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will be built at state park located on former farm of late Gov. Henry H. Horton in Marshall county.

Open 9-hole Van Buskirk park course, Stockton, Calif. . . . Bob Warner is pro . . . Indian Village CC, near Lafayette, Ind., to be financed by lot sales . . . Larry Stage, one of the group who started the club, says property selling at rate which indicates course should be opened in spring, 1962 . . . Larry Packard is architect . . . Jordan-Jefferson, Inc., propose building \$10 million subdivision, including course, on 300 acres in Mequon in suburban Milwaukee, Wis.

Par 3 with private club membership to be built at Bridgehampton, N. Y. by Hewlett Tredwell and J. Howard Liberty of Noyac . . . It will be extended from a lighted range . . . Glen Oak Par 3 to be built by J. W. Lindsay and M. G. Syracuse at Greenville, S. C. . . . Yakima (Wash.) Metropolitan Park District building Par 3 course . . . Colonial Inn motel, Lincoln, Neb., building Par 3 . . . Long Beach (Calif.) City Council to consider proposals from private interests for building and operating a Par 3 course in Heartwell Park . . . Inglewood (Calif.) Recreation Dept. considering Par 3 course for Darby park.

S. L. (Al) Hing, prominent member of Los Angeles Chinese community, is pres., West Hills CC which proposes to build 18 hole club in suburban Puente . . . George Aratani, heads Los Angeles Japanese group, also in the enterprise . . . Guy Wrinkle, supt. Physical Education, Los Angeles City school system, and others active in Los Angeles golf helped the Oriental golfers of the community get their plans proceeding toward construction of the \$1½ million dollar club . . . Par 3, miniature course and range, with Japanese tea garden landscaping, to be built at Alma GC, at San Jose, Calif., by group including Pres. Sam L. Lo Bue, vp Yoshio Katayama and sec-treas., Wm. H. Mauer . . . Mauer, of Palm Springs, will be managing pro of Alma GC.

Building first 9 at Hill Air Force Base, Utah . . . Wm. Seiglar, Centralia, Ill., oil man plans to build 18 hole course and motel in Brookside township, Clinton county, Ill. . . . Hat Island Development Co., headed by Lloyd V. Blake, Seattle, Wash., to build 9-hole course, hotel and otherwise develop resort area.

Darryl Hafen, Salt Lake City, says Road

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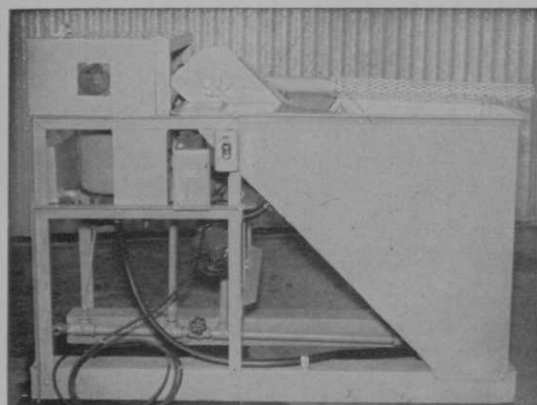
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Runner Inn CC in Washington county, Utah, will rush 9 of 18 to plans of Bill Bell . . . 9 will be ready in Feb. 1962 . . . Cedric L. Austin, supt., Phoenix parks and recreation dept., says construction of municipal 18 in Papago Park, with Bill Bell as architect, should start by Oct. . . . First 9 of Miami View GC, near Middletown, O. opens in June . . . Bill Diddle was architect.

Officials of the 12th annual Eastern Open, Aug. 3-6, at Baltimore, planning to conduct banquet and pro-am to raise funds for Porky Oliver Cancer Fund . . . Avery Beck to be pro at Whispering Pines CC, being built to Ellis Maples' design north of Pinehurst, N. C. . . . Lynwood Harmon to be Whispering Pines' supt. . . . Riegelwood CC course, in Wilmington, N. C. area, to open next months with Charley Benson as pro.

Charles R. Sheppard selected as pro by CC of Pittsfield, Mass., to succeed Arthur Stuhler who resigned to take pro job at Wannamoisett CC, Rumford, R. I. . . . Sheppard previously was pro at Exmoor CC, Highland Park, Ill., Brae Burn CC, West Newton, Mass., and Shawnee-on-Delaware . . . James O'Gibney, for past 11 years supt., Fort Monmouth (N. J.) Officers' GC, now supt. of Bamm Hollow CC, 18-hole course under construction at Middletown, N. J. . . . O'Gibney was in government turf experimental work in Ireland before coming to the U.S.

Bob Mackintosh from Cross Creek CC, Titusville, Pa., to pro job at Maplehurst CC, Frostburg, Md. . . . Westwood Civic Assn., Cincin-

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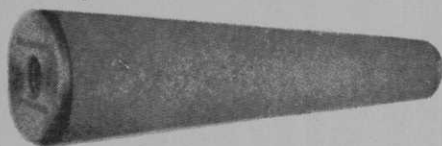


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nati suburban group, asks that new municipal course be named in honor of Herb A. Davis, supt., Cincinnati Recreation commission . . . Cincinnati parks, playgrounds and golf courses have been named only for deceased members of the recreation commission . . . Chicago Park commission wants to name one of its courses for Chick Evans, Chicago's most famous and beloved golfer, but has been held back by precedent of parks being named only for the dead.

There are 23 country clubs in the Houston area, says Houston Post golf writer L. R. Goldman . . . He adds: "Some are reported in the throes of financial difficulties." . . . But River Oaks decided to take in 50 non-voting members under 40 years of age and had 400 applicants . . . Houston CC has a waiting list of 300 . . . Healthy thing for golf business that some of the woozy promotions in golf club-real estate deals are getting looked over real hard by the creditors . . . The promoters wanted to use something as a substitute for cash but couldn't find it . . . Situation is very, very good compared to late '20s and early '30s when promoters who had been pulling cute tricks vanished between the dusk and the daylight and the suckers had to find the answers and the cash . . . A number of the newer clubs then went through a bankruptcy deal termed 77B . . . Property of the salvaged and surviving clubs now is worth far more than it was when the clubs had to have financial structures revised.

Large room in new clubhouse at Flint, Mich. Swartz Creek municipal course will be called Lawson-Welch Hall as a tribute to Frederick Lawson and Andrew Welch, both deceased . . . Each served a long time as pro at City courses . . . Portraits of the two pros and portraits and trophies of city champions will be in the room . . . Fifteenth annual Tee Party of Springfield, Mass., golfers recently honored Art House, veteran pro at Ludlow (Mass.) CC . . . Ludlow Pres. Ben Edgar presented Mr. and Mrs. House with life memberships in the club . . . Fishing tackle and outboard motor were given the Houses who winter in Ft. Myers, Fla. . . . Henry Bontemp was m.c. of the party attended by 250 golfers from clubs in western Mass.

Arnold (Hank) Haneke, from Hillcrest CC, Boise, Ida., to pro job at Illabe Hills CC, Salem, Ore. . . . Olgiate GC, with 27 holes of top character, being built on Via Cassia, near Rome, Italy . . . It ought to be able to get a few hundred American pros of Italian ancestry on its advisory staff and Tony Manero, the eminent restaurateur and golfer, on its house committee.

Officials of more than 400 private clubs sent to members a reprint of the Golfing magazine article, "Your Pro Earns More Than He Gets." . . . Writer was an official of two first class golf clubs . . . He observed that "as the professional prospers so does the club. There is no more sense in a member buying golf goods at cut prices away from the club than there is in the member buying cheap whiskey somewhere and bringing it to the club to drink."

Seems to be more spring juvenile class instruction by pros than ever before although this us-

ually doesn't get going until school is out . . . An example of the spring programs is the series of eight kid group lessons, Mondays and Thursdays, given by Joe Cannon, pro at Farmington (Va.) CC and sponsored by Farmington Junior C of C . . . Maurrie O'Connor, pro-supt.-Mgr., Hendricks Field GC, Belleville, N. J., is in his 31st year at the course.

George Washington Herz, former pres., North Hills GC (NY Met. dist.) tells John M. Brennan, Long Island golf writer, that duties, responsibilities and time demands are so heavy on pres. of a big private country club in a metropolitan area now that the man should be paid . . . Brennan suggests that retired executives may be the best qualified men for paid jobs as club presidents.

Leffingwell Hills CC, Youngstown, O., buys 9-hole course and buildings from land company and becomes member-owned . . . Will add 9 holes . . . Louis J. Conway is pres. . . . Bill Hagedorn, Cincinnati Post-Times Star golf writer, wrote interesting column on visit with Harry McAtee, pro, and Morrison (Red) LaMarr, supt., of Highland GC. . . . Bill declared Highland is "one of the best maintained golfing layouts in the nation."

Art Jones, who has been at Dorado Beach CC, Puerto Rico, as acting pro in the summer when Pete Cooper was on vacation, succeeds Cooper as Dorado Beach year-around pro . . . Jones has been in pro and asst. jobs around Baltimore and of recent years has been a PGA line salesman . . . Newbold Morris, New York City park commissioner, tells press that assessment valuation on Richmond County CC property now is \$2,500,000 and the city intends to acquire the course by condemnation.

Frank Bruno in his 25th year at Monongahela Valley (Pa.) CC as pro . . . A fellow asks in Dan Parker's column in New York Mirror why if the City of New York can sponsor an \$18,000,000 ball park, it can't have bigger municipal golf course maintenance budgets . . . Newspaper golf lessons by local pros again have been spring feature of some sports sections . . . Asheville (N. C.) Citizen-Times and Chicago's American are among papers running such material.

Donald Grauer, pro at Coonamessett CC, Falmouth, Mass., robbed of six gross of balls, clubs, bags and shoes . . . Gene Moyer, pro at Brookside CC, Allentown, Pa., saw a burglar coming out of the pro shop window one night recently . . . Moyer teed off with his fists on the stranger who fled, dropping a bag and clubs.

Bernard J. McDonald of Butler, N. J., and Ned Janel, Pompton Plains, start building 18-hole Clearview CC, Montville, N. J. . . . Harvey Granger building course at Warm Springs, Calif. . . . Developer Nels Severin, Whittier, Calif., expects to open 18-hole course at "senior citizen" community of Palm City, near Palm Springs, Calif. this fall . . . Dr. Harvey R. Haupt plans to open his 18-hole Willow Hollow course in Berks County, Pa., in spring 1962.

Highland GC, expects to open first 9 of its  
(Continued on page 106)

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### Manager's Role Needs Upgrading

(Continued from page 26)

ideal country club mgr?

1. He must be basically well-trained and have considerable experience.
2. He must have a working knowledge of auditing and inventories practices.
3. He must understand bar and food control.
4. At all times he must keep alert to the price structures of the various expense items in a club.
5. He must continue to play the role of a constructive leader — continually training his employees in the special needs of country club work. He must stress the importance of courtesy, tact and giving attention to details. He must, by proper conduct, win and keep the respect of employees and members.
6. He should know how to plan a menu.
7. He should work in close cooperation with the pro and the supt. and he should have a working knowledge of these other two key functions of a country club.
8. He should have authority, and a

salary commensurate with his ability.

### Age Not a Factor

Age is not necessarily a factor, Fraser says, but a creative, personable and flexible personality are prime prerequisites.

"He must understand," Fraser says, "the psychology of golfers, the special needs that golf and country clubs fill, and be versatile. One minute he may be in the kitchen, working out a food problem with the chef. The next he may have to be tactfully explaining to Mrs. Jones, who is the wife of one of the club's directors, that you can not give a luncheon for her ladies' group for \$1.75 a head that costs \$2.50 to prepare."

Of course, Mrs. Jones may have influence with one of the club's committees, she may complain vehemently and the mgr. may have a delicate situation on his hands. If he's smart, he learns how to ease out of these situations.

This brought Fraser to a discussion of the whole committee set-up in golf and country clubs. He feels that in some cases they get out of hand and the tendency

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today should be toward a committee's advising the mgr. rather than making decisions on its own. A rather provocative theory — but Leo explains his reasoning this way:

"First of all," he says, "I think the mgr. of the club should be given the direct responsibility of running the club and should not be hampered in this operation by committees. Committees, of course, are useful, especially a policy committee which could consist of a board of directors.

#### Guided by Policies

"The general policies a board decides upon should be a guide for the manager, pro and supt. Many of the details of carrying out policy should be left to the judgment of these employees. In my opinion, the mgr. should report to the directors once each month. All suggestions and complaints should be aired at these meetings. In addition, the membership should be continuously reminded of what constitutes the policy of the club. The other committees, such as house, greens, entertainment, etc. should also be sounding boards where the mgr. can get ideas. But I have seen some cases in which committees have been laws onto themselves and

that is not good for the economic or social well-being of a club. In many cases, decisions by committees adversely affect a club.

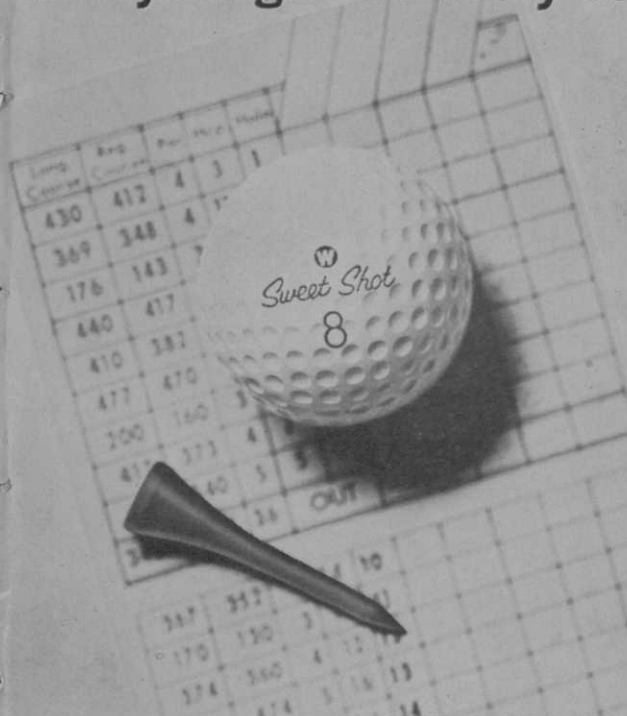
#### Inexperienced Go Overboard

"For instance, I have seen committees, such as entertainment, spend huge sums of money to make a special event successful. Of course, the people on it want to be helpful but through lack of experience they go overboard. The mgr. can be a good balance wheel in deciding what is to be spent on entertainment.

"This should be a business proposition like anything else. I am surprised sometimes to see directors of country clubs who are so meticulous about the economics of their own business go overboard when it comes to spending money for their clubs. Of course, there are also excellent chmn. of committees who handle their country club duties with experience and common sense. A great many have done wonderful jobs."

*Case histories in club management will be discussed in the second part of this article in the July issue of Golfdom.*

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### Grau's Answers

(Continued from page 45)

of a significant revolution in over-seeding warm season grasses. We commend Dick Schmidt and R. E. Blaser, Hurley Savage, Harry McSloy and all others who have made contributions to this great advance.

**Q:** I am sending some samples of sandy loam, peat, and sand, that are available in this section for topdressing greens. Greens have not been topdressed in two years. We can not buy a coarser sand here. Is this sand too fine to use on greens? We sent plugs for soil test. Reports back were around Ph 6.4 and a sandy loam in upper 2 ins. Is this sand too fine and will it pack too much in a 1-1-1 mixture? (Ohio)

**A:** The sample of sand is so fine that you will be well advised to leave it strictly alone and look for a source of coarser sand. In a 1-1-1 mix you would develop a low-grade cement. The soil is a floury silt that is about the worst you could put in a topdressing mixture. The peat is of good quality but is not of much use by itself.

Rather than use a mixture that will give you future trouble, you will be better off to do no topdressing. You can do a great deal by cultivating the greens now while growth is active,

and by fertilizing generously with slow-acting, insoluble types of nitrogen. The aero-thatching process brings a great deal of soil to the surface where it is distributed by dragging and where it becomes your topdressing. The soil is in a pulverized condition so that the putting surface after the operation is as smooth as before.

Fertilizing immediately after the cultivating procedure is excellent practice. The maximum quantity of plant food enters the rootzone where it can be of the greatest benefit.

Some supts. who have not topdressed a green in 25 years tell me that they can't see any reason for it.

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Toro Mfg. Corp., Minneapolis, is introducing a personalized free service for large area users of grass-cutting equipment. Toro reps are making surveys of cutting problems such as at golf courses, evaluating equipment requirements and from these, recommendations for improving operations are made. In undertaking the new service, Toro is borrowing a page from the insurance industry. It lists the debits and credits of systems currently in use at courses, and then drafts a proposal showing how these can be improved with a savings in time and costs through purchases or lease of Toro machines.



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