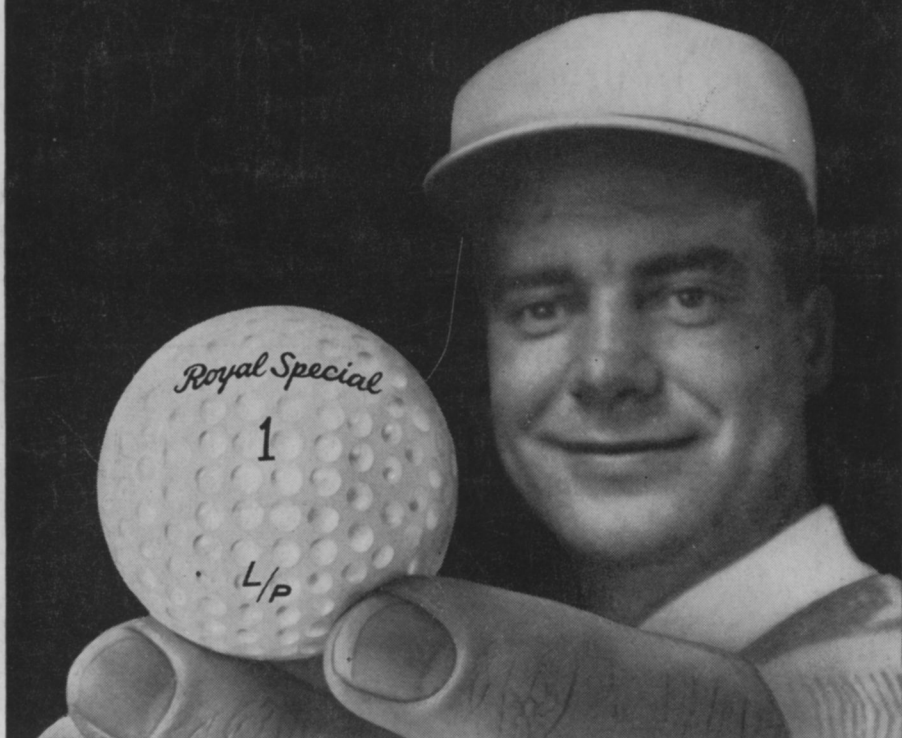


CHALLENGE



Bill Collins, Royal Staff

THE NEW ROYAL SPECIAL

CHALLENGES ALL OTHER GOLF BALLS TO MATCH ITS NEW DISTANCE, NEW WHITENESS, NEW DURABILITY

Here, in the new Royal Special L/P, is distance unsurpassed by any other golf ball. Brilliant new U-60 paint, whitest and stay-white-longest. New Chemdur cover, most dur-

able ever made. No wonder the new Royal Special is so Long/Playing. No wonder it challenges all comers. Ask for the ball marked "L/P." At golf professionals' shops only.



United States Rubber

Sports Dept., Rockefeller Center, New York 20, N. Y.
WORLD'S LARGEST MAKER OF GOLF BALLS