

Courses stay healthier and longer with Du Pont turf products



▲ Donald A. Ross, Superintendent, Country Club of Lansing, Lansing, Michigan, reports: "Du Pont 'Uramite' has been the basic source of nitrogen for our greens fertilization program for the last 5 years. It has provided good uniform growth and color throughout the growing season. I also appreciate the clean and dustless texture of the product which provides ease of application and uniform results."

◀ Gerald J. Elmer, Superintendent, Blue Hills Country Club, Kansas City, Missouri, says: "I use 'NuGreen' on my bent greens every 2 to 3 weeks during hot weather to maintain good uniform color and to keep the greens growing. 'NuGreen' also has given the fairways a really good start where Bermuda was planted last year. For disease control, I use 'Tersan' 75 as my basic spray. I've found it most economical and effective against brown patch."

control a wide-range of diseases with maximum safety to turf.

For long-term feeding of tees, fairways and greens, spread Du Pont "Uramite" ureaform fertilizer. This 38% slow-release source of nitrogen resists leaching—feeds turf slowly and steadily without burning. It's clean, odorless and pleasant to use.

For faster turf "green up", spread or spray Du Pont "NuGreen" fertilizer com-

pound, the 45% nitrogen from urea. Water soluble "NuGreen" is non-corrosive and compatible with all Du Pont turf fungicides for cost-cutting combination sprays.

For full information on how to maintain outstanding playing conditions on your course with these time-tested Du Pont turf products, consult your golf course supplier...your service agency.

On all chemicals, follow labeling instructions and warnings carefully.

MESAN®
turf fungicide

TERSAN® OM
turf fungicide

URAMITE®
ureaform fertilizer

NU GREEN®
urea fertilizer

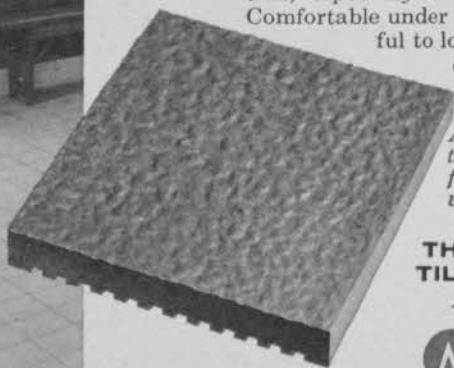


*Don't plan to build or modernize
your club buildings without Carlyle*

GOLF CLUB QUARRY TILE

... the indestructible, anti-slip floor tile!

Rippled surface gives excellent traction, especially to cleated shoes. Comfortable under foot and beautiful to look at. Choice of eight rich colors.



*Ask your ceramic
tile contractor for
free estimates or
write*

**THE CARLYLE
TILE COMPANY**
Ironton, Ohio

MOSAIC®

Institutional Ad Gives Philly Clubs A Boost

JOSEPH W. DRAGONETTI

Golf and country clubs in the Greater Philadelphia area received much favorable publicity from a rather unique source as part of the buildup for the 1962 PGA at Aronimink GC.

It came in the form of a full page ad in the Philadelphia Inquirer July 16, sponsored by the Girard Trust Corn Exchange Bank, one of the East's largest banking institutions. The bank inserted the institutional-type ad as part of its "Take Pride in Philadelphia" series. It was conceived by Robert Wilson, a vice president of the bank.

The black and white ad was dominated by a scenic view of Aronimink, with the clubhouse in the background. Inserted across the scene was the headline: "Golf-Land, U. S. A." On the right-hand side was listed the names of most of the country and golf clubs in the area.

The copy stated:

"Greater Philadelphia is the golf capi-

tal of the nation this week with the 1962 tournament of the Professional Golfers'

Golf-Land, U.S.A.

GIRARD The Greater Philadelphia Bank

Association at Aronimink.

"This is the fifth time this major golf event has been brought to our commun-

PGA PEAK POWER DESIGN '63

PGA Design '63 gives you new models . . . new features to keep pace with the world's greatest sport. You can sell or play PGA Equipment with complete assurance that it is made to rigid professional standards.

THIS IS YOUR PGA GOLF EQUIPMENT!

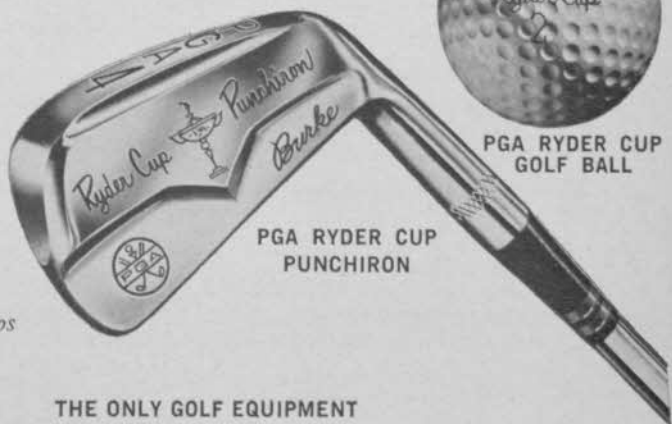
PGA Equipment has been developed in cooperation with the PGA Emblem Specifications Committee. Available in every instance from the Golf Professional exclusively. PGA Equipment cannot be confused with "bargain" brands. Display the full line of PGA Equipment. It will protect the reputation for integrity that your profession owns and enjoys.



PGA
RYDER CUP
WOOD



PGA RYDER CUP
GOLF BALL



PGA RYDER CUP
PUNCHIRON

BUILT BY

Burke
First in Golf

Sold only through
Golf Professional Shops

THE ONLY GOLF EQUIPMENT

TESTED AND APPROVED BY THE PROFESSIONAL GOLFERS' ASS'N. OF AMERICA



NATIONAL PGA DISTRIBUTORS

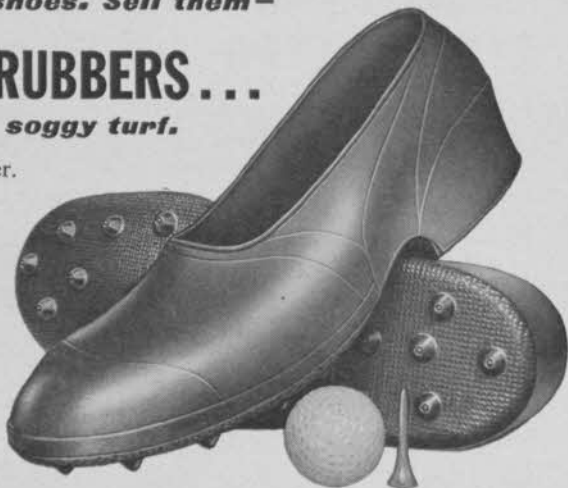
160 Essex St., Newark, Ohio

**Don't let your players spoil
expensive golf shoes. Sell them—**

TINGLEY GOLF RUBBERS...

for a firm stance on soggy turf.

Molded one piece in natural rubber. No plastic or other substitute is used. Worn over ordinary street shoes, they are perfectly molded rights and lefts and because they stretch, 4 sizes provide a comfortable fit over any type of shoes 6½ to 13. Can be instantly washed inside and out... dry quickly. Will not cut or mark upper leather of shoes or roll over sole edge as plastic often does.



*Suggested retail,
from \$4.25*

TINGLEY
RUBBER CORPORATION

SO. PLAINFIELD 26, N.J. EST. 1896

Distributed by A. G. Spalding & Bros., Inc.

ity. It is well-deserved recognition of our fine golfing facilities. The many golf clubs within a few miles of central Philadelphia include some of the best known courses in the country.

"It is estimated there are 80,000 players on our fairways every month. Many memorable events in golf history have taken place on our courses.

"Girard welcomes the professionals playing in the PGA tournament this week and the thousands here to watch them compete. We congratulate Aronimink Golf Club and all of the members of the Golf Association of Philadelphia. The reputation they are building for Greater Philadelphia as a sports center is just one more reason for pride in our community."

The bank presented an enlargement of the illustration used in the ad to Aronimink for display in its clubhouse.

CMAA Schedules Six Building, Property Management Courses

The 1962 CMAA workshops in building and property management are scheduled for the following locations:

Aug. 13-17—Cornell U., Ithaca, N. Y.
Aug. 20-22—U. of Houston (Tex.)

Aug. 22-24—Cosmos Club, Washington, D. C.

Sept. 10-12—Michigan State U., East Lansing

Oct. 1-3—Univ. of British Columbia, Vancouver

Oct. 22-24—Mountain Shadows Hotel, Phoenix

Applications for enrollment should be mailed to CMAA, 1028 Connecticut ave., N.W., Washington 6, D. C.

Golf Writers' Competition

Deadline for the sixth MacGregor golf writing competition is Sept. 26. All masterpieces submitted should be sent to Carol McCue, Chicago Dist. Golf Assn., 241 LaSalle Hotel, Chicago 2, before that date. The competition is open to all GWAA members employed by daily newspapers or press services. Each GWAA member may submit three entries in each of the two prize divisions — News and Feature. Prizes in each division range from \$250 to \$100.

**Tell Them You Saw The Ad
in GOLFDOM**

this is the one you turn to look at

. . . and yearn to drive . . . the

smoothest, best performing,

most attractive one of its kind . . .

TeeRindie* *for the golfer . . .*

THE LUXURY GOLF CAR . . .

with the sports car look

It's continental style is clean, crisp and functional.
A proven fleetline money maker.

- Lightweight fiberglass body
- Extra wide base, split rim demountable wheels
- Easily demountable power platform
- Colors—Jade, Biege, Red, White
- Bucket Seats and Surrey Top are optional

Write for colorful
descriptive literature.

A few choice distributorships
are still available.



TRADEMARK REGISTERED

TRI POWERED CORPORATION

P. O. BOX 3182

AUSTIN, TEXAS



"ONE MAN OPERATION"
Write for "Rotary Comb"
Beach Model Information.

SELECT YOUR OWN HITCH!

Three Point or Universal
Available as standard equipment.



MODEL 60
Tractor Mounted
with self dumping hopper.

◆ gathers WET OR DRY

GRASS CLIPPINGS
LEAVES • ROCKS
DEAD BRANCHES

PAPERS • BOTTLES
CANS AND OTHER
UNSIGHTLY DEBRIS

Remove THATCH With
LITTERLIFT'S *Raking Action*

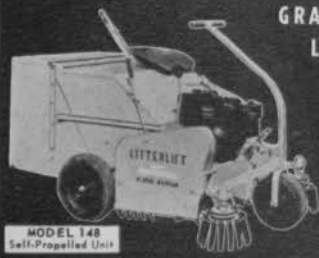
◆ maintains

PARKS • GOLF COURSES • BEACHES
HIGHWAYS AND OTHER CIVIC AREAS

EACH MACHINE

guaranteed
by

ROGERS MFG. CO., INC.
LITTERLIFT DIVISION
OLATHE, KANSAS



MODEL 148
Self-Propelled Unit

Sullivan Makes Penetrating Observations on Par

In a recent piece in the Newark (N. J.) News, Des Sullivan, a golf writer, questioned whether the designation of par for a hole means very much. Winds, rain, the time of the year and similar factors often make a mockery of it.

Among other courses, he cited Essex Fells CC in N. J. in illustrating his point. During the summer, the parched condition of the fairways there enable an average player to reach the par 4s in two shots, Sullivan observed. But in the spring when the turf is sodden and a west wind blows into his face, the average swinger may find that par is suddenly increased by as much as three or four strokes on these holes.

Des didn't suggest it, but maybe there should be a "spring" and "summer" par specified for golf courses.

Scorecard Assistance

In the same article, Sullivan also told how he posed a question that baffled Joseph C. Dey, Jr., executive sec. of the USGA and keeper of the golf rules.

"Does the USGA, in its tournaments, okay the use of markers alongside fairways indicating that a player is 150 yards from the green?" Sullivan asked Dey.

"Not ordinarily, Dey replied. "If a course were to use stakes, the USGA would remove them. If a valued evergreen were the marker, the USGA wouldn't insist on its removal. But the idea is that the player should not have outside assistance in determining how far he is from the hole."

Sullivan's rejoinder was: "Why, then, do you meticulously measure the distance from a certain part of a tee to the middle of a green on a short hole and print it on a card to the very definite advantage of a competitor?"

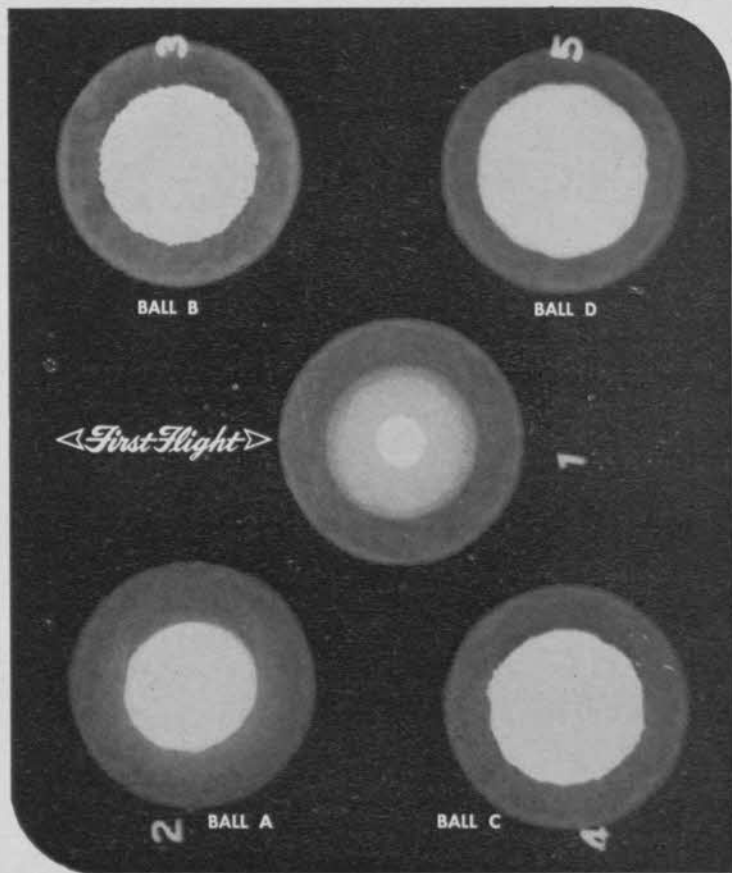
Replied Dey: "You know, I never thought of that!"

Kids are going strong for the autographed cards that Doug Sanders hands out. The cards enable him to care for more youngsters than he could by autographing what they shove at him. The Sanders autographed cards are 3¼ in. high and 2¾ wide. They may be bringing into golf a picture card hobby of other sports that has caught on with kids.

THIS UN-RETOUCHED X-RAY

OF THE FIVE TOP SELLING \$1.25 GOLF BALLS

shows why *First Flight* is the
 "Greatest Success in Golf Ball History"



THE FACTS ON THIS X-RAY:

1. A brand new ball from the five leading \$1.25 sellers in the nation was taken at random from professional golf shops.
2. This X-ray was made by independent technicians.
3. Printed as received, UN-RETOUCHED. (Film available for your inspection.)

U. S. PATENT NO. 2,914,328

"First Flight" and "Steel Power Center" are registered trade marks of the First Flight Company.

TRY IT YOURSELF!

If you have X-ray equipment why not see for yourself? Pick up First Flight and other well known golf balls in your Pro Shop. You, too, will be amazed at the difference . . . and see that First Flight is TRUE BECAUSE IT'S ROUND ALL THROUGH! Tell your friends what you find!

First Flight big wins in 1962 include: National PGA Club Championship, Jim Stamps; New Orleans, Bo Winger; Baton Rouge, Joe Campbell; International, Gene Littler; Pensacola, Doug Sanders; Thunderbird Classic, Gene Littler; PGA Championship, Gary Player.

Sold Only By The Golf Professional

First Flight Company

CHATTANOOGA 5, TENN. 62-37





THE BEST BALL FOR CHRISTMAS PROFIT

Feature Titleist this Christmas:

The leader in pro shop sales...the easiest ball to sell Unmatched service on personalizing and delivery Complete protection against "outside" competition Feature Acushnet gift cases—wonderful gifts in themselves. No charge for the gift boxes or for personalizing* (dozens only and a limit of eighteen letters and spaces), and as usual all mail order sales are credited to a professional. Send in your orders right now, and make more money this Christmas season. Acushnet Process Sales Company, New Bedford, Mass.

**Sorry, no personalizing on half-dozens.*

ACUSHNET GOLF BALLS

SOLD THE WORLD OVER THRU GOLF COURSE PRO SHOPS ONLY



"It Pays to Use Aqua-Gro"

• HERE'S WHY •

- ✓ YOUR LABOR COST ON WATERING GREENS AND TEES CAN BE CUT UP TO 30%.
- ✓ SEVEN OUT OF TEN SUPERINTENDENTS ON AN AQUA-GRO PROGRAM REPORT SAVINGS OF UP TO 40% ON WATER FOR GREENS AND TEES. *What is your water bill?*
- ✓ AQUA-GRO HOLDS ROOTS AT A DEEPER LEVEL DURING MONTHS OF HEAVY PLAY.
- ✓ GREENS PLAY BETTER — *Less Ball Markings.*
TURF STANDS UP BETTER UNDER HEAVY PLAY.
- ✓ GREENS UNIFORM IN COLOR — *No Dry Spots.*
- ✓ EXCESS MOISTURE DRAINS RAPIDLY — *No Puddles.*

AQUATROLS CORPORATION OF AMERICA • 217 Atlantic Ave. • Camden 4, N. J.

Swinging Around Golf

(Continued from page 16)

tells Richmond County CC it will have to sell its Staten Island, N.Y. site to New York City or risk murderous taxes and condemnation . . . Says city needs another public course and could save money by paying \$2.5 million for the club rather than building new one . . . Offers club five years for moving to new location.

Indian Valley CC, Telford, Pa., to build new clubhouse . . . Historic clubhouse of Oakley CC, Belmont, Mass., gutted by \$100,000 fire . . . Original building was erected in 1785 . . . Dick Walton retiring as supt. Happy Valley, Lynn, Mass., munny course . . . He and Larry "Silver" Gannon, Happy Valley pro, have been at the course since it was opened in 1931.

Sewickley Heights GC in suburban Pittsburgh, Pa., building new clubhouse . . . Alcester (S.D.) GC moving from leased site it has occupied for 36 years to new nine which members are building themselves . . . Gift of 240 acre Atwood estate to Rockford (Ill.) County probably will mean building of a Par 3 course . . . For-

est Heights range with two-deck tees and lighted Par 3 opened at Jamestown, N.Y., by owners, Herman Strong and Kenneth George . . . Joe F. Park opens 9-hole Par-3 Parkland GC at Greenwood, S.C.

Bill Watts expects to have his 18-hole Miami Lakes CC at Palmetto Expressway and 186th st., Miami, Fla., in play in Jan., 1963 . . . First nine of Jekyll Island, Ga., state course opened . . . Chapel Woods GC, Kansas City fee course owned by Edward Price and others, opens first nine . . . Art Schleuter is pro . . . Jimmy Duros opens his Double D CC in suburban Columbus, O. . . . Ed Tellor is pro and Paul Schurtz is supt.

Bill Shirley, Los Angeles Times golf writer, says municipal courses are "the only facilities in the area more crowded than the freeways." . . . Los Angeles building another 18 at Sepulveda Park and 9 at Pacoima's Hansen Dam Park . . . To finance new courses, prices at city courses, except Par-3s, were hiked by 50 cents for 18 holes and 25 cents for nine holes until construction loan is paid.

Samuel H. Levine, Miami, Fla., to build homes and 18-hole course on 1,000 acres