

The only Golf Equipment Recommended by
the Professional Golfers' Association



PGA RYDER CUP MODELS

with NEW PGA Contromatic Shafts

PGA Clubs have the time tested, True Temper Dynamic Pattern shaft, made from new Boron steel. This exclusive PGA Contromatic shaft gives extra "feel," extra power at point of impact. Amazing extra power is there without disturbing directional control. Choice of flexes. Whether buying for yourself or for resale you will profit from the exceptional design and value of PGA Clubs. PGA Equipment is fully guaranteed to give complete user satisfaction.

NEW SHAFT

Exclusive PGA Contromatic Shaft has lithe, lash-like action. Thinner wall construction at tip end of shaft provides more "feel," extra power.

PGA GOLF EQUIPMENT

Available only from America's leading Golf Professionals

Now available—a complete line of PGA Equipment including Woods, Irons, Golf Balls, Bags, Gloves, Head Covers, Umbrellas, Electric Cars, as well as Sportswear—including Caps, Hosiery, Shirts, Sweaters, Slacks, Rain Jackets, Windbreakers and Golf Shoes.



NATIONAL PGA DISTRIBUTORS

160 Essex St., Newark, Ohio

A "SALES TESTED"
NEW GAME SENSATION

Galloping Golf



EXCITING! ACTION!

ENTERTAINING!

FUN-LOVING ADULT GAME

... PLAYED WITH DICE

Catching on like wildfire!

Market-tested! Acclaimed by all sports lovers! Get your share of the large profits made possible by the rapidly increasing demand for the sensational new game, GALLOPING GOLF.

Fast! Easy to play! Has all the side action of golf . . . can be played by any number. You'll feel the thrill of getting 300 yard drives . . . birdies . . . one putts . . . sand traps . . . and all the others.

Attractively packaged in an "eye-catching," "sales-making" multi-color display carton . . . complete with professional type dice cup, 5 easy to read different colored dice, pad of 25 score sheets and rules of play.

To Be Nationally Advertised In
Consumer Publications.

CONTACT YOUR JOBBER TODAY OR WRITE:

GALLOPING GAMES, INC.

DEPT. GO
461 E. OHIO STREET
CHICAGO 11, ILLINOIS

first big victory in the USGA classic.

Jack Toomer, former Palo Alto muni assistant pro, has become associated with Shirley Spork as an instructor at Tanforan GC, San Bruno, Calif. . . . Wiley Watkins and Barney Rackley, associate pros at Temple Terrace G & CC, Tampa, Fla., recently mailed in a card showing a 36-27-63 for 14-year old Bill Dudley . . . That 27 consisted of seven straight 3s, a 2 and a 4 . . . Temple Terrace is 6,031 yards long and the second nine is 3,013 . . . The youngster has won more than 30 tournament trophies and in one four round event shot 67-67-68-70 . . . A Watkins-Rackley understatement accompanied their letter: "We think Bill has a pretty bright future in golf." . . . Cyril Walker, the British born pro, who won the USGA Open at Oakland Hills, Birmingham, Mich., in 1924, was one of golf's most ill-fated performers . . . Constantly bothered by poor health, he was made penniless by the Florida crash within five years after he won the Open . . . He had to turn to caddying to eke out a living and died in a police station in Hackensack, N. J., where he had gone to get out of the cold.

Service

— to the

GOLF PROFESSIONAL

**HORNUNG'S PRO GOLF
SALES, INC.**

Fond du Lac, Wisc.

LOOK FOR
THIS NAME

Tufhorse
Dunlop



... for the
finest in
Golf Bags

When you choose a bag with the Tufhorse mark of quality . . . you can be assured that you are getting truly the finest bag made in America. For over 40 years, the great Tufhorse name has stood for those exceptional refinements in design, sturdy construction and quality materials and workmanship which mark the difference between an ordinary bag and this "Aristocrat of the Fairways". Look for this name when you buy . . . sold only through pros, marketed exclusively by Dunlop.

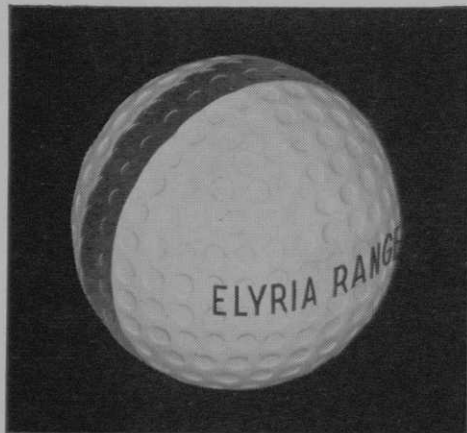
Write Dunlop today for new Catalog

DUNLOP TIRE AND RUBBER CORPORATION
Sporting Goods Division, 500 Fifth Ave., New York 36, N.Y.

MADE BY
DES MOINES GLOVE
AND MANUFACTURING CO. • DES MOINES, IOWA

NOW—your choice of 3 great range balls

BY WORTHINGTON



Now you can select the range ball that
best suits the needs of your range!

1. New Paintless Yellow

Golden yellow color gives better night visibility. Lively, yet tough as nails! No re-painting—wash and it's bright as new.

2. Paintless White

Operators call it the most rugged ball ever developed. Eliminates re-painting. A choice of color stripes.

3. Luster-White Painted

A favorite with range operators. Lively! Extra-tough vulcanized cover with a new polyurethane finish that stays gleaming white for the life of the ball.

All range-proven for years—guaranteed never to go out of round, or explode under scorching summer sun. Imprinted with your range name in big, bold wrap-around letters—up to 14 letters and spaces on each side of the ball. Choice of color bands, too.

For full details call your Worthington Representative now, or write WORTHINGTON GOLF INC., ELYRIA, OHIO.

Worthington

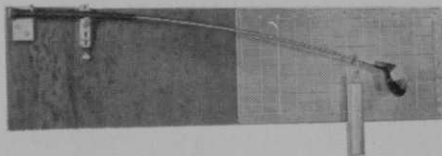
Premier name in
golf ball developments since 1904.

Vic DeBaeke, who sold his Beverly Hills course to an automotive manufacturer, immediately purchased Romeo (Mich.) G & CC, which was built about three years ago . . . Cotton Strickland, who was with DeBaeke at Beverly is now pro-mgr. at Romeo . . . Ernie Schneider, supt. Big Springs GC, Louisville, was elected pres. of the Midwest Regional Turf Fdn. at its Purdue conference . . . Glen Board is the new supt. at Princeton (Ky.) CC . . . Quite a few Kentucky courses seem to be switching to U3 or 328 Bermuda greens . . . At the recent Southern Turf conference there seemed to be general agreement that arsenical damage to greens is traceable to the pH of the soil . . . Above 7, damage was observed, but between 6 and 6.5 it didn't seem to be in evidence.

Leonard K. Firestone, pres. of Firestone Tire & Rubber Co. of Calif., has been elected pres. of the Palm Springs Desert Classic for the second time . . . Shortly after Don January scored that \$50,000 hole-in-one in the Classic, run-of-the-mill golfers started to assault Indian Wells CC . . . Eight aces were reported within a few weeks . . . But they were for fun and thrills only . . . New England GCSA has set up a scholarship committee

KEN Shop Supplies

Help You Give Better Service



Deflection Board

A "must" for every Pro who does any repairs. Shaft or complete club is placed on the bracket, weight is suspended on the opposite end. Amount of bend is shaft deflection. ALSO: Ellingham Tools, Grip Conditioner, Adhesives, Linting, Buffing and Cleaning Supplies — and all other shop needs. The most complete stock of golf supplies in the golf industry.

Write for handy SHOP SUPPLY LIST

Kenneth Smith GOLF CLUBS

Hand made to fit You

BOX 41 — GM KANSAS CITY 41, MO.

World's Largest Custom Club Maker

**Dependability
is the Heritage of
Victor's Quality**

VICTOR electri-car



CLUB-OWNED FLEET OFFICIAL . . . Nicholas Papa, Pres., Brookside G&CC, Linworth, O., and Pro Herb Christopher, prefer VICTORS over all others.



FLEET-OPERATOR . . . Bob Howell, Golf Mart, Birmingham, Mich., prefers VICTORS over all others. (The clubs he leases to also prefer VICTORS.)



PROFESSIONAL . . . Ed Carman, Buena Vista CC, Vineland, N.J., prefers VICTORS over all others. (Gen. Downing, Pres., is enthusiastic over Ed's VICTORS.)



GOLFER . . . Gene Sarazen, one of the greatest golfers of all time, prefers VICTORS over all others.

The same high standards of proven performance that have established VICTOR'S leadership in the business machine industry are to be found in VICTOR Golf Cars. Only VICTOR has the three-generation heritage of precision construction that makes quality the natural watch-word of all VICTOR personnel.

VICTOR research is constantly developing new features for golf cars as well as electronic data and computing machines.

Golfers, golf professionals, country clubs and lease-fleet operators know from six years experience they can depend on VICTOR Golf Cars to give top performance, day-in-day-out. They know, too, that VICTOR'S sustained replacement parts program means top efficiency and satisfaction year after year.

Every VICTOR carries a warranty backed by factory trained personnel.

You can buy . . . rent . . . lease . . . and ride VICTOR Golf Cars with confidence.

For PROOF write:

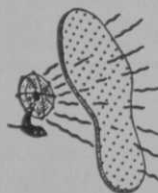
VICTOR ADDING MACHINE CO.

Electri-Car Division

3900 N. Rockwell St. ● Chicago 18, Ill.

Extra Profit

LIKE
WALKING
ON
PILLOWS!



*Air-Cooled!
Air-Ventilated!
Air-Cushioned!*

Dr. Scholl's AIR-PILLO INSOLES

Made of soft Latex Foam. No adhesive. Convert any shoe into an air-cushioned shoe for only 60¢!

3 PAIRS FREE!

With a 3 dozen assortment of men's and women's sizes you get 3 pairs FREE if you order promptly. Packed in metal counter display dispenser. Each pair cellophane wrapped. Men's 7, 8, 9, 10, 11, 12 and Women's 5, 6, 7, 8, 9. Retail 60¢ a pair.



YOUR COST \$14.40. YOUR PROFIT \$9.00

Nationally advertised in THE SATURDAY EVENING POST, THIS WEEK, DELL MODERN GROUP and PARADE.

SELL ON SIGHT!

Mail your order today!

THE SCHOLL MFG. CO., INC.
213 W. SCHILLER ST., CHICAGO 10, ILL.
62 W. 14th ST., NEW YORK 11, N. Y.

made up of Phil Cassidy, Mike O'Grady, Les Allen, Mario Finizia and Tony Caranci . . . The New England GCSA Newsletter recently examined the pay scale for supts. in the Northeast area and concluded it consists of the salary you say you get, the salary you actually get and the salary you'd like to get.

Membership in Mid-Atlantic GCSA now stands at 123, with regular dues payers totalling 74 . . . Vernon E. Jones, supt. of Bonnie View CC, Baltimore, died in mid-March . . . Willowick GC in Santa Ana, Calif., which must be the hole-in-one capital of the world, had its fifth ace of the season recorded late in March . . . Can you top this? . . . Dixie Amateur, played from 1924 through 1953, but suspended thereafter, will be resumed in March of 1962 at the new Palmetto CC course in Miami . . . It will be a 72-hole medal event with a 54-hole Dixie Seniors being played in conjunction with it . . . Ray, Tex. high school team recently won an 18-hole prep tournament at Corpus Christi with a 299 total for its four players.

A steering committee made up of Luke

*BEST FITTING
GOLF GLOVE
MADE!*



PRO Grip
AMERICA'S FINEST
HELANCA BACK

The back of this outstanding glove is made of Helanca, the stretchable Nylon. Expands and contracts gently, molding to the shape of the hand. No wrinkle . . . no ride-down — a perfect-fitting glove! Colors: red, green, blue and gold. Palm and fingers of finest lightweight Cabaretta leather. Available in No. 500 regular and 500-B button-back models.

ASK YOUR DISTRIBUTOR



DICK METZ
1960 National &
World's Senior PGA
Champion



CHANDLER HARPER
Former National PGA
Champion & U.S.
Ryder Cup Team
Member



MARTY FURGOL
Former Western Open
Champion and
Popular Touring Pro



PETE COOPER
1959-1960 Carri-
bean Tour Champion

**Presenting the
Professional
Advisory Staff
of Northwestern
Golf Company**



GEORGE FAZIO
Former Canadian
Open Champion



JACKIE PUNG
Former Women's
National Amateur
Champion and Promi-
nent Tournament Pro

STAN DUDAS
Five Time Winner
Philadelphia PGA
Sectional



JULES HUOT
Three Time Winner
Canadian PGA

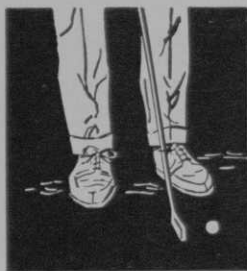
These Golf Professionals **know** the club golfer — they've played with thousands of them on the golf course; worked with them on the lesson tee. And they've been on the selling line themselves. They **know** what the Pro Shop buyer wants and needs in playing equipment — **and this knowledge goes into every Northwestern golf club made!**

You'll do right by your players — and yourself — when you sell Northwestern!

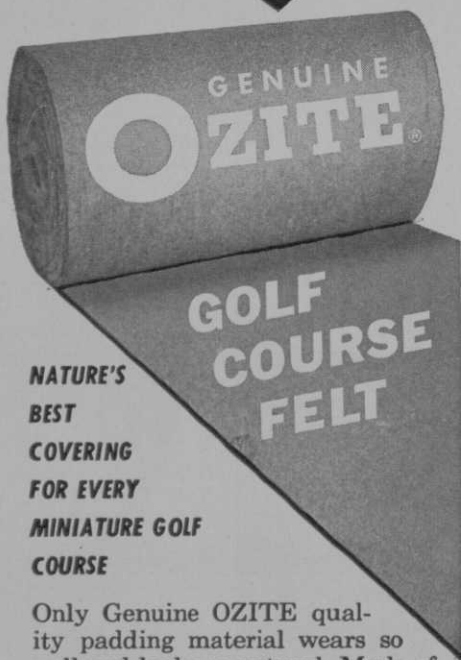
Northwestern Golf Company

*World's Largest
Exclusive Manufacturer of Golf Clubs*

3505 N. Elston Avenue
Chicago 18 Illinois



FOR
THE
PROFESSIONAL
TOUCH...



**NATURE'S
BEST
COVERING
FOR EVERY
MINIATURE GOLF
COURSE**

Only Genuine OZITE quality padding material wears so well and looks so natural. Made of one of nature's most enduring materials, *OZITE has the true resiliency of fine, well-kept turf* . . . installs easily with or without cement. Also boosts pro shop equipment sales when used as an indoor putting green. For the right feel underfoot, use Genuine OZITE! Available in Turf Green or Natural Brown.

AMERICAN HAIR & FELT CO.

Room 322 • Merchandise Mart
Chicago 54, Illinois

Please send me samples and complete information on your Genuine OZITE Golf Course Felt.

Name _____

Address _____

City _____ State _____

Nunley, Little Rock CC, Charles Colgin, Riverdale, Bert Meade, North Hills, all Little Rock clubs, and Bill Martin, Long Hills, Benton, has been named to organize the Arkansas Turf Assn. . . . William D. Owens, 57, onetime part owner of the Ft. Harrison Hotel in Clearwater, Fla., and who helped to bring the PGA to Dunedin, died recently in Mease Hospital, Dunedin . . . More recently he had been engaged in contracting work and was a citrus grower . . . Most of his life was spent in Tampa and St. Petersburg . . . Jack Jolly, who turned 81 a few weeks ago, was honored at a luncheon at Canoe Brook CC, Summit, N. J., early in April . . . Harold Sanderson, Canoe Brook pro was the host and among those attending were Jim Barnes, George Fotheringham, Al Randall, Harry Smith, Doug Sanderson, Art Marks and Jack Mitchell . . . Players who rate the trip to Las Vegas for the Tournaments of Champions can't lose . . . Every contestant is guaranteed at least \$1,000 so none of them loses on expenses.

William E. (Bill) Girard, Jr., is the new pro at Port St. Lucie CC and will become head pro at the second course General Development Corp. is building in the Ft. Pierce, Fla. area . . . For the last four years, Girard has been teaching at Normandy Shores GC, Miami Beach, in the wintertime . . . When Girard moves to the new club, Chuck Johnson will resume as head pro at Pt. St. Lucie . . . The latter is summertime pro at Butterfield CC, Hinsdale, Ill. . . . Fred Baum, who has been supt. at Piqua (O.) CC is moving north about 40 miles to take over as greenmaster at Celina CC . . . According to Joe Williams of the N.Y. World Telegram, an Irish Sweepstakes figure filbert, pegged Arnold Palmer as a 209 to 1 shot before the Masters' started to complete the modern version of the Grand Slam . . . So now maybe the same odds apply to Gary Player.

National Golf Foundation and California Assn. for Health, Physical Education & Recreation to hold another summer school session for physical education teachers, June 19-22, on Monterey Peninsula . . . Instruction staff is headed by Southern Cal PGA pros, Guy Bellitt, Shirley Spork, Pat Mahoney, Ben King and Dave Mancour . . . Main idea is to help schools develop a golf program . . . San Jose State College gives a credit unit for attendance.

(Continued on page 72)



The
two-way
accuracy of
the Super Maxfli
brings you profits
you can measure

The Dunlop Super Maxfli golf ball is built with accuracy. It plays with accuracy. Both these facts mean profits for you.

We make every Super Maxfli within extremely rigid production tolerances. This makes a big difference in the way the ball performs. Once your golfers see and feel and hear this difference, they will come back to you for more.

From its carefully-centered Energy-Bank core through its controlled two-stage windings to the resilient white armor on its cover, the Super Maxfli is the ball that's built for great golf and great sales. And, of course, they can get it only at a pro shop.

We're telling this accuracy story to your golfers through Super Maxfli ads in general consumer magazines as well as in the golfing publications. Keep stocked.

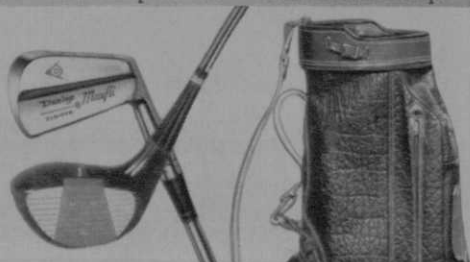


Sports Division

500 FIFTH AVENUE • NEW YORK 36, N. Y.

These all-new Maxfli woods and irons put honest power behind the Super Maxfli. Each club is balanced as a unit and as a set—and there's a choice of five putters. There's handsome profit in Dunlop Tufhorse golf bags, too, as well as in their matching accessories.

Sold only in pro shops. Unconditionally guaranteed under the Dunlop Bond of Master Craftsmanship.



Match a **STYLIST** to their game



Help them play better
...ALL WAYS!

7 GREAT BALLS to choose from

Scratch golfer; high handicapper; or in between—there's a Stylist golf ball which will help each type play better—ALL WAYS.

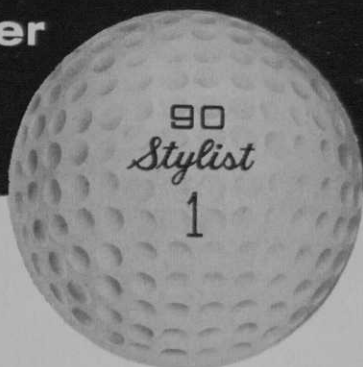
With Stylist you can offer golfers a choice of a thin wall liquid or precision ground steel center—a choice not offered by any other golf ball.

With Stylist there is a choice of 3 different compressions—80, 90 and 100—in both steel and liquid centers. PLUS the Lady Stylist with thin

wall liquid center—70 compression.

With Stylist you get an extra thin, cut-resisting cover; new super resilient thread; a new chemical coating that stays *whiter* — *longer*; every ball X-rayed for trueness — hand compressed for accuracy.

With Stylist you have the *right* ball to match *any* golfer's game—help each one play better—ALL WAYS. Try 'em yourself and we bet *you'll* be playing Stylist—*regularly*.



Sold only in Pro Shops



PLYMOUTH GOLF BALL COMPANY

MAKERS OF THE WORLD'S BEST GOLF BALLS

PLYMOUTH MEETING, PENNSYLVANIA