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Cook Comet

SELF-PROPELLED ELECTRIC GOLF CADDY

The game's the same... but what a difference! Just the slightest pressure on the handle grip starts you on your way. The further down the handle is pressed the faster it goes. You get plenty of healthful walking without dragging a cart... and and most important, your clubs are always near. Cook Comet follows you everywhere.

Runs on a standard battery. Write today.

**SOLD THROUGH
PROFESSIONAL
GOLFERS ONLY**

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ENTERPRISES INC.

915 SOUTH PEAK

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DALLAS 23, TEXAS

REPLACE WITH **BOWERS**

BIG RAM

BATTERIES

...and end your **GOLF CAR**
BATTERY Troubles

Forty years' experience building quality batteries for battery-driven equipment—industrial material handling trucks, mine locomotives, mine shuttle cars—is built into every Bowers Golf Car Battery. You can be certain your current battery problems will end when you change to Bowers Big Ram Batteries. Their Extra Quality means Greater Power, Longer Trouble-Free Life . . . and at a lower initial cost.



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BATTERY & SPARK PLUG CO., READING, PA.

PLANTS AT: Reading, Pa., Greer, S.C.; New Philadelphia, Ohio

BRANCHES: Macon, Charlotte, Baltimore, Philadelphia,

New Haven, Buffalo, Pittsburgh

Victor sales mgr. emphasized that hiring a capable and conscientious man and sending him to a golf car training school is the best insurance for proper maintenance that a club can buy. He pointed out that the cars essentially are simple vehicles with comparatively uncomplicated electric systems and are virtually trouble free if small servicing jobs are performed on them on a day-to-day schedule. Body damage caused by careless driving and garaging, Freund declared, still is causing the lessor far more headaches than troubles caused by mechanical and electrical systems.

Inside Storage Big Help

Further tips on preserving the life of golf cars were passed on by Frank Oliveira. Studies made by Cushman, he stated, show that cars that are stored inside last more than twice as long as those kept outside, even though the latter may be covered by tarps. Battery life can be extended to as long as three years if cars, when placed in storage, are fully charged at this time and then re-charged every 30 days when not in use. Oliveira also claimed that more attention should be given to keeping tires properly inflated. He

said if pressure isn't kept up to manufacturers' specifications, more drag is exerted, with resultant damage to the tires much greater than it should be. This condition also reduces the life of the battery. As a final suggestion, the Cushman representative recommended referring to persons who take care of cars as "fleet managers" and not "mechanics." It is his observation that a big psychological boost is given to employees by doing this.

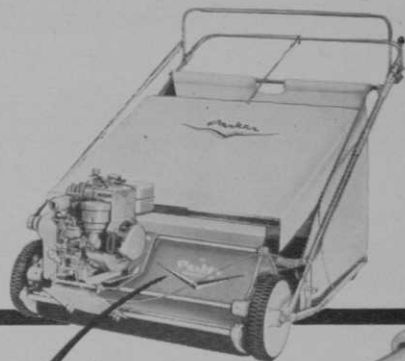
Gas-Operated Car

The gasoline operated car, which has made a fairly substantial impact on the golf market in the last year or so, was discussed by George Westmont. He recommended setting up a trouble-prevention program in which oil, grease and the radiator are checked on a regular schedule. In the summertime, particular attention should be paid to air cleaners and filters because a great deal of dust and cut grass are picked up by gas vehicles. Other than that, Westmont declared, the gas operated car doesn't call for any more maintenance attention than any other vehicle. People in this industry feel that the sound problem has pretty effectively been whipped in the gas car by the water cooled engine that effectively muffles noise



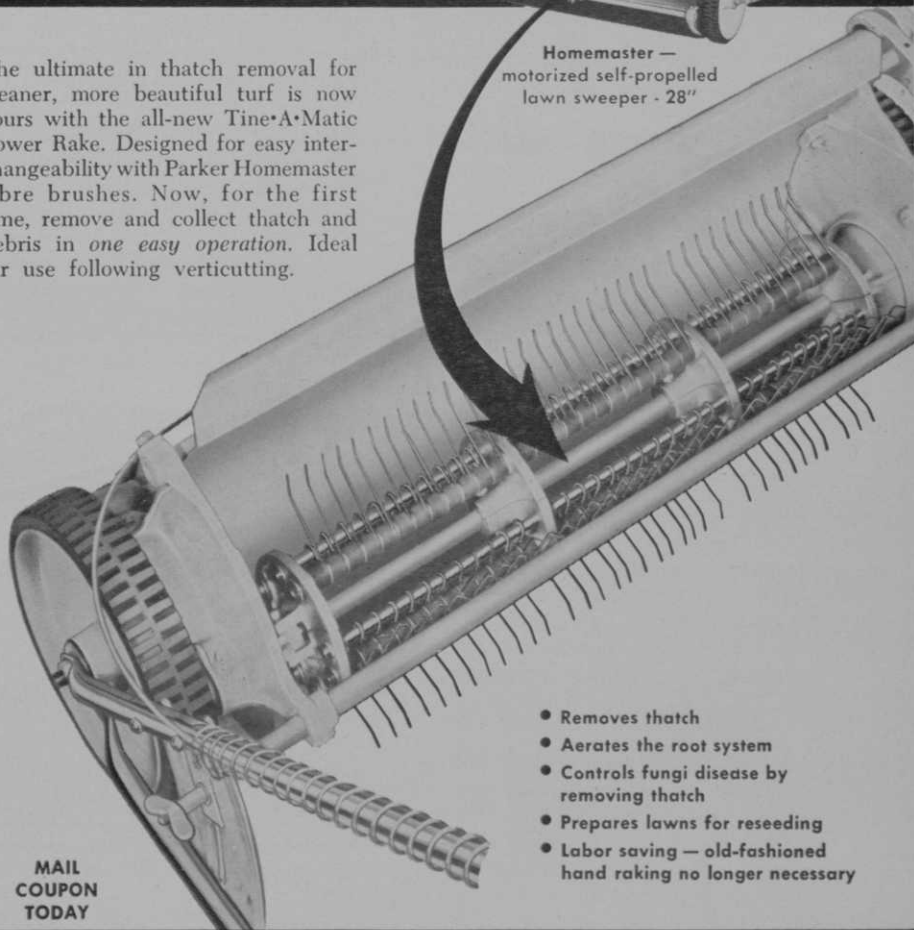
TINE·A·MATIC POWER RAKE

Parker's exclusive attachment
for the "Homemaster" sweeper



Homemaster —
motorized self-propelled
lawn sweeper - 28"

The ultimate in thatch removal for cleaner, more beautiful turf is now yours with the all-new Tine·A·Matic Power Rake. Designed for easy interchangeability with Parker Homemaster fibre brushes. Now, for the first time, remove and collect thatch and debris in *one easy operation*. Ideal for use following verticutting.



- Removes thatch
- Aerates the root system
- Controls fungi disease by removing thatch
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- Labor saving — old-fashioned hand raking no longer necessary

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Them All"

is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed — and those "Extra Strokes" will vanish.

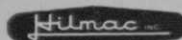
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At last a truly new golfing product! The Hilmac Club Cleaner enables you to clean a set of clubs in minutes, simply and safely. The bench model reduces time of pro-shop club washing service by one-half. Coin model earns you money and provides useful service to your customers.



Write today for color literature on the economical, dependable Hilmac Club Cleaner.



Robert H. Storts, HILMAC CORP.
10326 W. Woodward, Milwaukee, Wis.

and through more generous use of rubber mountings.

Westmont was backed up in the latter assertion by Herb Christiansen of the River Forest CC golf car committee who asserted that noise made by gas cars at his club haven't caused undue distraction to golfers. River Forest has been using the cars since 1959. About an hour a month has been the average maintenance time spent on each vehicle, Christiansen said. One car there has gone more than 300 rounds without any major overhaul being made and a new car, purchased last year, travelled more than 100 rounds on only routine checkups.

The Terra-Tire

(Continued from page 64)

of film were shown at this point — Ed.)

In late Oct., after a very dry summer, the ground was very hard; both cars climbed a 35 per cent slope with about equal ease. Both cars found little trouble running this slope as a side slope so far as slide slip was concerned. The course was hilly and although the fairways were hard, we obtained a 30 per cent power savings on the Terra-Tire car as compared to the car on regular tires. Had the turf been normally soft, the Terra-Tire car would have shown even greater power savings.

Nelson Monical of the Portage CC, Akron, O., had a utility trailer made using our tires. The trailer (*as you see*) is pulled with ease behind an electric car also on Terra-Tires. Notice there are no tracks left by either vehicle. One area was used for repeated passes to determine turf damage. Fifty passes a day for 10 days made a total of 500 passes with each car. The area was then allowed to recover for five weeks. The damage caused by the 600-6 tires is still visible.

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Test on Soaked Areas

This area was thoroughly soaked, such as by a two or three day rain. The car with 600-6 tires got stuck and the car with Terra-Tires went in and retrieved it. We took power readings in this area when it was only slightly wet and found the car with conventional tires required 66 amps. The Terra-Tire car required only 30 amps to traverse this soft condition.

Test results in a soft sand area were similar to the rain soaked area in that the conventional tires were bogged down and the Terra-Tires had no trouble. It shows that where sandy fairways or just sand traps are encountered, the Terra-Tire doesn't cause delay or damage.

These tests have proved that the Terra-Tire car used less than 50 per cent of the battery drain in some conditions. We took both cars to a regulation length, very hilly private golf course with watered fairways for an 18-hole test. Drivers changed cars at the end of nine. Hydrometer readings were taken before and after the 18-hole run. Total hydrometer drop for six batteries of the car with regular tires was 526 points while the drop in the Terra-Tire vehicle was 233 points.

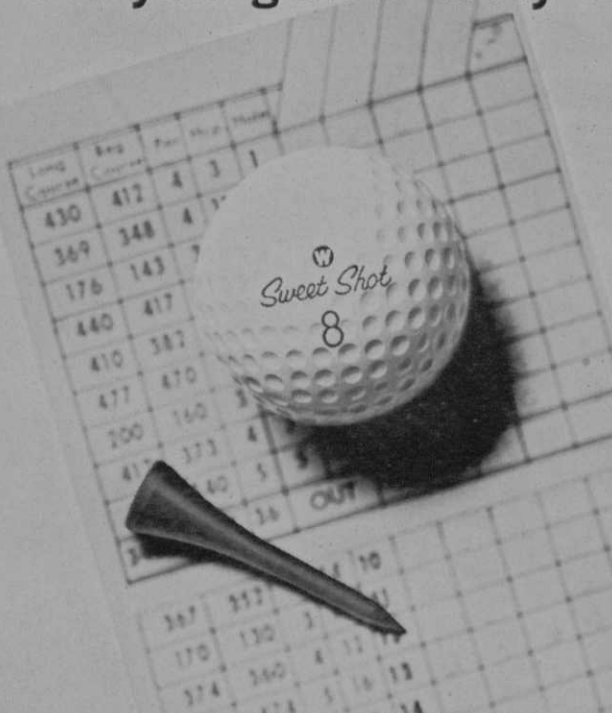


Esler Walker, Jr., son of the supt. at Longue Vue Club, Verona, Pa., tests the Worthington Model F tractor, with 7-gang wing lift, at the GCSA show in Toronto.

"Tumble King" Recommended for Golf Centers

MacLevy Sports Equipment Co., 189 Lexington ave., New York City, has recently introduced the "Tumble King," said to be the safest and most effective rebound tumbler on the market. The all-weather unit is being used at at least 200 locations and has become very popular at golf centers. MacLevy has a complete package plan for the installation of the Tumble King at what it calls jump centers. The firm furnishes uniform engineering plans, advice on selection site, financing information, etc.

Give your golfers every scoring advantage..



RECOMMEND SWEET SHOTS

You want to help your golfers lower their scores. We concentrate on helping you do — by specializing (for 57 years) in building better golf balls. Nothing else.

Without resorting to wild claims, trick names or costly testimonials, we'll simply make you this promise about today's new Sweet Shot: *no championship golf ball has been built yet that gives you more distance, truer flight and roll, and more durability.* (Sweet Shot's new cover with polyurethane finish is virtually indestructible, always stays sparkling white.)

Give your golfers every scoring advantage. Recommend Sweet Shots. Sold exclusively through Golf Professionals.

Worthington

GOLF INC. ELYRIA, OHIO



Bag Rack installation in the new pro shop of Ridge CC, Chicago.

Are you **STYMIED** by storage problems?

Vertical storage racks are designed to end bag storage troubles. Bags are racked the way Pros sell them—upright!

Here are some of the clubs now using the most advanced method of VERTICAL BAG STORAGE. Fully adjustable for any bag size — now or thirty years from now. Steel racks that will never wear out — never rot — never warp. Steel racks that will never be outdated. Send sketch of your storage area. Do it today!



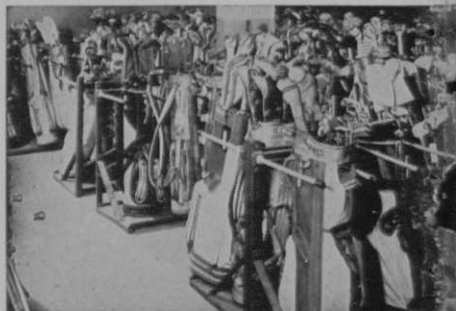
Standard Double Entry Racks
C.C. of Charleston, S. C.

No torn pockets
No mildew
No losses or mixups!
Bags stay cleaner — retain shape
Bags stand the way they are built to stand—upright!

Special Racks (No extra cost)
Midlothian C.C., Midlothian, Illinois

NEW PRACTICE TEE BAG RACK

For placement on practice tees and driving ranges



Featured in our golf equipment line for 1961 is this new type of individual bag rack for practice tees. Units are built of preformed half inch round steel rod, all polished weld construction, shaped to hold golf bags of any style and sturdy enough to hold the weight of a full-grown man without apparent deflection. Easily moved for divot repair.



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BAG RACK

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Dave Hulhouser of Penn-Chem Products, Lansdale, Pa., and Glenda Boss of Ontario Travel Bureau select winner of the Lapp Rollosprayer at the recent GCSA convention. Winner of the unique sprayer, distributed by Penn-Chem was Don McKay, supt., Hartford (Conn.) GC.

Kountry Klub Sportswear Markets Finsterwald, Wright Jackets

Kountry Klub Sportswear (William H. Brown) 10201 St. Charles Rock River rd., St. Ann, Mo., is marketing the Dow Finsterwald "Record-



Breaker" and Mickey Wright "Award" golf jackets. The Finsterwald model, tailored by Grais, is of lightweight tackle twill and is water repellent and wind resistant. It comes in five colors and features an open front and back yoke, elastic cotton knit inset around armholes, overlap slash pockets and full zipper front. The Mickey Wright jacket is available in three colors and is made of wash-and-wear dacron cotton. It has knit trim and elasticized knit bottom for a snug fit. Some of its style highlights are "pin action" shoulders and sleeve and lower patch pocket.

Good News from West Point!

At the end of January, sales of West Point (Pa.) Products Corp., were up almost 40 per cent above those for the same period in 1959-60, according to Horace C. Shuman, vp and general mgr. This was particularly gratifying, says Shuman, because sales in the previous year's period had been up 11 per cent over 1958-59. These increases have been accomplished without upping the prices of West Point products which were stable from 1956 through 1960.

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Get that Country Club Look

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MEN'S BLAZERS: - from \$34.95

MEN'S BERMUDAS: - \$9.95

MEN'S SLACKS: - (pleats or plain front) from \$16.95

LADIES' COORDINATES: - from \$11.95

LADIES' BLOUSES: - from \$5.95

LADIES' BERMUDAS: - from \$6.95

(All Bermudas with matching belts)

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ONE SIZE FITS ALL

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Wide Choice of
Colors — in finest
wool or
Hi-Bulk Orion

Order now . . .
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Obitz-Farley Markets Go-Far Golf Car

Obitz-Farley Co., Inc., 11 S. 7th st., Stroudsburg, Pa., is marketing the Go-Far golf car, a one-passenger vehicle that carries two bags.



It has a cast aluminum frame and fiberglass body and operates on a 1 hp motor powered by a mine battery. There is a built-in charger. One foot pedal controls acceleration and braking. The Go-Far has wide-track wheels for safety and for preserving turf. Information about distributorships can be obtained by writing the Obitz-Farley company.



1961 MacGregor Promotion Program

The MacGregor Co. is preparing to kickoff a gigantic, nationwide promotion program in connection with its 1961 golf club line and new DX Tourney golf ball. The expanded promotion series, which will appear in leading trade and consumer publications, will correspond with the opening of the spring golf season and will continue throughout the year. Plans call for the most aggressive advertising and publicity campaign in MacGregor's history. R. D. Rickey, vp, says the entire program is aimed at directing the golfer to the pro shop as well as assisting the golf professional in his various sales efforts.

Mascaro Observes 25th Anniversary

Tom Mascaro, pres. of West Point (Pa.) Products Corp., will be observing his 25th anniversary with that firm on Apr. 1. Mascaro has designed several of the products manufactured by West Point, some at the specific requests of supts. He's also one of the most dynamic salesmen in the turf business and in great demand as a speaker at supts' conferences.

Tri Powered Corp., manufacturer of the "Tee Birdie" golf car, has moved to new quarters at 201 Industrial blvd. in Austin, Tex. The firm's mailing address, however, continues to be PO Box 3182, South Austin stn., Austin.

TROUBLE FREE! RENTAL CART SERVICE

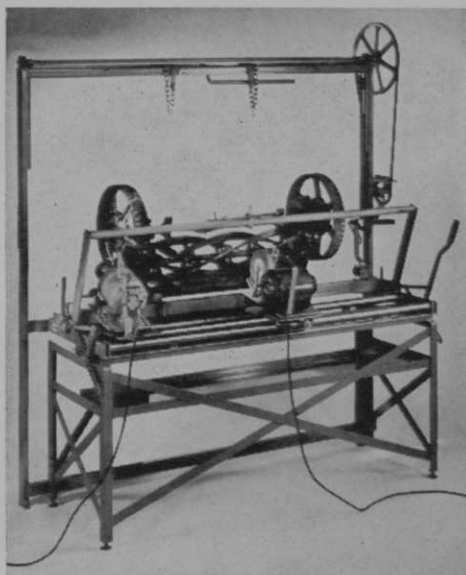
We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair—FREE. Clubs not held responsible for damages, theft or breakage.

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Three Rivers, Michigan

TWO HEADS ARE BETTER THAN ONE!

EVEN WHEN IT COMES TO SHARPENING LAWN MOWERS



NEW MODERN PROFESSIONAL SHARPENER HAS TWO GRINDING HEADS AND A GRINDING AREA OF 53 INCHES.

The latest Modern Professional Lawn Mower Sharpener is one of three models that can handle the smallest or the largest gang or fairway mower made. The Professional Model has two grinding heads. One enables you to sharpen the reels and the other head the bed knife. You can do all this without taking the mower off the sharpener, or dismantling it. In addition you can also adjust the mower while it is in the sharpener. 14 major improvements have been made in this unit to help you set-up faster and save you time on the actual sharpening. Send for complete specifications today.

TWO MODERN EDGERS TO HELP KEEP YOUR GOLF COURSE IN SHAPE

Modern Special Edger

This edger is a lightweight unit designed to ride on top of the curb for edging lawns on the curbside. Maintains perfect balance at all times.

Modern Professional Edger

This professional type heavy duty edger is the easiest way to keep sand-traps, flower beds, sprinkler heads and driveways perfectly edged. Comes with optional power drive.

Modern Lapping Machine: Designed to prolong the sharpening job for an entire season. Heavy duty units, i. e., greens, fairway and gang mowers may be lapped on the job without disconnecting from frame or tractor unit. Lapping compound is included with the unit.

IF IT ISN'T A MODERN — IT CAN'T BE MODERN

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Get beauty teamed with durability and cleaning ease. That's Magic Fluff. It comes in a rich, oriental color blend to suit any decor. All orders are custom made to fit individual floor areas. Write for a *Special Trial Size Magic Fluff Mat Sample . . . 17" x 32" \$5.00 postpaid.*

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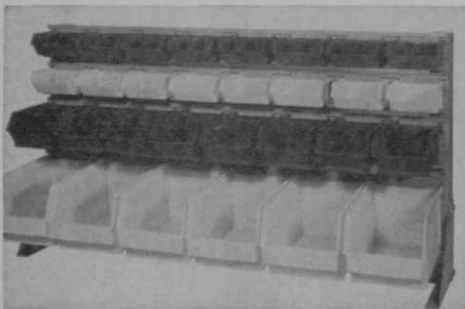
- Club Rooms
- Locker Rooms
- Club Bars
- Pro Shops
- Hallways
- Entrances



H. M. WISE DISTRIBUTOR OF QUALITY PRODUCTS AND SERVICE
212 HELEN AVENUE — MANSFIELD, OHIO

Container's Handi-Box Has Numerous Uses

The Handi-Box, made by Container Development Corp., Box G, Watertown, Wis., is ideal for storing pro shop supplies and loose fittings



and repair items in the maintenance dept. The open bin permits contents to be easily removed. Boxes are quickly detached from the rack for refilling or cleaning. Boxes are of a rugged molding of high-grade plastic and are unaffected by oil, water and weather. They are available in molded green and yellow.

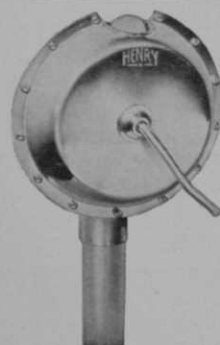
From Washers to Golf Cars

John M. Cook, pres. of Cook Enterprises, Inc., manufacturer of the Commander and Comet, is a veteran of the laundry and cleaning industry. He popularized the stainless steel open-end washer and developed the well known Cook Washette. He started the golf manufacturing firm about six years ago. The Commander is a two-seated electric car, and the Comet is a cart electrically operated and self propelled.



Ford Expands Tractor Plant

Highland Park (Mich.) tractor plant of the Ford Motor Co., operated by the Tractor & Implement div., has undergone a multi-million dollar modernization and expansion program to prepare it for the production of three completely new series of Ford tractors. An added 290,000 sq. ft. of floor area and 230 additional machines equip the plant for assembling larger, more efficient farm and industrial power units in addition to the moderate size tractors that will continue to be built here.



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The **HENRY GOLF BALL WASHER**

Used On Leading Golf Courses Throughout The World

You get more ball washer for the money with The Henry. It costs less initially. Course Supts. will find it requires minimum upkeep. Golfers throughout the world have found that The Henry, with its rubber squeegee and gasket, cleans their balls faster and more efficiently.

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