



NOW FROM U.S. RUBBER



THE NEW ROYAL SPECIAL

Distance unsurpassed by any other golf ball! Brilliant new U-60 paint—not just whitest but stay-white-longest! New Chemdur cover—toughest and most durable ever made! No wonder the new Long/Playing Royal Special challenges all other golf balls to match its new distance, whiteness durability. Ask for the ball marked "L/P." At golf professionals' shops only.



United States Rubber

Sports Dept., Rockefeller Center, New York 20, N. Y.

WORLD'S LARGEST MAKER OF GOLF BALLS