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Three Rivers, Michigan

greens and tees is given in a pictorial, 6-page folder released by Wyandotte Chemical's J. B. Ford Div., Wyandotte, Mich. Turface is a calcined mineral aggregate that is said to help



grasses develop a sturdier root structure by storing moisture at the root level and also acts as a separator that aerifies soil. The material also is said to reduce burn-out, improve drainage and reduce watering requirements. The folder can be obtained by writing to the Ford Div.

### Atwood Is New Acushnet Credit Manager

Raymond H. Atwood has been named credit manager of Acushnet Process Sales Co., succeeding Del Hawes, who has retired. Atwood had been assistant credit manager at Acushnet since 1956 and also served as manager of foreign sales during that time. He is a native of New Bedford, Mass., played semi-pro football and served in the Air Force during World War II.



### Aquathol Bulletin on Lake and Pond Weed Control

Ag. Chemicals Div., Pennsalt Chemicals Corp., P. O. Box 1297, Tacoma, Wash., has issued a new bulletin on its Aquathol, an aquatic herbicide that kills on contact 16 undesirable submerged, and free-floating weeds, without harm to fish. It is available in liquid and granular form.

Classified Ads • P173

Buyers' Service • P175

Get beauty teamed with durability and cleaning ease. That's Magic Fluff. It comes in a rich, oriental color blend to suit any decor. All orders are custom made to fit individual floor areas. Write for a *Special Trial Size Magic Fluff Mat Sample . . . 17" x 32" \$5.00 postpaid.*

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SALES, INC.**  
Fond du Lac, Wisc.

**Lefthanders Designate First Flight  
as 'Official' Manufacturer**

According to W. W. Sharp, Jr., executive vp of the National Assn. of Lefthanded Golfers, that group has endorsed First Flight Co. of Chattanooga, Tenn. as official manufacturer of southpaw clubs. For the first time, southpaw players will be able to purchase custom made clubs in sub-Junior, Junior, ladies' and men's models, according to Sharp. The NALG clubs will be sold in pro shops only. Helping in the design of the clubs will be Loddie Kempa, Leftie Open champion, Thorne Wood and Melvin Hemphill, all well known southpaw professionals.

**Getz, Lundgren Transferred to  
Brunswick's Georgia Plant**

D. H. Getz has been named manager of the Brunswick Corp's plant in Covington, Ga., and Carl W. Lundgren has been appointed supt. of golf ball manufacturing there. Getz, a Purdue University engineering graduate, formerly was at Brunswick's bowling div. in Muskegon, Mich. Lundgren, who is an Ohio University chemical engineering grad, had charge of the MacGregor ball manufacturing operation in Cincinnati for about 25 years.

Classified Ads • 173



Designed especially for use in landscaping, leveling, mowing, and a wide variety of applications is the International 2404, equipped with a 4-cylinder engine with a rated 47 bare engine horsepower.

**New American Mat Styles**

New styles in Nyracord Do-All floor tile, long and crossed ribbed runner matting and Counter-Tred matting, made by American Mat Corp., 1802 Adam st., Toledo 2, O., include an attractive white flake on black. Descriptive information can be obtained by writing to the manufacturer.

**Aero-Thatch Develops  
Two New Models**

Aero-Thatch Co., Rahway, N.J., has developed two new models, the X-53-D, a self-powered unit for greens, tees, tennis courts, etc., and a

**Old Orchard Turf Nurseries**

Old Orchard® C 52

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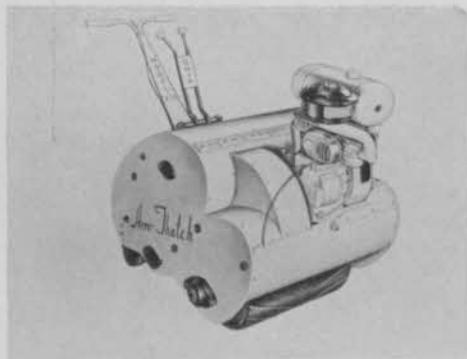
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The new X-53-D.

single operation. The X-53-D also can be used as a spiker, and is more rugged than its predecessors and easier to maintain. It has an improved clutch, positive drive control and rubber coated roller drive for more traction. Large cutter blades are said to give the X-53-D much greater clutch and blade life. The X-61 is a full 4 ft. wide and is designed to work with any tractor.

### George Davis Price List

Recently released is the price catalog of George A. Davis, Inc., 5440 Northwest Highway, Chicago 30. It shows prices for the complete line of turf equipment and supplies handled by the firm.

### Chipping Mat Protects Lawn, Clubs

Jim Scott (in photo), sales mgr. for Redco Recreational Equipment & Devices Co., Inc., 2110 W. Washington Blvd., Los Angeles 18, demonstrates 'Chippin-Turf' practice mat. It is designed to give grass-like action while protecting lawns and clubheads from damage. Redco also handles a full line of golf gloves.



Classified Ads	•	173
Buyers' Service	•	175

## ZOYSIA SEED

Recommended for Fairways

(See Golfdom, Apr. '60 p. 52)

Send for descriptive leaflet and wholesale prices.

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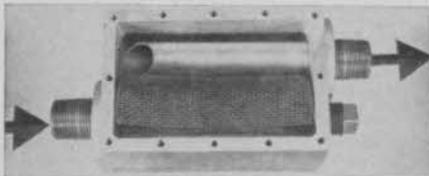


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### Swing Image Practice Mirror

A scientifically designed convex mirror that sets in legs is offered by the Swing Image Corp., 329 Commonwealth Bldg., Louisville,



Ky., for practice and teaching purposes. The mirror, also known as Swing Image, is 16½ ins. high, weighs less than three lbs. and has a surface of high quality molded glass. The producing company recommends it for either indoor or outdoor practice.

### Produce, Market Mardi-Car in Detroit Area

Mardigan Corp., 21930 Groesbeck, Warren, Mich., is going into production of the Mardi-Car golf car which will be marketed initially in the Detroit area. It is a two-passenger, gas powered vehicle that has been thoroughly tested in the last six months or so. Body and chassis are of one-piece, unitized sheet metal fabrication. The car is powered by a 2-cylinder, 4-cycle, precision built aluminum engine that weighs only 40 lbs. The manufacturer says it is impossible to clash gears on the Mardi-Car. The car has a complete wrap-around rubber bumper, 6½ gal. tank, is lubrication free and weighs less than 450 lbs.

### Smith-Douglass Recommends Nutro for Heavy Duty Phosphate Soil

Nutro Turfgrass Food, distributed by Smith-Douglass Co., Inc., Norfolk, Va., is especially formulated to meet the need of soil with a high phosphate content. The 10-3-7 product is available in pellet form. Other S-D products include Nutro G and F and Nutro Supreme. Also available from the firm is the Nutro Spreader.

Classified Ads • 173

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The aluminum bridge in the foreground and the one directly behind it carry golf cars and golfers across a lake inlet at the Turtle Point Yacht and CC in Florence, Ala. The bridges were designed and fabricated by Reynolds Metal Co., and were erected with hand tools in only two days. In the background are the 9th hole, clubhouse and a view of the Tennessee River. The bridges have a 5,000 lb. plus capacity and were made at Reynold's Phoenix, Ariz., plant.

### Keasbey & Mattison Folder

A four-page folder on its new asbestos-cement water pipe couplings with threaded brass inserts that eliminate field tapping, can be obtained from Keasbey & Mattison Co., Ambler,

Pa. The folder shows the advantage of the couplings and explains their uses. Accompanying it is a chart giving complete data on coupling and tap sizes for both A.W.W.A. and iron pipe threads.

### GCSA Honors James Smith

James Smith, Sr., retired pres. of Aero-Thatch Corp., Rahway, N.J., was the honor guest at the banquet of the recent Rutgers turf conference, held at Forsgate CC. He was presented a plaque by the GCSA for his "interest in, and service and contributions to the turf industry." Sherwood Moore, GCSA pres., made the award. Smith founded both Aero-Thatch and Ferti-Soil and was pres. of these companies for many years.



James Smith

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### New, molded plastic Astro-Lon Driving Range Club

In ebony color. They feel-look and play like wood. Have incredible resiliency, giving you more distance. Impervious to moisture—will not peel, shrink or swell. Double strength True Temper shaft, Golf Pride grip. Men's right hand only. No. DWW . . . \$6.90  
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**Ryan Steps Up Operating Speed of the Greensaire**

Operation of the Greensaire, made by Ryan Landscaping Equipment Co., 871 Edgerton st., St. Paul 1, Minn., has been stepped up

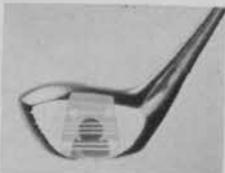


so it can cover a maximum of 6,000 sq. ft. an hour. The precision-built turf aerator is said to remove 30,000 clean-cut, evenly spaced cores in every 1,000 sq. ft. of turf, thus creating as many reservoirs that bring air, mois-

ture and fertilizer directly to the root zone. The cores, it is pointed out, make excellent topdressing.

**MacGregor's 'Keysite' Woods**

The 1962 MacGregor woods feature a distinguished 'Keysite' face insert that is said to improve the looks of the clubs and also put power into the player's shots. The one-piece, two color facing provides a means of lining up the target and centering full power behind the ball.



**First Flight Signs Its First Woman Pro**

Sharon Scollard is the first lady touring pro to be signed to the advisory staff of the First Flight Co., Chattanooga, Tenn. She was recommended to the company by Irv Schloss, also a member of the First Flight staff. Although she weighs a little more than 100 pounds, Sharon is said to do a good job of punishing the ball and old pro, Jimmy Demaret, head of the staff, is predicting a bright future for her.

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**Wilson's 1962 Golf Catalog  
Is Still Available**

Still available to golf professionals is the 1962 Professional Golf equipment catalog from Wilson Sporting Goods Co. Wilson's exclusive new feature — individual shafts perfectly matched to the weight of each club head — is included on all Staff Model clubs. A beautiful, full-color golf bag insert, starring Wilson's new Red Kangaroo leather bag, is a



highlight of the 76-page catalog. Copies may be obtained from any of Wilson Sporting Goods Co.'s 28 sales division offices or by writing Wilson, 2233 West Street, River Grove, Ill.

**Knudson on Spalding Staff**

George Knudson, one of the more promising young pros and recent winner of the Puerto Rico Open, has been signed as a Spalding golf

consultant. The slim, 24-year-old Canadian also finished second in the 1962 Lucky International in San Francisco and won at Coral Gables last fall. He represents the Oakdale G&CC of Toronto.

**Shakespeare Golf Catalog**

Professionals throughout the U. S. have been sent the 4-color Shakespeare golf catalog which shows the complete 1962 line. The firm's WonderShaft glass fiber clubs are distributed through Columbia Products Co. Along with the catalogs, point of sale merchandising aids have been distributed.

**Expense Account Book**

Class-O-Fied Expense book Co., P.O. Box 6055, Dallas, Tex., markets a weekly expense account book that a person who has to keep track of such things for income tax purposes may find handy. It has blanks for travel, automobile and promotion expenses as well as summaries. It is 3 ins. wide and 6 ins. long and can be purchased in stationery shops.

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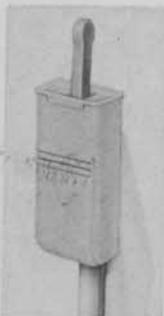
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### Container Development Improves Its Paddle Ball Washer

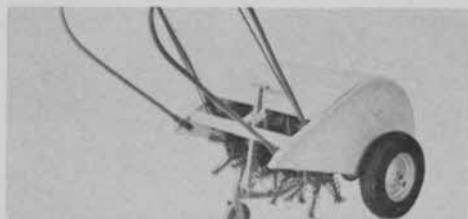
Container Development Corp., Watertown, Wis., maker of the Lewis-line 'Regulation' course equipment, is reintroducing its improved paddle-type ball washer. Now called the 'Bak-9', the washer has a new cast alloy attachment bracket that permits mounting on any 1½ in. pipe. It comes in white enamel, has a red paddle and nylon or bristle brushes. The price has not been increased on the new model, according to Container, which invites inquiries on this and other products that it distributes.



in the ads are the 1962 Ben Hogan woods, irons and golf balls. A dozen golf magazines are carrying the ads which appear in two or four colors and in the form of single pages, spreads or inserts.

### Redesigns West Point's JR for Easier Handling

The JR Model Aerifier, made by West Point Products Corp., West Point, Pa., has been redesigned to make it easier to handle than



### AMF-Ben Hogan Launches Biggest Ad Campaign

The AMF-Ben Hogan Co. launched the most dynamic ad series in its history. The theme is that Ben himself is "Behind you on every shot." The series is aimed at the pro, the company's only distribution outlet. Spotlights

heretofore. Easy-Grip handles give a more modern appearance to the unit and aid in operator control. It has a new Easy-Spin engine with Choke-A-Matic throttle and power is applied to the reel for effective cultivation. The JR comes with new Aerifier spoons, Quik-Mounts. It cultivates a 20-in. swath.

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### Course Master Signs Described in Eastern Metal Catalog

The complete 1962 line of Course Master golf signs, flags, tee markers, etc., is described in the four page catalog that Eastern Metal has released. Graphically illustrated are traffic control, fairway guide, club name and Graphic-T-signs and Radiant T-to-Green flags. Also included is a price list. The catalog can be obtained by writing to CourseMaster, Div. of Eastern Metal of Elmira, Inc., Elmira Heights, N.Y.

### Dunning-Jones Catalog

The 1962 catalog of Bob Dunning-Jones, Inc., 1402 S. Lewis, Tulsa, Okla. is available for supts. This firm is distributor for Toro, West Point, Ryan, Royer and numerous other well known companies in Oklahoma.

### Hayman's Sales, Service Force

A recent pamphlet mailed out by the B. Hayman Co., Inc., 3301 Leonis blvd., Los Angeles 54, Calif. introduces several members of the Hayman staff. Among them are Ray McMicken and Larry Schuster of the turf sales dept., J. D. Huffstutter of the service dept.

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and Ned Greenlee of the part dept. Sales reps are Warren McCleary, Bob Engstrom and Rollin Chase. The Hayman operation pretty well blankets Southern Calif.

### Unique Hand Stitch Featured in Etonic Golf Shoe

Art Wall, Jr. wears this light and flexible Etonic Staff model shoe, made by the Charles A. Eaton Co., Brockton, Mass. It has a decorative, hand sewn 'skin stitch' around the forepart, heel-to-toe cushion innersoles and Weather-Sealed construction. The skin stitch is done by hand sewers who stitch only the surface and never completely through the choice imported leather. The shoe comes in cord-brown or black calfskin and is available in proshops.



Buyers Service • 175

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At the eleventh annual sales meeting of Telsco Industries, Dallas, Tex., which was held recently in Garland, Tex., the persons shown here were given awards for outstanding sales performances. They are (l to r): R. I. Gaines, Roswell, N. M., Wilson Kaden, Gainesville, Tex., Fred Stewart and Dick Smith, Waco, Tex., John Williams, Ft. Worth and Ed Wright, River Forest, Ill. All these men represent Telsco's Weather-matic Irrigation Div.

### DiFini Illustrates Men's, Women's Styles in Separate Catalogs

DiFini Originals, Inc., 18 W. 20th st., New York 11, introduces its spring and summer line of men's golf slacks and Bermuda

shorts in an attractive Swatch and Style catalog. For women golfers, the latest Bermuda short styles are illustrated in a similar Swatch and Style guide. The DiFini catalogs are designed for easy posting on the pro shop wall as a colorful inducement to increased sales.

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