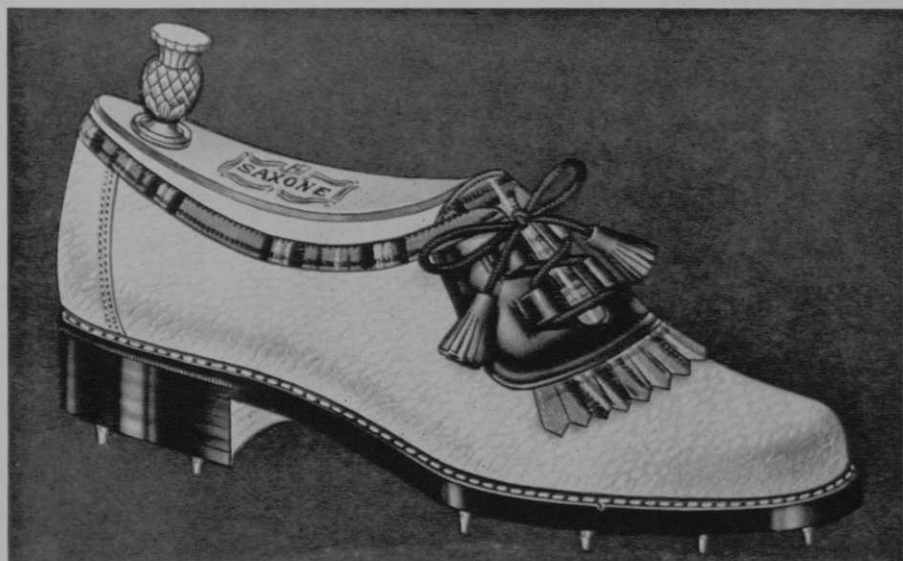


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and Richard B. Craig, Losantville CC, went into the intricacies of planning and presenting budgets. The last speaker of the morning was Casper McCullough, supt. of Banff Springs (Alta.) Hotel course, who told how and why he has come to depend on *poa annua*.

The Sewerage Commission film was again accompanied by mechanical trouble, with Jim Latham of that organization filling in at the mike as the sound track became snarled. Latham guided the audience on a tour of several Atlanta courses and then went north to visit Elbridge in Montreal, showing how greens were constructed at some of these places and also how weeds and diseases are controlled. The piece de resistance came with a junket to the farm of T. L. (Gus) Gustin outside of Philadelphia where an equipment show was in progress. If you ever are invited to one of these soirees, don't miss it because after you have obliged the host by looking over his machinery, you'll never sit down to a finer spread. Or, at least, that is the way it looked on film.

Desiccation Great Destroyer

The greatest damage to wintertime Northern grasses, according to Jim Watson, probably comes from desiccation. Scald, resulting from the reflection of the sun through the ice, and suffocation, caused by the buildup of carbon dioxide under an ice cover also contribute to the damage. Watson pointed out that turf isn't damaged too much if it lies under a snow cover during the wintertime and is safe from drying winds.

Using film, the Toro agronomist showed the effects of other types of turf covers. Peat, straw or leaves aren't particularly desirable, Watson said, because they build up too much organic matter in the soil; polyethylene would be ideal, if practical, because it gives a greenhouse effect, trapping moisture and keeping heat in. Experiments with black insulated blankets also were shown by Watson. There was essentially no growth under this type of cover, but more than if the turf had been left uncovered.

Dormancy periods in the South, said Marvin Ferguson, range from very short

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to prolonged, and maintenance and overseeding should be based on past observations of how long they may last. Mowing and light watering often restores turf color in the Deep South when it appears that the grass is becoming dormant, but moving north it usually is necessary to overseed in varying degrees to keep greens in playable and presentable condition.

The USGA green dir. stated that Tifgreen requires less overseeding than common Bermuda, and it is his observation that bents are preferable to other strains for this purpose. Seaside may fare quite well until midsummer, while Highland, although it is slow to take hold in the fall, usually gives good results until late summer. The best preparation for overseeding and the onset of the dormant season, Ferguson concluded, is to fertilize adequately, protect against fungus diseases as the growth of the permanent grass slows down, and also protect against mechanical damage at this time.

Refined Bookkeeping

In the discussion of budgets, Taylor Boyd, a veteran of 40 years in the green-keeping business and thereby an accomplished workman in the presence of figures, said that he has refined his bookkeeping system to show separately the

cost of maintaining each hole on the course, the clubhouse grounds, swimming pool and parking area. "If I didn't," Taylor explained, "the club would probably want to charge all these things, plus a few others, against course maintenance alone."

Continuing, Boyd said: "I found out through hard experience that you have to be ready to justify every dollar that goes out. That is why I have broken my accounts down to 62 items and have leaned over backwards in avoiding using 'Miscellaneous Expense' as a catchall. Another thing I do is make an analysis of clubhouse vs. course operation costs on a square foot basis so that the members can satisfy themselves as to where the dues dollar really goes. All these things," Taylor concluded, "call for extra, and maybe unnecessary effort on my part, but I think the supts. will have to start doing what I have done if they are ever going to convince people that our courses are run as efficiently and economically as they actually are."

Don Likes and Dick Craig, both Purdue University graduates, answered questions from the audience, most of which covered procedures in preparing and presenting budgets. Likes, incidentally, told of how he sold Hyde Park members on a new green last year by fashioning a clay

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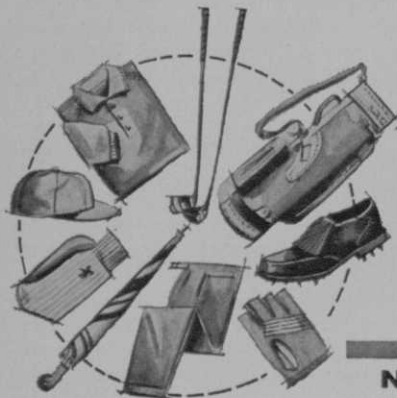
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mockup and making detailed drawings of the green he wanted to construct. His artwork was so favorably received that it was put on exhibition in the clubhouse lobby for several weeks at the insistence of some members.

Poa Is Desirable Grass

Speaking of poa annua, Casper McCullough pointed out that turf authorities are finally beginning to recognize its possibilities, and since it is so well established in the western Canadian provinces, it is time that it is accepted as a desirable grass and not a weed. Banff's greens, said McCullough, are 100 per cent poa. After players have learned how to play this turf they like it as well as any bentgrass. The good thing about this species, he explained, is that the seed is always present and ready to germinate with only a minimum of cultivation. If heavily treated with bichloride of mercury, it will resist snowmold, probably to a greater extent than most grasses.

Perhaps, the biggest disadvantage to poa, the Banff supt. said, is that it requires a great deal of water and fairly heavy applications of fertilizer. It also cannot be allowed to grow wild because

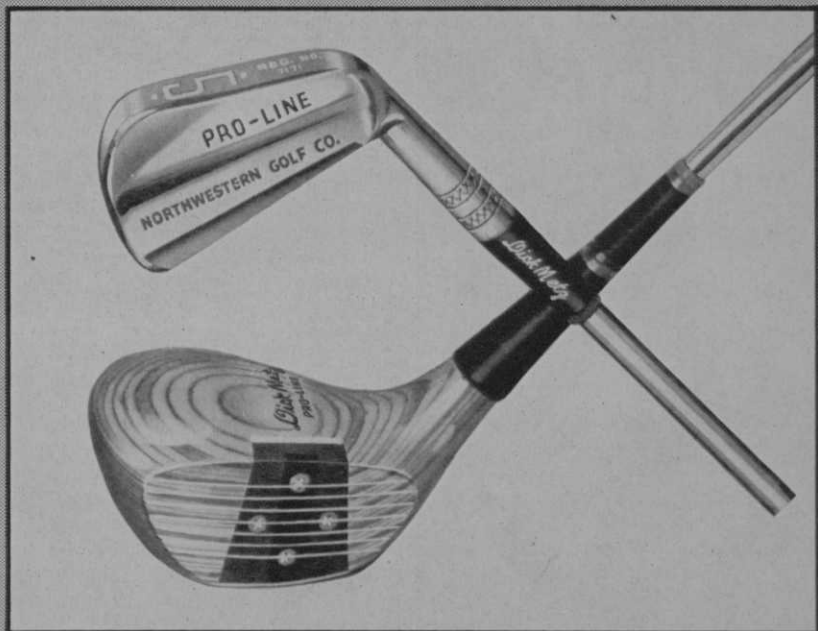
it produces heavy stems that result in bumpy putting surfaces.

Seventh Session

*Urge Realistic View
on Golf Cars*

The last educational session of the convention was launched with the previously described spell-down between the East and West (see pp 33-34) E. M. Eickmann of the Goodyear Tire and Rubber Co., whose speech on the comparative effects of conventional tires vs. Terra-Tires appears on page 62, was the next speaker. He was followed by William J. Freund, mgr., Electric-Car div. of Victor Adding Machine Co., and Ward Cornwell, Detroit GC supt., both of whom discussed golf cars. The final speaker was O. J. Noer, retired Milwaukee Sewerage Commission agronomist now with Dick Wilson, Inc.

Bill Freund stated that golf car manufacturers are becoming more and more aware of the need for producing vehicles



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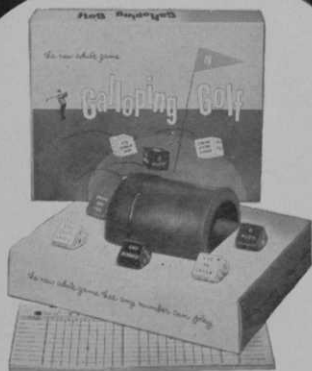
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that reduce wear and tear on turf. In the last two years or so the emphasis has been on better weight distribution and wider use of the Terra-Tire in an effort to realize this aim. Concentration of more weight over the traction drive wheels, Freund said, is among the more recent developments that will lead to easing the strain on turf.

Here to Stay

The Victor mgr. then went on to say that even though golf cars are being accepted by more and more supts., there is still a hard core of turfmen who pursue an unrealistic policy in opposing their use. "What has to be realized," Freund declared, "is that golfers, now that they have the cars, never again will be without them. In addition, the clubs are finding that they produce the kind of revenue that takes the squeeze out of the budget. So," continued Freund, "there is only one conclusion to be drawn from this situation and that is the realistic one that there are going to be many more vehicles on the fairways in the future." The Victor executive advised the unreconstructed supts. to use their energies in devising better maintenance methods to cope with whatever damage is done by cars and to campaign for extra budget funds to provide for such damage.

Thinking Must Be Changed

Ward Cornwell hinted that a supt. can be unreconstructed so far as golf cars are concerned only until the club adopts a firm policy in their favor and starts bringing them in fleetload lots. Then he has to change his thinking or start looking for some quiet 9-hole course where the living is easier with a salary to match. Cornwell declared that 80 per cent of the car problems can be resolved if clubs will adopt reasonable rules for the use of the vehicles and then unequivocally enforce them. His recommendation after the rainy day, "No Cars," rule is put into effect: "Don't answer the phone, or disappear!"

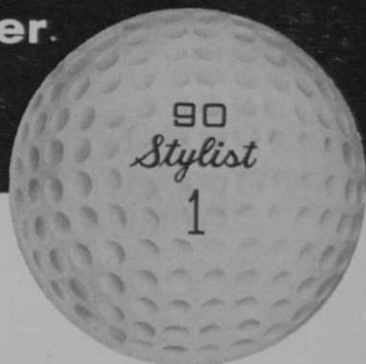
Don't Go Overboard

In keeping with what several other speakers said, O. J. Noer, in talking of the future of greenkeeping, stated that probably as much emphasis should be placed on business management as agronomic aspects in training young supts. But he cautioned on going overboard on the former to the detriment of the latter because it shouldn't be forgotten that a course is still a course, and golfers will continue to be more impressed by a fine set of greens than beautifully kept ledgers.

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West Coast PGA School

(Continued from Page 78)

school merely to hasten their eligibility toward Class A membership.

Looking to the Future

"I sincerely believe, as do the other members of the school committee, that these young fellows are becoming aware that they can't play the PGA tour all their lives. They realize they eventually must take club jobs. We're preparing them for this important work.

"And we're certainly making it easier for them to learn. We gave them comprehensive courses that covered public relations and good manners, modern merchandising methods, group and individual teaching, taxation problems, which most of them already know, and the rules.

Use Score Sheets

"Another thing that pleased us was the wonderful response we got from our 'Evaluation Sheet,'" continued Boggs.

"We asked the fellows to rate each speaker and to make criticisms and suggestions. We didn't ask them to identify themselves on the sheets to assure our getting candid comments. But many of the fellows signed their names voluntarily.

"By studying these papers we can eliminate some of the less important things and improve the school curriculum for next year," said Boggs.

School Committee

The school committee was comprised of Boggs, Guy Bellitt, SoCal president and pro at Whittier Narrows Golf Course, South San Gabriel; Harry Bassler, SoCal tournament chmn. and pro at Fox Hills CC, Culver City; Jimmy Thompson, SoCal PGA sec. and pro at Rancho Golf Course, Los Angeles, and Bud Oakley, national PGA vp and pro at Palos Verdes CC.

Oakley presented diplomas to the 185 graduates. Enrollees came from 14 states. Students ranged from 17-year-old Jerry Schamp of Knollwood GC, Pacoima, Calif., to 62-year-old Guy Hukel of Shady Oaks CC, Ft. Worth, Tex.

Metropolitan GCSA Officers

James Fulwider, supt., Century CC, is new pres., Metropolitan (N. Y.) GCSA. Ray Twombly, Old Oaks CC is vp, Joe Camberato, Sleepy Hollow CC is sec., and Stanley Priest, Bedford (N. Y.) Golf & Tennis Club is treas.