

stimulate interest in the game. He also declared that newcomers to the game realize that it is wise to first take lessons from pros and learn the correct techniques from the beginning. Further public interest in taking up golf, he added, has been stimulated by the fact that our last two presidents, Eisenhower and Kennedy, are both golfers.

The idea for the show was originated four years ago by Fraser since the Philly pros wanted to do something to promote the game. Fraser has a diverse interest in the business of golf. He is one of the few pros who is pres. and owner of a club, the Atlantic City CC, Linwood, N.J.

Leo also operates, with Harlan Will, a consultant firm for courses, including methods of construction, design, remodeling and improvement of management techniques. He has been pres. of the Philly section for the past five years.

#### Scholarship Booth

In addition to the regular exhibits, there also was a booth at the show to supply information about the J. Wood Platt Caddie Scholarship sponsored by the Philadelphia section. About 20 students are now attending college in the Philadelphia area as a result of this fund.

An interesting news sidelight developed when Patty Berg, the freckle-faced miss who has been a dominant power in women's golf since her teens, told interviewers she still retains her zest for the game after 21 years as a pro.

She said she has no intention of quitting the tournament trail in the immediate future. "I've never heard of anyone giving up a hobby and a livelihood easily," said Patty. "I expect to be able to play competitive golf at least until I am 50. That gives me seven years. After that maybe I'll think more about going on or quitting."

Patty gave a brief technical talk and demonstrated shots prior to serving as a moderator at panel discussions. Throughout the day and evening, the pros took turns at demonstrating shots and giving free instructions. Harlan Will was master of ceremonies.

#### Northeastern Wisconsin Meeting

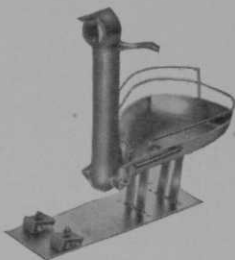
Northeastern Wisconsin GA will hold its annual meeting and clinic at Butte des Morts CC, Appleton, on May 22. It will be divided into 10 sectional gatherings with a general meeting and clinic climaxing the day's activities.

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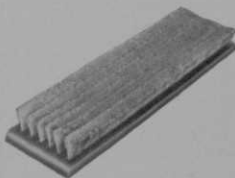
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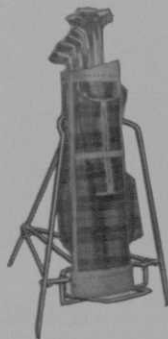
New, exclusive patented Turf Brush — natural cream color (or turf green) Tampico. Live rubber one-piece molded base — no metal for clubhead to strike! Brush strips securely embedded in rubber. No clips, bars, screws etc., to come loose. Available in two sizes:

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## Safety Is Planned

(Continued from page 28)

pared their chemicals in soluble glutinous bags — no handling, no measuring — just throw them in. There is much room for improvement. Supts. should warn workers against skin contact, eyes, breathing, and swallowing. Smoking should not be permitted. Where safety of the pocketbook is concerned chemicals should never be stored near seed or fertilizer — they can sterilize and contaminate. They should be stored separately, containers tightly secured and under lock and key.

### Avoid the Strain

**Material handling** — Avoid storing heavy objects overhead. Lifting or carrying or lowering objects is among the most dangerous jobs in industry. Handling loads that are too heavy, using back muscles instead of leg muscles, not having a proper grip on an object, not using proper tools for lifting, not having a firm footing, or jerking or twisting the body rate among the chief causes of injury.

**Digging and tree trimming** — These activities require constant alertness and good equipment such as sharp saws, clip-

pers, ladders, picks and axes with tight handles. We hire professional tree trimmers. They have insurance, recognize their own hazards and in the long run are cheaper. Some trimming can be done from the bucket of a tractor front loader.

**Shop** — The common sense rules of safety that prevail in industry and good garage operations pertain here. "Good housekeeping" means clean buildings, floors free from obstacles over which one can fall, floor clean of oil and grease, rags, rubbish and other hazards. Proper lighting and ventilation, especially for spray painting, is essential. I have read that touching any part of a broken fluorescent light is dangerous because the inside coating retards healing and can cause complications. Proper and sharp tools, guards, double jacks, etc. are a safety must. We have our employees take turns cleaning up the shop — in this way all are acquainted with the handling of tools and know where they belong.

### Keep the Date

**Fire** — It is a good idea to mark your calendar as to the date the extinguisher should be checked. Here's something to



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make you think: (1) Your fire extinguisher may be useless when needed; (2) It may spread the fire if used incorrectly; (3) It can produce dangerous gasses. So be sure of yours and have them checked!

#### Other Safety Measures

Perhaps you may gain something from the following practices. Every piece of equipment for each man has a first aid kit and fire extinguisher for any emergency. We have saved three electric carts that got too hot.

Around our ponds we place life savers and ropes. Players and children should not be there, but they are!

Signs are placed at #1 and #10 tees notifying members when greens have been sprayed and warning them not to place a ball to their mouths and also to clean their shoes before entering locker room. We also alert locker room attendants.

In a twofold effort to teach and practice safety, we have our men constantly look for hazards on the course. This may surprise you, but some of our best ideas are tapped from this source. Ramps leading from steep tees for electric cars, suggested by an employee, eliminated the roller coaster atmosphere and also the dangers.

## Golf at Guantanamo

(Continued from page 25)

likes the duty. When he retired he did just what he wanted to do by getting a job running a golf course.

The club holds an invitation tournament each year that has fast become a must on the military golfer's list. The 72 hole medal play event attracts many of the best of the military golfers stationed not only in the Caribbean area but also at bases within the United States. Many save up leave just for this tournament, then hitchhike by military aircraft to be on hand for this highly enjoyable event. Frank Boynton, a pro golfer in civilian life and a former sailor won one of the Guantanamo tournaments. Jim Kinder, ex-All Navy champion, comes up from his San Juan duty station to compete. Jim is presently the Navy's best in the Caribbean area.

There is plenty of trouble outside the gate. But inside, Guantanamo goes quietly about the task of training men and ships. That 27-hole course, built as a big "Do It Yourself" project at no cost to the government, contributes its part to that training. It's physical fitness at its best and keeps morale highest. When there is a little time to spare a lot of golf is played.

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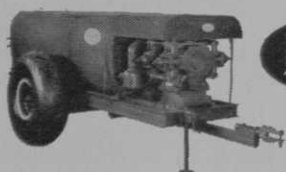
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**Wilson Builds First Foreign**  
**Plant in Glasgow, Scotland**

Wilson Sporting Goods Co. is building a new golf club factory and warehouse near Glasgow, Scotland. Ground breaking ceremonies took



William P. Holmes (seated), Wilson pres., looks over Glasgow building plans with (l to r) Alexander Gillies, Robert Whyte, John Fife and Charles E. Hare. Gillies is construction engineer; Whyte, clerk of town in which plant is being built in Scotland; Fife is the architect; and Hare is Wilson vp.

place on Apr. 26. The plant, the first that Wilson is building outside the U. S., is located just 12 miles from the home of Robert Burns, Scotland's most famous literary figure. Recently the firm has established sales offices in London, Wiesbaden, Tokyo and Hong Kong. The new Scottish factory will have a work force of about 200 when completed.

**Southwestern Plastic Pipe**  
**Acquires Arizona Company**

Southwestern Plastic Pipe Co., Mineral Wells, Tex., has purchased all common stock of Ken-Way Plastic Products Corp., Phoenix. The purchase was made to extend Southwestern's distribution and manufacturing facilities. The name of the newly acquired firm is now Southwestern Plastic Pipe Co. of Ariz. and officers of the Texas company have assumed similar positions in the new firm. Southwestern of Texas was established in 1952 and offers a complete line of flexible and semi-rigid plastic pipe.

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"By Bradley", Means "Best Buy"

### Three MacGregor Golf Division Men Get New Assignments

Three new assignments in MacGregor's pro golf div. have been announced by Robert D. Rickey, vp and sales mgr. Leon Nelson has been



Leon Nelson, Robert D. Rickey, Len Wirtz and Charles Meyer.

named promotion and special account mgr. to direct the advisory staff and supervise custom order and special account activity. Len Wirtz, new asst. sales mgr., is handling the many details of running the MacGregor sales organization and also is in charge of customer services. Charles Meyers, who has succeeded Nelson as customer service mgr., is responsible for merchandise services and is assisting Wirtz in improving all customer services.

### Lawn Equipment Domination is Jacobsen's Spring Song

The spring issue of the Jacobsen Journal, sales promotion organ of the Jacobsen Manufacturing Co., Racine, Wis., has "domination of the lawn equipment field" as its theme. The Journal states that domination can largely be attained by familiarizing more people with the words, Turbocone and Dynacyl. Turbocone relates to Jacobsen's exclusive rotary mower principle of airlifting grass for clean cutting. The Dynacyl principle is said to be higher frequency of cut, shear-like action and the positive throw of clippings to the catcher.

### Crawford Sets Up Car Distributorships

Crawford Manufacturing Co., Meadville, Pa., maker of the Kiltie-Car, has set up the following sales outlets: Ft. Mead Sales, Inc., Meadville, Pa., and Ft. Lauderdale, Fla.; and Kiltie Kar of Florida, Inc. The former two are international distributors. Ft. Mead of Ft. Lauderdale has 387 local dealers in U. S. and Canada.

BUYERS' SERVICE • P 127

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## Cosom Firm Markets Adjustable Golf Tee

Cosom Corp., 6030 Wayzata blvd., Minneapolis 16, manufactures an adjustable tee that gives the golfer the choice of four tee heights. A collar that locks into any of four slots on a notched keyway makes this possible. When the tee is pushed into the ground the collar automatically sets it at a predetermined height. The tees are made of tough tenite plastic and won't mar clubheads, according to the manufacturer. Information on self-selling displays can be obtained from Cosom.

## National Rain Bird Markets Specialized Pop-up Heads

Specialized models of the 171 Series of Pop-up sprinkler heads are being marketed by National Rain Bird Sales.

The square pattern heads in regular and 'Hi-Pop-up' models are said to offer greater economy in northern climates. The Square Pattern (in photo) eliminates the need for quarter and half circle units next to sidewalks and driveways where danger of damage by snow removal equipment exists. The Model 161ST Strip Sprinkler head is designed for parkways and rectangular areas and permits spacing of 20 ft. The heads are available with 1/2 in. threaded connection. National Rain Bird is located in Azusa, Calif. (PO Box 547) Its East and Midwest affiliate is Rainy Sprinkler Sales, div. of L. R. Nelson Mfg. Co., 609 W. Lake, Peoria, Ill.



## Nichols at President's Meeting

Jimmy Nichols, famed one-arm golfer and member of Spalding's golf advisory staff, was a featured performer at the annual two-day meeting of the President's Committee on Employment of the Physically Handicapped late in April. He demonstrated his golfing skills at the Washington, D. C. conference, conducted a clinic and played a 9-hole round.

## Monthly Jobber Aid

Profit Lines, a publication of Crescent Plastics, Inc., Evansville, Ind., is being issued monthly to help jobber salesmen sell more plastic pipe. Each issue carries stories and photos of Cresline installations as well as dealer and contractor testimonials.

## Gets Government Citation

Larchmont Farms Co., parent company of Larchmont Engineering, has been awarded a citation by the Commerce Dept. for its services to the government and contributions to the advancement of irrigation equipment.

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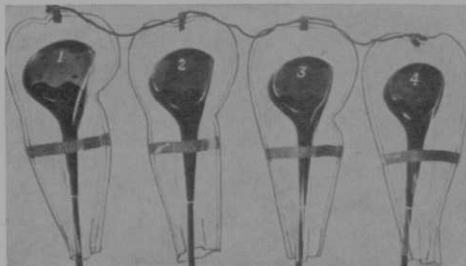
### Spix Aerosol Packs Plenty of Insect Killing Power

Spix Aerosol, a product of C. B. Dolge Co., Westport, Conn., is a non toxic, non-flammable insecticide spray that is said to be equivalent to more than one gal. of Class AA insecticide by government standards. When the valve of the aerosol is pressed, a fine fog, insuring prolonged and deadly contact with flies, gnats, mosquitoes, etc., is released. Spix is suitable for use in kitchens. Descriptive material is available upon request.



### C-Thru Head Covers Simplify Club Identification

C-Thru head covers, made by William Heisel Co., 216 N. 3rd ave., Minneapolis 1, are made



of clear vinyl plastic and fit all over clubs, thus doing away with matching numbers of four.

### Mallinckrodt Suggests Cadminate in Preventive Program

A preventive program to stop dollarspot with Cadminate is recommended by Mallinckrodt Chemical Works, Mallinckrodt st., St. Louis 7. Many supts. have used the product in a regular spraying program to cut down on or eliminate this disease. Cadminate also controls copper spot and red thread. Once-a-month treatment with the fungicide to prevent all three diseases is suggested.

### AMF Has Japanese Subsidiary

American Machine & Foundry Co., has established a subsidiary, AMF Japan, Ltd., to further develop its expanding Far East business. AMF has been active in Japan for many years in marketing bowling and other leisure time equipment as well as other products. Thomas A. Rice, with the U.S. Army for 25 years, is pres. of the new Japanese subsidiary.

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### Turface Package in New 50-lb., Multi-Walled Bag

Wyandotte Chemicals Corp., J. B. Ford div., Wyandotte, Mich., is marketing Turface in a new 50-lb., multi-walled bag. A calcined mineral aggregate, Turface, when mixed with soil, is said to help grass grow sturdier. It provides a better root structure because it keeps a moisture reserve at root level, aerifies, and acts as a separator in gummy soils. Use of Turface, it is claimed, will reduce burn-out of greens and tees in hot weather because it cuts down on water requirements and also improves drainage. Turface is an inorganic and doesn't break down or decompose.



irrigation system installations. One is "Irrigating Landscaped Areas with J-M Transite Irrigation Pipe." It tells how Transite maintains pressure to assure rated coverage at 270 courses in U.S. and Canada. Some of the pipe's advantages are said to include savings on system design because of its smooth interior; reduction in handling costs due to its light weight; easy assembly; high flow coefficient that makes pumping easier; and reduced maintenance expense because of resistance to corrosion. J-M literature can be obtained by writing to the address listed above.

### Etonic's High and Dry Shoes Said to Insure Comfort

These brown and white all-rubber Etonic golf shoes are said to insure bone-dry comfort in all kinds of weather. They have air cushion innersoles, soft stretchable lining and flexible counters. They are made by Charles A. Eaton Co., Brockton, Mass.



### Johns-Manville Pamphlet Lists Advantages of Transite

Johns-Manville, 22 E. 40th St., New York 16, offers several pamphlets to be consulted for



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### Harris Golf Jacket Protects Against Rain, Wind

B. W. Harris Mfg. Co., St. Paul, Minn., markets the Zero King, a poplin jacket that is said to be perfect for golf. Waterproof and wind-proof, it gives complete freedom of movement. Sleeves are constructed with stretch knit underarm and the jacket is 27 ins. in length, long enough to cover pants pockets. A pocket is placed on the back for extra balls and scorecards. Elastic side tabs allow for either a loose or snug fit. The jacket is coated with microporous film to give protection against rain and wind.



### Evergreen, Certified Lab Product, Is Effective Liquid Fertilizer

A new liquid fertilizer, product of Certified Laboratories, 2709 Ludelle St., Ft. Worth, Tex., is a 15-10-5 formula plus sequestered iron, cobalt, boron, zinc, magnesium, moly and copper that is said to produce a better root system. Called Evergreen, it also is recommended for leaf feeding. One of the big advantages of the Certified Lab fertilizer is the ease of application. Evergreen is particularly adapted for feeding greens and tees.

### Two Worthington Men Die

H. G. Sanborn, Jr., 63, VP and general mgr. of the Worthington Mower div. of Jacobsen Manufacturing Co., and John C. Rodewald, 58, assistant treas. of Worthington died recently. Glen Sanborn died unexpectedly of a heart attack in Mar. He joined the Jacobsen organization in 1948. An employee of 39 years, John Rodewald passed away in Feb.

### Crampton Signs USR Contract

Bruce Crampton, an Australian who has been playing the PGA tour since 1955, has signed a contract with the U.S. Rubber Co., as a golf consultant, according to Fred Kohler, mgr. field sales promotion, U.S. Royal golf balls.

### MacGregor Enlarges Press Book

MacGregor's 1961 advisory staff press book is presented in larger format than heretofore, being in "catalog size." There is a two-page spread containing biographies, records, etc., of 33 pros on the company's staff. Interesting highlights of the 1960 season are included.

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### IHC's Cub Cadet Used for Range Retrieving

An International Cub Cadet lawn and garden tractor is used to pull a retriever to gather scattered golf balls on a driving range in Sun



City, Ariz. Besides being used for this purpose the Cadet pulls mowers on the city's 18-hole course, parkways, etc. In April Golfdom, p. 120, the Cadet was erroneously called a Cub Gadget.

### K&M Announces Promotions; Opening Texas Plant

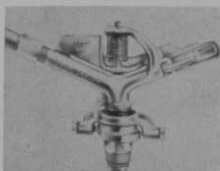
Charles H. Striegel has been named mgr. of Keasbey & Mattison Co's sales-service dept. and James A. Marley has been promoted to sales-service supervisor for asbestos-cement pipe products. K & M is located in Ambler, Pa. Striegel has been with the firm since 1947 and Marley

joined K & M about three years ago.

Construction of K & M's new \$5,000,000 plant in Hillsboro, Tex., is proceeding on schedule. Several personnel assignments have been made to the plant. James V. Gear has been named mgr. at Hillsboro, Jack L. Anderson is the resident engineer and George W. Hubbert is production supt.

### Adjustable Water Distribution

The speed regulator for the 880G2S Rainer, a product of Buckner Mfg. Co., PO Box 232, Fresno, Calif., makes on-the-line adjustable water distribution patterns. It controls the pattern in 90 deg. segments of a circle for less water when sprinklers overlap and more when they don't. Adjustment of set screws changes the speed of rotation for equal distribution and eliminates ponding and water waste.



### Wittek's Best Bett Washer Features Simple Operation

Best Bett Model 250C ball washer, marketed by Wittek Golf Range Supply Co., Inc., 5128 W. North ave., Chicago 39, has a capacity of

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