



DELCO "LONG DRIVE" BATTERIES GIVE YOU LONGER LIFE

IT'S A FACT Delco "Long Drive" Batteries provide the *longest, most dependable* golf car service!

HERE'S WHY The "Long Drive" is specially designed, tested, and proved to stand the rigors of repeated overnight recharging. It's *built* to give more rounds per charge . . . at less operating cost . . . and to withstand the jolts and jounces of course operation.

Dependable Delco "Long Drive" Batteries give you these custom features



Thermo-Rigid Hard Rubber Case—Withstands bumps and bounces—resists heat distortion.



Microporous Rubber Separators—Protect plates—prolong separator life in rigorous golf car service.



Glass Retainer Mats—Reduce plate shedding—retain active material for longer plate life.



Specially Designed Plates—Extra heavy—withstanding repeated overnight recharging.



Delcoloy Grids—Resist over-charge damage and destructive acid corrosion.



Splashproof Vent Caps—Prevent acid splashout during bumpy or hilly course operation. Minimize electrolyte overflow due to high charge rates.



Dry Charge, 100% Fresh—It's dry till you buy—can't lose any zinc on the shelf.



Keep your "drivers" happy—install Delco "Long Drive" Batteries in every golf car.

Quality built by Delco-Remy Division, General Motors Corporation. Distributed nationally through . . .
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NEW AutoMAC CHARGER prolongs golf car battery life..



GOLF
CAR
BATTERY
CHARGER

Keep golf cars running more profitably with the new improved AutoMAC. It's the two-rate charger that prolongs battery life because it is built to conform to the battery manufacturers' own requirements for proper charging.

AutoMAC's new transistorized charging control switches the charging current from high rate to the correct finishing rate when required by the battery. When the charge is completed the timer automatically shuts the unit off. This fully-automatic operation saves you time and protects batteries from over-charging.

In addition, the AutoMAC's non-aging silicon rectifier insures longer charger life and provides higher efficiency.

For complete information on how to increase battery life through more efficient charging, write for Model 400 and 500 literature today. Bul. BC-31.



Motor Appliance Corporation

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Golf Fund Distribution Passes \$800,000; Riggin Re-Elected

National Golf Fund, Inc., the PGA-sponsored golf education, welfare and relief operation, at its annual meeting in the Hotel Ft. Harrison, Clearwater, Fla., distributed \$60,000 from 1960 Golf Day. This distribution brought the Golf Day disbursements since the first year, 1952, to more than \$800,000.

Fred L. Riggin, Sr., was re-elected pres., National Golf Fund, Inc., Thomas W. Crane, sec.-treas. and Herb Graffis, vp.

Fund officers and directors approved a proposal of PGA pres. Lou Strong, that revenue from Golf Day (which will be Golf Week this year) be distributed in this way: 45 percent to golf educational activities, 25 percent to caddie scholarship funds and 30 percent to charitable and welfare operations of a national character involving golf.

The 1960 revenue was distributed approximately as follows:

Caddie scholarships	\$15,000
USGA Turf Research and Education	7,800

Jaycee Junior Golf championship	3,000
PGA Educational Fund	12,000
PGA Relief Fund	3,600
PGA Benevolent Fund	2,400
National Amputee Golf Essn.	3,600
U. S. Blind Golfers Assn.	1,800
United Voluntary Services	3,000
Turf Research and Scholarship Fund of Golf Course Supts. Assn.	7,200

The Rich Also Want to Know Golf Goods Prices

A pro who has been at one of the wealthiest clubs in the U. S. for years says, "Any pro who doesn't have price tags on all merchandise in his shop, even the golf balls, is losing hundreds of dollars in profits every year. I've heard some pros say that price tags give the shop a cheap look and don't register well with a high class membership. Those pros are completely wrong. The rich are very much price-conscious, maybe more so than average well-to-do golfers. Knowing and thinking about money is how the rich got rich.

"Come to think of it, I never have seen a shop where merchandise isn't plainly priced that is run by a rich pro."

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— tetra methyl thiuram disulfide — 75%

BROWN PATCH, DOLLAR SPOT, COPPER SPOT CONTROL



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CHEM**

THIURAM-MM

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SNOW MOLD, CURVULARIA BLIGHT, COPPER SPOT,
BLUEGRASS BLIGHT CONTROL



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PMA-40

—super-strength phenyl mercury acetate—40%

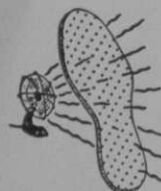
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The Book of Golf. By Louis T. Stanley. Published by Max Parrish, London. U. S. Distributor: Sportshelf, Box 634, New Rochelle, N. Y. Price \$9.75.

Stanley is an able observer of top quality golf, a clear writer and an assiduous photographer. In this big new book he has covered with type and pictures a broad field of shotmaking technique as demonstrated by foremost American and British men and women pros and amateurs. No great new "secrets" are discovered but the book is a clear and useful presentation of what makes the stars click. Stanley's views on a wide range of golfing personalities, performances, methods, courses and elements that account for the atmosphere of the game, are in the informative vein of clubhouse conversation.

Golf on My Pillow. By George Houghton. Published by Stanley Paul, London. U. S. Distributor: Sportshelf, Box 634, New Rochelle, N. Y. Price \$1.25.

This is a paperback reprint of the entertaining letters from the Golf Addict to his son. It is decorated with Golf Addict Houghton's illustrations. Houghton is the best of the golf cartoonists and a fellow whose spirited writing gets to the heart of the game. He is a big seller in Britain and is beginning to score well with American golfers.

A Guide for Green Committee Members of Golf Clubs. United States Golf Assn., 40 E. 38th st., New York 16, N. Y. 25 cents.

This 16-page pamphlet was compiled by William H. Bengueyfield, Western dir. of the USGA green section from material derived from correspondence, articles and speeches of green chmn., supts., green section dirs., and others. It includes articles on club organization charts, duties of the green chmn. and his committee, long range planning, course budgets and public relations. There are also sections devoted to the handling of authority, the supt., contracts, the USGA's role in turf programs and a list of articles that have appeared in past issues of the USGA Journal that are designed to help the green chmn. and others concerned with turf.

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Lambert New GCSA President, Superintendent for 40 Years



Traditional passing of the gavel takes place at GCSA convention as James E. Thomas (1), outgoing pres., hands mallet to his successor, L. E. (Red) Lambert.

The new pres. of the GCSA, L. E. (Red) Lambert, supt. of Prairie Dunes CC, Hutchinson, Kan., has nearly 40 years of continuous service in golf course work. A native of Rock Island, Ill., Lambert worked as a machinist until 1922 when he got a job as a constructionman on the Credit Island GC in Davenport, Ia. The following year he was named supt. of this course and thereafter his career was devoted to supervising maintenance of greens and fairways. In 1941, Red was given the added responsibility of maintaining Duck Creek GC, also in Davenport.

Six years later he moved to Kansas City to become greenmaster at Oakwood CC, and in 1957 he took over his present position in Hutchinson.

A member of the GCSA since 1942, Lambert has been active in the affairs of the turf organization on a national and regional level for several years. In 1956 he was named a dir. of the national group and in 1959 was appointed sec.-treas. Last year Red served as vp under James E. Thomas. He also is a past pres. and sec.-treas. of the Heart of America GCSA and has served as pres. of the Central Plains Turfgrass Foundation.

Lambert received his elementary and secondary schooling in Davenport. He graduated from St. Ambrose Academy there in 1918, and after serving an apprenticeship at Rock Island Arsenal, became a journeyman machinist. He was married to Cora Rose Dunn in 1930 and



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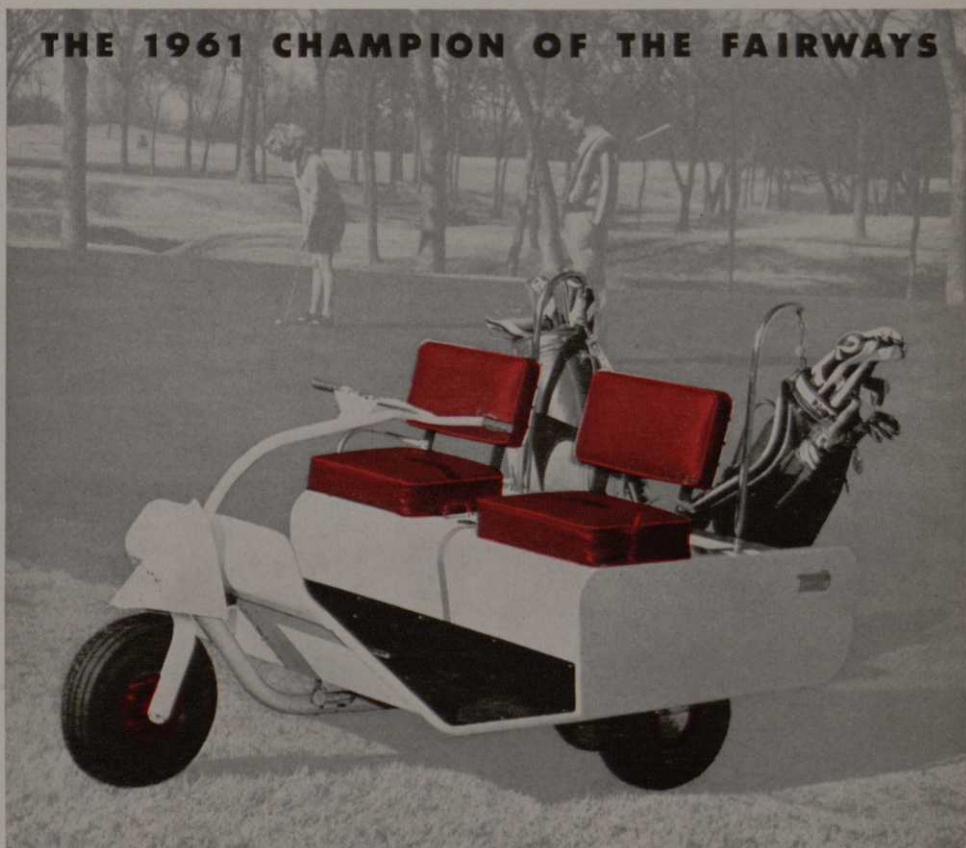
- A gasoline **power driver**. Climbs any hill, but never tears turf—even when wet.
- Extra-silent engine performance. Engine idles on magneto to conserve battery. No gear shifting.
- Aircraft concepts of construction and craftsmanship. A ruggedly built car for smooth-as-silk riding.
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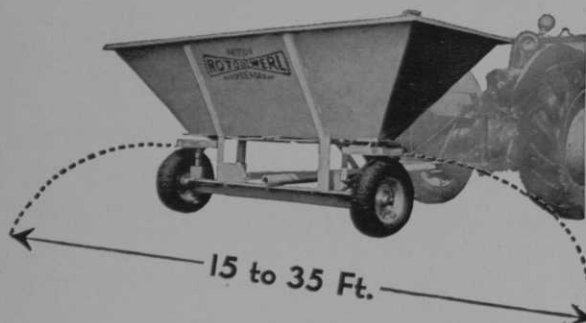
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Fast, Even Coverage

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they have four children: William, a methods engineer who lives in New York City; Dorothy, a teacher; Mary Lou, a medical technologist; and Joyce, a registered nurse. The three girls live in Kansas City.

His duties with the regional and national GCSA in recent years have caused Red to cut back on his golf playing. This, and the fact that he says age has caused his game to deteriorate, have left him in the slightly unhappy position of being satisfied when he breaks 100.

No. Calif. GCSA Officers

Northern Calif. GCSA has elected Ellis Van Gorder, Stanford U. CC supt., pres. for the coming year. Other officers are: vp. W. R. Boysen, Sequoyah CC, Oakland; and sec.-treas., Clifford A. Wagoner, Del Rio CC, Modesto. Directors are Ted DeTata, Roy King, Paul Paulsen, Charles Whitaker and R. L. Vieregger.

Iowa GCSA Conference

Annual turf conference of the Iowa GCSA will be held Mar. 14-16 at the Memorial Union, Iowa State University in Ames.

Toronto Convention

(Continued from Page 50)

on more water;

It is only necessary to moisten the top six ins. of soil. Rate of application can be determined from this;

Water is most effective in lime soils. Most courses have acid soils which should be counteracted for best results from watering.

Fifth Session

15 Speakers Appear on This Program

Art Twombly of James Baird State Park, Pleasant Valley, N. Y., headed a panel of supts., who told how attention to details can make the difference between an ordinary course and an exceptional one. His co-panelists were Andy Bertoni, Meadowbrook CC, Northville, Mich., George L. Lanphear, Ojai (Calif.) CC and Andrew Salerno of Grossinger CC, Ferndale, N. Y. Then came Robert F. Moote, Oakdale CC,

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TOTAL YARDAGE: 7,130

PAR FOR COURSE: 72

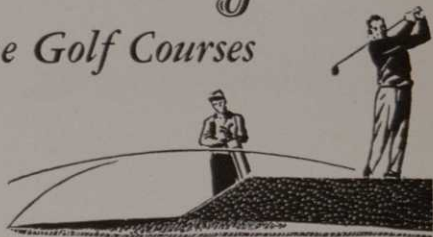
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In any climate adequate water is the vital requirement in maintaining a "tournament quality" golf course such as Moon Valley Country Club. This popular golf course has installed over twelve miles of hi-FLO Cement-Protected Steel Water Pipe in diameters of 4", 6", 8" and 10". Smith-Scott's hi-FLO Cement-Protected Steel Water Pipe assures a permanent, efficient, high-quality water system with decades of trouble-free low cost operation. To assure the best water system for your golf course — SPECIFY Smith-Scott's hi-FLO Steel Water Pipe!

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 Edmonton — Burgess Bld. & Pibg. Sup. Ltd., 10357 109th St.

ARIZONA

Phoenix — The Norton Corp., 1817 E. Indian School Rd.
 Phoenix — Lawn & Garden Supply, 2222 N. 27th Av.

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Little Rock — Arkansas Equip. Co., Inc., 204 River Rd.

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 Denver — Denver Golf & Tennis Co., 1807 Welton St.

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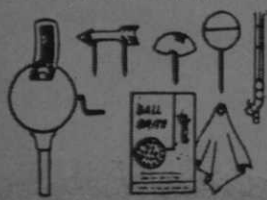
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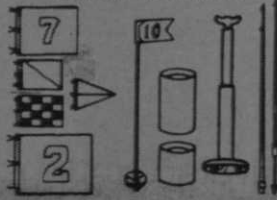
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