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Ramuc Enamel, Manufactured by INERTOL CO., INC.

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Chicago District Report

(Continued from page 29)

in the city and suburbs are averaging a little more than \$4 for a half-hour lesson while those in the outskirts are getting \$3.65. Average charges for cleaning and storage of clubs were about \$17.50 at Chicago and suburban clubs and \$14 away from the city.

Caddie Fees

Caddie fees continue to run about \$3.00 at city-suburban clubs for Class AA or A carriers and \$2.65 at out-of-area clubs. For Class B caddies the fees average \$2.65 and \$2.45, respectively. Caddiemasters drew a monthly salary of more than \$400 at city-suburban clubs and around \$250 at clubs away from the city. In most cases, these employees were provided meals, worked an average of about eight months a year and four out of five were permitted to retain concession profits. Three out of five clubs have caddie welfare funds.

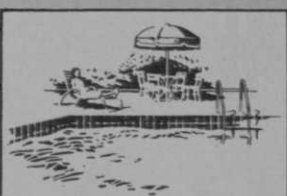
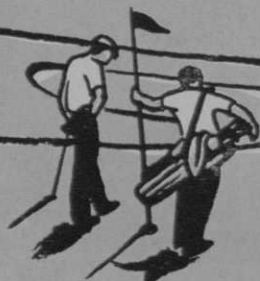
The assessment report shows that about two out of three clubs in the city and suburbs assessed their members in 1960 as compared to two out of five at out-of-area clubs. Seven out of ten clubs hope to avoid adding the extra charges in 1961.

Impressive Aspects to TV Coverage of the Masters

More than a half million dollars in electronic equipment and around 90 TV technicians were moved from New York to Augusta, Ga., a distance of 911 miles, to bring the three days playing of the Masters to millions of golf fans. Three giant trucks were used to transport the CBS transmitting equipment which was estimated to have weighed about 40 tons.

During the tournament the electrical output of the equipment was enough to light all the homes in Augusta, a city of 80,000. Twelve cameras were trained on the play and of these, nine were equipped with a new type zoomer lens, each valued at \$9,500. The director of the show had a choice of nine pictures to show to TV fans. This enabled him to quickly switch to any player who started burning up the course. Six local telephone employees were hired to stand by to make any adjustments or repairs in case any of the pictures became "lost." One thing about August National that reassures TV technicians is that it has underground conduits to carry most of the cables. It's one of the few courses that has.

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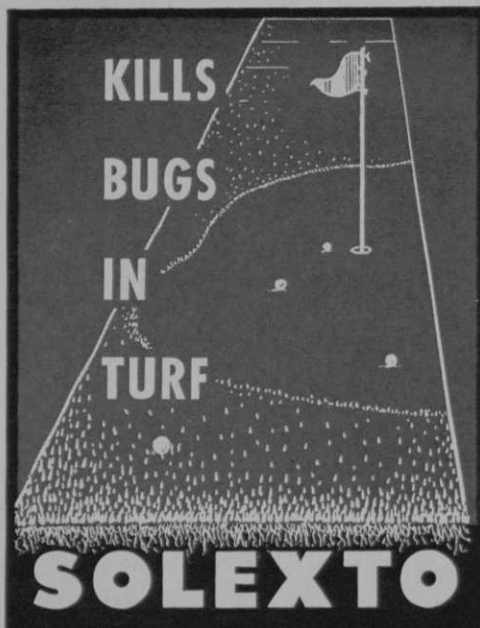
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Jack A. Schram, Former Burke President, Dies in Chicago

Jack A. Schram, 53, pres. of Comptometer Corp., died in a Chicago hospital

on April 21. He had been pres. of the Burke Golf Co., Newark, O., when Comptometer bought the golf club manufacturing firm in 1959. Mr. Schram bought the Burke company several years ago as his initial venture in the golf field and with his associate, William D. Schaffner, contracted for manufacturing and distributing PGA clubs and other items. After Mr. Schram came with Comptometer, the corp. acquired Worthington Ball Co. of Elyria, O.



He is survived by wife, Edna, two daughters, Mrs. Lawrence Joselit, Jr., and Mrs. Norman Hirsch and four grandchildren.

"Mr. Merion," Joe Valentine, Honored at Testimonial Dinner

Italian-American Citizens League of Ardmore, Pa., recently paid tribute to Joe Valentine, dean of U. S. course supts. and greenmaster at Merion for over a half century, at a testimonial dinner held in his honor on Apr. 23 in Ardmore. A native of Teramo, Italy, Joe came to the U. S. when he was 20 years old and thereafter helped numerous immigrants find jobs and get located in this country. He became a U. S. citizen in 1917.

Known as "Mr. Merion," Joe, through the years, has played a leading role in shaping Merion GC, one of the country's most famous and toughest courses. He has either constructed or rebuilt 24 of its 36 greens. Joe is also credited with giving the East course two of its most distinctive characteristics — all trouble in plain sight and no two holes alike in contour.

One of Valentine's most notable achievements has been the discovery of Merion bluegrass. He pioneered the use of tractors on courses and also was one of the first to appreciate the value of aeration.

An imposing list of organizations include Valentine's name on their membership rolls. He is a longtime member of the GCSA, a past pres. and now treas. of the

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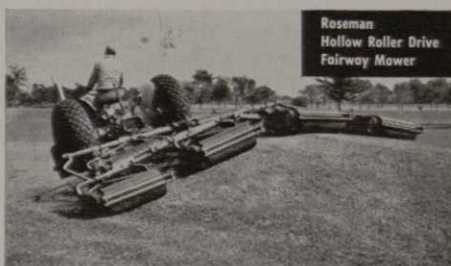
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Philadelphia GCSA, and has been connected with the Pennsylvania Turf Advisory Committee at Penn State since its founding more than 30 years ago.

Joe is more or less in semi-retirement now but still keeps his thumb in turf work. His son, Richard, succeeds him at Merion.

Need Feverish Construction to Build 30,000 Courses

At the annual meeting of the National Golf Foundation, held in New York in April, Joe Graffis, pres. of the organization, estimated that to provide 30,000 courses for U. S. players by 2000 three times as many courses as are now being constructed will have to be built annually in the next 38 years. However, 1960 was a big construction year with 190 standard and 51 Par 3 courses being built and 35 additions to existing layouts being made.

Robert D. Rickey, MacGregor vp, was elected to fill the Foundation dir. vacancy created by the resignation of Henry Cowen. Other officers and board members were re-elected. Harry Colburn, Wilson Sporting Goods Co., was named chmn. of the executive finance committee. New

members of this committee are William Bommer and Paul Gibbs.

New York Sections Combine to Sponsor Business School

Northeastern, Western and Central New York PGA sections sponsored a business school which was held Apr. 13-14 at Syracuse. John Budd of Endicott was the school dir. and speakers included Lou Strong, PGA pres.; Max Elbin, pro at Burning Tree, Bethesda, Md.; Joe Wolfe of Wilson Sporting Goods Co.; George Hall, national PGA treas.; and George Izett of Ardmore, Pa. Merchandising methods, club making and repairs, display and teaching were among the subjects covered.

Palmer, Nicklaus Dominate Poll

Arnold Palmer and Jack Nicklaus dominated GOLFING magazine's sixth annual poll of golf writers to pick the winners of the UCCA Open, PGA Championship and National Amateur. Palmer was overwhelmingly selected to win both the Open and PGA, getting 84 votes for the former and 123 for the latter. Nicklaus garnered more than 75 per cent of the 213 votes cast.



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National Golf Week
May 29-June 6

Census Prompts Second Look

(Continued from page 22)

brightly favorable as a market factor. There now are 142 colleges with their own courses. The National Collegiate championship, in the opinion of many, now is a more important championship than the National Amateur.

Junior classes and play continue to feature summer programs at most lively clubs and at public courses where pros, park departments and school athletic departments work together for community good.

There has been a recession in the Junior programs at some clubs due to the increase in play and the complaining by some of the crabbier members that one round of kids' play a week is a nuisance, notwithstanding the possibility that the kids play faster, mannerly and with more consideration for the course than is shown by the complaining elders.

Professionals state that the most interesting junior programs and those which mean the most to the future of the clubs and golf business in general are those run by women's committees.

Junior classes far more than offset the reduction in caddies that occurred when the bag cart came in. Caddie prices were getting too high for many golfers and the bag cart unquestionably increased play. Now, with the golf cars there may or may not be a further decrease in caddies. The cars operate when the kids are in school and on that account bring players to the clubs. Furthermore the 350,000 carts now operating produce considerable revenue for clubs and pros and caddies don't do that, at least until they become players and buyers in the golf market. The golf car automation of golf does not seem to have anybody worried as something that eventually will eliminate caddies as replacements in the golf market.

At this time it seems almost certain that the Par 3 courses are going to bring millions of youngsters and women coming to somebody — let us hope pros — to buy golf equipment.

Western N.Y. GCSA Officers

William Okal, Bethlehem Steel CC, Hamburg, is pres. of the Western N. Y. GCSA. Kenneth Hildebrand, Springville CC is vp and Edward Brown, Lockport CC, sec.-treas. Directors are Kenny Davis, Frank Orlando and Norman Haas.

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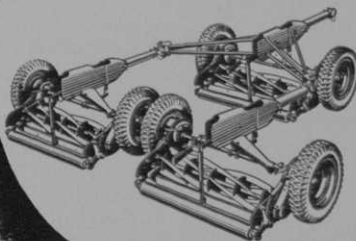


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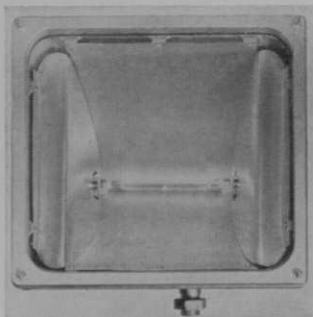
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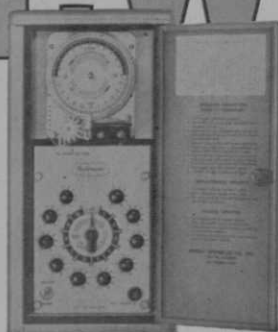
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BUYERS' SERVICE ● P 127

Lessee Not Liable for Improvement: in Absence of Specific Agreement

By **WILLIAM JABINE**

Supplying the needs of those who in turn are catering to the needs of golfers can be very profitable business but nevertheless it requires a goodly measure of caution as some men in Des Moines, Ia., found out.

They had to go all the way to the Iowa Supreme Court to discover that they couldn't collect from the owner



of the land on which they had supplied materials and built installations for a golf driving range. They had to be content with what they could recover from the lessee of the land who had defaulted in lease payments before the operation of the range got under way.

The owner of the land, which was unimproved, was approached by a person who wanted to lease the land for a driving range and miniature course. The landowner, who was a lawyer and who died about a week after the transaction took place, drew up a lease providing for a rent of \$17,500 over a five-year period to be paid in annual installments of \$3,500. The lease stated that the land was to be used for "a miniature golf course and driving range." It also contained provisions that no mechanics' liens should attach and that the lessee might remove all personal property at his own expense at the expiration of the lease.

The lessee then proceeded to install poles and lights on the property and had several concrete pads laid. He also brought in crushed rock for driveways and built a small concrete block office.

Defaults After One Payment

After making one rental payment of \$2,000, the lessee defaulted. He also failed to pay the men who had made various installations of equipment and they sought a lien against the real property, by that time held by the estate of the deceased owner.

The case went to the Iowa Supreme