville Banner claimed that relic provided him had on its roller a yellowed and flaking piece of coppaper on which the previous user had written the dateline, "Litte Bighorn", then ran eastward when he saw what the Injuns were doing to Gen. Custer and his men . . . Graham Ross, pro at Dallas Athletic Club CC where the PGA will be played in 1963, and a delegation from Columbus (O.) CC where the 1964 PGA will be played were at Aronimink studying the tournament operation.

Talk of pros at the PGA tournament and around the country confirms the hunch that PGA officials with their tight censor-

ship are not giving themselves a fair break or telling all the PGA members the facts of life . . . Not even the PGA sectional vps seem to know what the score is on the PGA course and clubhouse building operations at West Palm Beach . . . The result of the failure to "communicate" is putting some earnest fellows, working hard at no salary for pro golf, in an embarrassing position.

Among the many questions PGA members ask about the West Palm Beach deal are: What's estimated cost of building clubhouse? . . . How much will PGA have to pay for building and finishing the two 18 hole courses and watering system? . . . How long are the courses budgeted for maintenance until they bring in revenue enough to pay for themselves? . . . What maintenance expense is budgeted on course and clubhouse? . . . What financing plans have been considered for the PGA clubhouse, offices and finishing and operating costs of the course? . . . Have contracts, including those for equipment to be used at the club, been let without competitive bids? . . . How is construction of course and clubhouse progressing according to schedule? . . . Will the new courses be ready for the PGA Seniors?

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